



產業發展

With the economy recovering from the pandemic, Cyberport reinforced its support to help community companies adapt to changes and turn challenges into opportunities. With steadfast commitment to creating a key economic driver for Hong Kong, we endeavoured to enrich the ecosystem for I&T, boost the development of our I&T industry, and propel digitalisation across industries and trades, taking the economy on track to make headway with sustainable growth.

隨著經濟逐漸從疫情中復甦,數碼港亦積極加强對社 群成員的支援,助他們靈活應變、化危為機。我們一 直秉持為香港締造新經濟動力的使命,豐富創科生 態系統,促進創科產業發展,並推動各行各業數碼 轉型,引領經濟在可持續發展路上邁步向前。

Professional Consultancy Paves the Way

Professional services are indispensable in bolstering growth of start-ups from initial to more sophisticated stages, laying solid foundations for up-and-coming enterprises to emerge as industry and economic drivers. In 2020/21, Cyberport launched the Cyberport Professional Services Network (CPN) as a platform to source, bridge and match professional service providers with community companies, complementing the existing Cyberport Enterprise Network, Cyberport Investors Network and Cyberport Technology Network to enhance support for entrepreneurship.

Targeting the priority needs of start-ups, we have offered specific professional assistance in areas including legal, accounting, financing, marketing and corporate development services. The CPN was supported by over 20 full-service and specialised consultancy firms, including Deloitte China, Ernst & Young, KPMG, PwC, Baker & McKenzie and Grant Thornton Hong Kong, which provide services at competitive rates, with service clinics, engagement programmes and workshops free-of-charge or for nominal fees. We also launched an online service matching platform on iStartup.hk to facilitate further engagement and collaboration.

Tech Enhancement for Digitalisation

Synergising with CPN to buttress start-ups in different development stages with technological support, The Cyberport Technology Network (CTN) continued to empower start-ups with the latest technologies, tools and services of leading tech corporations to amplify the reach of their solutions. During the year, the CTN arranged 63 business matching sessions with 15 CTN members, taking a start-up attendance of over 140.

The free service credits offered by CTN members help start-ups get to market faster and at a lower cost, providing higher value-added to start-ups. During the year, the six CTN partners, AliCloud, Google, AWS, Microsoft, Huawei and Oracle offered free cloud service credits worth more than US\$600,000 to community companies. Cyberport also entered into a collaboration with a new CTN member, IBM China/ Hong Kong, to offer community companies with priority admission to the "Start-up with IBM" programme. Participating start-ups received up to US\$120,000 of cloud credits per annum and gained access to IBM's experts and enterprise-grade cloud, data, IoT, blockchain and AI technologies.

專業服務 助初創起飛

不論初創企業處於起步或較為成熟的階段,專業服務仍 是不可或缺,以支持其穩健成長,發展成為驅動行業及 經濟發展的新動力。2020/21年度,數碼港推出了「數碼 港專業服務網絡」,提供平台讓社群企業接通專業顧問 公司、建立聯繫和進行服務配對,配合現有的「數碼港企 業網絡」、「數碼港投資者網絡」和「數碼港科技網絡」, 提升創業支援。

我們針對初創企業發展上的特定需要,提供包括法律、 會計、財務、市場營銷及企業發展等專業服務支援。 「數碼港專業服務網絡」獲得超過20家提供一站式服 務的專業顧問公司支持,包括德勤中國、安永、畢馬威、 羅兵咸永道、貝克·麥堅時律師事務所和致同(香港) 會計師事務所等。他們以優惠價格為社群企業提供 專業服務,並以免費或象徵性收費提供「初創診所」 服務、交流活動和工作坊。數碼港亦在iStartup.hk增設 服務配對平台,支援初創企業與網絡成員進一步合作。

技術提升 引領數碼化

「數碼港科技網絡」則與「數碼港專業服務網絡」相輔 相成,以科技支援在不同發展階段的初創企業,繼續為他 們提供領先科技企業的最新技術、工具和服務,讓初創企 業發揮所長,增強其方案的應用範圍。過去一年,我們 安排了15家網絡成員舉行63場業務配對環節,初創企業 參與次數超過140。

