

**Press Release  
For Immediate Release**

**Cyberport Virtual Career Fair attracts over 2,000 participants on first day**  
*Integrated I&T talent acquisition platform, “iTalent”, to launch in April to foster talent matching*

**Hong Kong, 12 March 2021** – The two-day (12 and 13 March) Cyberport Virtual Career Fair kicked off today and drew an enthusiastic response, receiving over 2,000 participants and recording over 26,000 views on the first day. The platform will remain open to the public until mid-April, allowing users to apply for available job openings and review seminars and career forums. To satisfy the growing appetite for innovation and technology (I&T) talents, Cyberport announced the coming launch of a new integrated I&T talent acquisition platform “iTalent”. The platform aims at helping Cyberport community members find the right talents, providing opportunities for young people with aspirations to join the I&T industry, while continuously expanding the talent pool by attracting newcomers into the ecosystem.

This year, the Career Fair has gathered more than 170 large enterprises, technology companies and start-ups, including tech heavyweight Amazon Web Services (AWS), Hong Kong Broadband Network and Cyberport community member WeLab Bank. Over 1,300 I&T related job positions are offered, ranging from FinTech, smart living (such as EdTech and eCommerce), digital entertainment and esports, artificial intelligence and big data, blockchain, and cybersecurity. These include many non-technical positions, covering job functions such as business development, marketing and design. This year’s Career Fair also includes over 200 jobs related to business development in the Greater Bay Area (GBA). New dedicated virtual booths have been added, listing all jobs under the Greater Bay Area Youth Employment Scheme provided by companies within the Cyberport community, providing easy access to job seekers who wish to pursue careers in the mainland and learn more about the potential of the GBA I&T market.

**Mr Alfred Sit, Secretary for Innovation and Technology of the Hong Kong SAR Government**, in his opening remarks for the Career Fair, said, “Since the first Cyberport Career Fair held in 2015, the fair has served as an effective platform to match Cyberport community companies with job seekers, especially our young talents who aspire to pursue a career in the I&T field. I am excited to learn that this year’s fair has reached new heights. Driving I&T development and nurturing I&T talents are high on the agenda of this term of Government. In the 2021-22 Budget, the Financial Secretary has announced a series of new initiatives on various fronts to drive I&T development and enhance the I&T ecosystem in Hong Kong. Among them, the Government will continue to develop technological research infrastructure, such as the Cyberport expansion project and the Loop development. These projects, when completed, will provide room to house more I&T enterprises and enable more quality jobs to be created. This is indeed good news for our younger generation and the I&T sector.”

In order to further connect the I&T industry with job seekers and cultivate tech talents, Cyberport announced the collaboration with its community start-up GetLinks to launch the integrated I&T talent acquisition platform “iTalent” in April. The platform will be made available beyond the Career Fair to the public and more than 1,600 Cyberport community members. Through the feature rich platform, enterprises will be able to post job vacancies and receive candidate recommendations. The platform enables enterprises to match suitable talents with job vacancies in a cost-effective way and addresses particular challenges of recruiting talents. The platform has also received support from 12 tertiary institutions to provide job opportunities for graduates.

In addition to assisting young people to take the leap into a career in digital technology, Cyberport also actively promotes digital transformation and encourages employees to improve their digital skills. Cyberport will work with the Employees Retraining Board to provide short-term work trial for people who have completed I&T related training courses so they can gain practical experience with community companies. Graduates who are seeking for job opportunities can thus better equip themselves and enhance their competitiveness to re-enter the labour market, and eventually inject impetus into the industry.

**Dr George Lam, Chairman of Cyberport**, said in his welcome address, “Cyberport has been endeavouring to assist those with aspirations to join the innovation and technology field to unleash their potential, and the launch of the integrated tech talent acquisition platform iTalent exemplifies these efforts. Job seekers, including fresh graduates from local tertiary institutions, will gain easy access to the latest market trends, and be able to look for and apply for the latest available job openings, and this can lower the costs of recruitment for employers, ultimately contributing to the acceleration of Hong Kong’s digital transformation and innovation and technology development.

In this year’s Cyberport Virtual Career Fair, the user interface of the platform has been further enhanced with the addition of three new technology zones, namely “FinTech”, “Smart Living” and “Digital Entertainment & Esports”, which allows job seekers to easily find their preferred positions. A new Fintech Career Accelerator Scheme (FCAS) zone has also added to connect job seekers with the Hong Kong Monetary Authority and a number of banks participating in the scheme. The platform supports video conferencing and the uploading of text or video résumés. It also offers individual chat rooms for instant communication and even interviews between recruiting companies and participants.

