



**Press Release**  
**Immediate Release**

## **Cyberport community start-ups participate in HKEX's Market Closing Ceremony to recognise outstanding achievements of Hong Kong I&T sector**

**Hong Kong, 13 July 2022** – Cyberport and Hong Kong Exchanges and Clearing Limited (HKEX) today took part in the first gong-strike ceremony for the Cyberport community start-ups achieving high fundraising to recognise their outstanding performance at the HKEX Connect Hall. Witnessed by Simon Chan, Chairman of Cyberport and Nicolas Aguzin, Chief Executive Officer of HKEX, four Cyberport community start-ups participated in the Market Closing Ceremony, including the E-sport/Digital Entertainment unicorn Animoca Brands, the travel platform unicorn Klook, the blockchain corporation ConsenSys Hong Kong Limited and the smart logistics platform Pickupp. The ceremony also represented the remarkable achievement of Hong Kong's I&T sector, progressively entering the world stage.

**Simon Chan, Chairman of Cyberport**, said, "The gong-strike ceremony at HKEX is an important symbol of Hong Kong as an international financial centre, while the HKEX Connect Hall is where any start-up founder dreams to set foot. Cyberport and HKEX share the same vision of supporting start-ups, and we are privileged to be a part of this meaningful event to celebrate Cyberport start-ups' achievements. Committed to fostering development of Hong Kong start-ups, Cyberport supports capital matching, network connection and project pairing for start-ups through different platforms including Cyberport Investors Network (CIN) and Cyberport Macro Fund (CMF). 'Incessant efforts lead one to a promising future'. With the national government and HKSAR Government's support, Hong Kong start-ups are all set to thrive, driving Hong Kong development with I&T as the new impetus."

**Nicolas Aguzin, Chief Executive Officer of HKEX**, said, "I am delighted to join this celebration of Hong Kong's entrepreneurial spirit, as we team up with Cyberport to showcase the continued development of the city's new economy ecosystem. HKEX plays a key role in supporting entrepreneurs to connect ideas with capital, helping fuel the growth aspirations of the leading companies of tomorrow. As a market operator, we are always looking at ways to further enhance the attractiveness of our markets, consolidating our position as the preferred international fundraising venue for new economy companies."

Cyberport set up Cyberport Macro Fund (CMF) and Cyberport Investor Network (CIN) in 2016 and 2017 respectively. CMF, with an initial size of HK\$200 million, aimed to provide seed to Series A stage funding to Cyberport start-ups. An additional HK\$200 million has been injected into CMF in April 2021 and its investment scope has been extended to

Series B or later stage funding to help promising start-ups' further development. To date, CMF has invested over HK\$160 million into 21 Cyberport companies and attracted over HK\$1.46 billion in co-investments, reaching a total investment of HK\$1.6 billion and an average co-investment ratio of 1:8. CIN is a structured platform that comprises over 100 funds to enhance the fundraising and deal-making capabilities of Cyberport start-ups with high potential and high growth rate. As of December 2021, CIN facilitated deal flows of 51 projects with the total investments HK\$1.124 billion.

#### Annex: Introduction of Cyberport startups participated in the Market Closing Ceremony

Cyberport Startups	Company description
<a href="#">Animoca Brands</a>	Animoca Brands, an E-sport and Digital Entertainment company, was established in 2014 and became a Cyberport tenant. The company utilizes gamification, blockchain and artificial intelligence technologies, and accumulates different IP resources to release different products, including a number of popular blockchain games. After Animoca Brands completed a capital raise on May 2021, it become a unicorn company.
<a href="#">Klook</a>	Klook, a graduate of Cyberport Incubation Programme, is a world leading travel activities and services booking platform serving the Free Independent Travel (FIT) market. Klook provides over 100,000 offerings in more than 400 destinations. With over 28 offices worldwide, Klook's services are available in 14 languages, supporting 41 currencies. After Klook completed a capital raise on August 2018, it become unicorns company. CMF invested in their series A round in Nov 2019
<a href="#">ConsenSys</a>	ConsenSys, a leading Ethereum software company, established in 2014 and became one of the startups in Cyberport Incubation Programme. Their product suite — composed of Infura, Quorum, Truffle, Codefi, MetaMask, and Diligence — serves millions of users, supports billions of blockchain-based queries for their clients, and has handled billions of dollars in digital assets.
<a href="#">Pickupp</a>	Pickupp, a graduate of Cyberport Incubation Programme, was established in 2016. Pickupp is an AI & Data Driven Logistics Tech Platform. Pickupp closed three fundraising in 13 months and Backed by large institution and strategic investors, including Jardine Matheson, Reefknot Investments, Cathay Venture Inc., PChome Online Inc., DRIVE Catalyst (the corporate venture arm of Far Eastern Group) and Swire Properties

For high resolution photos, please download via [this link](#).



Cyberport and HKEX today took part in the gong-strike ceremony for four Cyberport community start-ups achieving high fundraising to recognise their outstanding performance.

(from left to right) Peter Yan, CEO of Cyberport, Evan Auyang, Group President of Animoca Brands, Patricia Yeung, Business Development, APAC of ConsenSys, Simon Chan, Chairman of Cyberport, Nicolas Aguzin, CEO of HKEX, Jimmy Wong, Head of Corporate Finance of Klook and Crystal Pang, Founder and CEO of Pickupp.



Simon Chan, Chairman of Cyberport says that Cyberport and HKEX share the same vision of supporting start-ups, and feel privileged to be a part of this meaningful event to celebrate Cyberport start-ups' achievements.



Nicolas Aguzin, Chief Executive Officer of HKEX, said, he was delighted to join the celebration of Hong Kong's entrepreneurial spirit, as HKEX teamed up with Cyberport to showcase the continued development of the city's new economy ecosystem.

For media enquiry, please contact:

### **Cyberport Corporate Communications**

Joyce Ma

T: (852) 3166 380

E: [joycemaws@cyberport.hk](mailto:joycemaws@cyberport.hk)

### **About Cyberport**

Cyberport is an innovative digital community with over 1,800 members including over 800 on-site and 900 off-site start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

For more information, please visit [www.cyberport.hk](http://www.cyberport.hk)