網絡成員提供的免費服務信用額,能協助初創企業更快地 以更節省成本的方式投入市場,為初創企業提供高增值 效益。年內,阿里雲、谷歌、亞馬遜網路服務公司、微軟、 華為、甲骨文共六家科技網絡合作夥伴,為社群公司提供 價值超過60萬美元的雲端信用額。數碼港同時與科技網 絡新成員IBM中國/香港合作,為社群公司提供優先入圍 「Start-up with IBM」計劃的機會。參與的初創企業每年 可獲得高達12萬美元的雲端信用額,優先接觸IBM專家 和其企業級的雲端系統、數據、物聯網、區塊鏈和人工智 能的技術。

Cyberport Technology Network members offered free cloud service credits worth more than

「數碼港科技網絡」成員提供的免費雲 端信用額總值超過

US\$720,000

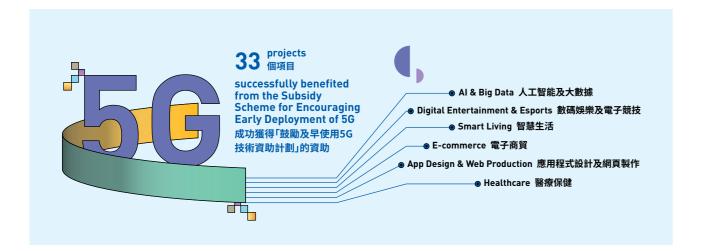


Many of the collaborations yielded powerful results. For example, with the launch of 5G and the "Subsidy Scheme for Encouraging Early Deployment of 5G" initiated by the Government, Cyberport lined up community companies and the CTN's 5G operators to jointly apply for the subsidy and spur the development of 5G solutions. A total of 33 共同申請資助計劃,以推動開發5G方案。合共33個項 projects, ranging from e-commerce, smart living, and digital entertainment/esports to Al/big data, healthcare, and app design/web production, secured around HK\$15 million of funding from the Scheme.

CTN members that are systems integrators, resellers, and service partners also 「數碼港科技網絡」成員中包括系統整合商、經銷商和服 bridged community companies with business opportunities. Through referral by AWS, Cyberport community member, Team Concepts, won two contracts to deploy smart healthcare and smart building systems at a government body. CLEARgo, an e-commerce company, was awarded three contracts to deploy its e-business solutions for Canon.

豐碩的合作成果並不此於止,例如當去年5G技術發展如火 如荼之際,政府推出了「鼓勵及早使用5G技術資助計劃」, 數碼港連繫社群企業與「數碼港科技網絡」的5G營運商, 目透過計劃獲得超過1,500萬港元的資助,方案範疇涵 蓋電子商貿、智慧生活、數碼娛樂與電競、人工智能和大 數據、醫療保健、應用程式設計和網頁製作。

務合作夥伴,亦同時成為社群公司的商業橋樑。在亞馬 遜網路服務公司轉介下,數碼港社群企業「天空社」 成功取 得兩份合約,將為政府機構提供智慧醫療保健及智慧建 築系統。電子商貿服務公司CLEARgo則獲得三份合約, 為佳能部署電子商貿方案。



Spotlight on New Tech

Our outreach and matching efforts also continued virtually. During the year, we organised a series of Demo Days to showcase solutions with new technologies such as RegTech, InsurTech, LegalTech, WealthTech and blockchain from community companies to wide-ranging sectors.

嶄新科技 亮眼面世

過去一年,我們馬不停蹄於線上拓展網絡和進行商業 配對。年內,我們舉辦了一系列演示日,向不同業界展示 社群企業的嶄新科技方案,包括監管科技、保險科技、 法律科技、財富管理科技和區塊鏈等。



Cyberport organised the WealthTech Demo Day in partnership with the Chinese Financial Association of Hong Kong, and the Hong Kong Securities and Investment Institute. Seven Cyberport start-ups showcased their latest solutions for the securities sector virtually, helping financial institutions to identify partners. 數碼港聯同香港中國金融協會及香港證券及投資學會合辦WealthTech Demo Day,邀請七間數碼港初創企

業,在網上向證券業界介紹其創新方案,為金融機構配對合作夥伴

Notably, we partnered with InvestHK and Hong Kong Science and Technology Parks Corporation to host the online Hong Kong stop of the ITC+DIA World Tour, the world's largest international InsurTech event, to enable start-ups to build global networks and capture growth opportunities.

