



Press Release

For Immediate Release

e+startup Internship Programme 2014 is officially underway

Cyberport and Cyberport Startup Alumni Association team up again to groom ICT talents and inspire entrepreneurship

Hong Kong, 24 March 2014 – Fully supported and facilitated by Hong Kong Cyberport Management Company Limited (Cyberport), Cyberport Startup Alumni Association (CSAA) kicked off its e+startup Internship Programme 2014 (e+startup 2014) last on 22 March, 2014. The programme aims to give young students a taste of start-ups by developing projects closely with the start-ups' founders over the summer holiday.

A total of 120 tertiary students and start-ups founders participated in the programme's Boot Camp held last Saturday and some CSAA Members shared their first-hand experience on how to run a start-up. The e+startup Internship Programme has expanded significantly in scale since its inception in 2013. This year, 51 placements has been offered by 20 start-ups. In the coming summer, students who are employed will gain first-hand experience working on projects ranging from mobile apps development and design, 2D and 3D drawing/graphic design, game development to running their own marketing campaigns.

"We are delighted that e+startup programme is receiving wider support from both the start-up community and students," Cyberport's CEO Herman Lam said. "By connecting and inspiring talents to join the ICT industry, the programme perfectly complements Cyberport's mission to foster IT legends, thereby spearheading Hong Kong's ICT development and enhancing Hong Kong's start-up ecosystem."

CSAA Chairman Andrew Pang said at the Boot Camp, "As our start-ups are becoming mature, it is fitting that we help groom tomorrow's talents and engage more in the development of the ICT industry. We are happy to see many high-calibre students interested in joining our ranks, and we look forward to working with them this summer."

Reflecting on the experience of participating in e+startup, one previous participant Humphrey Wong, a student of The Hong Kong University of Science and Technology's Engineering School, remarked, "When you see yourself creating your own business, and then see it grow day by day, it gives you a sense of satisfaction." Another participant Kalculus Cheung, a Business and Economics student of The University of Hong Kong, expressed, "The e+startup programme inspired me to become an entrepreneur!"

Pang added, "We look forward to contributing our broad industry experience and extensive alumni network to nurture a new generation of ICT practitioners, and make the ICT industry sustainable. e+startup is definitely be one of CSAA's signature programmes."



20 start-ups, all members of CSAA, offered internship placements for e+startup 2014.



Tertiary students interested in getting a taste of start-ups joined Saturday's e+startup 2014 Boot Camp and interviewed for placements.

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About Cyberport

Cyberport is a creative digital community with a cluster of technology and digital content tenants. It is managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to establish itself as a leading information and communications technology (ICT) hub in the Asia-Pacific region, Cyberport is committed to facilitating the local economy by nurturing ICT industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and accelerating ICT adoption through strategic initiatives and partnerships. Equipped with an array of state-of-the-art ICT facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For more information, please visit www.cyberport.hk

About Cyberport Startup Alumni Association

Cyberport Startup Alumni Association (CSAA) was established by its Founding Chairman, Mr. Andrew Pang. CSAA was registered as a society under Section 5, Societies Ordinance, Cap 151, in Hong Kong on 29 January 2013. The launch of the CSAA promises to draw like-minded ICT talents together, offering them the opportunities to network and maintain links to the digital hub.

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