

## MARKET OUTREACH AND INVESTMENT

### 开拓海外市场及投资机会

Global economic uncertainty impacted global venture capital investments in 2020/21. As market sentiment recovered towards the year end, it was time to ride on the global attention for the entrepreneurial trend to drive venture capital for start-ups, especially early-stage and growth-stage start-ups.

To enable start-ups to receive essential support to sustain growth, we continued to leverage the Cyberport Macro Fund and Cyberport Investors Network to bridge community companies to venture capital and generate deal flow. Amid the pandemic, we encouraged our community companies to make good use of public support funding such as the Anti-Epidemic Fund to enable sustainable growth with new impetus.

2020/21年度环球经济动荡，创业投资市场备受影响。然而，随着整体投资气氛于年底逐步回升，我们把握全球对创业风潮的关注，着力为初创企业，特别是处于早期及成长期的初创，争取创业投资。

为了让初创企业取得关键性的支援并持续发展，数码港积极透过“数码港投资创业基金”和“数码港投资者网络”连结社群企业与创投资金，促进项目对接。于疫情期间，我们鼓励社群公司善用“防疫抗疫基金”等公共资助，为企业注入持续发展的动力。

### Record-high Co-investments

To survive and thrive, our community companies need sustained access to funds. The Cyberport Macro Fund (CMF), our co-investment fund that specialises in seed to Series A stage and beyond funding, injected a total of HK\$34.72 million (US\$4.48 million) into six community companies in 2020/21 and brought in HK\$474 million (US\$61.12 million) in co-investments. The investees included AQUUMON, CapBridge, GetLinks and MediConCen, as well as Lynk and OneDegree in respective follow-on rounds. These efforts achieved a co-investment ratio of 1:13, meaning every dollar injected by CMF attracted an additional 13 dollars in co-investments. This brought the cumulative number of projects that the CMF has invested to 18, and cumulative investment cost to HK\$126 million (US\$16.31 million), with the co-investment amount totalling HK\$870 million (US\$112.3 million).

Further bolstering our companies, the Cyberport Investors Network (CIN) excelled as a dedicated platform to line up investors with high-potential and high-growth start-ups to boost deal flows. In 2020/21, the CIN connected investors to 23 projects that resulted in investments totalling HK\$358 million (US\$46 million). These projects covered a range of fields, including FinTech, AI and big data, corporate solutions, IoT and smart living. Since its establishment, the CIN has already facilitated HK\$753 million in investments and supported 52 projects.

The CIN now boasts a membership of over 100, which includes global angel investors, venture capitalists, private equity funds, family offices and corporate ventures, some of which have operations in the GBA. To deepen the engagement between Cyberport companies and CIN investors, a CIN platform was launched on iStartupHK, enabling investors to easily search for and reach out to community companies and their founders, thus affording them greater exposure to win-win collaborations.

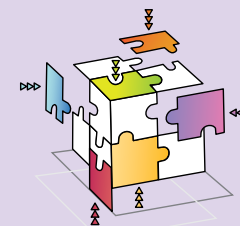
### 跟投投资 再创新高

社群公司要维持运作及不断发展，持续获得资金至关重要。“数码港投资创业基金”是我们的共同投资基金，提供种子项目投资至A轮或后期的融资。2020/21年度，基金向六家社群企业注入3,472万港元（约448万美元）投资后，获得额外4.74亿港元（约6,112万美元）的共同投资。获得投资的初创企业包括AQUUMON、CapBridge、GetLinks和医结（MediConCen），以及取得后续投资的Lynk和OneDegree。2020/21年度的共同投资比例达到1: 13，即“数码港投资创业基金”每投入一元，就吸引13元的共同投资。基金的累计投资项目达到18个，投资总额高达1.26亿港元（约1,631万美元），同时吸引8.7亿港元（约1.12亿美元）的共同投资。

“数码港投资者网络”作为专为高潜力、高增长的初创联系投资者及促进项目对接的优质平台，亦进一步协助社群企业融资。在2020/21年度，网络成功促成23个项目对接，为初创取得总值3.58亿港元（约4,600万美元）投资。获注资的项目涵盖金融科技、人工智能和大数据、企业方案、物联网和智慧生活等范畴。自网络成立以来，已达成7.53亿港元投资及支持了52个项目。

