

Press Release

For Immediate Release

**Cyberport Distinguished Leaders Lecture Series features
Dr. Horst J. Kayser, Chief Strategy Officer of Siemens AG**

Hong Kong, 14 March 2019 - Cyberport has successfully completed the 4th edition of “Cyberport Distinguished Leaders Lecture Series” held on 5 March, 2019. The lecture themed “Winning in the Digital Transformation”, with Dr. Horst J. Kayser, Chief Strategy Officer of Siemens AG, as the special guest speaker.

Dr. Horst Kayser shared his view on how to shape the industrial digitalization to create benefits along the entire customer value chain. On top of the thought-provoking insights, Dr. Horst Kayser also conducted an interactive discussion session with Cyberport’s smart-living start-ups.

Dr. Horst Kayser joined Siemens in 1995. Since 2013, he has been appointed as Chief Strategy Officer and signs responsible for the corporate strategy development at Siemens. As part of his role he revisited the company’s strategy focus and put forth the development of cloud-based technologies and IoT-related applications and services.

Cyberport is committed to nurturing youth, start-ups and entrepreneurs to grow in the digital industry, the Cyberport Distinguished Leaders Lecture Series provides a unique platform for participants to learn from the distinguished leaders from renowned multinational enterprises. It also generates networking opportunities for local professionals in different sectors, and facilitates a strategic clustering effect among companies at Cyberport.

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Photo captions:



Stella Kwan, Chief Corporate Development Officer of Cyberport (right fourth) and Eric Chan, Chief Public Mission Officer of Cyberport (left third) welcomed Dr. Horst J. Kayser, Chief Strategy Officer of Siemens AG (left fourth) and his team.



Dr. Horst J. Kayser is the Chief Strategy Officer of Siemens and responsible for corporate strategy development.



Dr. Horst J. Kayser shared his view on how to be successful in the digital transformation by creating benefits along the entire customer value chain.



Representatives from Cyberport start-ups and corporate partners attended the lecture and had thorough exchange with Dr. Horst J. Kayser.



Eric Chan, Chief Public Mission Officer of Cyberport (left) and Stella Kwan, Chief Corporate Development Officer of Cyberport (right) presented the certificate of appreciation to Dr. Horst J. Kayser, Chief Strategy Officer of Siemens AG (middle).

High-resolution photos can be downloaded via [this link](#).

About Cyberport

Cyberport is an innovative digital community with over 1,200 technology companies. It is managed by Hong Kong Cyberport Management Company Limited, which is wholly owned by the Hong Kong SAR Government. With the vision to become a main force in developing the digital tech industry as a key economic driver of Hong Kong, Cyberport is committed to nurturing youth, start-ups and entrepreneurs to grow in the digital industry by connecting them to strategic partners and investors, driving collaboration with local and international business partners to create new opportunities, and accelerating digital adoption amongst corporates and SMEs.

Cyberport focuses on building five key clusters of digital tech, namely e-sports/digital entertainment, FinTech, AI/big data, smart city/smart living, and blockchain solutions, to foster the development of Hong Kong into a "Smart City". With a committed team of professionals providing all rounded value added services to support our digital community and an array of state-of-the-art tech facilities, Cyberport is the flagship for Hong Kong's digital tech industry.

For more information, please visit www.cyberport.hk

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