# CHIFF EXECUTIVE OFFICER'S REPORT

行政总裁报告



With exciting prospects in sight for I&T, Cyberport is committed to enhancing its comprehensive support to enrich the I&T ecosystem. We will continue to strengthen stakeholder engagement and create more conducive conditions for community companies and industries to thrive with technology.

科创发展兴盛勃发,数码港将努力不懈,拓展全面支援,丰富科创生态圈,加强持份者的投入参与,并营造更有利的条件,让社群企业及业界得以藉科技蓬勃发展。

2020/21 marked a year of remarkable progress for the Innovation and Technology (I&T) industry as the world looked to the sector for solutions to overcome challenges and create new opportunities. The rapid digital transformation ushers in a future open to reimagination, and Cyberport joins hands to work with start-ups and industry to seize the new opportunities in the future.

The implementation of Regional Comprehensive Economic Partnership (RCEP) is set to give fresh impetus for Hong Kong's I&T cross-regional expansion, as the city continues to leverage its well-established overseas networks. Meanwhile, Cyberport forges ahead with extending international footprint for Community companies to prosper in Asia and beyond. Within our country, the foreseeable surges in offshore RMB business, asset management, risk management and intellectual property trading will give rise to extensive industrial necessities for Financial Technology (FinTech), Regulatory Technology (RegTech) and Legal Technology (LegalTech), Meanwhile, the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) with a GDP of nearly US\$1.67 trillion in 2020 has risen as a promising market for business growth in I&T. In Hong Kong, with the goal of carbon neutrality by 2050, all walks of life have turned to I&T to expedite decarbonisation across the board, unlocking vast potential for Environmental Technology (EnviroTech) and leading more entrepreneurs into the field. These flourishing and favourable prospects presented unprecedented opportunities for the I&T industry in Hong Kong.

20/21年度见证了科技创新的发展突飞猛进,全球各地民众相继转向科创界别,克服挑战、创出新机的出路。数字转型一日千里,开创无限想象的未来,数码港已经蓄势待发,与初创及业界携手把握机遇,迈向新天。

《区域全面经济伙伴关系协定》落实推行将令香港更好利用长久建立的海外网络,带动科创跨地域拓展,数码港亦得以延展国际连结,助力社群企业立足亚洲以至更广地区。至于国内发展方面,离岸人民币业务、资产管理、风险管理及知识产权贸易的预期增长将带动业界对金融科技、监管科技及法律科技的需求。同时,粤港澳大湾区于2020年的生产总值接近16,700亿美元,其市场极具发展科创业务的潜力。为使香港实现2050年或之前达到碳中和的目标,社会各界正依循科创方案加速全面减碳,开启了环境科技的庞大发展潜力,吸引更多创业者加入行列,丰盛利好的发展前景,为香港的科创业界开创前所未有的机遇

# **Scaling New Heights in Industry Development**

As the digital tech flagship and one of the key startup incubators in Hong Kong, Cyberport is proud to be the base for all four of Hong Kong virtual insurers, two of its virtual banks, five of its unicorns<sup>1</sup> and more up-and-coming startups. Last year, Cyberport capitalised on the momentous occasion to take forward the public missions of talent cultivation, industry development, and integration of new and traditional economies. We supported more enterprising pursuers to unleash entrepreneurial potential, the accumulative number of incubatees admitted to Cyberport Incubation Programme drew to 900. In recognition of our incubation endeavours by our nation, Cyberport was named a "State-level Scientific and Technological Enterprise Incubator" by the Ministry of Science and Technology. We also strived to catalyse the growth of technology sectors, and thus turning I&T into a substantial economic driver. More than 220 industry honours achieved and over 85 intellectual properties created by our community start-ups made our history, bearing testimony to our contribution to propelling economic advancement with technology. Needless to say, Cyberport also spared no efforts in accelerating digital transformation across conventional industries by bridging them to innovative solutions, thereby maximising I&T's positive impact on society. Major corporates and NGOs from our networks collectively awarded service commissions of over HK\$10 million's worth to our start-ups to adopt innovative solutions for enhanced operational efficiency, while more collaborations with the Government were in place to steer the Smart City Blueprint for Hong Kong 2.0. In joint forces with our Community members and stakeholders, we have been on track to empowering our I&T community and Hong Kong to thrive in a reimagined future.

