

Our Ref.: JLL/CYBT/2024/C/1262

15<sup>th</sup> March 2024

Notice to All Tenants at Cyberport

Dear Valued Tenant,

## **Coming Soon: New Initiatives of Cyberport**

In our ongoing effort to provide unparalleled support and convenience to our dynamic startup ecosystem, we are thrilled to introduce a series of our latest initiatives tailored to enhance your professional journey and day-to-day experience at Cyberport.

## ## I. Cyberport-Central Shuttle: Seamless connection with frequent departure and limitless journeys

- **Strategic Connectivity**: With Central as a major MTR interchange, this new shuttle bus line is set to significantly enhance commuter convenience. We will be rolling out this major new shuttle line soon, stay tuned!

## ## II. C Connect: Where Engagement Meets Reward at Cyberport

The C Connect loyalty programme will soon be extended to corporate members of the Cyberport community. This initiative is tailored to elevate your professional experiences at Cyberport and to deliver valuable benefits to your business.

- **Community Engagement**: Immerse yourselves in the diverse business events and programmes offered by Cyberport.
- **Accumulate and Redeem**: Earn credits/points by participating in our business events and programmes, which can be redeemed for corporate discounts on fees such as management and venue rentals, or for the complimentary use of meeting rooms, training theatres, and other facilities subject to availability, along with the provision of garbage bags to support the upcoming MSW charging scheme.

## ## III. Continued Success with Wellness WED

Our commitment to the health and well-being of our community members continues:

- **Wellness Commitment**: Wellness WED will continue to offer regular wellness-centric activities, contributing to a balanced and healthy working environment.

We are confident that these new initiatives will serve to further empower your ventures and enhance the quality of your experience within the Cyberport community.

Detailed information regarding these new services will be shared shortly. We are enthusiastic about what the future holds and remain dedicated to your success.

Yours faithfully,

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