



## Press Release

For Immediate Release

**Cyberport presents 2015 Global Entrepreneurship Week China – Hong Kong**  
*Aspiring Cyberport University Partnership Programme teams showcase FinTech ideas  
and compete for cash prizes up to HK\$1,000,000*

**Hong Kong – 17 November, 2015** – The Hong Kong leg of the Global Entrepreneurship Week (GEW) China, an event that connects and empowers talented young entrepreneurs, officially kicked off at Cyberport today. The GEW China's Hong Kong chapter, which was established at the behest and support of Cyberport, aims to nurture the city's future entrepreneurs through activities and competitions to help sharpen their skills and build connections with potential co-founders, mentors and investors.

The week's exciting activities began with the Demo Day of Cyberport University Partnership Programme (CUPP), an elite pilot programme to groom and develop promising young technology and entrepreneurial talent in Hong Kong. Eighteen teams presented their FinTech ideas to a panel of VIP judges, including Andrew Hyde, Startup Week Director at Techstars and Founder of Startup Weekend, Edwin Lee, Director of Hong Kong Cyberport Management Company Limited and Founder & Chief Executive Officer of Bridgeway Prime Shop Fund Management Limited, and Stephen Wong, Chief Executive Officer of Asia Miles Limited and Alfred P. Sloan Fellow at Stanford Graduate School of Business (Stanford GSB).

"The GEW China – Hong Kong is a distinguished platform for celebrating the city's thriving entrepreneurial ecosystem and the individuals set to change our lives. We are proud to bring this event to the city for three consecutive years, as it seeks to connect aspiring entrepreneurs with industry leaders and drive global innovation and collaboration," said Herman Lam, Chief Executive Officer of Hong Kong Cyberport Management Company Limited. "Cyberport has long been known for its commitment to fostering entrepreneurship. This year we have launched the first CUPP with the support of Stanford GSB and local universities. It was heartening to see these young, talented innovators work relentlessly to realise their start-up ideas and create innovative FinTech prototypes for the betterment of society."

In September, eighteen teams of programme participants from five local universities travelled to Silicon Valley for a week to meet entrepreneurs, visit notable start-ups, and take part in an entrepreneurship boot camp at Stanford GSB.

Ten winning teams will each be awarded a cash prize of HK\$100,000 and shortlisted to join the Cyberport Incubation Programme interview. The CUPP is a pilot initiative organised by Cyberport, who formed a close collaboration with the Stanford GSB to inspire the next generation to pursue their entrepreneurial dreams.

Keynote speaker of GEW China – Hong Kong, Andrew Hyde, Startup Week Director at Techstars and Founder of Startup Weekend, shared his views on the importance of building a thriving start-up community and empowering entrepreneurs to transform business ideas into reality. "I am very excited to see the passion and hustle of the founders of the best start-ups in Hong Kong. There is a mix of world class talent, access to ideas and energy to make amazing start-ups that you just don't see anywhere else. I have spent the last few days meeting entrepreneurs in Hong Kong and am very excited for the future," said Andrew.



Other dynamic events will take place in the city over the course of the week as part of GEW China – Hong Kong, these include:

- **2015 Global Wearable Computing Industry Summit** on 17 November, showcasing the latest wearable technology projects.
- **Wearable Technologies and Start-ups: the Waterloo Connection** on 19 November, featuring two start-up entrepreneurs from Waterloo on their experiences in developing practical and groundbreaking wearable technology devices.
- **FinTech O-2-O Meetup** on 24 November, focusing on payments and featuring an expert panel about key issues in FinTech.

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### **About Cyberport**

Cyberport is a creative digital cluster with over 600 community members. It is managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to establish itself as a leading information and communications technology (ICT) hub in the Asia-Pacific region, Cyberport is committed to facilitating the local economy by nurturing ICT industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and accelerating ICT adoption through strategic initiatives and partnerships. Equipped with an array of state-of-the-art ICT facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For more information, please visit [www.cyberport.hk](http://www.cyberport.hk) or follow us on Twitter [@cyberport\\_hk](https://twitter.com/cyberport_hk).

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