In order to enhance job seekers’ understanding of the recruitment trend of the I&T industry, Cyberport has arranged for around 50 online career forums and recruitment seminars, inviting industry leaders and veterans to explore the latest development of the industry. Cyberport has also invited six professional human resources firms to conduct one-on-one online career consultations, answering participants' employment-related enquiries to help them with writing résumés, career orientation, and provide personalised suggestions. This year’s Career Fair also offers participants the chance to win a variety of prizes, including

hotel dining vouchers and professional photo-taking services. Job seekers can register now on the Cyberport Virtual Career Fair website (<https://hkcyberport.vfairs.com>).

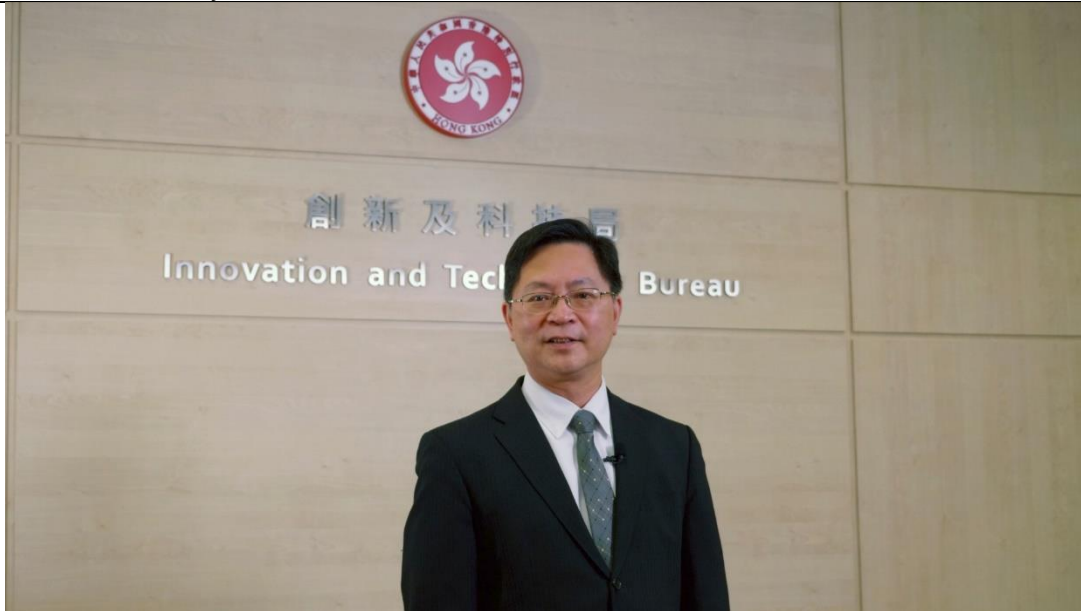
Details of Cyberport Virtual Career Fair 2021	
Date	March 12 & 13, 2021 (Friday & Saturday) (The platform will remain open to the public until mid-April, allowing users to apply for available job openings and review seminars and career forums.)
Time	11:00 am to 6:00 pm
Highlights	<ul style="list-style-type: none"> <li>• Over 1,300 career opportunities from 170+ companies</li> <li>• Sharing by top industry leaders</li> <li>• Over 50 Career Forums and Recruitment Seminars</li> <li>• Free Career Assessment and Career Consultation</li> </ul>
Admission	Free
Registration	<a href="https://hkcyberport.vfairs.com">https://hkcyberport.vfairs.com</a>

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For high resolution photos, please download via this [link](#).



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Cyberport invited industry leaders and representatives from start-ups on the first day of the Career Fair to share how start-ups and tech enterprises adjust to changes brought on by the “New Normal”.

(From left to right) Eric Chan, Cyberport’s Chief Public Mission Officer; Jessica Lam, Group Chief Strategy Officer, WeLab; Timothy Tam, Head of Government Affairs and Public Policy (Hong Kong), Google; Viola Lam, CEO and Co-founder, Find Solution AI

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**About Cyberport**



Cyberport is an innovative digital community with around 1,600 start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, which is wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups on their growth journey, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in the public and private sectors.

For more information, please visit [www.cyberport.hk](http://www.cyberport.hk)