

Smart-Clinic

Let's get some useful tips!



Kelvin Tso*, TIMELOGUE

Practical Tips on DIY Videos for Entrepreneurs

- How to start a video for your brand

4 March, 2016 (Friday)

4:15 – 5:15 pm

Smart-Space 3F, Level 9, Core F, Cyberport 3

If you want to know some basic ideas on how to start a company video production:

- mini intro (language of video/why video? etc.)
- preproduction (script writing/planning the production etc.)
- production (shooting/directing)
- post production (editing & finishing video outputs etc.)

Don't miss the chance!

*Kelvin Tso is the director of TIMELOGUE (<http://timelogue.com>) and his recent projects include the video production for Swire Properties, WWF and Huggies. Kelvin worked for Ogilvy HK as a Content Director/Editor.



Free
Admission

To register:

Send your name / company / job title at issac.n@twoeasy.com.hk with Subject: "Smart-Clinic 4Mar"