

Dear Principals, Teachers, Officers-in-charge for youth and children development centres,

## **Kids Coding Summer Camp**

Global leaders and governments worldwide are putting utmost efforts to strongly advocate kids coding education, emphasizing the importance of early age adoption and striving to add that into fundamental training in schools. Why? As for living in the IT-driven world we are all well aware that coding, as a kind of common language, can effectively help to develop the thinking logic of kids comparable to that of the computational coding formats. Not only strengthening all kids' logical thinking and training up their endurance, coding but also help to improve their concentrating ability and strengthen their abilities towards abstract thinking and integrating information. In the long run, it is believed that they will benefit from the enhancement of competitiveness.

In this connection, Hong Kong Cyberport Management Company Limited (Cyberport) has collaborated with a number of passionate partnering organisations in kids coding education to launch the “Kids Coding Summer Camp”, aims at equipping students and kids with coding essentials by interesting training workshops and activities and bringing better understanding for parents on coding education & its popular prospects. This camp will pave the way for children to get involved in this vibrant learning trend and facilitate parents to offer the best support and assistance for their kids' growth.

### Objectives

- ✧ Equip students and kids with coding essentials by interesting training workshops and activities
- ✧ Bring better understanding for parents on coding education & its popular prospects

Date : 15-17 August 2014 (Friday – Sunday)

Time : 11:00 – 18:00

Venue : Ocean View Court in The Arcade, Cyberport

Audience : Secondary, Primary schools and Kindergarten students (aged 4-14) and their parents

### Organiser/

Hong Kong Cyberport Management Company Limited



### Partnering Organisations

Hong Kong Digital Game-Based Learning Association

Koding Kingdom

Microsoft Hong Kong

Rails Girl Hong Kong

The camp includes diversified programmes and performances for parents and kids to enjoy learning and playing with fun, while all of them can benefit from multi-dimensional and inspirational activities and workshops! The “Kids Coding Summer Camp” will surely be the most meaningful parent-child leisure programmes in this summer! This camp can greatly develop kids' problem-solving skills and reduce the parents' cost for pairing suitable summer activities with their kids.

### Programmes

- Coding Workshops
- Competitions
- Parenting Talks
- Performances
- Ceremonies
- Coding Games
- Products Sale
- Education exhibition



All programmes in the camp are FREE. Participants who have finished relevant activities will be awarded certificates.

Enrolment procedure:

Please complete the form at Annex for individual application.

Should you have any questions, please contact:

- Programme Secretariat tel: 3565 1196/ 3565 1197 (Ms Cheung or Ms Tang) OR
- Cyberport tel: 3166 3839 (Ms .Yung)

Yours faithfully,

**Knowledge Centre,  
Hong Kong Cyberport Management Company Limited  
9 July, 2014**

#### About Cyberport

Cyberport is a creative digital community with a cluster of 250+ technology and digital tenants. It is managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to establish itself as a leading information and communications technology (ICT) hub in the Asia-Pacific region, Cyberport is committed to facilitating the local economy by nurturing ICT industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and accelerating ICT adoption through strategic initiatives and partnerships. Equipped with an array of state-of-the-art ICT facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For more information, please visit [www.cyberport.hk](http://www.cyberport.hk).

**Annex 3 – Individual Application Form**

For individual applicants, please reply before 6 August 2014 to the event secretariat. In case the application numbers have exceeded relevant quota, participants will be allocated by drawing lots and the Organiser reserves all rights of decisions.

- **Fax to 3914 8560 OR**
- **Email to [knowledge@cyberport.hk](mailto:knowledge@cyberport.hk) OR**
- **By post (Postmarked as proof) to Rm 19A, Queen’s Centre, Queen’s Road East, Wanchai, HKSAR, with an envelope marked <Kids coding summer camp>.**

After having recorded all applications, the Organiser will inform successful applicants before 31 July by phone or by email. In case you do not receive any notifications before this date, it is assumed that your application is not successful.

