

Smart-Clinic



How to **Gain Business Partners' Trust** by using **Management Tools**

Hong Kong Quality Assurance Agency (HKQAA) developed a program “**HKQAA Hong Kong Registration – Start-ups**” to provide recommended practices for start-ups to **control their risks**, particularly in **quality, financial and information security aspects**.

By following the practices, start-ups should be able to identify and manage the risks in the three key aspects and improve their performance. Start-ups can further demonstrate their management standard and competence as well as enhance their business partners' confidence by obtaining the registration.

A **sharing session** will be held at Cyberport to elaborate how the participants may benefit from this programme.

19 August / 5 - 6 PM

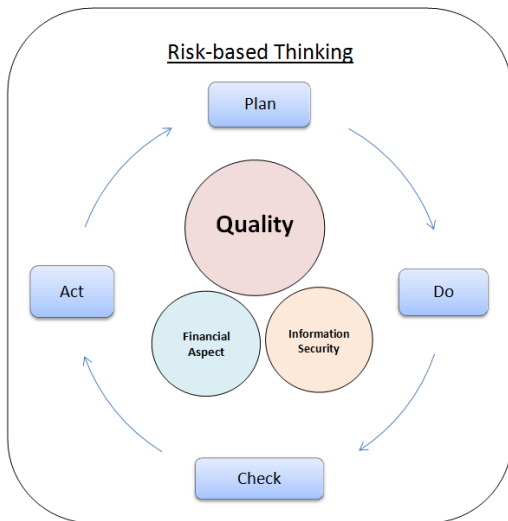
Smart-Space 3F, Level 9, Core F, Cyberport 3

Free of charge (Pre-registration required)

Speaker: Nic Chan, Account Manager of HKQAA

**FREE
ADMISSION**

To register: Send your 1) name, 2) company name, 3) job title to nic.chan@hkqaa.org with Subject: “Sharing 19Aug”



Main objectives:

- **Achievement of the performance objectives** by defining and monitoring the measurable targets and goals;
- **Reduce business risks** by identifying and managing the risks;
- **Continual improvement** of operations;
- **Enhance business partners' confidence**

Nic Chan

Nic is Account Manager of Hong Kong Quality Assurance Agency, he has considerable experience in providing advice for certification and conformity services.

HKQAA was established in 1989 as a non-profit-distributing organization by the Hong Kong Government, Hong Kong Quality Assurance Agency (HKQAA) helps industry and commerce in the development of quality, environmental, safety, hygiene and social management systems. The professionals in HKQAA possess a wide range of international and industrial knowledge and experience to provide the market with a full spectrum of conformity assessment and certification services.

(provided by Hong Kong Quality Assurance Agency)