

Press Release

For Immediate Release

**Cyberport hosts Digital Entrepreneur Leadership Forum (DELF) 2015
revealing insights into the next wave of IT**

*Forum facilitates top-level dialogues on the milestones and future of
21st century digital entrepreneurship*

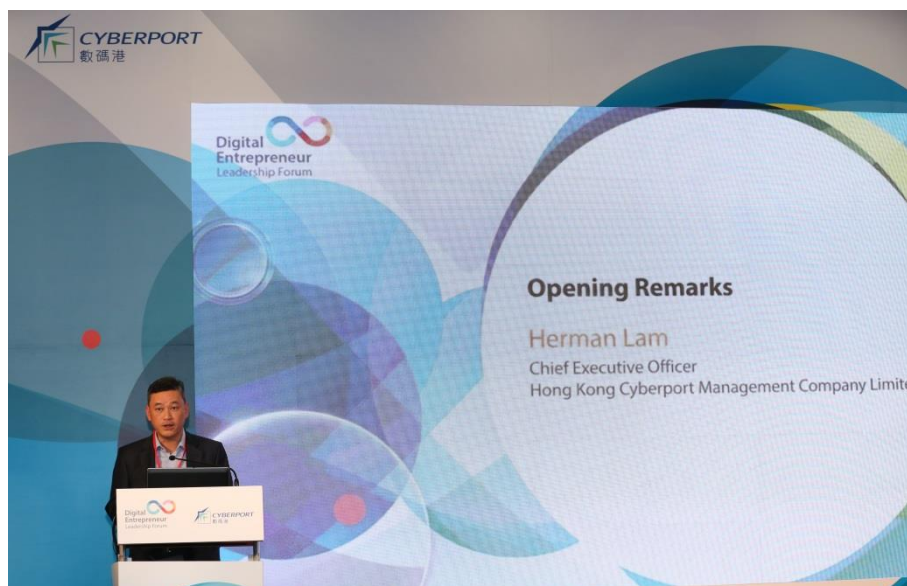
HONG KONG, April 23, 2015 – More than 400 IT industry professionals today attended the Digital Entrepreneur Leadership Forum (DELF) 2015 presented by the Hong Kong Cyberport Management Company Limited (Cyberport). The forum brought together some of the world’s most sophisticated and successful digital business leaders to examine 21st century digital entrepreneurship and its transformational effects on the production, distribution and consumption of products and services.



Themed “*The Next Wave of IT,*” the event also featured a discussion on the future of the industry, as new entrepreneurs with new business models, new market strategies and new scaling-up capability are able to go to market more quickly than ever before.



“Over the years, Cyberport hosted a number of world-class forums to enable digital entrepreneurs stay at the forefront of technological innovations, connect with great minds and generate new ideas,” said **Mr. Herman Lam, CEO of Cyberport**. “Entrepreneurs in the 21st century have brought groundbreaking changes in the global IT landscape in the last decade. We are proud to present the DELF 2015 as it marks the beginning of a new era – one where entrepreneurship is taking the spotlight and driving dynamic conversation among information and communications technology (ICT) leaders in the Asia-Pacific region. The DELF 2015 is also a cherished opportunity for Cyberport to build stronger and closer ties with local tech start-ups and global business leaders.”



Social, Mobile, Big data analytics, and Cloud technologies (SMAC) are moving the business from the office out into the larger world and going to be the key tools of investments in the age of co-creation economy. DELF 2015 presenters, who are the force driving the next wave of technology and changes, discussed a range of topics such as digital future, digital business models, mobile future, disruptive ecosystems and many more. The impressive lineup of keynote speakers represented start-ups, industry and academia, including **Dr. Jeffrey Cole**, Director, Center for the Digital Future, USC Annenberg School for Communication & Journalism, **Mr. KK Wong**, Co-Founder and Vice President of Xiaomi, **Mr. Rob Chandhok**, President and COO of Helium Systems Inc. and **Mr. Roger Sharp**, Chairman of Asia Pacific Digital Limited. Two dynamic panel discussions, featuring successful entrepreneurs, explored the future trends of the next wave of IT and entrepreneurship and impact of the rise of mobile computing on the entrepreneurial game.



As one of the International IT Fest 2015 events, DELF 2015 is Cyberport's annual signature event and it gathers aspiring entrepreneurs, investors and industry elites to discuss and spark innovative ideas to life.

###

About Cyberport

Cyberport is a creative digital community with a cluster of over 300 technology and digital tenants. It is managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to establish itself as a leading information and communications technology (ICT) hub in the Asia-Pacific region,



Cyberport is committed to facilitating the local economy by nurturing ICT industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and accelerating ICT adoption through strategic initiatives and partnerships. Equipped with an array of state-of-the-art ICT facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For more information, please visit www.cyberport.hk or follow us on Twitter [@cyberport_hk](https://twitter.com/cyberport_hk).

For press enquiries, please contact:

The Hoffman Agency

Sarah Lam

Tel.: (852) 2231 8107

Email: salam@hoffman.com

Grace Chu

Tel.: (852) 2231 8109

Email: gchu@hoffman.com

Hong Kong Cyberport Management Company Limited

Karen Wu

Tel: (852) 3166 3819

Email: karenwu@cyberport.hk