“数码港投资者网络”目前有超过100位投资者成员，包括环球天使投资者、创业投资者、私募基金、家族办公室、企业创投等，部分机构更于大湾区营运业务。为加强数码港企业与网络投资者互动，网络透过iStartupHK开通平台，让投资者能够搜罗及接触不同社群企业及其创办人，从而促成更多双赢合作的机会。

### Cyberport Macro Fund 数码港投资创业基金



In 2020/21, total investment amounts to  
在2020/21年度，投资总额合共

**HK\$34.72M**



Total 合共

**HK\$474M**

from co-investment funds  
来自共同投资者



Co-invested in  
共同投资于

**6**

investment projects  
个投资项目

### Centre Stage for Tech Ventures

At the Cyberport Venture Capital Forum (CVCF) 2020, held virtually for the first time, we invited more than 60 international and local investors, entrepreneurs, start-ups and academics to share insights into “Navigating the New Normal of Tech Venturing”. The event attracted more than 1,700 participants and recorded nearly 100,000 views on its virtual event platform.

### 科技创投 引领新潮

2020年“数码港创业投资论坛”首次以线上方式举行，我们邀请了超过60位国际和本地投资者、企业家、初创企业及学者，共同探讨“领航科技创投新常态”。论坛吸引超过1,700人参与，其线上互动平台更录得近100,000次的浏览量。



In addition to providing knowledge and market intelligence, CVCF 2020 offered start-ups ample opportunities to meet with investors, showcase their solutions and hone their pitching skills. With more international investors participating, over 250 one-on-one meetings between investors and start-ups were arranged during the two-day event, including a new dedicated matching session arranged exclusively for Cyberport start-ups by Jumpstart Media to unlock more fundraising opportunities.

论坛不但提供行业知识和市场信息，也为初创企业创造与投资者互动机会。论坛吸引大批国际投资者参与，让初创向其展示方案并磨练演示技巧，为期两天的活动合共安排了逾250场投资者与初创企业的一对一会面，当中初创媒体Jumpstart Media为数码港初创企业安排专门的配对环节，以带动更多集资机会。



Cyberport Venture Capital Forum (CVCF) 2020 was held virtually for the first time and invited more than 60 international and local investors, entrepreneurs, start-ups and academics to shed light on "Navigating the New Normal of Tech Venturing".

2020年的“数码港创业投资论坛”首次以虚拟方式举行，并邀请了超过60位国际和本地投资者、企业家、初创企业及学者，就“领航科技创新新常态”探讨意见。

## Emerging Opportunities for Funding

During the year, Cyberport organised a series of webinars to familiarise community companies with the support services and programmes offered by the Government departments and industry supporting organisations. Working together with the Hong Kong Productivity Council, we hosted an "Overview of Government Funding Schemes" webinar, a start-up experience sharing session and online group advisory sessions to acquaint the 200 attending community members with public funding schemes. We also invited the Office of the Communications Authority to host an online briefing session on the Subsidy Scheme for Encouraging Early Deployment of 5G. On the other hand, we invited Oracle, Huawei, Google, IBM, AliCloud, AWS and Microsoft to hold another session to highlight collaboration with global technology partners to apply to the Fintech Proof-of-Concept Subsidy Scheme.

## 科创资助 相继推出

年内，数码港举办了一系列线上研讨会，为社群公司加深认识不同政府部门和业界组织提供的支援服务和计划。透过与香港生产力促进局的合作，我们举办了“政府资助计划概览”线上研讨会、初创经验分享会，以及线上咨询环节，让参与的200家社群成员了解公共资助计划。我们亦邀请了通讯事务管理局办公室主持线上简介会，向相关初创介绍“鼓励及早使用5G技术资助计划”。另外，我们邀请了甲骨文、华为、谷歌、国际商业机器（IBM）、阿里云、亚马逊网路服务公司（AWS）和微软举办简介会，向初创讲解如何与国际科技伙伴合作，申请“‘拍住上’金融科技概念验证测试资助计划”。



Cyberport invited Office of the Communications Authority (OFCA) to host a briefing session for community members on the Subsidy Scheme for Encouraging Early Deployment of 5G. 数码港邀请了通讯事务管理局办公室主持了一场线上简介会，让社群成员认识“鼓励及早使用5G技术资助计划”。



## Powerhouse in GBA

As the key engine for economic developments in the near future, the development of GBA has piqued the interest of a growing number of community companies. According to a survey we conducted with more than 260 community companies, around 60% of respondents expressed interest to tap the GBA's diverse opportunities and strengths for business expansion.

