

**Press Release  
For Immediate Release**

## **Cyberport Virtual Career Fair opens next Friday**

***Offering record-breaking 1,300+ jobs with new Greater Bay Area booths to help young people enter Mainland market***

**Hong Kong, 4 March 2021** – Cyberport will launch its career fair on 12 and 13 March online, connecting the I&T industry with job seekers through a virtual interactive platform. The participating companies and the positions on offer have both reached new highs this year, with a total of more than 170 large enterprises, technology companies and start-ups, offering over 1,300 different positions. This year, the career fair will provide a number of jobs related to the Greater Bay Area. In order to assist young people in joining the I&T industry, there will be new dedicated virtual booths which lists jobs under the Greater Bay Area Youth Employment Scheme provided by companies within the Cyberport community. A new Fintech Career Accelerator Scheme (FCAS) zone will also be added to connect the Hong Kong Monetary Authority and a number of banks participating in the scheme with prospective graduates and young talents to provide employment and internship opportunities.

**Eric Chan, Cyberport's Chief Public Mission Officer**, said, "We are delighted that the number of companies participating in this year's career fair and the number of jobs offered are even higher than last year. It demonstrates that, with society undergoing digital transformation under the new normal, the demand for digital technology and I&T related jobs has also increased. Meanwhile, as the development of the I&T industry in the Greater Bay Area continues to forge ahead, we will invest more resources to connect young people with companies with businesses in both Hong Kong and the GBA to help them join the industry and experience the achievements and potential of the region first hand. Cyberport will continue to enrich Hong Kong's I&T talent pool and help unleash the potential of those interested in pursuing a career in the industry, while accelerating Hong Kong's digital transformation and supporting the long-term economic development of the city."

This year's career fair has attracted a record-breaking number of over 170 large corporations, technology companies and start-ups, an increase of 30 per cent over the last year, to offer a total of more than 1,300 job positions, an increase of 60 per cent over the last year. Moreover, non-technical positions including business development, marketing and design have even reached a year-over-year increase of 150 per cent. Participating companies come from different clusters, including FinTech, smart living, digital entertainment, artificial intelligence, big data, blockchain and cybersecurity. Among them, the FinTech and smart living clusters provide the most jobs and have seen a growth of 70% and 89% over the last year respectively in jobs offered. While the Digital Entertainment and Esports cluster and the EdTech subsector have seen the most significant growth in number of jobs, both more than

doubling last year's figures.

Furthermore, with the earlier launch of the Greater Bay Area Youth Employment Scheme to allow qualified graduates to work and receive on-the-job training in the GBA cities, start-ups are encouraged to develop their businesses in the GBA. Last year, none of the participating companies offered any job positions in the GBA, while this year, yet participating companies are offering over 200 vacancies related to the business development in the region this year. In addition, this year's career fair will features dedicated booths listing job opportunities under the Greater Bay Area Youth Employment Scheme provided by companies within the Cyberport community, helping job seekers who wish to pursue their career in the GBA.

**SyZyGy**, a start-up offering related job positions through the Greater Bay Area Youth Employment Scheme, will also be participating in the Career Fair. **Queenie So, co-founder and CEO of Syzygy**, said, "For a start-up founded by Hong Kongers and positioned for the Greater Bay Area, the most ideal talents are Hong Kong people with international thinking. A team with similar cultural backgrounds will allow us to better collaborate in work and get twice the result with half the effort. We therefore hope to find Hong Kong job seekers who wish to work in the Greater Bay Area through the Career Fair."

**ESG Matters**, a FinTech enterprise focusing on sustainable impact investing and green financing will also be recruiting talents in the Career Fair. **Lavin Yeung, Assistant Head of Business Development and Marketing of ESG Matters**, said, "Through Cyberport's Virtual Career Fair, we hope to find engineers specialising in artificial intelligence or blockchain. In terms of requirements, in addition to practical skills, their way of thinking is also a key factor. Many industries now follow a development path completely different from the past. Enterprises can only grow through continuous innovation. To outgrow from the past framework, the most important thing is for employees to have innovative ideas and the will to try and make breakthroughs with the company."

The Cyberport Virtual Career Fair will support participating enterprises and job seekers around the clock. This year, the user interface has been further enhanced with participating companies allocated into three new technology zones, namely "FinTech", "Smart Living" and "Digital Entertainment & Esports", which allows job seekers to easily find their preferred positions. The platform supports video conferencing, and the uploading and hosting of text or video résumés. It also offers individual chat rooms for instant communication and even interviews between recruiting companies and participants. Starting from today, job seekers can register ahead on the Cyberport Virtual Career Fair website (<https://www.hkcyberport.vfairs.com>).

**Ryan Wong, Head of Strategy of GetLinks**, a Cyberport community start-up which specialises in human resources management technology, said, "Unlike typical online job hunting, timing is essential during career fairs. Human resources departments may wish

to arrange for an interview instantly. Job seekers must therefore remain vigilant when sending their resume and be well prepared with necessary research and information for interviews.”

In order to enhance job seekers’ understanding of the recruitment trend of the I&T industry, Cyberport has arranged for around 50 online career forums and recruitment seminars, inviting industry leaders and veterans to explore the latest development of the industry. Cyberport will also invite 6 professional human resources firms to conduct one-on-one online career consultations. They will answer participants’ employment-related enquiries to help them with writing resumes, career orientation, and provide personalised suggestions. To encourage job seekers’ active participation in the exciting sessions on the virtual interactive platform, this year’s career fair will offer job seekers the chance to win a variety of prizes for , including hotel dining vouchers and professional photo-taking services.

<b>Cyberport Virtual Career Fair</b>	
Date	March 12 <sup>th</sup> & 13 <sup>th</sup> (Friday & Saturday)
Time	11:00 am to 6:00 pm
Highlights	<ul style="list-style-type: none"> <li>• Over 1,300 career opportunities from 170+ companies</li> <li>• Sharing by top industry leaders</li> <li>• Over 50 Career Forums and Recruitment Seminars</li> <li>• Free Career Assessment and Career Consultation</li> </ul>
Admission	Free
Registration	<a href="https://hkcyberport.vfairs.com">https://hkcyberport.vfairs.com</a>

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For high resolution photos, please download via [this link](#).



Cyberport will host the Cyberport Virtual Career Fair on 12 and 13 March online, offering over 1,300 job opportunities.



**Eric Chan, Cyberport's Chief Public Mission Officer** says the number of companies participating in this year's career fair and the number of jobs offered are even higher than last year. This demonstrates that there is new demand for talents under the new normal. Meanwhile, the development of the I&T industry in the Greater Bay Area continues to forge ahead and Cyberport will invest more resources to connect young people with companies with business in both Hong Kong and the GBA to help them join the industry and experience the achievements and potential of the region first hand.



Representatives from three Cyberport community start-ups joined the media briefing to share on industry developments, recruitment requirements and the general employment situation of the innovation and technology sector. (From left to right, **Lavin Yeung**, Assistant Head of Business Development and Marketing of ESG Matters, **Ryan Wong**, Head of Strategy of GetLinks, **Terence Leung**, Senior Manager of the Cyberport Esports & Youth team, and **Queenie So**, co-founder and CEO of Syzygy)



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**About Cyberport**

Cyberport is an innovative digital community with around 1,600 start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, which is wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups on their growth journey, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in the public and private sectors.

For more information, please visit [www.cyberport.hk](http://www.cyberport.hk)