



Press Release
For Immediate Release

Cyberport Youth Coding Jam 1000 sets New World Record

Cyberport brought together 1,042 young coders in efforts to nurture future ICT talents

Hong Kong, 9 April, 2015 – Hong Kong Cyberport Management Company Limited (Cyberport) has assembled 1,042 young coders aged 6 to 18 at Cyberport Youth Coding Jam 1000 today setting a new world record of “The Most Youngsters Perform Coding”. Nurturing local talents to sustain the ICT ecosystem has been a key initiative of Cyberport, and today, the creativity and efforts from these young coders will create the Smart City map of Hong Kong projected on a giant LED wall on stage at the Central Harbourfront.



CEO of Cyberport Herman Lam expressed that nurturing local talents to sustain the ICT ecosystem has been a key initiative of Cyberport.



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“Cyberport is dedicated to nurture young ICT talents. We hope to raise awareness and spark interest in coding education among younger generation through this remarkable collaborative coding event, where students reveal creativity and imagination, acquire new coding skills, exchange ideas and work together in teams.” said Mr Herman Lam, CEO of Cyberport. “The mega event received overwhelming support from over one thousand young coders and we are amazed by their work. Throughout the process, the quality of work as well as the enthusiasm and teamwork have impressed all of us. Such rewarding experience has certainly brought Cyberport a step closer in our outreach to the young generation, and we are committed to support the education and development of coding in Hong Kong.”



1,042 young coders were collectively finishing the last bit of the Smart City map of Hong Kong.



Representatives of young coders receive the certificate of the new world record of "The Most Youngsters Perform Coding" on stage.

Coding is the ability for people to read and write machine languages as well as to think computationally. Since February 2015, the young coders have been receiving free training programmes including six-hour tutorial videos of 15 modules, as well as a two-hour Get-Together Training Day. One thousand outstanding young coders gathered at the IT Fest opening ceremony at Central Harbourfront today to finish the last part of their coding. Completed parts were aggregated into a giant visible and impactful futuristic Smart City shown for the public to witness the achievements of our aspiring coders.

The Smart City is comprised of three parts: City Centre, Smart Town and Youth Creative Space. The City Centre embraced state-of-art buildings and modern metropolitan facilities, constructed according to the sustainability principle with futuristic design concept. The Smart Town features Hong Kong signature landmarks. The Youth Creative Space is the creative platform showcasing all young coders' imaginative works on their ideal community and building concepts, demonstrating the excellent coding and construction skills of the young coders and unique aspirations for smart living.

In the Smart City map of Hong Kong, a virtual “Hall of Fame” of over 1,000 finalists has been printed on a specific area on the map to recognise the hard works done by these students.

“Cyberport believes that the success of the event relies on the collaborative efforts by our partners. I would like to express our gratitude to our co-organisers, Hong Kong Software Industry Association (HKSIA) and The Office of the Government Chief Information Officer (OGCIO) for supporting this event; to Hong Kong Broadband Network, Lenovo and Microsoft Hong Kong for providing such a world-class infrastructure, which is the first of its kind, for our young coders, as well as to Let’s Code (Hong Kong) for the training and project design. In addition, the strong support from our supporting organisations and schools also plays an integral part of the overall success.” Mr Lam added.

Cyberport Youth Coding Jam 1000 is one of the events in the International IT Fest 2015. The event is organised by Cyberport, HKSIA and OGCIO and powered by Hong Kong Broadband Network Limited , Lenovo (Hong Kong) Limited, Let’s Code (Hong Kong) Association Limited and Microsoft Azure cloud services.

About Cyberport

Cyberport is a creative digital community with a cluster of over 300 technology and digital tenants. It is managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to establish itself as a leading information and communications technology (ICT) hub in the Asia-Pacific region, Cyberport is committed to facilitating the local economy by nurturing ICT industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and accelerating ICT adoption through strategic initiatives and partnerships. Equipped with an array of state-of-the-art ICT facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For more information, please visit www.cyberport.hk or follow us on Twitter [@cyberport_hk](https://twitter.com/cyberport_hk).

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