

Press Release  
For Immediate Release

## **Cyberport fosters the global ESG development and creates a sustainable financial ecosystem with FinTech**

**Hong Kong, 11 January 2022** – As the FinTech Partner of the Asian Financial Forum for the sixth consecutive year, Cyberport today hosted a thematic breakout session on the topic of “Shaping a Sustainable Financial Ecosystem: How to Integrate ESG Factors with FinTech”. Renowned financial professionals and FinTech start-up representatives shared how FinTech promotes the global Environmental, Social and Governance (ESG) and sustainable development.

**Dr. George Lam, Chairman of Cyberport** gave a welcome remark, saying that, Cyberport, as the largest FinTech community in Hong Kong, has been actively promoting FinTech to help the financial industry effectively implement ESG goals, and provide the best ESG investment opportunities to facilitate the FinTech development in Asia.

The breakout session, chaired by **Dr. George Lam**, examined the opportunities and challenges brought by ESG indicators to the financial industry and fund management with **Norman Chan, Chairman of RD Wallet Technologies and RD ezLink Limited**, and **Steffanie Yuen, Managing Director of Value Partners Group Limited**.

Dr. Lam said, "The ESG capital market potential is huge as the global ESG fund assets have climbed to US\$3.9 trillion, but it is only accounted for about 10% of the global ESG assets total. There are insufficient tools to evaluate the ESG investment value and social benefits in the financial industry and it hinders the ESG market development. Meanwhile, the financial industry has a strong demand for ESG-related financial technology solutions, ranging from information technology, certification, rating, to data services, etc. FinTech can attract more capital into the ESG field and accelerate the global progress towards achieving in sustainable development."

In addition, **Eric Chan, Chief Public Mission Officer of Cyberport**, together with **Stephen Jue, President of PortageBay** and **Mark Ho, Co-founder & CEO of ProMEX**, both from the Cyberport Community, discussed how start-ups facilitate companies to seize the opportunities brought by the global ESG trend. ExpertAI ESG platform from PortageBay can help financial institutions, enterprises and individual investors to collect and compare the performance of shares and ESG investment in their portfolios and potential investment projects, to make informed decisions to meet the ESG goals with reasonable returns. ProMEX provides a digital platform for the manufacturing industry to procure environmentally friendly metals, from the upstream of the supply chain to the goal of environmental protection and sustainability.

### Cyberport Community showcasing green finance solutions

The 15<sup>th</sup> Asian Financial Forum, hosted by the Hong Kong SAR Government and the Hong Kong Trade Development Council, took place on 10 and 11 January. In addition to the thematic breakout session, 30 Fintech start-ups from the Cyberport community participated in the virtual exhibition, AFF Deal Flow Matchmaking Session, the FinTechHK Start-up Salon and InnoVenture Salon to connect with global investors and the financial industry to showcase cutting-edge FinTech innovative solutions.

Cyberport actively promotes the development of Fintech in Hong Kong, bringing together nearly 400 FinTech companies and start-ups, with services covering virtual banking, virtual insurance, regulatory technology, wealth management, electronic payment and digital assets.

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### Appendix 1 : List of participated Cyberport start-ups

AFF virtual exhibition	
Altive	Bowtie Life Insurance Company Limited
Gateway private markets	iFinGate Limited
IPification	IX Fintech Group Limited
Propcap Technologies Ltd	VMPay Asia Limited
Quantifeed	
AFF Deal Flow Matchmaking Session	
Hong Kong Managed Security Operation Center Limited	IPification
IX Fintech Group Limited	Kristal.Ai
OpenCBS	
FinTechHK Start-up Salon	
10Life	Actelligent Private Limited
Asiabots Limited	AQUMON
Brdgx	CoverGo
Filix Medtech Limited	Finstep Asia Limited
HedgeSPA	Hong Kong Managed Security Operation Center Limited
Korah Asia Limited	KRIP Limited
LORA Technologies, Limited	NFC Touch Limited
Paysmart Capital Limited	Wesurance
InnoVenture Salon	
genes	HKbitEx
LuTech	Wizpresso

High-resolution photos can be downloaded [via this link](#)



Dr. George Lam, Chairman of Hong Kong Cyberport, says that the financial industry has a strong demand for ESG-related FinTech solutions, which can attract more capital into the ESG field and accelerate the global progress towards achieving sustainable development.



Dr George Lam, Chairman of Cyberport (left), and together with Norman Chan, Chairman of RD Wallet Technologies and RD ezLink Limited. (middle), and Steffanie Yuen, Managing Director of Value Partners Group Limited (right), examine the opportunities and challenges brought by ESG indicators to the financial industry and fund management at the Fireside Chat.



Eric Chan, Chief Public Mission Officer of Cyberport (left), and together with Stephen Jue, President of PortageBay (middle), and Mark Ho, Co-founder & CEO of ProMEX (right), both from the Cyberport FinTech Community, discuss how start-ups could help companies seize the opportunity brought by the global ESG trend.



Over 30 Fintech start-ups from Cyberport participate in the virtual exhibition, AFF Deal Flow Matchmaking Session, the FinTechHK Start-up Salon and InnoVenture Salon, connecting with the global investors and the financial industry to showcase cutting-edge FinTech innovative solutions.

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**About Cyberport**

Cyberport is an innovative digital community with around 800 on-site start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

For more information, please visit [www.cyberport.hk](http://www.cyberport.hk)