To propel mutually beneficial development, Cyberport and the Shenzhen Qianhai Authority signed a Memorandum of Understanding (MoU) to unleash greater entrepreneurial, business and funding opportunities for start-ups and enrich the I&T ecosystem in both cities. Under the MoU, Cyberport Community companies enjoy the Authority's landing services and policy support when they develop GBA markets. On the other hand, the Authority will refer outstanding companies in Qianhai to set up offices at Cyberport.

To pave the way for start-ups to go directly to market, we organised a series of Go-To-Market Webinars that featured market situations in Shenzhen, Guangzhou, Zhuhai and Dongguan. We also strengthened partnerships with key cities such as Hengqin and Qianhai, establishing business relationships with 12 GBA landing partners to unlock doorways for start-ups. Additionally, we partnered with KPMG and conducted a study entitled "Review and Study for Cyberport's Strategy and Action Plan in the GBA" to identify specific opportunities for community companies.

## 湾区发展 动力源泉

粤港澳大湾区是未来经济增长的主要引擎，越来越多社群成员对大湾区发展有兴趣。我们对260多家社群公司进行有关大湾区发展的调查便显示，有六成公司表示有意把握大湾区的多元发展机会和优势，并拓展业务至大湾区。

为进一步促进两地互惠互赢，数码港与深圳前海管理局签署合作备忘录，为初创企业开启更多在当地的创业、商业和融资机会，从而丰富两地的科创生态系统。数码港社群企业进入大湾区市场，将可获得前海管理局的落地服务和政策支援；另一方面，前海管理局亦会推荐优秀的前海企业落户数码港。

为加快初创企业进入大湾区市场，我们举办了“走进湾区”系列线上研讨会，重点介绍深圳、广州、珠海和东莞的市场现况，助初创加深当地市场的了解。同时，为加强大湾区重点城市如横琴、前海等地的合作伙伴关系，我们已与12家大湾区落户伙伴建立了业务合作，为初创企业接通进驻当地的渠道。此外，我们与毕马威合作进行“数码港大湾区策略和行动计划的分析及建议”研究，为社群公司发掘合适机遇。

Cyberport Venture Capital Forum (CVCF) held virtually for the first time and recorded nearly 100,000 views on its virtual event platform.

“数码港创业投资论坛”首次以虚拟方式举行，活动的线上平台上录得近100,000次的浏览观看。



Cyberport Venture Capital Forum 2020  
数码港创业投资论坛 2020





Further boosting opportunities, Cyberport and the the Authority of Qianhai signed a Memorandum of Understanding (MoU) to unleash greater entrepreneurial, business, and funding opportunities for start-ups and enrich the I&T ecosystem of both cities.

数码港与前海管理局签署合作备忘录，为初创企业释放更多创业、商业和融资机会，从而丰富两地的科创生态系统。

### Prosperity in Worldwide Ventures

Aside from the GBA, Cyberport also helped I&T start-ups and entrepreneurs to explore regional and international opportunities. The Overseas/Mainland Market Development Support Scheme (MDSS) offers up to HK\$200,000 for CIP or CCMF graduates to conduct market research, promotion, and participate in the Mainland and overseas business missions, trade fairs, and exhibitions. Launched in 2018, the MDSS has provided HK\$3 million that supported 60 start-ups to attend 142 events, exhibitions, delegation missions, or tap landing services. In 2020/21, the ways of getting international exposure have been reimagined with the epidemic, turning to virtual events and exhibitions. Thus, we have amended the terms to include virtual events and exhibitions, supporting a total of 45 events.