For blockchain, we rolled out the "Block adVenture" PoC Presentation Day in conjunction with industry leaders R3 and FORMS HK, inspiring start-ups to integrate blockchain technology into their innovations for diverse applications ranging from Chinese medicine quality control, small amount remittance to music distribution, facilitating the development of blockchain application in different areas.

Meanwhile, through active participation in large-scale industry events including Hong Kong FinTech Week, the Asian Financial Forum, and the Hong Kong Blockchain Week, Cyberport shared industry insights, discussed industry developments, taking advantage of the online format of the events to showcase our start-ups at the virtual Cyberport Pavilions to increase exposure for them.

當中最為矚目的,是我們與投資推廣署和香港科技園 公司合作,舉辦了全球最大型網上巡迴保險科技會議 「ITC+DIA World Tour」香港站,讓初創企業建立環球 網絡,把握發展機會。

在區塊鏈方面,我們與業界先驅R3和FORMS HK合作, 推出「Block adVenture區塊鏈方案比賽」, 啓發初創企 業將區塊鏈技術融入其創新方案,並作多元化應用,例 如中醫藥品質監控、小額匯款及音樂發行等,推動區塊 鏈在各個範疇的發展。

同時,數碼港亦積極參與不同大型業界活動包括「香港 金融科技週」、「亞洲金融論壇」和「香港區塊鏈週」,分 享業界洞見、討論產業發展,並善用活動的網上平台,在 虚擬數碼港展館展示初創企業的解決方案,為他們爭取



As the city's largest FinTech community, Cyberport was the Asian Financial Forum's FinTech partner for the third consecutive year, hosting a

作為香港最大的金融科技社群,數碼港已連續第三年成為「亞洲金融論壇」的金融科技合作夥伴,並舉辦了專題分組論壇。

數碼港 2020/21 年報 Cyberport 2020/21 Annual Report

FinTech Forges Ahead

Our FinTech community remains the largest in Hong Kong. According to InvestHK, 數碼港金融科技社群繼續保持全港最大的規模。根據投 Hong Kong has over 600 FinTech companies and start-ups, among which nearly 400 companies belong to the Cyberport's FinTech community, accounting for twothirds of the total. In addition to having all of Hong Kong's virtual insurers (Bowtie, OneDegree, ZA Life, Avo Insurance) and two of its virtual banks (WeLab Bank and ZA Bank) in our FinTech community, our FinTech ecosystem is continually growing in diversity and sophistication. In recognition of its efforts in nurturing FinTech startups and fostering the financial industry's digital transformation, Cyberport was awarded the "FinTech Ecosystem Contribution Honorary Award" by the Institute of Financial Technologists of Asia (IFTA) at the IFTA FinTech Achievement Awards.

金融科技 前進領先

資推廣署的資料,本港有逾600家金融科技公司及初創企 業,當中接近 400家屬於數碼港金融科技社群,佔整體數 目的三分之二。數碼港金融科技社群除了涵蓋香港所有虛 擬保險公司(保泰人壽、OneDegree、眾安國際、安我保 險) 及兩家虛擬銀行(匯立銀行和眾安銀行),我們的金 融科技生態圈亦更見多元和成熟。為表揚數碼港在培育 金融科技初創,以及促進金融業數碼轉型的貢獻,數碼港 於亞洲金融科技師學會「IFTA 金融科技成就大獎」中, 獲頒發「金融科技生態貢獻獎」。



In recognition of the efforts in nurturing FinTech start-ups, Cyberport was awarded the FinTech Ecosystem Contribution Honorary Award. 數碼港致力培育金融科技初創,努力備受認可,獲頒「金融科技生態貢獻獎」。