# **Investment Reaching All-time Highs**

Despite investors behaving extra cautiously at the start of the year, the number of companies that reported successful deals in fund raising in the past year reached a record high of 66, and the cumulative funds secured by Community companies over the years climbed to HK\$15.7 billion. Start-ups are increasingly showing their worth to merit the attention of investors. Several Community members sealed record-breaking deals during 2020. These included Klook raising US\$200 million in a Series E round; Magnum Research closing a US\$30 million Series Pre-B round financing round, which was the

# Notes:

[1] Animoca Brands emerged as Cyberport's fifth unicorn in May 2021.

### 产业发展 再创巅峰

数码港作为香港数字科技旗舰及主要创业培育基地之 一,我们全力扶植初创,社群成员的优異發展令我們引以 為傲,包括四家立足香港的虚拟保险公司、两家虚拟银 行、五家"独角兽"1初创,以及更多陆续长成的后起之 秀。去年,数码港抓紧难得机遇,推展人才培育、产业发 展及新经济与传统经济融合的公众使命。我们支持更多 创新求变的有志之士实践创业理想, 乐见"数码港培育计 划"的累计录取公司数目接近900家。我们对培育初创的 努力獲国家认同,喜获国家科学技术部认可为"国家级科 技企业孵化器"。同时,我们着力推动科创产业增长,为 经济缔造新动力。社群企业获得超过220项业界荣衔及 超过85个知识产权项目,足证我们竭力以科技推动经济 发展。当然,我们亦不遗余力,促进传统行业数字化,通 过结合企业及科技创新,扩大科创对社会的正面影响。 我们网络中的大型企业及非政府机构合共批出总值逾 1,000万港元的服务合约予我们的初创企业,以采用创新 方案,提升营运效率;同时,我们与政府加强合作,引领 推行《香港智慧城市蓝图2.0》。借着与社群企业及持份 者戮力协作,我们正带领科创社群及香港步向重新想象

# 投资规模 续攀新高

尽管年初投资者特别谨慎,在过去一年获得融资的数码港初创企业仍多达66家,创下历年新高,而数码港社群初创累计获得的资金更升至157亿港元。初创企业获得更多机会彰显价值,吸引投资者关注。在2020年,数位社群成员相继刷新的融资纪录,包括客路旅行(Klook)在E轮融资中筹集二亿美元;弘量研究在前B轮融资获得3,000万美元,成为亚洲区内数字财富管理范畴中最大宗融资交

# 附注:

(1) Animoca B rands于2021年5月晋身成为数码港第五家 "独角兽"初创。 largest funding deal in the Asian digital wealth management sphere; and Lynk securing US\$24 million to bolster its North American business growth.

The Cyberport Macro Fund (CMF) continued to be an important instrument to solicit critical tech capital for early-stage but high-growth and high-impact startups. In 2020/21, the Fund injected US\$4.48 million into six start-ups and brought in over US\$60 million in co-investments, achieving an impressive 1:13 multiplier effect. The accomplishment was a vote of confidence by investors in Cyberport's capability to identify premium investment projects and in the potential of our start-ups to succeed in the new normal.

Our signature event Cyberport Venture Capital Forum [CVCF] 2020 took the 年度标志性活动"数码港创业投资论坛2020"首次于 online format for the first time, gathering more than 60 industry luminaries, investors, start-ups and members of academia to examine "Navigating the New Normal of Tech Venturing", and attracted nearly 100,000 views. In parallel, close to 50 one-minute project presentations were held, along with more than 120 Innovator Showcases and over 300 deal flows facilitated, a significant rise from 30 showcases and around 200 deal flows in 2019. As Education technology (EdTech) underwent vigorous proliferation during the pandemic, the Edventures Global Business Acceleration Summit co-hosted by Cyberport and Esperanza was featured on the occasion to explore EdTech's global developments and encourage EdTech start-ups to set their sights on worldwide markets.