Cyberport played an active part in international events to augment exposure and networking opportunities for community start-ups. At the 5th Belt and Road Summit organised by the Hong Kong Trade Development Council, we hosted a breakout session on "Resilience of Digital Technologies in the Greater Bay Area – Emerging Opportunities in the New Normal". Eight community members participated in the virtual exhibition to display their innovative solutions to the event's international participants.

To prepare the community for overseas expansion, Cyberport debuted an Overseas Market Briefing Series to impart first-hand information and local insights. The five webinars featured Finland, Taiwan, Shenzhen Qianhai, Guangzhou Nansha and Zhuhai Hengqin respectively. At the sessions, we brought together our local partners to illuminate the market landscape, business opportunities, landing options, government support and funding patronage in each territory, benefiting nearly 200 community companies.

### 环球创业 机遇处处

除了大湾区，我们亦为科创初创及创业者发掘区域性和国际机遇。“海外及内地市场推广计划”为毕业于“数码港培育计划”或“数码港创意微型基金”的公司，提供高达20港万元资助，协助初创企业进行市场研究、宣传推广、出访内地和海外市场、参与交易会 and 展览。计划于2018年推出以来，已提供300港万元资金，支持60家初创企业参加142个活动、展览、代表团或使用落地服务。在2020/21年度，疫情改变了初创企业拓展国际联系的模式，改为以虚拟活动及展览为主，因此我们修订了计划条款，纳入虚拟活动及展览，年内支持了45个活动。

数码港积极参与国际活动，为社群初创企业增加曝光和交流机会，当中包括由香港贸易发展局主办的第五届“一带一路高峰论坛”，除了举办“把握大湾区常态下数码科技新机遇”分享环节，八名社群企业亦参加了论坛的虚拟展览，向来自世界各地的参加者展示创新方案。

此外，数码港推出了一系列以拓展海外市场为主题的研讨会，为初创企业提供第一手信息及当地市场的发展情报，以助社群公司为拓展海外业务做好充分准备。五场论坛分别邀请了芬兰、台湾、深圳前海、广州南沙和珠海横琴的当地合作伙伴，解构每个地区的市场形势、商业机会、落户形式、政府和资金支援，近200家社群企业受惠。

We also supported the Asia Creative and Innovation Channel, organised by Knowledge Capital in Japan, to provide community companies with opportunities for exposure and exchange with their Japanese and Asian counterparts. At the webinars, start-ups shared their experiences in innovating for the new normal, with topics including how to engage the gaming community with technology, changing leisure living with smart entertainment, and generating innovative ideas for social good.

我们更协助日本Knowledge Capital发起的“亚洲创意及创新频道”，为社群公司提供与日本和亚洲同业交流和曝光机会。透过频道举办的多场线上研讨会，初创企业分享了他们的新常态创新项目，主题包括如何以科技创新促进游戏社群互动、利用智慧娱乐提升生活，以及如何借助数字创新服务社会等。



At the 5th Belt and Road Summit, a fireside chat themed "Opportunities in Digital Assets across the GBA" invited representatives from two FinTech start-ups in the Cyberport community, HKBitEX and Hashkey, to share views on the development prospects of digital assets.

在第五届“一带一路高峰论坛”，以“大湾区数码资产的发展机遇”为题的炉边谈话邀请了两家数码港社群的金融科技初创企业HKBitEX及Hashkey的代表分享数字资产的发展前景。

### Looking Forward

With more Cyberport community companies scaling up, the CMF would capitalise on the additionally earmarked HK\$200 million funding to facilitate financing beyond Series A for start-ups. To amplify the impact of CIN investments and step up knowledge sharing, the CIN will also set up sub-committees based on different development stages of start-ups and conduct targeted business matchings to foster fundraising opportunities for all community companies.

### 展望未来

随着更多数码港社群企业扩大业务规模，“数码港投资创业基金”将善用额外预留的两亿港元，推动A轮及其后的融资。为扩大“数码港投资者网络”的影响力，同时加强知识共享，网络将为不同阶段的初创企业设立小组委员会，以进行针对性的业务配对，为社群公司创造集资机会。





We are pleased to present our environmental, social and governance (ESG) chapter to highlight our ESG performance during the financial year ended 31 March 2021.