To maintain the momentum of the FinTech sector, Cyberport partnered with the Government to implement several support initiatives to bolster the sector's growth. We were commissioned by the Financial Services and the Treasury Bureau (FSTB) to administer the FinTech Anti-epidemic Scheme for Talent Development (FAST) to 以創造更多與金融科技相關的就業機會、鼓勵人才發展 incentivise FinTech job creation, encourage talent development and strengthen the ecosystem. During the year, more than 600 applications from start-ups and FinTech enterprises were approved, and over 430 newly created jobs were filled.

To expedite the launch of FinTech solutions into markets, increase industry adoption, and spark financial innovation in Hong Kong, we also launched the Fintech Proof-of-Concept Subsidy Scheme, as entrusted by the FSTB, in February 2021. The Scheme sought to match FinTech companies with regulated financial institutions to conduct proof-of-concept projects to help industry looking for solutions to resolve their pain points.

隨著金融科技趨勢已然成形,數碼港與政府合作,實施 了多項支援措施以促進產業高速發展。我們獲財經事務 及庫務局委託推行「**抗疫基金金融科技人才計劃」**, 及強化生態系統。年内,已有超過600個來自初創企業及 金融科技企業的申請獲批,超過430個新增就業機會已 聘得人手。

為了加快香港的金融科技方案投入市場、提高採用率,並 啓發更多金融創新,我們同時接受財經事務及庫務局的 委託,於2021年2月推出「『拍住上』金融科技概念驗證 測試資助計劃」。計劃旨在將金融科技公司與受監管的 金融機構進行配對,進行概念驗證測試,以解決業界急 需良策的困難痛點。

Smart Living Flourishes

The Cyberport Community now comprises over 750 companies that specialise in smart living domains such as HealthTech, IoT applications and EdTech, remaining to be the largest community cluster in Cyberport.

Cyberport launched the Braving the Epidemic campaign at the beginning of 2020 to connect our smart living cluster to the world. More than 70 solutions specialising in Distance Learning and Work from Home, Medical and Healthcare, Insurance and Relief Funds, and Household and Workplace Improvement have offered relief and empowerment to individuals, families and businesses to rise to challenges amid the pandemic.

The campaign also galvanised cross-sector collaboration, spurring the adoption of EdTech, HealthTech and green technologies in relevant industries. During the year, more than 30 collaborations were carried out with the Government, businesses and NGOs, benefitting over 40,000 users and generating significant social value. The campaign attracted widespread media attention with more than 300 pieces of media coverage. Six participating start-ups were recognised at ET Net's Health Partnership Awards 2020 and the Pandemic Innovative Digital Solution Awards 2020.

During the Connected Cities Conference organised by KPMG at the StartmeupHK Festival 2020, four Cyberport start-ups were invited to share their experiences in innovating for the new normal to an international audience. Through the events organised by the Commerce and Economic Development Bureau and the Hong Kong Trade Development Council, the campaign and solutions were promoted to ASEAN nations. Subsequently, Rice Robotics' disinfection and delivery robots were adopted in Japan and Thailand, Snapask's online tutoring platform and Education Technology (EdTech) solution was picked up in Vietnam, while Farmacy's hydroponic farms found new homes in Thailand.

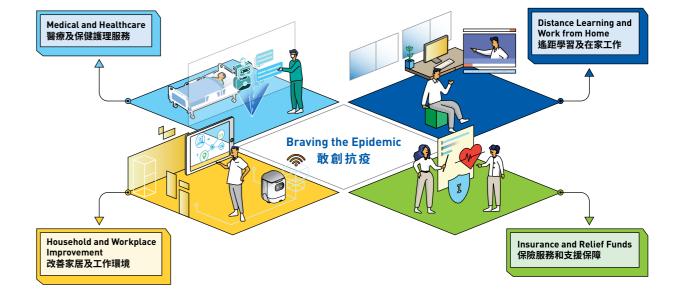
智慧生活 新機煥發

數碼港社群目前有超過750間專門研發智慧生活應用的 公司,包括醫療科技、物聯網應用及教育科技等,繼續成 為數碼港最大的社群。

2020年初數碼港發起「敢創抗疫」行動,將從事智慧生 活創新的社群企業與世界聯繫起來。超過70個應對搖距 學習及在家工作、提供醫療及保健護理服務、保險服務 和支援保障,和改善家居及工作環境的方案,均為個人、 家庭和企業提供了不同程度的支援,以面對疫情帶來的