易;链知(Lynk)则获得2,400万美元,以支持其北美业务

"数码港投资创业基金"继续作为重要渠道,为具备高 增长和高影响力的早期初创企业,募集关键的科技投 资。在2020/21年度,基金向六家初创企业注资448万 美元,并引入超过6,000万美元的共同投资,实现1:13 的引资比率。种种数字皆是投资者对我们投下信任的 一票,肯定数码港在发掘优质投资项目上的能力,以及 我们的初创企业在新常态下取得成功的潜力。

线上进行,汇聚超过60位业界名人、投资者、初创企业 和学术界成员,共同探讨"领航科技创投新常态", 吸引近10万次浏览量。同场还包括近50个项目提案 演示、120多个科技创新展示,并促成了超过300个项 目配对,相较2019年论坛的30个展示和约200个项目配 对大幅提升。有见疫情期间教育科技发展强劲,数码港 及"薯片叔叔共创社"联手在论坛期间举办"全球教育 企业峰会",探索教育科技的全球发展,并鼓励教育科 技初创放眼国际市场。

### Wider Stage for Smart Solutions

Last year, our start-ups were widely recognised for the effectiveness of their solutions, scoring adoptions by governments, industry and professional organisations locally and overseas. To name a few, Roborn's robots were deployed at multiple government departments to assist in temperature measurement and crowd control while minimising social contact. Rice Robotics' disinfection and delivery robots were utilised across Hong Kong and by SoftBank in Japan to lend a hand to logistics during critical times. More in the overseas arenas were Snapask's online tutoring platform and EdTech solution that landed in Vietnam, and Farmacy's hydroponic farms that received new patronage in Thailand.

More to our excitement, Cyberport community start-ups received widespread recognition from industry-leading sources, as crowned with more than 220 awards such as the overseas accolades of World Summit Awards, JUMPSTARTER and the IFTA FinTech Achievement Awards, and local honours such as the Hong Kong Pandemic Innovative Digital Solution Awards, Hong Kong ICT Awards and ETNet FinTech Awards. The total number of awards bestowed on community companies over the years surpassed 900, a public tribute to the calibre of our innovators and encouragement for them to reinvent the future with technology.

As for the employment outlook, while the macroeconomic conditions dampened manpower recruitment in many sectors, the I&T sector attracted record-breaking engagements to Career Fair 2021. The virtual event showcased more than 1,300 vacancies from more than 170 large enterprises, technology companies and start-ups. Openings and participating companies increased by 60% and 30% respectively year-onyear, signalling an upswing the I&T employment market.



Cyberport Venture Capital Forum (CVCF) 2020 attracted nearly 100,000 views and

"数码港创业投资论坛2020"吸引近10万次浏览量,并促成超过300个项目配对。

### 智慧方案 随处演绎

去年,我们的初创企业各展所长,备受各方肯定,研发成果获得本地及海 外政府机构、业界及专业团体采纳,成效显著。其中,路邦科技的机器人获 多个政府部门采用,协助测量体温和人群控制,减低社交接触。在疫情严 峻时, Rice Robotics的消毒和送递机器人不但遍及香港多处地区, 更获日 本软银集团采用,以协助物流运输。其他进军海外的初创企业包括落户越 南的Snapask线上补习平台和教育科技方案,"水耕细作"的水耕农场也 在泰国觅得新客源。

社群成员广受业界权威青睐更令我们振奋,他們共获得超过220个奖 项,包括"世界信息峰会大奖"、JUMPSTARTER和亚洲金融科技师学会 的 "IFTA金融科技成就大奖" 等海外殊荣; 以及 "香港抗疫创新数码方案 奖"、"香港资讯及通讯科技奖"和"《经济通》金融科技大奖"等本地荣 誉。社群企业累计获得超过900项殊荣,切实反映各界对我们创新人才的肯 定,并鼓励他们以科技重塑未来。

至于就业前景,纵使宏观经济状况影响多个产业的招聘情况,科创界别仍 为"数码港虚拟互动招聘博览2021"带来破纪录的回响。博览展示来自超过 170家大型企业、科技公司和初创企业超过1,300个职位空缺,参与公司及 职位数量比往年分别增加百分之三十和六十,可见科创就业市场稳步上扬。

### Impactful Boosters for FinTech

We made significant inroads into FinTech innovation and talent development last year. In addition to our key programmes and initiatives, we administered various government schemes to spur the early deployment of and co-creation with key technologies to popularise FinTech, earning appreciation from the Financial Services and the Treasury Bureau for speeding up digitalisation of the financial industry.