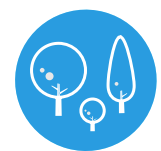
The scope of this chapter covers our key business operations to foster a vibrant and inclusive I&T ecosystem, and to maintain a smart, safe and green environment for all to enjoy. As the Hong Kong's hub for digital technology with a mission to spearhead Hong Kong's I&T development and digital transformation, we are committed to maintaining a high standard of sustainable development and creating long-term value for all.

Beyond our direct efforts to put our commitment to achieving sustainability in action, Cyberport also contributes to positive social progression through the development of ESG-conscious start-ups within our community. For example, we have partnered with ESG Matters, one of our community start-ups, which empowers businesses to gather essential ESG data to inform further actions, to offer courses to our community to impart fundamental knowledge of ESG best practices.

我们希望概述数码港于截至2021年3月31日的财政年度在环境、社会及管治方面的表现。

本章节涵盖数码港的主要业务运作，力求凝聚一个具有活力及包容性的科创生态系统，同时维持一个智能、安全和绿色的社区环境予所有人共享。作为香港的数字科技枢纽，我们以引领香港科技创新发展和数字转型为己任，致力保持高水平的可持续发展，为社会缔造长远价值。

我们不但致力将可持续发展的承诺付诸行动，更透过支持顾及环境、社会及管治（ESG）因素的社群初创企业，推动社会正向发展。例如我们伙拍专为企业收集基本ESG数据、再为其订制跟进方案的社群初创企业ESG Matters，向数码港社群企业提供课程，助其掌握实践ESG最佳做法的基本知识。



## ENVIRONMENTAL PROTECTION 环境保护

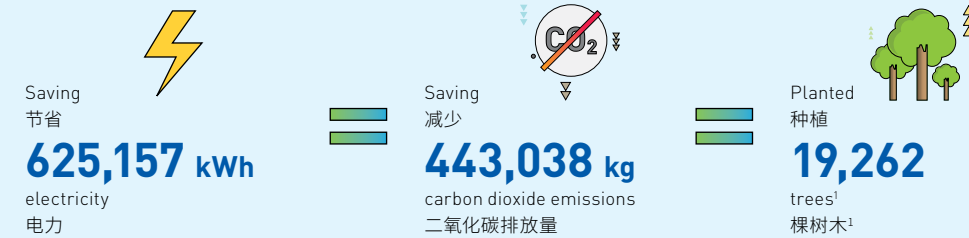
### Co-Building a Greener Campus

Being a corporate citizen, Cyberport seeks to minimise environmental impact through managing carbon emissions and improving resource efficiency. We continually enhance our eco-initiatives for building a greener campus and pursuing sustainability and decarbonisation, in line with the UN's Sustainable Development Goals, as well as the Hong Kong Government's goal to reach carbon neutrality by 2050.

### 携手共建绿色园区

数码港作为企业公民，积极管理碳排放及提高资源效率，以减少对环境的影响。我们不断强化环保项目，以建设一个更绿化的园区，追求可持续发展和减低碳排放，以符合联合国“可持续发展目标”，及配合香港政府于2050年前实现碳中和的目标。

### Energy Saving in 2020/21 于2020/21年所节省的能源



### Multifaceted Resources Conservation

To enhance energy efficiency, we installed solar lighting at the Waterfront Park by retrofitting existing light poles with solar panels. Additionally, we installed a solar PV system with a maximum generation capacity of approximately 60kWp on the rooftop of Cyberport 4. We can generate around 235 kWh of electricity on average on a daily basis, equivalent to offsetting emissions of around 4,300 kg carbon dioxide per month. Apart from being a renewable energy producer, Cyberport attained the Hong Kong Electric's Renewable Energy Certificate by purchasing renewable energy. We also began replacing old chillers with a modern system adapted with advanced variable-speed chillers for elevating efficiency. In support of energy-saving and smart mobility, we installed Tesla's V3 Superchargers at the Cyberport 1 & 2 carpark, expanding our campus operational capacity for electric vehicle (EV) charging by 60%.