「敢創抗疫」行動也成功推動跨界別的合作,促使業界應 用教育科技、健康科技和綠色科技。過去一年,超過30 項與政府、企業和非政府組織的合作已經展開,受惠用 家超過四萬名,創造顯著的社會價值,並獲超過300篇媒 體報導。參與行動的六間初創企業更獲得《經濟通》主 辦「2020健康同行夥伴大獎」,以及「抗疫創新數碼方案 獎2020」的嘉許。

StartmeupHK創業節2020期間,在畢馬威舉辦的「互聯 城市會議」中,四家數碼港初創企業獲邀向國際觀眾分 享他們在新常態下的創新經驗。同時,透過商務及經濟 發展局和香港貿易發展局舉辦的活動,我們的「敢創抗 疫」行動及參與的智慧生活企業,亦獲推廣至東盟國家; 現時Rice Robotics的消毒和送遞機械人已應用於日本和 泰國,Snapask的網上補習平台和教育科技方案在越南 被採用,而「水耕細作」的水耕農場亦成功落戶泰國。



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Technology Augments Education

Education technology (EdTech) was unquestionably one of the fastest-growing sectors spurred by the pandemic. Cyberport is now home to around 140 EdTech start-ups. To bolster the growth of Hong Kong's EdTech start-ups, enrich the ecosystem and reinvent education for the 21st century, Cyberport partnered with Esperanza and launched the EdVentures Global Business Acceleration (GBA) Fellowship to support EdTech start-up development. The partners also hosted the Edventures Global Business Acceleration Summit during the Cyberport Venture Capital Forum 2020 to explore EdTech's global developments and ventures. We also organised the STEM+E Summit x EdTech Demo Day, inviting teachers and principals of some 70 primary and secondary schools to learn indepth about the EdTech solutions from 23 start-ups.

Digital Entertainment and Esports in Full Bloom

Cyberport's digital entertainment and esports cluster now houses nearly 150 startups and companies, specialising in the areas along the entire industry chain, from game publishing to digital entertainment tools, distribution and licensing, content and esports team management to game, media and tournament platforms.

科技發展 提升教育

教育科技無疑是疫情下應運而生、增長最快的產業之一。 數碼港現時有約140家教育科技初創企業。為支援香港 教育科技初創企業的發展,同時豐富生態系統和重塑21 世紀的教育的模式,數碼港與「薯片叔叔共創社」合作 推出「教育科技企業全球拓展計劃」,協助教育科技初 創拓展市場。計劃的合作夥伴亦在「數碼港創業投資論 壇2020」期間舉辦了「全球教育企業峰會」,共同探索 教育科技的全球發展和機遇。我們亦舉行了「STEM+E Summit x EdTech Demo Day」,邀請約70間中小學的校 長和教師到訪,深入了解23家初創企業研發的教育科技 方案。

數碼娛樂及電競 百花齊放

數碼港的數碼娛樂和電競社群現有接近150家初創企業和公司,覆蓋整個產業鏈的專業範疇,從遊戲開發到數碼娛樂內容創作工具、分銷及版權、內容及電競團隊管理,以至遊戲、傳播媒介和競賽平台。



While the pandemic shut down many physical esports events, our work in fostering the holistic development of the digital entertainment and esports industry was not deterred. The **Digital Entertainment Leadership Forum (DELF) 2020** returned in a virtual and interactive format to shed light on the "New Normal of Digital Entertainment: From Gamification to Esportification". The event featured over 70 speakers from gaming, entertainment, sports, esports, tech and education, alongside thrilling show matches and online tournaments, which garnered over 600,000 views from almost 30 countries or regions on the online platform.

