

Press Release
For Immediate Release

Cyberport Hosts Thematic Breakout Session at Belt and Road Summit to Explore Green FinTech and Cybersecurity Development

Hong Kong, 12 September 2024 – At the 9th Belt and Road Summit held on 11th and 12th September at the Hong Kong Convention and Exhibition Centre, Cyberport hosted a thematic breakout session today (12th) on “Financial Innovation and Technology for Belt and Road”. This year marks the seventh consecutive participation of Cyberport in the Belt and Road Summit, co-organised by the Hong Kong SAR Government and the Hong Kong Trade Development Council, serving again as a partner and supporting organisation for the breakout session.

Simon Chan, Chairman of Cyberport, stated in his speech, “The Belt and Road Initiative (B&RI) has entered its next golden decade. As an international financial centre, Hong Kong can leverage its strengths in emerging areas such as ‘green finance’ and ‘fintech’ to actively engage in the B&RI. Cyberport hosts the largest fintech community in Hong Kong, gathering over 430 fintech companies across various fields including green fintech, ESG reporting, carbon credit trading, and wealth management technology. Some solutions from our community members have successfully landed in ‘Belt and Road’.

In the panel discussion on “Green FinTech to Build a Connected and Innovative Green Belt and Road”, **Victor Yim, Head of FinTech of Cyberport**, facilitated the discussion alongside David Bi, Co-founder and CTO of YoujiVest, an ESG data and analytics firm; Elsa Pau, Founder and Group CEO of BlueOnion, a sustainable investment platform; and Dr Shelley Zhou, Head of Corporate Sustainability at Heng Sang Bank which is also a member of the Cyberport Enterprise Network (CEN). The discussion explored how green finance (including renewable energy certification and carbon credits) can support high-quality Belt and Road cooperation, how Hong Kong can achieve carbon neutrality through the development of green technologies and green transformation to advance the Belt and Road cooperation, and how banks in the city, as an international capital and financial centre, can also play a part in steering and mapping out strategies for sustainable finance through transformative financial models.

Stanley Wong, Chief Information Security Officer of Cyberport, chaired another thematic panel discussion titled “The Security Dimension Across Belt and Road”. The session invited Cyberport community members, including Alvin Kwok, Co-founder of One Degree, a virtual insurer, and Edward Xu, Director of International Operations Office at IntegrityTech HK, a cybersecurity company, to delve into the challenges arising from differences in cybersecurity regulations, standards, and capabilities among Belt and Road participating countries. The panel also discussed the importance of information security in ensuring the long-term sustainability and security of the B&RI.

During the Summit, Cyberport companies made significant strides in enhancing their presence in overseas markets. Cyberport start-up Farmacy, which specialises in urban farming technology, and Australia's FutureBright Society Enterprise Pty Ltd announced the signing of a joint venture, Farmacy ANZ, during the Summit. This initiative aims to promote innovative agricultural sustainability in Australia and New Zealand while expanding green food networks across various commercial and educational sectors.

Additionally, Farmacy is partnering with AGI Tech, to deploy urban farming solutions in the Middle East market, starting in the UAE, where it will establish urban green communities with its Smart Farming Systems. This collaboration with AGI Tech will also enhance research and development efforts by working with local agricultural technology institutions, driving a greener future in the region.

Furthermore, Cyberport community member FansWave Limited, a leading social Wi-Fi marketing solution provider, signed a contract with AGI Tech during a breakout session to collaboratively expand its services in the UAE market. This partnership aims to leverage FansWave's platform to enhance customer engagement, improve the UAE's retail marketing technology and increase the revenue of local businesses through data analysis, personalised marketing campaigns, and seamless integration with social media.

###

For high-resolution photos, please download via [this link](#).



Simon Chan, Chairman of Cyberport, stated in his speech, “Cyberport will continue to work hard to support our community members in implementing green fintech, cybersecurity, and other solutions in the 'Belt and Road' markets, while strengthening strategic partnerships with regions such as the Middle East and ASEAN to facilitate exchanges among I&T talents, technologies, and enterprises in the region, fulfilling its role as a 'super-connector'.”



In the panel discussion on “Green FinTech to Build a Connected and Innovative Green Belt and Road”, **Victor Yim, Head of FinTech of Cyberport**, invited several experts to discuss the application of Green FinTech in the Belt and Road Initiative.



Stanley Wong, Chief Information Security Officer of Cyberport, chaired another panel discussion themed “The Security Dimension Across Belt and Road”, inviting experts to discuss the role of information security in ensuring the long-term sustainability and security of the Belt and Road Initiative.



During the Summit, Cyberport start-up Farmacy signed cooperation agreements with FutureBright Society Enterprise Pty Ltd (left) and AGI Tech (right), respectively, to enhance its presence in the overseas markets.



Cyberport community member FansWave Limited signed a contract with AGI Tech during the Summit to expand its social WiFi marketing solutions in the UAE market.

For media enquiry, please contact:

Cyberport

Maggie Hui

Tel: (852) 3166 3993

Email: maggielui@cyberport.hk

A-World Consulting

Carol Fung

Tel: (852) 2864 4809

Email: carol.fung@a-world.com.hk

About Cyberport

Cyberport is Hong Kong's digital technology flagship and incubator for entrepreneurship with over 2,000 members including over 900 onsite and over 1,100 offsite start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong Special Administrative Region Government, and committed to the vision to inject new impetus into digital economy and smart city development through innovation and technology, and to connect enterprises to Mainland China and overseas markets. Cyberport strives to nurture a vibrant tech ecosystem by cultivating talents, promoting entrepreneurship among the youth, supporting start-ups, fostering technology industry development by promoting strategic collaboration with local, Mainland Chinese and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

For more information, please visit <http://www.cyberport.hk>.