

Cyberport Announces Top 10 Cyberport University Partnership Programme Teams

HONG KONG, 27 October 2016 – The Cyberport Management Company Limited (Cyberport) today announced the winners of Cyberport University Partnership Programme (CUPP) 2016, which serves to inspire the next generation in Hong Kong. 65 students from 20 CUPP teams pitched their FinTech ideas to impress judges with their innovations. Ten winning teams were selected and will each be awarded with a cash grant of HK\$100,000 and shortlisted as candidates of the Cyberport Incubation Programme to turn their business ideas into reality.

The winners of the Cyberport University Partnership Programme 2016 are:

1. Team name and Project name: B-route (Ticket-chain)
University: City University of Hong Kong
Project: A blockchain ticketing platform which allows customers to buy or resell e-tickets and create their own events.
2. Team name and Project name: Travel Maker (Forexchange)
University: City University of Hong Kong
Project: A platform connecting currency exchange stores to the general public, allowing users to receive quotes from currency exchange brokers or find the best brokers for immediate currency exchange.
3. Team name and Project name: Decagon (The Decagon Project)
University: The Chinese University of Hong Kong
Project: An online marketplace for pre-IPO shares trading in Asia.
4. Team name and Project name: Savier (Empower Youth's wallets)
University: The University of Hong Kong
Project: A platform for youths which acts as a wallet through social engagement in order to help users to save more and spend wisely.
5. Team name and Project name: Charifit (Charifit)
University: The University of Hong Kong
Project: A mobile application that connects runners, charities, and local SMEs. Through the app, SMEs can make donation according to the runners data collected.
6. Team name and Project name: FinHub (FinHub)
University: The University of Hong Kong
Project: A social trading platform that enables users to learn and share investments through virtual trading and gamification.
7. Team name and Project name: AuditChain (AuditChain)
University: The Hong Kong University of Science and Technology
Project: A platform that provides luxury items with trusted digital certificates enabled by blockchain and IoT.
8. Team name and Project name: Team Checked (FoodCHECKED)

University: The Hong Kong University of Science and Technology

Project: A location-based real time discount application that provides an electronic loyalty bonus exchange platform feature to enhance interactions among users.

9. Team name and Project name: Moneysmart (Moneysmart)

University: The University of Hong Kong

Project: A one-stop online insurance platform which offers group purchase discounts in general insurance products.

10. Team name and Project name: Primaback (NextB)

University: The Hong Kong Polytechnic University

Project: An application that allows parents to teach their kids about wealth management through gamification.

“We are so thrilled to have won in the Cyberport University Partnership Programme 2016! Thanks to everyone for all the support and help extended throughout the programme. We are especially grateful for the patience, critical input and valuable insights from the professors at the Stanford Graduation School of Business (GSB). Moreover, we would like to thank Cyberport representatives for their encouragement and coaching, which have strengthened our confidence. With the Cyberport Creative Micro Fund that we won, we will be able to put our ideas into action and continue to pursue our entrepreneurial journey,” said the winning teams of Cyberport University Partnership Programme 2016.

Dr Edwin Lee, Director of Cyberport and one of the judges on the panel said, “The diversity and innovation of this year’s Cyberport University Partnership Programme (CUPP) was impressive. I am pleased to witness the growth of yet another batch of promising FinTech talents in the community. The judging panel also admired the creativity and resilience demonstrated by students during their pitch. We hope these promising young start-ups will put what they learned from the pre-camp training and the entrepreneurial boot camp in Stanford in practice while pursuing their entrepreneurial journey and positively impact their communities.”



Photo 1: The Cyberport University Partnership Programme (CUPP) 2016, a FinTech focused programme to inspire young digital tech and entrepreneurial talents in Hong Kong was successfully concluded.



Photo 2: Ten teams of university students each won HK\$100,000 and the interview opportunity to the Cyberport Incubation Programme. The winners include Charifit, Team Checked, Travel Maker, Decagon, Audit Chain, B-route, Savier, FinHub, Money Smart and Primaback.



Photo 3: Dr Edwin Lee, Director of Cyberport, who was on the judging panel, said he was impressed by the diversity and innovation of the FinTech ideas, and he was also pleased to witness the growth of another batch of promising FinTech talents.

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About Cyberport

Cyberport is a creative digital community with close to 800 community members. It is managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to build a legacy of entrepreneurial excellence that establishes Cyberport as a leading global innovation and technology hub, Cyberport is committed to facilitating the local economy by nurturing digital industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and accelerating digital adoption through strategic initiatives and partnerships. Equipped with an array of state-of-the-art tech facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For more information, please visit www.cyberport.hk or follow us on Twitter [@cyberport_hk](https://twitter.com/cyberport_hk)

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