### 各方协力节省资源

为了提高能源效益，我们于海滨公园为灯柱加装太阳能电池板，实行太阳能照明。此外，我们在数码港四座的天台装置了太阳能发电系统，最高发电容量约为60kWp。我们每天平均产生约235kWh的电力，以每月计，相当于抵消约4,300公斤的二氧化碳排放量。我们不但晋身为可再生能源制造商，亦通过购买可再生能源获得香港电灯公司的“可再生能源证书”。我们亦安装更具效益的变频式制冷系统，逐步取代旧式设备。同时，为支持节能及智慧出行，我们在数码港一座及二座停车场，安装特斯拉电动车的V3快速充电器，提升园区电动车充电能力达60%。

### Solar PV System at Cyberport 4 位于数码港四座的太阳能发电系统



With a goal to conserve water and enhance sustainable management of natural resources, we installed a reverse osmosis water filtration system to provide clean drinkable water for Smart-Space users, minimising the use of plastic and disposable water bottles. As an ongoing practice, we also continue to recycle grey water, such as fountain water from Cyberport 4 and swimming pool water from Le Méridien Hong Kong, Cyberport, for general floor cleaning and Waterfront Park irrigation.

我们以节约用水及提高天然资源的可持续管理为目标，安装反渗透水过滤系统，为Smart-Space用户提供洁净的饮用水，大幅减少使用塑胶及即弃水瓶。此外，我们一直循环再用园区内的灰水，例如使用数码港四座水池及香港数码港艾美酒店的游泳池水，作为日常地板清洁和海滨公园灌溉的水源。

These initiatives have built upon the efforts of previous years, which saw us step up our efforts in de-lamping carpark areas, upgrading lighting with LEDs, decommissioning the heat exchanger to improve plant efficiency, and adjusting equipment and facility usage such as reducing the operating hours of LED displays and escalators on our campus, in response to urgent calls for climate actions. We have installed and distributed evenly 13 recycling facilities in convenient locations across our campus, allowing easy access for all visitors. Cyberport also took part in Earth Hour 2021 in March 2021, which was organised by the WWF, switching off all non-essential lights for one hour, to take part in the collective message that climate change is an issue we care deeply about.

这些计划都是建基于我们近年的努力之上，我们持续于停车场减少灯管数量、增加应用LED灯、停用换热器以提高机房营运效益，以及调整各种设备和设施的使用量，例如减少LED显示屏幕及扶手电梯的运作时间，以回应对抗气候变化的急切需要。我们已安装了13个回收设施，平均分布在园区内的便利位置，让所有访客都可以轻松使用。数码港亦于2021年3月份参加了由世界自然基金会主办的“地球一小时2021”活动，把不必要的电灯关上一小时，共同传达关心气候变化的信息。

1. Based on the calculation that a 5-metre tall tree absorbs carbon dioxide at a rate of 23 kg per year. 以一棵五米高的树木一年吸收约23公斤的二氧化碳计算。

Awards & Certifications

奖项及认证



Indoor Air Quality Certificate –  
Excellent Class from the Environmental  
Protection Department

The indoor air quality of the Cyberport premise was assessed to reach Excellent Class, the highest standard based on twelve parameters set out by the Environmental Protection Department.

环保署室内空气质量检定证书 (卓越级)

根据环境保护署的认证，数码港园区的室内空气素质被评定为“卓越级”，符合检定计划十二项指标的最高标准。

IAQ Certification Scheme Objectives (8-hour average) 室内空气质量检定计划指标 (八小时平均值)			
Parameter 参数		Unit 单位	Excellent Class 卓越级
Room Temperature	室内温度	°C	20 to < 25.5
Relative Humidity	相对湿度	%	40 to < 70
Air movement	空气流动速度	m/s	< 0.2
Carbon Dioxide (CO <sub>2</sub> )	二氧化碳 (CO <sub>2</sub> )	ppmv	< 800
Carbon Monoxide (CO)	一氧化碳 (CO)	µg/m <sup>3</sup> ppmv	< 2,000 < 1.7
Respirable Suspended Particulates (PM <sub>10</sub> )	可吸入悬浮粒子 (PM <sub>10</sub> )	µg/m <sup>3</sup>	< 20
Nitrogen Dioxide (NO <sub>2</sub> )	二氧化氮 (NO <sub>2</sub> )	µg/m <sup>3</sup> ppbv	< 40 < 21
Ozone (O <sub>3</sub> )	臭氧 (O <sub>3</sub> )	µg/m <sup>3</sup> ppbv	< 50 < 25
Formaldehyde (HCHO)	甲醛 (HCHO)	µg/m <sup>3</sup> ppbv	< 30 < 24
Total Volatile Organic Compounds (TVOC)	总挥发性有机化合物 (TVOC)	µg/m <sup>3</sup> ppbv	< 200 < 87
Radon (Rn)	氡气 (Rn)	Bq/m <sup>3</sup>	< 150
Airborne Bacteria	空气中细菌	cfu/m <sup>3</sup>	< 500



