

Press Release For Immediate Release

Secretary for Innovation, Technology and Industry visits Cyberport to experience smart living products

Hong Kong, 5 July 2022 – Professor Sun Dong, the Secretary for Innovation, Technology and Industry, accompanied by Simon Chan, Chairman of Cyberport and Peter Yan, Chief Executive Officer of Cyberport, visited Cyberport today and toured the facilities in Cyberport to keep abreast of Cyberport's latest developments and future direction. He met with Cyberport start-ups and enterprises which shared their entrepreneurial experience and digital technology application solutions.

The first stop of Professor Sun was the Smart Living Concept Store where he met with entrepreneurs of smart living product startups, including MyTea Solutions Limited, which develops hand-made drink vending machines, and Wada Bento, which provides hot food vending machines, to gain a better understanding of how they can benefit the general public through technology. On Cyberport's IT street, he met representatives from four start-ups in different fields, including Roborn, a technology company developing intelligent robots, Gense Technologies, a portable bio-imaging IoT technology company, SleekFlow, a conversational integrated marketing platform for instant messaging software, and Aqumon, an intelligent investment platform.

Professor Sun also toured the designated e-sports competition venue CyberArena and the digital technology experience centre CyberLab and was briefed on Cyberport's work.

Simon Chan, Chairman of Cyberport, said, "We are delighted that the Secretary for Innovation, Technology and Industry, Professor Sun Dong, visited Cyberport shortly after assuming office and experienced the technology applications of Cyberport startups. This shows the government's support to start-ups and I&T development in Hong Kong, and it could encourage more start-ups to develop digital technology applications, benefiting the development of smart living. Cyberport will continue to actively facilitate the adoption of digital technology solutions by public and private organisations and the business community to help Hong Kong to develop into a smart city. At the same time, we aim to cultivate more I&T talents, promote the exchange of technology and innovation between Hong Kong and other regions in the Greater Bay Area, and boost the integration of Hong Kong's I&T sector into the national development plan."

As Hong Kong's digital technology flagship and entrepreneurial incubator, Cyberport focuses on six major areas, including Fintech, smart living, digital entertainment and esports, as well as AI and big data, blockchain, and cybersecurity. Cyberport currently has more than 740 companies engaged in smart living, covering areas such as smart mobility, health technology, gerontechnology, education technology, and smart building.

In addition to supporting start-ups through incubation programmes, Cyberport also assists start-ups to connect with potential investors and customers to explore the Mainland and overseas markets. Meanwhile, it attracts international fintech talents and enterprises to settle in Cyberport, creating a new driving force for Hong Kong's economic growth.



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Accompanied by Simon Chan, Chairman of Cyberport, Professor Sun listens to Justin Chan from Gense Technologies to introduce their products.



Professor Sun meets entrepreneurs from Wada Bento, which provides hot food vending machines at the Smart Living Concept Store.



Professor Sun exchanging with a French entrepreneur who came to Hong Kong for development.





Professor Sun listens to the presentation by Peter Yan, Chief Executive Officer of Cyberport, about Cyberport's latest development.



Professor Sun visits CyberLab, a digital technology experience centre at Cyberport.

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About Cyberport

Cyberport is an innovative digital community with around 800 on-site start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

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