

走進灣區 創業計劃大賽

Road to GBA Start-up Challenge



“Road to GBA Start-up Challenge” is jointly organised by Cyberport and PwC Hong Kong under the Cyberport Professional services Network (CPN), aiming to support and facilitate Cyberport community companies in obtaining potential business opportunities in the Greater Bay Area (GBA) market.

「走進灣區創業計劃大賽」由數碼港及羅兵咸永道(數碼港專業服務網絡成員)合辦，希望支持和協助數碼港社群公司在大湾区市場中獲得更多的商機。

**APPLICATION DEADLINE
EXTENDED
3 / 5 / 2021 (Monday)**



按此報名
Apply Here



9個月培訓計劃詳情
9-Month Training
Programme Details

9-Month Go-to-Market Training Programme to the Finalists 優勝者將獲得9個月走進灣區協助及培訓計劃

- Intensive Training Workshops 強化訓練
- Business Consultancy 企業管理諮詢服務
- Business Matching & Investment Roadshow 投資路演及業務配對
- Commercialisation 商業化
- GBA Partners Connection 大湾区合作夥伴對接

Opportunities for the Finalists 優勝者將獲得

Intensive Training Workshops
強化訓練

Host training and workshops on a variety of financial topics, including but not limited to financial reporting, taxation, legal and advisory
舉辦有關各種金融相關主題的培訓和講座，包括但不限於財務報告，稅收，法律和諮詢

Business Consultancy
企業管理諮詢服務

Delegated managers/mentors to provide regular support through 1-on-1 consultation sessions
安排經理/導師進行一對一諮詢服務

Business Matching & Investment Roadshow
投資路演及業務配對

Connect start-ups with potential business partners or investors from Cyberport and PwC's network in the Greater Bay Area
提供路演機會，與數碼港和羅兵咸永道的大灣區合作夥伴或投資者聯繫

Commercialisation
商業化

Provide tools and support in facilitating the process for start-ups to commercialise their products or services in the Greater Bay Area
支援初創企業在大灣區的產品商業化應用

GBA Partners Connection
大灣區合作夥伴對接

Connect and visit with different technology parks situated in the Greater Bay Area
參觀園區及聯繫夥伴公司

Supporting Partners for Programme Opportunities 落戶計劃合作夥伴:



And more 更多...

Programme Rundown 比賽流程

18 / 3 / 2021 (Thursday 星期四)	3 / 5 / 2021 (Monday 星期一)	8 / 6 / 2021 (Tuesday 星期二)	9-Month GBA Go-to-Market Programme 9個月走進灣區 協助及培訓計劃
Briefing Session 簡介會	Application Deadline Extended 截止日期	Selection & Winner Announcement Day 評選及公佈優勝者	10 Winners to Programme 10位優勝者參與計劃

Cluster Focuses 重點科技群組

應用	Fintech 金融科技	Smart living 智慧生活	Digital Entertainment & esports 數碼娛樂 與電子競技
科技	AI & Big Data 人工智能與大數據	Blockchain 區塊鏈	Cybersecurity 網路安全

Judging Criteria 評分準則

Product Development in GBA 大灣區產品發展	20%
Business & Revenue Model 營商模式	20%
Management Team 管理模式	20%
Research & Development Capabilities 研究及發展計劃	20%
Potential Market Size 市場潛力	20%

Application Procedures 申請程序

- Road to GBA Start-up Challenge application is opened for Cyberport community companies only;
- Apply via online application form : <https://forms.gle/jXkDEpVFpM7hbe6F9> or download application form : <https://cutt.ly/lcVUNp9> and send to Ms Elena Tong (elenatong@cyberport.hk) ;
- Submit a Business Proposal to elenatong@cyberport.hk in PDF format;
- All information and materials submitted by you in relation to your application and any supporting documents can update by email before the deadline ;
- Application Deadline EXTENDED to 3rd May 2021 (Monday);
- All applications will be evaluated and scored by our honourable judges;
- Please read through Terms and Condition for your application:
http://www.cyberport.hk/event/PwC/T&C_ENG&TC_v2_16032021.pdf

For further enquiries, please contact us at Ms. Elena Tong (elenatong@cyberport.hk), Ms. Shan Chan (shanchan@cyberport.hk) and Mr. Jason Cheung (jason.kh.cheung@hk.pwc.com)

- 走進灣區創業計劃大賽只開放予數碼港社群公司參與;
- 可填寫網上申請表格: <https://forms.gle/jXkDEpVFpM7hbe6F9> 或下載報名表格: <https://cutt.ly/lcVUNp9> 再以電郵方式發送至唐小姐(elenatong@cyberport.hk) 報名大賽;
- 提交業務計劃書到 elenatong@cyberport.hk，格式為PDF;
- 以電郵方式更新任何支持檔，以確保提交的資料和材料均為完整、最新和準確;
- 截止日期延至 2021年5月3日 (星期一);
- 所有參賽項目將由我們的專業評判進行評分和甄選;
- 請仔細閱讀有關條款及細則:
http://www.cyberport.hk/event/PwC/T&C_ENG&TC_v2_16032021.pdf

如有疑問或需要協助，請聯絡唐小姐 (elenatong@cyberport.hk), 陳小姐 (shanchan@cyberport.hk) 或張先生 (jason.kh.cheung@hk.pwc.com)