

Cyberport Christmas Funland 2010 - The Adventure World of Little Gobie

Jade Kwan and Joyce Cheng Chorus the Movie Theme Song

Local Renowned Magician Louis Yan Celebrates Christmas with Magic

(16 December 2010 – Hong Kong) Cyberport fully supports the local development of information technology and creativity. Partnering with ‘**Little Gobie 3D**’, the first original, locally produced 3D animated movie, The Arcade, Cyberport, is organizing the much anticipated “**Cyberport Christmas Funland 2010 – The Adventure World of Little Gobie**” from 18 December 2010 to 2 January 2011. By incorporating the characters of ‘Little Gobie 3D’ into the seasonal decorations, the Funland will feature around 20 exciting game booths, and many other spectacular programmes for family entertainment. These fascinating decorations and thrilling games provide a perfect backdrop for families to enjoy a joyful and unforgettable festive season at Cyberport!



Today, Mr. Mark O Clift, Chief Operating Officer of Hong Kong Cyberport Management Company Limited, Mr. Tony Tang, Director of T-Films Ltd., Mr. Samson Tam, Member of the Legislative Council (Information Technology, and famous pop star Miss Jade Kwan and Miss Joyce Cheng, were invited to be the officiating guests of this occasion. Moreover, along with Joyce’s singing performance, famous magician Mr. Louis Yan conducted magic performances to celebrate the opening of Cyberport Christmas Funland 2010.

Cyberport to turn into “The Adventure World of Little Gobie”

With Christmas as the main story theme, ‘**Little Gobie 3D**’ is the first original, locally produced 3D animated movie that has entered the international film market. The movie is about a reindeer named Little Gobie, who wants to get a speedy recovery for his injured dragon pet, and starts his adventure to the Christmas City. Similar to the film, the **Little Gobie Bouncin’ Park** at the Funland will make Christmas at Cyberport like no others. Eight fabulous inflatable games will be set up in the Park, including the 35-foot-high incredibly exciting inflatable slides, the brand-new Big Tree Slide, the first local inflatable crawling area for babies as young as 9 months old, the bumper boats and a series of inflatable obstacle courses. These mammoth inflatable games will set a heavenly playground for children of all ages where they can explore the excitement at all levels as Little Gobie – to take the bull by the horns and overcome a variety of challenges that test the courage and commitment along the way!



In the movie, Little Gobie has to face many challenges in the Donut City. In the Funland, there will be nine different amazing game booths in the **Donut Game City** to win fabulous prizes, with each game representing different scene in the movie. Not to be missed is the Gift City Challenge game, where up to three lucky participants can each take away an Xbox 360 with Kinect (worth HK\$2,499) every day! In addition to the daily funny Little Gobie Parade, children and their families can take a photo with Little Gobie and give him a big hug heartily.



Mini-Farm to Get in Touch with Small Animals

The Funland will also feature many other spectacular seasonal programmes. During 24-27 December 2010 and 1-2 January 2011, visitors can visit the **Mini-Farm** where children can take this chance to enjoy a close encounter with little goats, little rabbits and other lovable animals at the Mini-Farm. Children can even feed the animals and take photos with them. Performances by the trained dogs will also be staged to delight the young and old alike.



Exciting Magic and Acrobatics Performances Make Eyes Open Wide

A new generation of local renowned magician, Mr. Louis Yan, will specially conduct magic performances to immerse the audience into the magical Christmas during the **Christmas Magic Moment**. Louis was the first Hong Kong magician to win Merlin Magic Award - Best On-Stage Magic. His multiple wins in international magic competitions have attracted international attention. Apart from the exclusive magic performances, **Circus Dazzle** will also be staged to bring children and their families with fun and laughter.

Photography and Catwalk Shows Make Talents Shine

This year, the Funland also organize two awesome Christmas competitions, namely **'Smiling Face @ Joyful Christmas' Photo Competition** and **Kiddie Model Catwalk Show**. For the photo competition, contestants can submit any photos taken with a happy moment of anyone during the Cyberport Christmas Funland period. For the Kiddie Model Catwalk Show, all children can participate in the competition with their cartoon costumes and be the supermodels! Interested parties may sign up through <http://funland.cyberport.hk>.

Cyberport Continues the Spirit of the Shanghai World Expo – The Dream Journey & The Comic World

Taking a virtual tour of the **Dream Journey of UAE pavilion**, produced by Hong Kong's own Centro Digital Pictures, visitors can learn about the culture and lifestyle of UAE people through this fantastic journey. In this legendary land, a primeval tropical desert is next to modern skyscrapers. Visitors will be enthralled by the perfect combination of the present and the past, seeing year-round sunlight, clean beaches, dunes, merchants on camel back, spice markets, oases, water worlds, and sailing all at the same time. The UAE Pavilion was chosen as the most popular International Pavilion according to a survey by Shanghai Jiao Tong University.

The Comic World is an exhibition of comic collections by over 20 artists from the Hong Kong Comics and Animation Federation, and independent artists. The design and narrative of each masterpiece is exclusive with story-telling of history and martial arts. There will be 30 comic characters, including 3-metre tall sculptures of Tiger Wong, Cloud and Mcdull characters, greeting fans and public in Cyberport. Don't miss this exhilarating experience.

Play Games! Collect Stamps! Bring Little Gobie Home for Free!

To make the celebration even more rewarding, all participants can enter the **EPS iDO Grand Lucky Draw** and stand a chance to win fabulous prizes including Xbox 360 with Kinect and EPS digital photo frame. In addition, all visitors can play games and collect stamps at the Funland to redeem a gift. 28 stamps can redeem a Little Gobie cushion and 38 stamps can redeem a Little Gobie plush. Cyberport Privilege Cardholders can enjoy an exclusive "Buy 10 Get 1 Free" offer upon bulk purchase of 10 game tickets. With a **'Little Gobie 3D'** movie ticket stub, visitors can also enjoy a 'Buy 10 Get 2 Free' offer of the Funland game tickets. To make Christmas more fun, all visitors are entitled a "Buy 2 movie tickets Get 1 Free" offer for **'Little Gobie 3D'** movie at Cyberport.

For further enquiries, please call the Customer Service Hotline at 3166 3111, or visit <http://funland.cyberport.hk>

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About The Arcade, Cyberport

The Arcade, situated in the core zone of Cyberport, is a 27,000 m2 retail and entertainment complex with an international mix of a supermarket, restaurants featuring fine cuisines, a variety of retail shops and fashion outlets carrying designer brands, and

a state-of-the-art cinema. It is a one-of-a-kind, high-end shopping arcade in the Southern District of Hong Kong.

The Arcade's innovative design and unique architecture integrate nature and technology with retail, entertainment and education/exhibition activities. It offers unparalleled experience for visitors, and provides the community with a place to meet, relax, refresh and do business. In addition, The Arcade is equipped with avant-garde multimedia facilities and Open Wi-Fi, through which visitors can access information at any time and stay connected.

About Cyberport

Cyberport is a US\$2 billion (HK\$15.8 billion) landmark project managed by Hong Kong Cyberport Management Company Limited, and wholly owned by the Hong Kong SAR Government. Focusing on enterprise and professional development, Cyberport helps commercialise creative ideas and incubate start-ups. We have an energetic cluster of creative ICT and digital content tenants who enjoy synergies from co-locating with each other, and we are Hong Kong's unique Creative Digital Community. Interconnected by a state-of-the-art broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, a retail entertainment complex and about 2,800 deluxe residences.

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