

Press Release

For immediate release

Japanese Creative Project Design Company Superstation Joins Cyberport *Expanding the vibrant digital tech ecosystem with inspiring innovation*

Hong Kong, 1 March 2019 – As the flagship for Hong Kong digital tech industry, Cyberport is committed to expanding its ecosystem and recruiting global tech talents and companies to bolster the development of the innovation and technology industry. Superstation International Ltd, the Hong Kong branch of Superstation Inc., a Japanese creative project design company, has officially established foothold at Cyberport to further enrich the community ecosystem.

The opening reception was held on Wednesday (27 Feb) and officiated by Dr David Chung, Under Secretary for Innovation and Technology, Takuya Nomura, Chief Executive Officer of Superstation International Ltd, and Eric Chan, the Chief Public Mission Officer of Cyberport.

Superstation offers creative project development and consultancy services to its clients and has worked with the Japanese government on a number of large-scale projects. One of its signature projects is "Knowledge Capital" in Osaka – an innovative hub comprising about 100 companies, universities and research institutes to create new and innovative ideas through the exchange of knowledge. It inspires visitors with different technology-led activities including interaction with robots, electric sports car experience and 3D showcase of famous paintings, creative business matching fair and more. It offers one-stop tourism, shopping and learning experiences.

"Knowledge Capital" has been a close partner of Cyberport. Thanks to its support, three Cyberport's incubatees - EventXtra, an event management software developer; MyLamStudio, a multimedia production studio and educational gamer XNT have successfully landed in Japan.

Takuya Nomura, CEO of Superstation International Ltd, said, "Hong Kong boasts a strong locational advantage. Through the establishment of the Hong Kong branch, we hope to further strengthen our links with the Hong Kong I&T community. Superstation and Cyberport share the same value of cultivating talents and fostering development of new economy industries. We believe that the robust ecosystem of Cyberport will help Superstation to further develop its business and connect to new partners to explore the global market. "

Eric Chan, Chief Public Mission Officer of Cyberport, welcomed Superstation to Cyberport community. "Cyberport is an innovative digital community with over 1,200

start-ups and technology companies. The addition of Superstation not only enriches the diverse creative ecosystem of Cyberport, its cutting-edge concept and business model is of great value to our start-ups and technology companies in the community. We look forward to establishing a closer relationship with Superstation. I am also pleased to see more and more potential start-ups settling in Cyberport to strengthen Hong Kong's role as a digital technology hub and jointly promote the development of innovation and technology. "



Dr David Chung, Under Secretary for Innovation and Technology (second left), Takuya Nomura, CEO of Superstation International Ltd (third left) , and Eric Chan, Chief Public Mission Officer of Cyberport (first left) at the opening reception of Superstation International Ltd.

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Eric Chan, Chief Public Mission Officer of Cyberport welcomes Superstation to Cyberport community.



Innovative technology experience showcase at Superstation's opening reception.



For high resolution photos please download via [this link](#).

About Cyberport

Cyberport is an innovative digital community with over 1,200 technology companies. It is managed by Hong Kong Cyberport Management Company Limited, which is wholly owned by the Hong Kong SAR Government. With the vision to become a main force in developing the digital tech industry as a key economic driver of Hong Kong, Cyberport is committed to nurturing youth, start-ups and entrepreneurs to grow in the digital industry by connecting them to strategic partners and investors, driving collaboration with local and international business partners to create new opportunities, and accelerating digital adoption amongst corporates and SMEs.

Cyberport focuses on building five key clusters of digital tech, namely e-sports/digital entertainment, FinTech, AI/big data, smart city/smart living, and blockchain solutions, to foster the development of Hong Kong into a “Smart City”. With a committed team of professionals providing all rounded value added services to support our digital community and an array of state-of-the-art tech facilities, Cyberport is the flagship for Hong Kong’s digital tech industry.

For more information, please visit www.cyberport.hk

About Superstation Inc

Established in 1997 in Osaka, Japan, Superstation Inc started by planning and producing TV programmes and digital content. It has undertaken a number of demonstration experiment projects, such as better utilising high-speed fibre-optic networks and creative industry promotion projects led by the Japanese government in collaboration with industry, government and academia. For more information, please visit www.superstation.co.jp/en/

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