縱然疫情導致實體電競賽事難以舉行,仍然無礙我們推動數碼娛樂和電競產業的整體發展。「2020數碼娛樂領袖論壇」以「數碼娛樂新常態:從遊戲邁向電競」為主題,透過虛擬互動形式進行。是次活動的逾70位講者來自遊戲、娛樂、體育、電競、科技和教育等多元化範疇,電競表演賽及線上賽事亦於論壇期間同步進行。活動網上平台錄得來自接近30個國家或地區的超過60萬次瀏覽量。



The two-day Digital Entertainment Leadership Forum 2020 was held in a virtual and interactive format.

一連兩日「2020數碼娛樂領袖論壇」以 虛擬互動形式舉行。 The Esports Premier League (EPL), organised by the Esports Association Hong Kong and long supported by Cyberport to drive industry growth, launched its first season in May 2020. The month-long competitions for three game titles attracted more than 300 teams of progamers and amateurs alike. To cultivate players even during social distancing, we supported more online esports tournaments and competitions catered for players of different levels. The Grand Final games of the Asia Mobile Esports Tournament 2021 attracted amateur, semi-pro and professional players. Meanwhile, the Student eSports Cup, jointly organised by the Hong Kong Student Esports Association, Razer and Cyberport, drew more than 800 students from secondary schools and tertiary institutions.

由香港電競總會舉辦的「香港電競超級聯賽」一直在數碼港支持下,推動產業發展,並於2020年5月推出首個賽季。為期一個月、圍繞三個電競遊戲的比賽吸引了超過300隊職業隊伍和業餘愛好者參加。為了在社交距離限制下繼續栽培電競選手,我們支持了更多為不同級別選手而設的網上電競錦標賽和賽事;包括獲業餘、半職業和職業選手參與的「亞洲手遊電競聯賽2021」總決賽。由香港學生電競總會、雷蛇和數碼港聯合主辦的「學生電競盃」,更吸引了超過800名來自中學和大專院校的學生。

Digital Entertainment Leadership Forum 2020 2020數碼娛樂領袖論壇



With the injection of HK\$100 million funding from the Government to develop Hong Kong as an Asian esports hub, the **Esports Industry Facilitation Scheme (EIFS)** and **Esports Internship Scheme (EIS)** were launched alongside other initiatives. Last year **EIFS** approved financial assistance and venue sponsorships for 68 events and competitions (including 34 online events), 12 talent cultivation and training courses, and three overseas exchanges. Meanwhile, the **EIS** provided subsidies for 55 internships in 26 companies.

為打造香港成為亞洲電子競技中心,香港政府向數碼港注資一億港元,推行包括「電競行業支援計劃」及「電競實習支援計劃」等相關措施。「電競行業支援計劃」於年內提供財政資助和場地贊助予68個活動和比賽(包括34個網上活動)、12個人才培育和訓練課程,以及三個海外交流項目。「電競實習支援計劃」則為26家公司的55個實習崗位提供資金補貼。



Esports racers the Mok Brothers and their coach share their secrets to success. 電競車手莫氏兄弟及其軍師教練於論壇上分享成功之道。



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Multifaceted Cultivation of Esports Talent

Success stories continued to emerge from the start-up front in the esports sphere. Most remarkably, Talon Esports, a high-flying esports company and Cyberport incubatee, entered into a multi-year partnership with Paris Saint-Germain (PSG) to co-brand its "League of Legends" (LOL) team to compete in regional and global LOL tournaments. They were also appointed as the official partner by game developer Riot Games to organise competition in Hong Kong and Taiwan. Already enjoying millions of fans worldwide and success in multiple titles, Talon Esports also raised US\$2 million in seed funding.

Esports and esportification are also gaining popularity in academia. In partnership with the Association of Pacific Rim Universities (APRU) which is now based in Cyberport, we launched the **APRU Esports Fellowship Program** to foster future esports leaders. In addition, we debuted the Esports MetaGame Conference during DELF 2020 to explore building socially beneficial and economically productive esports ecosystems.

