

Press Release For Immediate Release

Cyberport, Labour Department and Employees Retraining Board join hand to launch "Digital Tech Recruits"

Encouraging ERB trainees to gain real world experience and join the I&T industry

Hong Kong, 11 May 2021 – Cyberport held the "Launching Ceremony of Cyberport iTalent cum Digital Tech Recruits" today, announcing the official launch of its new integrated I&T talent acquisition platform, "iTalent", which helps Cyberport community members find the right talents while providing career opportunities for young people with aspirations to join the I&T industry. It was also announced that Cyberport, the Labour Department and Employees Retraining Board (ERB) have joined hands to present digital talent cultivation programme "Digital Tech Recruits". This scheme aims to provide 100 tech-related work placements, provided by Cyberport community companies, to ERB trainees who have completed or are currently enrolled in "Innovation and Technology" training courses. The ceremony was officiated by Dr. David Chung, Under Secretary for Innovation and Technology of the Hong Kong SAR Government, Ho Kai-ming, Under Secretary for Labour and Welfare, Byron Ng, Executive Director of the Employees Retraining Board, and Peter Yan, Chief Executive Officer of Cyberport.

Dr David Chung, Under Secretary for Innovation and Technology of the Hong Kong SAR Government, said in his remarks, "We will continue to invest in the future and improve the quality of life of our citizens. A thriving innovation and technology ecosystem requires various talents. In addition to the Research Talent Hub and STEM Internship Scheme for university students, we hope to help participants gain work experience through 'Digital Tech Recruits' and encourage talents of different backgrounds to join the ranks of the up-and-coming I&T industry! The stage for I&T is indeed very large, and it extends beyond Hong Kong. I call on young entrepreneurs and companies to seek opportunities outside our city, especially in the mainland cities of the Greater Bay Area, which are closely connected with Hong Kong. Take these opportunities to learn about our nation's latest developments and expand your networks."

Ho Kai-ming, Under Secretary for Labour and Welfare of the Hong Kong SAR Government, said, "The development of I&T has become a global trend. As society gradually undergoes digital transformation, workers of all levels need to further equip themselves and keep pace with the times. I am confident that the launch of the 'Digital Tech Recruits' initiative between the Labour Department, the Employees Retraining Board and Cyberport to provide on-the-job training in innovation and technology, will greatly enhance the competitiveness of participants and prepare them well for the digital age."

Digital Tech Recruits facilitates trainees of the ERB to apply their knowledge and gain practical experience working in I&T companies, matching the needs for digital tech and



I&T talents in the labour market and bringing more human resources to the industry. Participants of the Digital Tech Recruits will be matched with Cyberport community companies according to the "ABCDE" training courses they took (the mnemonic "ABCDE" stands for Artificial Intelligence, Blockchain, Cloud Computing, Big Data and eCommerce). During the placement, participating companies will provide participants with on-the-job training, and assign an experienced staff member to be their mentor. Upon completion of the 30-day placement, each participant can receive a maximum of HK\$8300 subsidy, and part of the amount will be covered by the participating companies. In addition, Cyberport Academy will work with the community companies to organise career orientation and technology skills training, providing a complete career development path in the I&T industry for participants to consider.

Eric Chan, Chief Public Mission Officer of Cyberport, said, "Talent Cultivation is one of Cyberport's most important public missions. With the nation's 14th Five Year Plan clearly indicating support for Hong Kong's development into an international I&T hub, as well as the rapid growth found in Cyberport's community, the demand for talent has also risen dramatically. The launch of the 'Digital Tech Recruits' scheme and the talent acquisition platform 'iTalent', will cultivate new talent for Hong Kong's I&T industry, filling an important gap for Hong Kong. Looking forward, Cyberport will continue to strengthen cooperation with governments, universities and the business community to provide more development opportunities for technology talents, actively expand Hong Kong's innovation and technology talent pool, and assist those with aspirations to unleash their potential in the innovation and technology industry."

Cyberport has always fully supported the Government's initiatives to promote the development of the I&T sector. Through its various entrepreneurship, internship and training programmes, Cyberport endeavours to cultivate more digital technology talents. Utilising its experience hosting career fairs in the past seven consecutive years, Cyberport announced the launch of talent acquisition platform "iTalent" with the solutions of GetLinks, a human resources management start-up from the Cyberport Community, to help further reduce the costs and relieve strain on human resources during the hiring process. Job openings in the FinTech, Smart Living, and Digital Entertainment and Esports clusters are featured on the platform. iTalent provides a sustainable solution to finding talent for the I&T ecosystem and enables companies to match suitable talents with job vacancies in a cost-effective way.

Keenan Kwok, founder and CEO of GetLinks, said, "GetLinks specialises in providing start-ups and tech companies with talent matching service. We are delighted to work with Cyberport and showcase our strengths. We leverage big data to analyse and match recruiters and jobseekers' needs to expedite the whole recruitment process. At the same time, suitable talents can be matched with job vacancies at a much higher success rate. This helps Cyberport community companies to recruit talents and continues to enrich Hong Kong's technology talent pool, as well as foster the growth of the I&T ecosystem."

The strategic partners of "iTalent" include the Office of the Government Chief Information



Officer and InvestHK. It has also received support from tertiary institutions in Hong Kong which encourage their students to register, enabling over 1,650 Cyberport community companies to match suitable talents with job vacancies. Interested jobseekers may register on "iTalent" at https://italent.cyberport.hk/.

GetLinks is a start-up from the Cyberport Community whose platform and ecosystem connect tech talents to opportunities. GetLinks has over 5 million profiles and more than 50,000 organisations have used the platform including Accenture, Garena, and Grab. Founded in 2015, the start-up uses artificial intelligence and big data to empower organisations to match with the right tech talents, improving the efficiency of recruitment process. In 2019, Cyberport signed a memorandum of understanding (MOU) with InnoSpace (Thailand) in which GetLinks is the first project jointly funded by Cyberport and InnoSpace. The team first started in Thailand and later expanded to Southeast and North Asia, including Vietnam, the Philippines, Indonesia, Singapore, Hong Kong, South Korea and Taiwan. Last year, it received funding from the Cyberport Macro Fund.

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For high resolution photos, please download via this link.

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About Cyberport

Cyberport is an innovative digital community with over 1,650 start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, which is wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups on their growth journey, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in the public and private sectors.

For more information, please visit www.cyberport.hk