

For Immediate release

Cyberport Explores Green Technology and Talent cultivation in GBA at the Belt and Road Summit

Hong Kong, 1 September 2022 – Cyberport held a breakout session today themed “Embracing Green Technology and Talent Cultivation in the Greater Bay Area” at the seventh Belt and Road Summit which is part of celebrations to mark the 25th anniversary of the establishment of the HKSAR.

The seventh Belt and Road Summit organised by the Hong Kong SAR Government and the Hong Kong Trade Development Council was held yesterday and today (31 August and 1 September). Cyberport has supported the Belt and Road Summit for the fifth consecutive year and once again served as a breakout forum partner and a supporting organisation.

Cyberport led four start-ups and renowned industry leaders to co-organise a fireside chat and a panel discussion themed “Empowering the development in Green and Sustainable FinTech in the GBA” and “How to nurture entrepreneurship development in the GBA market” respectively, discussing how Hong Kong can leverage its unique advantages to become a prominent green finance hub for the Greater Bay Area and Belt and Road countries, and to cultivate youth innovation and entrepreneurship in the GBA market.

In his remarks, **Simon Chan, Chairman of Cyberport**, says “The National 14th Five-Year Plan and the GBA Outline Development Plan underpinned development of Hong Kong into an international hub for green finance. In turn, Hong Kong is well-placed to support the whole region in becoming a tech powerhouse and driving its development of green economy, through green and sustainable FinTech. As the largest Fintech community in Hong Kong with close to 400 Fintech start-ups and companies innovating solutions ranging from ESG reporting and investing, carbon credit trading to digital marketplace for responsible sourcing, I am confident that Cyberport is poised to be the powerhouse for green finance and investment to meet the latest needs for green financing and sustainable development in the corporate world. Riding on the Mainland’s robust economic growth and massive consumer appetite for new technology, Cyberport will continue to expand ties with GBA cities to pave way for fast-track expansion into the GBA market for start-ups and tech companies, building Hong Kong as the connector for global start-ups to the GBA.”

Eric Chan, Chief Public Mission Officer of Cyberport, chaired a fireside chat themed “Empowering the development in Green and Sustainable FinTech in the GBA”

and invited Cyrus Cheung, Partner of **PwC** and representatives from two Cyberport start-ups – Mark Blick, CEO of **Diginex**, a tech business helping organisations realise the commercial benefits of ESG and make data-driven decisions to mitigate risks and utilizing blockchain technology to lead change and enhance transparency and Stephen Jue, Co-founder and President **PortageBay**, which provides ExpertAI ESG platform helping financial institutions, enterprises and individual investors to collect and compare the performance of shares and ESG investment in their portfolios and potential investment projects, to make informed decisions to meet the ESG goals with reasonable returns – shared on how the evolving ESG disclosure and rating standard shape the finance industry and how Hong Kong can play a role to become the bridge of the east and west in the field.

During the discussion panel of “How to nurture entrepreneurship development in the GBA market”, **Alice So, Head of Entrepreneurship, Cyberport**, alongside Yvonne Wong, General Manager, **Qianhai International Liaison Services Limited** and two Cyberport start-ups, robotics specialist **Roborn** and agriculture technology startup **Farmacy**, which has successfully established presence in the GBA market, shared on success factors to tap into the GBA market and how the GBA help accelerating the cross-border development for I&T.

During the two-day forum, eight Cyberport community start-ups, namely Caretia, Hakko Bako, Metersquare, ConnectAR, PortageBay, Diginex, Roborn and Farmacy, exhibited at the GBA zone of virtual exhibition area to showcase their innovative technology solutions and connect with potential partners.

###

For high-resolution photos, please download via this [link](#).



In his welcome speech, **Simon Chan, Chairman of Cyberport**, stressed that Cyberport is poised to be the powerhouse for green finance and investment to meet the latest needs for green financing and sustainable development in the corporate world.



Eric Chan, Chief Public Mission Officer of Cyberport, chaired a fireside and invited Cyrus Cheung, Partner of **PwC** and two Cyberport start-ups Mark Blick, CEO of **Diginex** and Stephen Jue, Co-founder and President **PortageBay** to share on the development in Green and Sustainable FinTech in the GBA .



Alice So, Head of Entrepreneurship, Cyberport, alongside **Yvonne Wong, General Manager, Qianhai International Liaison Services Limited** and two Cyberport start-ups, **Mark Mak, Co-founder of Roborn** and **Raymond Mak, Co-Founder & CEO of Farmacy**, discussed on success factors to tap into the GBA market.



Eight Cyberport community start-ups, namely Caretia, Hakko Bako, Metersquare, ConnectAR, PortageBay, Diginex, Trademonday, Roborn and Farmacy, exhibited at the GBA zone of virtual exhibition area to showcase their innovative technology solutions and connect with potential partners.

About Cyberport

Cyberport is an innovative digital community with over 1,800 members including over 800 on-site and 900 off-site start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong

Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economic by accelerating digital transformation in the public and private sectors.

For more information, please visit www.cyberport.hk

For media enquiry, please contact:

Cyberport Corporate Communications

Sandra Chong

T: (852) 3166 3867

E: sandrachong@cyberport.hk

A-World Consulting

Louis Kwong

T: (852) 2864 4896

E: louis.kwong@a-world.com.hk