

Press Release

For Immediate Release

Cyberport signs MoU with GUI Service Platform

*To Establish Mutual Project Promotion and Recognition Mechanism
Jointly Build Talent Exchanges Platform*

Hong Kong, 29 August 2024 – **Cyberport** today (29 August) signed a Memorandum of Understanding (MoU) with **Grand Union of Innovation Service Platform (Anhui Province) Co., Ltd. (GUI Service Platform)** to establish a strategic partnership that aims to promote project collaboration and talent exchanges, facilitate cooperation and integration of innovative entrepreneurship resources in both Hefei and Hong Kong, as well as accelerate and deepen technological and economic cooperation amongst the two places, the Greater Bay Area (GBA) and the Yangtze River Delta. The MoU was signed by Dr Rocky Cheng, CEO of Cyberport and Zhou Dengming, Vice President of GUI Service Platform, in the presence of Sun Quan, Chairman of the Supervisory Board of Hefei Xingtai Financial Holdings (Group) Co., Ltd.

Rocky Cheng, CEO of Cyberport, said, “Cyberport and GUI Service Platform look forward to creating new cooperation framework and bringing new ways of thinking to achieve effective resource integration in innovation and entrepreneurship. It will strengthen connections between Hefei and Hong Kong in technological innovation and further promote economic and societal development in both markets. With increased cooperation, we will work together to promote more innovative projects and talent exchanges to accelerate technological advancement. Going forward, we will jointly explore more collaboration opportunities to support innovation and technology (I&T) development.”

Zhou Dengming, Vice President of GUI Service Platform said, “Today, we are standing at a new starting point of technological cooperation, witnessing a new partnership between GUI Service Platform and Cyberport, which is not only a strong alliance of the two prominent I&T hubs, but also an innovative move to facilitate the synergistic industry development and optimize resources sharing across our ecosystems. Through the two-way flows of innovation capital and entrepreneurial resources, the GUI Service Platform will serve as a conduit to promote exchange and collaboration between Hefei and Hong Kong in terms of industry verticals, cultural engagement, economic initiatives, talent mobility and more. Ultimately, this cooperation seeks to converge our start-up communities, accelerate commercialization outcomes, and propel I&T progress for both regions.”

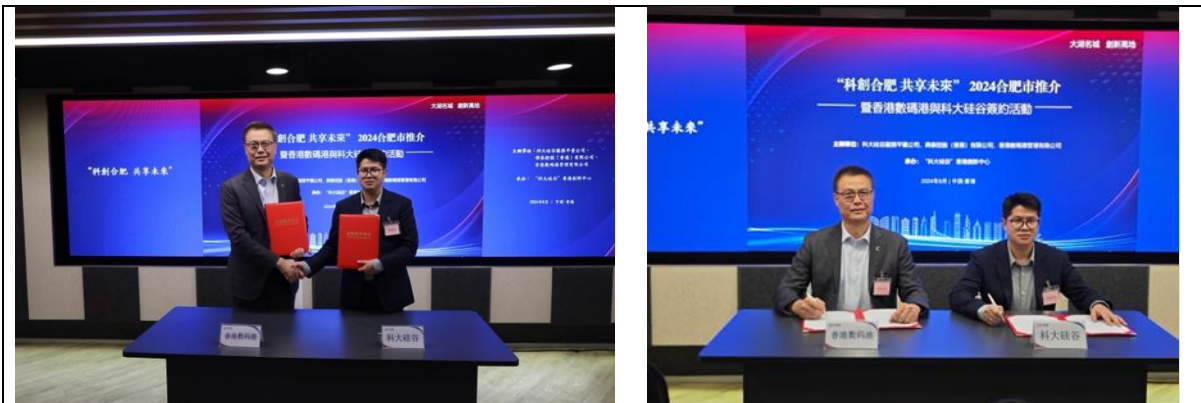
The MoU covers four major areas: mutual promotion of quality projects, joint provision of services, promotion of local and international exchanges, and facilitation of talent exchanges. Both parties will focus on the artificial intelligence industry chain, mutually promoting and collaboratively attracting projects that align with the areas of interest for Hefei,

GUI Service Platform and Cyberport, injecting more vitality into technological innovation. Additionally, both parties will jointly provide services to help I&T talent and teams go global and engage in interaction and cooperation in technology, culture, education, and urban development, promoting Hong Kong as an international I&T hub. Most importantly, both parties will join hands to build a talent exchange platform to facilitate cross-disciplinary expert and scholar exchanges and sharing, providing a broad platform for talent exchange between Hefei and Hong Kong, thereby sparking more innovative thinking and creative ideas.

Cyberport and GUI Service Platform will join hands to bridge the innovating entrepreneurial resources, coordinating industry development, and cultivating talent, injecting new momentum into the integrated development of the technology economy in Hefei and Hong Kong, as well as the GBA and Yangtze River Delta region.

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For high-resolution photos, please download via this [link](#).



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About Cyberport

Cyberport is Hong Kong's digital technology flagship and incubator for entrepreneurship with over 2,000 members including over 900 onsite and over 1,100 offsite start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong Special Administrative Region Government, and committed to the vision to inject new impetus into digital economy and smart city development through innovation and technology, and to connect enterprises to Mainland China and overseas markets. Cyberport strives to nurture a vibrant tech ecosystem by cultivating talents, promoting entrepreneurship among the youth, supporting start-ups, fostering technology industry development by promoting strategic collaboration with local, Mainland Chinese and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

For more information, please visit <http://www.cyberport.hk>.