



**Press Release**  
For Immediate Release

## **Cyberport Announces Dr Toa Charm as Chief Public Mission Officer**

**Hong Kong** – 1 June 2016 – Hong Kong Cyberport Management Company Limited (Cyberport) is pleased to announce the appointment of **Dr Toa Charm** as Cyberport's new **Chief Public Mission Officer** with immediate effect. Reporting to the CEO of Cyberport, Dr Charm will serve as a strategic partner to develop strategies to deliver the company's public mission.

Dr Charm brings to Cyberport 25 years of leadership and extensive experience in FinTech, big data, business intelligence, and enterprise solutions in the commercial, public, and academic sectors. He has built strong connections with the tech industry and served on a number of advisory boards of universities, start-up communities, NGOs and other trade organisations including Hong Kong Computer Society, Tung Wah Hospital Group, City University of Hong Kong, and Hong Kong Trade Development Council. Prior to joining Cyberport, Dr Charm held several senior management and consulting positions at widely-recognised tech industry players, such as IBM, Oracle, Kingdee, and the Business Intelligence Competence Centre of HSBC Asia Pacific.

"We are delighted to welcome Dr Charm on board. I am confident that his wealth of experience in the tech industry and the extensive network he has built through the years will help to bring Cyberport's public mission to new heights. Dr Charm is a familiar face to the Cyberport community as he has been an advisor to Cyberport focusing on entrepreneurship-related efforts since 2014. We look forward to nurturing more digital entrepreneurs with Dr Charm in the future," said Mr Herman Lam, CEO of Cyberport.

"This is a great opportunity for me to drive Cyberport's public mission-related programmes to inspire the next generation, nurture entrepreneurial spirit and support local start-ups to go global," said Dr Toa Charm, Chief Public Mission Officer of Cyberport. "I am excited to take wider strides and collaborate with the talented team to fulfil our public mission."

Dr Charm holds a Doctor of Business Administration degree from the City University of Hong Kong, a Master's degree in Business Administration from the University of Iowa and a Bachelor's degree in Computer Science from the Minnesota State University.

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## About Cyberport

Cyberport is a creative digital cluster with over 700 community members. It is managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to build a legacy of entrepreneurial excellence that establishes Cyberport as a leading global innovation and technology hub, Cyberport is committed to facilitating the local economy by nurturing digital industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and accelerating digital adoption through strategic initiatives and partnerships. Equipped with an array of state-of-the-art tech facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For more information, please visit [www.cyberport.hk](http://www.cyberport.hk) or follow us on Twitter [@cyberport\\_hk](https://twitter.com/cyberport_hk).

For press enquiries, please contact:

### The Hoffman Agency

Jasmine Shek

Tel.: (852) 2231 8111

Email: [jshek@hoffman.com](mailto:jshek@hoffman.com)

Hazel Lo

Tel.: (852) 2231 8106

Email: [hlo@hoffman.com](mailto:hlo@hoffman.com)

### Hong Kong Cyberport Management Company Limited

Karen Wu

Tel: (852) 3166 3819

Email: [karenwu@cyberport.hk](mailto:karenwu@cyberport.hk)