We also organised more experiential and inspirational events for primary and secondary school students. These include hosting an exhilarating RoboMaster Youth Tournament (Hong Kong) that combined robotics and STEM, which attracted more than 200 students from 50 schools, and the first virtual concert in Hong Kong, C AllStar Virtual Live, hosted on Minecraft platform. To meet the growing appetite for esports events and to cultivate a spectator base for local players, casters, developers and creators, we launched a dedicated Cyberport Esports YouTube channel to stream local and international esports events for free. After only four months of operation, we already live-streamed 26 tournaments and accumulated more than 100 hours of content.

Awards Galore

Accolades and recognitions continued to mount for community companies of different sizes and specialisations. Last year witnessed the record-high number of 225 awards received by community companies. At the **Hong Kong ICT Awards 2020**, 21 members of the Cyberport community chalked up a total of 23 awards across eight categories, including Grand Awards in the Digital Entertainment category (3 MindWave) and Smart Mobility category (Maphive Technology). At the **ETNet FinTech Awards 2020**, 29 FinTech companies claimed 31 awards across 11 categories, including "FinTech of the Year 2020" (WeLab) and "FinTech of the Year 2020 in Startup" (Digital Transaction).

Cyberport Community companies

received a total of 數碼港社群公司獲得共

225 awards 個獎項

全方位培育電競人才

數碼港於培育電競初創方面亦屬創佳績,專營電競戰隊管理的數碼港培育公司Talon Esports,年內就與巴黎聖日耳門簽訂多年合作協議,以聯合品牌形式讓其「英雄聯盟」團隊,於區域性及全球英雄聯盟錦標賽作賽;他們亦成功獲遊戲開發商Riot Games授權,成為香港及台灣賽事的官方合作夥伴。Talon Esports及其戰隊在全球擁有數百萬支持者,在多項遊戲中屢獲殊榮,公司更於年內籌集了200萬美元的種子資金。

電競及電競化發展在教育界別亦漸受支持,我們與已進駐數碼港的環太平洋大學協會(APRU)合作,推出了 「APRU電競人才培育計劃」,以栽培未來的電競先鋒。 此外,我們在「2020數碼娛樂領袖論壇」期間,舉辦了 「Esports MetaGame Conference」會議,探討如何構建 具社會效益和經濟產能的電競生態系統。

我們亦為中小學生舉辦了眾多體驗式和具啟發性的電競活動,當中包括結合機械人競技、編程和STEM教育的「機甲大師青少年挑戰賽」(香港站),吸引來自50家學校超過200名學生參加;還有利用Minecraft遊戲平台舉辦的本港首個虛擬演唱會C AllStar Virtual Live。隨著觀賞電競賽事的需求日益增長,我們推出了專屬的數碼港電競YouTube頻道,免費串流播放本地和國際電競賽事,在滿足觀眾需求之餘,亦為本地選手、評述員、開發及創作人才拓展更廣闊的觀眾群。頻道啟用僅四個月,已直播了26場比賽,累計超過100小時的內容。

創科成果 屢獲殊榮

數碼港不同規模及各個專業的社群企業,均不斷獲得認可及殊榮,去年社群企業所獲的獎項達225項,為歷年之冠。在2020年香港資訊及通訊科技獎中,數碼港社群的21位成員囊括八個類別的23個獎項,包括「數碼娛樂大獎」(3 MindWave)及「智慧出行大獎」(蜂圖科技)。由經濟通舉辦的「2020金融科技大獎」中,29家金融科技公司在11個類別中贏得31個獎項,包括「2020金融科技大獎」(匯立銀行)和「2020金融科技大獎」(數字交易有限公司)。

Internationally, at the revered **JUMPSTARTER 2021**, organised by the Alibaba Entrepreneurs Fund to recognise the world's best innovators and innovations, 24 Cyberport community companies were shortlisted into the Top 200. Two Cyberport start-ups even claimed four of the top awards. Rice Robotics nabbed the illustrious JUMPSTARTER 2021 award, the "Best JUMPSTARTER – Smart City" award, and the "Social Impact Startup Award", while Benefit Vantage claimed the "Best JUMPSTARTER – FinTech" award. At the **World Summit Awards 2020**, CoronAI and IPification were the only two companies from Hong Kong recognised for exemplary social impact in the categories of "Health & Well-Being" and "Business & Commerce" and for advancing the United Nations' (UN) Sustainable Development Goals.



