

Cyberport kicks off Cyberport University Partnership Programme 2016
Inspiring Hong Kong's next FinTech generation
through entrepreneurship training and exchange tour in Silicon Valley

Hong Kong – 19 July 2016 – To inspire and nurture young digital tech and entrepreneurial talents, Hong Kong Cyberport Management Company Limited (Cyberport) announced the launch of the Cyberport University Partnership Programme (CUPP) 2016 in collaboration with the Stanford Graduate School of Business (Stanford GSB). Participating students from Hong Kong's universities are invited to join a one-week FinTech-focused entrepreneurship boot camp in Silicon Valley to foster their innovation and entrepreneurial spirit.

Following the success of its pilot launch last year, there are 20 representative teams from 6 universities in Hong Kong participating in CUPP 2016. The students will travel to Silicon Valley for a one-week FinTech-based entrepreneurship boot camp at Stanford GSB from 15 – 25 September 2016. The boot camp includes FinTech and entrepreneurship lectures, case studies analysis, group assignments, and guest speaker sessions. Students will also visit leading technology companies and accelerators, such as 500 Startups, Microsoft, NASA, Plug and Play, and meet with seasoned industry leaders. The boot camp seeks to equip students with insights and knowledge that they can take home, including knowledge of financial strategy, business management, and entrepreneurial leadership. Prior to the boot camp, there is also a pre-camp training scheduled for the students, organised and delivered by renowned industry partners - Hong Kong Association of Online Brokers Limited, Hong Kong Computer Society FinTech Special Interest Group as well as The Hong Kong Institute of Bankers.

The participating teams will continue to develop their FinTech start-up projects as they return to Hong Kong with their mentors and present them on the programme's Demo Day on 27 October 2016. A prominent panel of judges will select 10 outstanding teams which will each be awarded a cash prize of HK\$ 100,000 as seed funding. Moreover, the winning teams will be fast-tracked to the interview stage for a spot in the Cyberport Incubation Programme, which aims to prepare participants for international FinTech accelerators in the future and speed up the launch of their products and services in the market.

“Cyberport strives to inspire the next generation. We support these aspiring entrepreneurs to pursue their entrepreneurial dream to become the next generation of innovators, and offer guidance along their FinTech start-up journey. Coming to its second year, we are delighted to see the increased number of participants in the Cyberport University Partnership Programme. We look forward to witnessing students put their FinTech ideas into practice, and we hope they treasure the opportunity to exchange ideas with overseas professionals,” said Mr Herman Lam, CEO of Cyberport. “Cyberport will continue to nurture the entrepreneurial spirit in Hong Kong and help start-ups leap on global ambition with our global network. And through various initiatives, we will drive constructive exchange of views in the industry and promote the sustainable development of the start-up ecosystem in Hong Kong.”

Cyberport appreciates the support from different partners on CUPP 2016, including:

Local University Partners:

- City University of Hong Kong
- Hong Kong Baptist University
- The Chinese University of Hong Kong
- The Hong Kong Polytechnic University
- The Hong Kong University of Science and Technology
- The University of Hong Kong

Industry Partners:

- Hong Kong Association of Online Brokers Limited
- Hong Kong Computer Society FinTech Special Interest Group
- The Hong Kong Institute of Bankers

Mentorship Scheme Partners:

- Ernst and Young
- KPMG
- PricewaterhouseCoopers

Photo Captions:



To inspire and nurture young digital tech and entrepreneurial talents, Cyberport officiated the launch of the Cyberport University Partnership Programme (CUPP) 2016, a FinTech-focused programme in collaboration with Stanford Graduate School of Business (Stanford GSB). Mr Herman Lam (first row, middle), CEO of Cyberport, expressed his excitement of launching the programme to inspire the next generation and the increased number of participants in CUPP. Herman also looks forward to witnessing more students put their FinTech ideas into practice, and hope they treasure the opportunity to exchange ideas with overseas industry professionals.



Through the Cyberport University Partnership Programme (CUPP), 20 teams from 6 universities in Hong Kong will bring home from Silicon Valley the FinTech insights and knowledge, including financial strategy, business management and entrepreneurial leadership.

For high-resolution press photos, please visit [here](#).

Cyberport University Partnership Programme (CUPP) details: <http://cupp.cyberport.hk>

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About Cyberport

Cyberport is a creative digital cluster with over 700 community members. It is managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to build a legacy of entrepreneurial excellence that establishes Cyberport as a leading global innovation and technology hub, Cyberport is committed to facilitating the local economy by nurturing digital industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and accelerating digital adoption through strategic initiatives and partnerships. Equipped with an array of state-of-the-art tech facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For more information, please visit www.cyberport.hk or follow us on Twitter [@cyberport_hk](https://twitter.com/cyberport_hk).

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