Cyberport and Check Point Software jointly launch "Secure by Innovation" programme
Raises cybersecurity awareness, helps start-ups upgrade solutions and cultivates talent

Hong Kong, 28 September 2022 – Cyberport and [Check Point® Software Technologies Ltd.](#) (NASDAQ: CHKP), a leading provider of cyber security solutions globally, have announced the launch of a joint **"Secure by Innovation" programme**. Over 1,800 Cyberport community start-ups and enterprises will receive professional training and one-on-one counselling sessions as well as technical support as part of this programme, allowing them to upgrade technology products and solutions' cybersecurity levels to global and enterprise security standards. The programme will also feature a digital solutions competition to nurture talent and enhance Hong Kong's competitiveness in the cybersecurity field.

Raising the Cyberport community's cybersecurity awareness and promoting security to the industry

Cybersecurity is one of the important technological areas that Cyberport endeavors to promote. While furthering the development of artificial intelligence, big data and other technology areas, Cyberport also attaches great importance to the application of data security in various fields including e-commerce, FinTech and more.

Peter Yan, Chief Executive Officer of Cyberport, said, "With society's rapid digital transformation, the need for enhanced cybersecurity and associated talent is on the rise. Cybersecurity has always been one of the technology applications Cyberport is committed to promoting. We are pleased to cooperate on this programme with Cyberport Technology Network (CTN) partner Check Point. As an Israel-based multinational cybersecurity company, Check Point's world-class training will surely raise Cyberport start-ups' awareness and defensive capabilities in regard to network and data security. In turn, these start-ups can further promote security to their clients and the wider industry, helping to improve the level of cybersecurity overall. At the same time, this initiative will enlarge our talent pool and create a more competitive innovation and technology environment in Hong Kong."

Argon Ho, Managing Director of Check Point Software Technologies Limited (Greater China), said, "Check Point is excited to have this opportunity to collaborate with Cyberport as a proud CTN partner, to cultivate the important mindset of 'Secure by Innovation' for all organisations, especially start-ups creating these innovative applications. As digital

transformation picks up speed, the need for comprehensive and trusted cyber security also increases in focus, and importance. Check Point's Threat Intelligence Report for the last 6 months shows a complex reality, with Hong Kong organisations experiencing an average 802 cyberattacks per week, in the last six months. Critical infrastructures, businesses, and individuals, all need safety and security in their daily and working lives, and embracing this next chapter of digital transformation and the foundational mindset of innovative security will be key to ensure a stable and safe growth for the Hong Kong industry. Check Point Software will strongly support all organisations to meet their cyber security needs across all industries by helping to build their cyber defense with an uncompromised security and 5th generation threat prevention across consolidated frameworks, and through our collaboration with Cyberport, advance the different start-up solutions to achieve a globalised security standard, to ensure the most comprehensive protection for companies."

Featured seminars cover multiple topics; winners will receive a trip to Israel
The "Secure by Innovation" launch ceremony was held successfully on Monday (26 September) at Cyberport. The programme will include eight seminars covering themes such as compliance and regulation, software development risk, cloud security, Internet of Things (IoT) security, data and reputation protection, and more. This training will help members of the Cyberport community raise awareness and strengthen their corporate cybersecurity solutions.

The programme also includes a solution development competition for Cyberport start-ups and enterprises, encouraging them to design cybersecurity solutions within two separate streams: FinTech and Non-FinTech. All participants can use Check Point's cybersecurity software for free. Winners will be selected based on their proposed solution's level of security protection, innovation, substitutability, user experience, management team and technical capabilities. An exchange trip to Israel to meet internationally renowned cybersecurity experts and get to know up-and-coming start-ups will be offered to the winners.

Please click here for more details and to apply for the "Secure by Innovation" programme.

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For high-resolution photos, please download via [this link](#).

Peter Yan, Chief Executive Officer of Cyberport (second right) and Argon Ho, Managing Director of Check Point Software Technologies Limited (Greater China) (second left) announced the launch of "Secure by Innovation Programme" with ceremony held at Cyberport on 26 September.

Peter Yan, Chief Executive Officer of Cyberport believes that Check Point's world-class training will raise Cyberport start-ups' awareness and defensive capabilities in regard to network and data security, helping to improve the level of cybersecurity overall.

Argon Ho, Managing Director of Check Point Software Technologies Limited (Greater China) says that Check Point hopes to advance the different start-up solutions to achieve a globalised security standard, to ensure the most comprehensive protection for companies through collaboration with Cyberport.

For media enquiries, please contact:

Cyberport
Erin Wong
T: (852) 3166 3985
E: erinwongtl@cyberport.hk

Check Point Software Technologies
Audrey Pereira-Loong
T: /
E: audreyp@checkpoint.com

About Cyberport

Cyberport is an innovative digital community with over 1,800 members including over 800 on-site and 900 off-site start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economic by accelerating digital transformation in the public and private sectors.

For more information, please visit www.cyberport.hk

About Check Point Software Technologies Ltd.

Check Point Software Technologies Ltd. (www.checkpoint.com) is a leading provider of cyber security solutions to corporate enterprises and governments globally. Check Point Infinity´s portfolio of solutions protects enterprises and public organisations from 5th generation cyber-attacks with an industry leading catch rate of malware, ransomware and other threats. Infinity comprises four core pillars delivering uncompromised security and generation V threat prevention across enterprise environments: Check Point Harmony, for remote users; Check Point CloudGuard, to automatically secure clouds; and Check Point Quantum, to protect network perimeters and datacenters, all controlled by the industry's most comprehensive, intuitive unified security management; Check Point Horizon, a prevention-first security operations suite. Check Point protects over 100,000 organizations of all sizes.

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