國際領域上,由阿里巴巴創業者基金舉辦,並為表揚全球最佳創新者及創新意念而設的JUMPSTARTER 環球創業比賽2021,就有24家數碼港社群公司晉身200強,當中兩家初創企業更獲得了四項大獎:Rice Robotics獲頒「JUMPSTARTER 2021優勝隊伍獎」、「最佳JUMPSTARTER獎-智能都市組別」、「最具社會影響力初創企業獎」;Benefit Vantage獲得了「最佳JUMPSTARTER獎-金融科技組別」。在「2020世界信息峰會大獎」上,獲獎者中僅有兩家香港公司CoronAI及IPification皆為數碼港社群公司,他們的創新方案分別於「健康及福祉組」及「商務及貿易組」中獲獎,表揚他們對社會帶來正面影響,並肯定了他們對推進聯合國「可持續發展目標」的貢獻。

Maphive Technology, with its barrier-free indoor navigation platform, won the "Smart Mobility Grand Award" and the Gold Award in the "Smart Mobility (Smart Tourism)" stream at Hong Kong ICT Awards 2020".

蜂圖科技憑藉「蜂圖無障礙室內導航平台」於2020年香港資訊及通訊 科技獎中獲得「智慧出行大獎」及「智慧出行(智慧旅遊)獎」金獎。

Cyberport Community Companies 數碼港社群企業



"Animoca Brands is continuing to grow in Cyberport this new wave of internet and blockchain through non-fungible tokens (NFT) by delivering essentially Web3.0. 20 years after being here in Cyberport to deliver the next wave of industry revolution here at Cyberport."

「Animoca Brands通過非同質化代幣 (NFT),繼續在數碼港推動互聯網及 區塊鏈的新浪潮,打造Web3.0。在數碼港紮根20年後,我們希望在同一個 地方引領下一波產業改革熱潮。」



Cyberport's 5th unicorn 數碼港第5間「獨角獸」企業



Cyberport's 1st blockchain gaming community member 數碼港首間開發區塊鏈遊戲的社群成員

Looking Forward

Cyberport will continue to set the stage for community companies to fly higher in the years to come, especially by strengthening connections with the GBA for startups to make capital out of new opportunities. With the support of Cyberport's various networks, new initiatives are underway to offer business training, market access, support and connections for community companies to expand business into the GBA and beyond. As digital transformation is on the rise in the financial sector with demand for a wider range of technologies, we will deepen support for the FinTech community to develop diversified solutions, speeding up the integration of technology into industry for enhanced competitiveness. Meanwhile, riding on the success of the "Braving the Epidemic" campaign, we endeavour to forge further collaborations and investment opportunities for start-up solutions for smart living. With promising prospects for the esports industry, more events combining educational and esports elements are in the pipelines to inject new blood into the industry through talent cultivation.

展望未來

數碼港將繼續為社群企業創造有利條件,尤其加強與大灣區聯繫,讓初創企業捉緊最新機遇,在來年飛得更高更遠。而在數碼港多個網絡夥伴的支持下,新計劃亦陸續展開,為社群企業提供商業培訓、拓展市場機會、支援和聯繫,以助其拓展業務至大灣區及其他地區。隨着金融業界加速數碼轉型,所需技術涉及更廣範疇,我們會加强對金融科技社群的支援,助企業研發更多元方案,以加快業界融匯科技,提升競爭力。而在「敢創抗疫」行動的成功基礎上,我們將積極為初創企業的智慧生活方案促成更多合作和投資機會。乘著電競產業發展熾熱,我們會舉辦更多結合教育和電競元素的活動,為產業發展培育人才,注入新血。

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