For collaborative innovation, we helped implement the Fintech Proof-of-Concept (PoC) Subsidy Scheme, connecting FinTech start-ups and financial institutions to solve industry pain points with technology. For talent cultivation, we helped launch the FinTech Anti-epidemic Scheme for Talent (FAST) Development to incentivise FinTech job creation. Meanwhile, for financial industry practitioners who are eager to stay updated with the market, we designed the Cyberport Financial Practitioners FinTech Training Programme to impart the latest knowledge of FinTech, RegTech, Insurance Technology (InsurTech) and more, concluding with participation from over 1,200 in-service personnel.

In appreciation for our undertaking to enrich the ecosystem for FinTech, Cyberport was conferred the "FinTech Ecosystem Contribution Honorary Award" at the Institute of Financial Technologists of Asia FinTech Achievement Awards alongside 16 Cyberport FinTech companies garnering 17 awards.



### Mr Peter Yan, CEO of Cyberport was pleased to see 29 Cyberport's FinTech companies from various disciplines recognised for their achievements at ETNet FinTech Awards 2020, exemplifying the diversity in Cyberport's FinTech community.

数码港行政总裁任景信先生欣闻29家不同范畴的数码港金融科技公司干 经济涌举办的"2020会融科技大奖"获奖,反映数码港会融科技社群的多

# **Esports Making Headway**

The esports sphere witnessed encouraging achievements over the past year. Most remarkably, Talon Esports, our esports incubatee specialising in esports team management, kickstarted the partnership with world-famous Paris Saint-Germain (PSG) to operate a co-branded "League of Legends" (LOL) team to take part in regional and global LOL contests. On top of multiple winning titles and worldwide supporters, Talon Esports succeeded in raising US\$2 million in seed funding.

Furthermore, we staged the Digital Entertainment Leadership Forum (DELF) in a virtual mode for the very first time and invited more than 70 speakers to share insights on the "New Normal of Digital Entertainment: From Gamification to Esportification". The viewership of 600,000 from nearly 30 countries and regions stood as a firm testament to the success of the event in the new format. In addition, we launched the APRU Esports Fellowship Program in harness with the Association of Pacific Rim Universities (APRU) to nurture future esports leaders.

# 电子竞赛 竿头直上

金融科技 强效推助

加速金融界别数字化。

去年,我们在金融科技创新及人才发展方面均取得显著 进展。我们除了持续提升主要计划和项目,也管理多项政

府计划,加快及早应用重点科技并以此共同创新,进一步

普及金融科技,并得到财经事务及库务局嘉许,支持我们

在协作创新方面,我们协助实施了"'拍住上'金融科技

概念验证测试资助计划",联系金融科技初创企业和

金融机构,一同以科技解决业界痛点。在人才培育方面,

我们亦协助推出"抗疫基金金融科技人才计划",以鼓励

金融科技产业创造就业机会。为让金融业从业员紧贴市

场动态,我们设计"数码港金融从业员金融科技培训

计划"的内容,以传授金融科技、合规科技、保险科技等

数码港于亚洲金融科技师学会主办的IFTA金融科技成就

大奖中,获得"金融科技生态贡献奖",以表扬我们贡献

生态发展,培育金融科技人才。同届亦有16家数码港

最新知识,获得逾1,200位金融从业员参加。

金融科技公司获得17个奖项。

电竞产业在去年的发展成绩令人鼓舞。专营电竞战队管理 的数码港培育公司Talon Esports,与全球知名的巴黎圣日 耳门展开合作,以联合品牌形式营运"英雄联盟"团队,出 战区域及全球英雄联盟锦标赛。Talon Esports在多项竞赛 中屡摘桂冠,广受全球支持者拥戴,于年内更筹得200万 美元的种子资金。

此外,我们首次以虚拟形式举办"数码娱乐领袖论坛",邀 得70多位演讲者就"数码娱乐新常态: 从游戏迈向电竞" 分享真知灼见。论坛吸引来自接近30个国家及地区的60万 次浏览量,足证以新形式举行活动的成功。同时,我们与 环太平洋大学协会(APRU)合作,推行"APRU电竞人才培 育计划",为未来栽培电竞才俊。



At the Digital Entertainment Leadership Forum (DELF) 2020, Cyberport and the Association of Pacific Rim Universities (APRU) held the first Esports MetaGame Conference and announced a number of collaboration initiatives, including the APRU Esports Fellowship Program.