Name : \_\_\_\_\_ Gender : \_\_\_\_\_

Date of Birth : \_\_\_\_\_ Age : \_\_\_\_\_

School grade to attend in next academic year : \_\_\_\_\_

Parent(s) or Guardians Information

Name : \_\_\_\_\_ Relationship : \_\_\_\_\_

Contact Number : \_\_\_\_\_ E-mail : \_\_\_\_\_

Address : \_\_\_\_\_

Please tick "✓" in the appropriate box to choose the activities you wish to participate (multiple options are allowed) :

\*The options below are used for activities registration and event schedule planning in the first stage only.

\*\*Please select the section(s) of activities you wish to participate. Please note that all activities will be conducted in Cantonese or English.

- Coding workshops     Parenting Talks     Competitions     Games

The exact event schedules will be available in late-July(2<sup>nd</sup> stage), we would like to apply for:

- 15<sup>th</sup> August (Friday) 11am – 2:30pm
- 15<sup>th</sup> August (Friday) 2:30pm – 6pm
- 16<sup>th</sup> August (Saturday) 11am – 2:30pm
- 16<sup>th</sup> August (Saturday) 2:30pm – 6pm
- 17<sup>th</sup> August (Sunday) 11am – 2:30pm
- 17<sup>th</sup> August (Sunday) 2:30pm – 6pm

(If the number of people enrolled exceed the respective number of quota for any activities and competitions, participants will be allocated by drawing lots without prior notice to any participants.)

Participants may bring his/her own equipment (for those who have applied for workshops, talks, competitions and games) :

- Tablet , please specify the name of the model : \_\_\_\_\_     Laptop     None

- If the number of people enrolled to the activities and competitions exceed the respective number of quota, seats will be allocated by drawing lots.

- Participants who apply for the performance section, please state your performance format, past performance experience/awards and duration – the maximum duration for each performance should be 5 minutes. Participants should prepare your own props/ musical instruments.

\_\_\_\_\_

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Terms and Conditions:

1. The Cyberport (Organiser) has the sole ownership to all the submissions of works by the participants in competitions, workshops or players in the event. The Organiser has the exclusive rights to use, edit, and publish awarded works for teaching and commercial purposes without prior notice or any payment to participants.
2. The Organiser reserves the right to disqualify any participants due to the number of people enrolled or any other factors without the need to give explanations.
3. Participants might be invited to attend the award presentation ceremony. Related sidelights of the activity might be used for advertising purposes.
4. For inquiry, to update or delete personal information, please directly contact the Organiser or email to knowledge@cyberport.hk .
5. Third event secretariat/operator/co-organiser will be assigned by Cyberport to assist the processing of personal data at the time specified. The third party shall not store or use such personal data after the event.

Personal Information / Privacy Policy Conditions:

1. By agreeing to the conditions, the Cyberport may use your personal information to provide you with marketing communications information relating to products and services by post, email, fax and mobile phone.
2. By disagreeing to receive any marketing or promotional information, your personal information shall be used for registration only. The Cyberport and the co-organiser shall delete your personal information after the event.
3. The Organiser has the absolute rights to make any changes to the competition rules, assessment criteria, awards and any relevant arrangement without prior notice to any participants.
4. I have read the Personal Information Collection Statement of Hong Kong Cyberport Management Company Limited ("HKCMCL") 香港數碼港管理有限公司, including the information about the use of my personal data in direct marketing, and I understand its contents.

By ticking the box below, I signify my consent for HKCMCL to use my personal data (primarily my name and contact details) in direct marketing services, products, facilities, activities and other subjects to me (primarily services, products, facilities, activities, events and subjects offered in relation to HKCMCL or Cyberport or partners of Cyberport or shops or merchants in Cyberport or offered or hosted at Cyberport) as more particularly set out in the Personal Information Collection Statement.

I agree to receive direct marketing information.

Signed by  _____	Name of teacher/tutor:  _____  Date: _____
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