

Press Release

[For Immediate Release]

Cyberport and HKU SPACE Join Hands to Launch E-Sports Programme

[Hong Kong, 21 May 2018] Cyberport is committed to facilitate the digital transformation of enterprises and to drive **the development of Hong Kong's new economy** through digital technology industry development and talents cultivation. With this mission in mind, Cyberport is delighted to join hands with HKU SPACE to roll out the **"Diploma in eSports Science" programme** in order to cultivate professional talents for our society and better equip the young generation to embrace career opportunities in e-sports. To further enhance its efforts towards talents development, Cyberport will continue its close collaboration with industry stakeholders and offer an array of programmes on entrepreneurship and innovation, technology enablement, leadership training, technology investment and more to groom talents for the digital technology sector under "Cyberport Academy".

Diploma in eSports Science: a course that integrates theory and practice

E-sports has come under the global spotlight and is poised to be the driver of Hong Kong's new economy. Not only does it facilitate the development of numerous industries but also various fields of technology. Comprising a total of six modules, the course outline of the **"Diploma in eSports Science"** resembles the industry value chain, allowing attendees to catch a glimpse of the **sector's landscape**. In addition, the programme has an extensive coverage, including the e-sports business ecosystems, history, streaming technology, event planning and management, as well as ethics, safety and law. Meanwhile, the multifunctional e-sports facility at Cyberport that is under planning can be used for students to gain experience in organising e-sports events and tournaments to enrich their learning experience.

The **"Diploma in eSports Science"** programme will be conducted through lectures, seminars, workshops, tutorials, laboratory sessions and placements. Given the extensive network of Cyberport, throughout the course and upon completion of the programme, attendees can exchange insights and explore collaboration opportunities with professionals and start-ups from the Cyberport community who act as guests speakers of workshops and seminars, as well as through placement opportunities to develop projects by applying technologies such as big data, artificial intelligence (AI), blockchain and virtual reality.

Mr Peter Yan, CEO of Cyberport, said, "Since its establishment, Cyberport has been upholding the **mission to nurture talents for Hong Kong's digital technology** advancement by engaging industry elites for exchange of knowledge and experience. E-sports is emerging quickly around the globe and has great development potential. Cyberport is fully

supportive of **the government's** e-sports initiative and will promote the development of this thriving sector. By rolling out this e-sports programme with HKU SPACE, Cyberport is glad to play a part in fostering talents for the e-sports industry.”

Prof. William Lee, Director of HKU SPACE, said, “HKU SPACE has pioneered life-long learning and continuing education in the city for 61 years. eSports as an emerging industry all around the world, in response to the current skills shortage in Hong Kong, we are glad to serve the community by providing the first eSports programme in Hong Kong which is registered under the HKQF.”

The **“Diploma in eSports Science”** programme will be open for application from early June 2018 and will start in early July 2018.

Talents are the key to success for every industry. Recognising this importance, Cyberport is stepping up its efforts to cultivate talents for the digital technology industry through **“Cyberport Academy”**. Working closely with strategic industry partners, “Cyberport Academy” will cater to the various needs derived from the digital transformation of enterprises, targeting not only students and youth but also start-ups, enterprises, investors and partners. It will focus on key areas including entrepreneurship and innovation, digital leadership, technology enablement, and technology investment. The initiative will cover a broad spectrum of technologies such as AI and big data, cloud computing, IoT, FinTech, e-sports and digital entertainment.

Photo Captions:

Please click [HERE](#) to download the photos.



(1) Cyberport and HKU SPACE announced today the collaboration to launch the “Diploma in eSports Science” programme with the objective to cultivate talents for the e-sports industry, and better equip the young generation to embrace career opportunities that come along.

Featured in the photo were Mr Peter Yan, CEO of Cyberport(left) and Prof. William Lee, Director of HKU SPACE (right) at the signing ceremony of the Memorandum of Understanding.



(2) The “Diploma in eSports Science” programme integrates both theory and practice. Given the extensive network of Cyberport, attendees will be able to have placement opportunities, and to exchange insights and explore collaborations with professionals and

start-ups from the Cyberport community. The MoU signing ceremony today was joined and supported by industry players who believed that the course will help nurture more talents for the e-sports industry.

Featured in the photo were (from left to right)

- Mr Terence Leung, Manager (Youth Team) of Cyberport
- Mr Silver Yu, Director and CEO of Skytree (Cyberport Incubatee)
- Mr Derrick Ngan, Director of WTM (Cyberport Incubatee)
- Mr Gabriel Pang, Managing Director of Firedog Creative
- Mr Peter Yan, CEO of Cyberport
- Prof. William Lee, Director of HKU SPACE
- Prof. Sonny Lo, Deputy Director (Arts and Sciences) of HKU SPACE
- Dr Bruce Cheung, Associate Head of College of Life Sciences and Technology of HKU SPACE
- Dr Jimmy Chow, Senior Programme Director, College of Life Sciences and Technology of HKU SPACE

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About Cyberport

Cyberport is an innovative digital community with over 1,000 technology companies. It is managed by Hong Kong Cyberport Management Company Limited, which is wholly owned by the Hong Kong SAR Government. With the vision to become a main force in developing the digital tech industry as a key economic driver of Hong Kong, Cyberport is committed to nurturing youth, start-ups and entrepreneurs to grow in the digital industry by connecting them to strategic partners and investors, driving collaboration with local and international business partners to create new opportunities, and accelerating digital adoption amongst corporates and SMEs.

Cyberport focuses on building key clusters of digital tech, namely FinTech, Big Data/AI, e-commerce and IoT/Wearables, to **foster the development of Hong Kong into a "Smart City"**. With a committed team of professionals providing all rounded value added services to support our digital community and an array of state-of-the-art tech facilities, Cyberport is the flagship for Hong Kong's digital tech industry.

For more information, please visit www.cyberport.hk

About HKU SPACE

The University of Hong Kong's Department of Extra Mural Studies (DEMS) was established in 1956/57, the first continuing education unit in a university in the region. DEMS played a significant role in the provision of lifelong learning opportunities for the wider community and in 1992, it was renamed as the School of Professional and Continuing Education (HKU SPACE). **HKU SPACE fulfils this part of the University's mission by providing learning opportunities for personal, professional and career advancement for people from all walks of life. Course enrolments since 1956 have exceeded 2.7 million.**

The School has a Collegiate organisation. The wide range of part-time courses offered at all academic levels are organised under 51 subject groups allocated among the three Colleges: Business and Finance (CBF), Humanities and Law (CHL) and Life Sciences and Technology (CLST), the latter includes the Division of Chinese Medicine. These three colleges also offer full-time overseas degree courses. The Community College (CC) is responsible for full-time sub-degree courses. The Institute for China Business (ICB) has **four centres through which it coordinates the School's programmes offered in Mainland China.** The HKU SPACE Po Leung Kuk Stanley Ho Community College (HPSHCC) is a joint venture with a leading charitable association, Po Leung Kuk. All the Colleges offer award bearing programmes as well as non-award bearing programmes (including Executive Certificates and Diplomas). The HKU SPACE Executive Academy (SEA) focuses on Executive Education.

HKU SPACE collaborates with a wide range of academic institutions globally (in the UK, Australia, the USA, Mainland China and Hong Kong). The School will continue to explore opportunities for further cooperation with reputable institutions, both local and overseas, in order to offer a greater variety of high quality and relevant programmes to students.

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