在2020年"数码娱乐领袖论坛",数码港与环太平洋大学协会合办首届 Esports MetaGame Conference, 及宣布多项合作计划,包括推出 "APRU , 电竞人才培育计划"。



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### Beacon for Tech Entrepreneurship

Cyberport's signature talent cultivation and development programmes continued from strength to strength, working at greater capacity to enable our innovative entrepreneurs to realise I&T dreams. For the youth interested in joining the I&T industry and entrepreneurship, we organised the Cyberport University Partnership Programme (CUPP), at which over 70 students from local universities received training from the IESE Business School of the University of Navarra, Spain on commercialising FinTech business ideas, and competed with their business proposals for sponsorship from Cyberport Creative Micro Fund (CCMF). Meanwhile, the Cyberport Incubation Programme (CIP) received over 600 applications vying for 130 places for incubation and funding, while CCMF granted seed funding to 96 innovative projects to support their prototyping.

With the GBA brimming with potential, our Cyberport Greater Bay Area Young 大湾区蕴藏发展潜力,"数码港大湾区青年创业计划" Entrepreneurship Programme continued to connect the youth from Hong Kong, Guangdong and Macau for tech co-creation and collaboration. Last year's programme received around 350 applications from GBA cities for 160 places to join the online bootcamp and to contest for HK\$100,000 grants to realise innovations. Back in Hong Kong, Cyberport Digital Tech Internship Programme [CDTIP] 2020 matched I&T jobs for 120 students, reaching a record high in the 创产业的职位,数字为近十年新高。 recent decade.

# Cyberport Digital Tech Internship Programme 2020 Closing Ceremony

Cyberport Digital Tech Internship Programme serves as a bridge between earnest youngsters and IT companies by providing cross-disciplinary job opportunities for talented young people to gain solid

During the year, we witnessed a continued surge of interest in I&T from all walks 过去一年,我们有见社会各界对科技创新的兴趣持续增 of life. Through the newly inaugurated Cyberport Academy, we strengthened our offerings and support for digital technology training to enable everyone from students to seasoned professionals to live out their aspirations with I&T.

# **Creative STEM for Bright Sparks**

To spark inventiveness in young minds, Cyberport cooperated through the STEM Education Ambassador Scheme with dedicated educational organisations to orchestrate STEM events, arousing interest in cross-disciplinary discovery among 1,600 university. secondary and primary students through fun-filled activities. As a more immersive event for secondary school students, the exhilarating RoboMaster Youth Tournament (Hong Kong) set the scene for more than 200 students from 50 schools to exhibit their design thinking and creativity through experimentation with robotics and STEM, igniting their future pursuits in the I&T industry. In addition, on the STEM+E Summit x EdTech Demo Day, teachers and principals of some 70 primary and secondary schools learnt in depth and gained inspirations from the EdTech solutions of 23 start-ups.

# 科技创业 指路明灯

数码港的重点人才培育和发展计划不断壮大,加强力度 协助创业新力军实现科创梦想。针对有志加入科创产业 及创业的青年,我们举办"数码港·大学合作伙伴计划", 超过70名本地大学学生接受了由西班牙纳瓦拉大学IESE 商学院提供的培训,学习如何将金融科技意念商业化, 并以商业方案竞逐"数码港创意微型基金"资助。另 外,"数码港培育计划"收到逾600份申请,争取130个培 育资助名额; 而"数码港创意微型基金"向96个创新项目 提供种子资金,以支援原型设计。

继续联系香港、广东,以及澳门的青年,在科技领域共 同创造和合作。该计划在去年收到约350份来自大湾区 城市的申请,争取160个名额,以获取参与线上训练营 的机会,及竞逐10万港元的资助以实现创新意念。在 香港,"数码港数码科技实习计划"为120名学生配对科

"数码港数码科技实习计划"联系有志投身科技的年轻人 及科技企业,为他们提供跨学科的实习机会,积累扎实的

加。通过最新成立的数码港学院,加强数字科技培训及

支援,让学生以至经验丰富的专业人士都能利用科技创

# 灵思巧才 STEM创意体验

新空刊均分.

