

Press Release
For Immediate Release

Cyberport paints youth’s summer in the colour of innovation with inspiring activities
“Connecting Youth to Technology” with events suitable for students of all ages

Hong Kong, 3 July 2014 – The long-awaited summer vacation is about to begin. Dedicated to cultivate and foster the holistic development of future ICT leaders, Hong Kong Cyberport Management Company Limited (Cyberport) today announced a series of inspiring summer activities around the theme of “Connecting Youth to Technology”, painting this summer in the colour of innovation and creativity to cultivate youth’s interests and mind-set that can lead them towards a successful career in ICT industry.

“The future of ICT industry, like every other industry, lies in the hands of the youth. This is why Cyberport has always been investing in grooming students of all ages to become the next generation ICT leaders. Whilst equipping the youth with the technical knowledge and skillset necessary for pursuing a successful career, we also aim at bringing them a fruitful and eventful summer vacation,” said Terence Leung, Manager of Cyberport Knowledge Centre.

Cyberport’s “Connecting Youth to Technology” touches on the every facet of ICT in education to ensure students of all ages can enjoy a fun-filled and knowledgeable summer – from coding camp for kindergarten & primary school students, short film contest for secondary school students, teacher training workshop to internship programmes for tertiary students.

The first activity to kick off Cyberport’s “Connecting Youth to Technology” campaign will be the “My Innovation Carnival” hosted in the The Arcade of Cyberport on 5th and 6th July. The Carnival is an open to public event for all visitors to have a better understanding of technology adoption and most importantly, to provide a platform for the youth to showcase their ideas, creations and innovations. This platform also provides ICT knowledge and skill sharing among youngsters and inspires them to develop their interests and career in the ICT industry.

A list of key activities revolving around the theme of “Connecting Youth to Technology” is as follows:

Date	Activity
July 5 – 6	My Innovation Carnival 2014
July 6	HKJSECS Inter-School Mobile Application Design Contest Prize Presentation Ceremony
July 12	Cyberteent Frontier Day
July 16 – August 22	Summer Teachers’ Recharge Station Programme on Kids Coding 2014
August 6 – 7	HKJSECS Inter-School Short Film Contest Prize Presentation Ceremony
August 6 – 7	HKJSECS Outstanding IT School Award 2014 & Hong Kong Joint School Electronics and Computer Exhibition
August 15 – 17	Kids Coding Summer Camp
August 30	The 5 th Hong Kong Digital Game Development Competition Award Presentation Ceremony
June – August	HK-Shanghai ICT Internship Programme
July – August	HK-Silicon Valley ICT Internship Programme

Cyberport, as the leading ICT hub in the Asia-Pacific Region, will continue to invest its resource in supporting the local ICT industry and its talents. As Cyberport connects the youth with technology and saturates their summer with the colour of innovation, it paints a bright future for the ICT industry and empowers it to maintain its status as a major driving force behind Hong Kong's robust economy.

###

About Cyberport

Cyberport is a creative digital community with a cluster of 250+ technology and digital tenants. It is managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to establish itself as a leading information and communications technology (ICT) hub in the Asia-Pacific region, Cyberport is committed to facilitating the local economy by nurturing ICT industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and accelerating ICT adoption through strategic initiatives and partnerships. Equipped with an array of state-of-the-art ICT facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For more information, please visit www.cyberport.hk.

For more information, follow our Twitter [@cyberport_hk](https://twitter.com/cyberport_hk).

For press enquiries, please contact:

Waggener Edstrom Communications

Winky Moon

Tel: (852) 2578 2863

Email: wmoon@waggeneredstrom.com

Hong Kong Cyberport Management Company Limited

Terry Yeung

Tel: (852) 3166 3867

Email: terryyeung@cyberport.hk