为启发青少年发明创作,数码港通过"STEM教育大使 计划"与专业教育组织共同策划STEM活动, 1.600名 大中小学生寓学于乐,激发探研跨学科的兴趣。为使中 学生能活学活用科技,我们更举办了紧张刺激的"机 甲大师青少年挑战赛"(香港站),来自50家学校的超过 200名中学生施展设计思维及创意,试验融合机器人技术 及STEM,并燃点他们日后投身科创产业的志趣。除此 之外, 在 "STEM+E Summit x EdTech Demo Day", 来自 70家中小学的校长和教师深入了解23家初创企业研发的 教育科技方案,并从中得到启发。

### **Driving Change for the Better**

On the outset of the public health crisis, the Cyberport community swiftly mobilized I&T solutions to help society cope with the pandemic. Cyberport's "Braving the Epidemic" campaign won territory-wide approval from the Government, industry and the public with extensive media coverage.

Meanwhile, Cyberport remained in solidarity with community members by supporting three rounds of rental concession for Cyberport community companies, including Smart-Space users, office and Arcade tenants, from October 2019 to March 2021. The relief measure helped carry Cyberport community companies through the grave economic conditions at the time.

In August 2020, Cyberport was awarded the "Excellence Award of the 2020 HKMA Quality 2020年8月,数码港荣获香港管理专业协会颁发2020年 Award" by the Hong Kong Management Association (HKMA) in recognition of Cyberport's quality management strategies and direction as well as its efforts in delivering the public missions of driving the I&T development in Hong Kong and supporting start-ups on their growth journey.

# 积极求变 回应挑战

在公共卫生危机初现时,数码港社群已迅速调配创科 方案,协助社会应对疫情。数码港发起"敢创抗疫"行动, 广受政府、业界及公众的赞许,并获得媒体广泛报道。

正当香港的经济备受疫情考验之际,数码港坚守与社群 成员共度时艰,于2019年10月至2021年3月期间,向社群 企业包括Smart Space共享工作间用户、办公室租户及 商场商户提供合共三轮的租金宽减,以协助他们度过 严峻的经济状况。

"优质管理奖-卓越奖",以表扬数码港的优质管理策略 和方针,有效实践推动香港创新科技发展及扶植初创 企业的公众使命。



Cyberport's excellent management and cornorate governance have been recognised once again receiving the "Excellence Award of the 2020 HKMA Quality Award" by the Hong Kong Management Association

数码港优质管理及企业管治再次获得认可, 荣获香港管理专业协会颁发2020年度"优质 管理奖 - 卓越奖"

# **Note of Appreciation**

I would like to take this opportunity to thank the Government and our Board of Directors for their steadfast support and guidance for Cyberport to back up start-ups, serve our community and industry stakeholders. My gratitude also goes to all colleagues for furthering our public missions with professionalism and dedication.

# 各界襄助 感铭致谢

藉此機會,我衷心感謝政府和董事局對數碼港的忠實支 持及指導, 今我們得以扶持初創企業、服務社會和業界 持份者。我亦向所有同事表示由衷謝意,他們的專業精神 及全意付出,令我們履行公眾使命更能行穩致遠。

Reimagining Our Future 未来可期 从新想象

With exciting prospects in sight for I&T, Cyberport is committed to 科创发展兴盛勃发,数码港将努力不懈,拓展全面 enhancing its comprehensive support to enrich the I&T ecosystem. We will continue to strengthen stakeholder engagement and create more conducive conditions for community companies and industries to thrive with technology. We will double down on our missions, as well as elevate our services and campus infrastructure including execution of the Cyberport 5 expansion, to amplify our capacity to springboard start-ups

The golden age of digital transformation is upon us. Let us embrace technology and join hands to reimagine a boundless future for Hong Kong with ingenuity, imagination and innovation

Peter YAN King-shun, JP **Chief Executive Officer** 

支援,丰富科创生态圈,加强持份者的投入参与,并 营造更有利的条件,让社群企业及业界得以藉科技 蓬勃发展。我们将加紧执行我们的使命,并提升服 务和园区基础设施,包括扩建数码港五期,以让我 们协助初创企业更上一层楼。

数字转型的黄金时代就在眼前,让我们迎向科技, 携手以创造力、想象力、创新力,"从"新想象香港 无边无际的未来。

行政总裁 任景信, JP

数码港 2020/21 年报 Cyberport 2020/21 Annual Report