Renewable Energy Certificate from HK Electric

Apart from being a renewable energy producer, Cyberport attained Hong Kong Electric's Renewable Energy Certificate for purchasing renewable energy.



Quality Water Supply Scheme for Buildings – Fresh Water (Management System) (Gold) from the Water Supplies Department

Cyberport demonstrated consistent compliance over six years with the Water Supplies Department's guidelines on managing its internal plumbing systems to safeguard the quality of drinking water, earning the Gold Certificate.



2020 HKMA Quality Award “Excellence Award” from the Hong Kong Management Association

Cyberport's exceptional corporate governance, directors' and management's contributions have taken forward Cyberport's public missions, strengthening its leading position in the vanguard of digital innovation and entrepreneurship.

港灯可再生能源证书

数码港除了透过太阳能发电系统生产可再生能源之外，更通过购买可再生能源获得香港电灯公司的“可再生能源证书”。

水务署大厦优质供水认可计划 –  
食水 (管理系统) 金奖

数码港在管理其内部水管系统方面持续遵守水务署指引超过六年，有效保障食水水质，获颁发金证书。

香港管理专业协会颁发2020年度优质管理奖  
“ExcellenceAward”

数码港卓越的企业管治备受肯定，加上董事局及管理层的贡献，协助推动数码港的公众使命，并巩固数码港在数码创新及创业的领导地位。



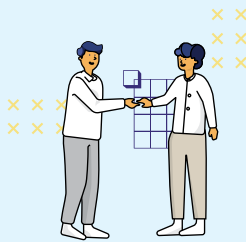
SOCIAL IMPACT  
社群效益

Solidarity with the Community

Cyberport initiated "Braving the Epidemic" campaign with over 70 practical digital solutions from the Cyberport community, with a view to empowering all walks of life to cope with the pandemic and acclimatise to the new normal. At ET Net's Health Partnership Awards 2020, Cyberport was awarded "Outstanding Leadership for Social Innovation (Corporate Social Responsibility category)" for the campaign in addressing societal needs during critical times.

Braving the Epidemic 敢创抗疫

Over  
超过 **70**  
digital solutions from  
the Cyberport community  
个来自数码港社群企业的科技方案



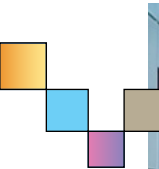
Benefitting over  
受惠用户超过  
**40,000** users  
名

In the face of the epidemic hardship, we stood shoulder by shoulder with our community members to navigate challenges. With the third round of the Government's Anti-epidemic Fund in place, we extended the rental concessions to over 800 community companies, including office tenants, retailers, restaurant operators and Smart-Space users, for an additional six months starting from October 2020. The three rounds of rental relief spanned from October 2019 to the end of March 2021, helping Cyberport SMEs and start-ups substantially to alleviate their financial burden and pressure on cash flow.

Enhanced Quality for the Smart Campus

Cyberport's commitment to building a smarter and more sustainable campus and advancing customer experience with technology is signified through multifaceted efforts. With communal hygiene topping our agenda over the year, robotic solutions innovated by Cyberport start-ups were utilised to step up public sanitation on Cyberport campus. Rice Robotics provided daily disinfection spray in indoor public areas, while Roborn handled immediate thorough cleansing with UV disinfection robots for locations with potential risk of virus exposure. We also plan to deploy a Cleaning Robot pre-programmed with cleaning patterns based on customised maps of our campus to operate deep cleansing in offices at night-time, enhancing efficiency and effectiveness in sustaining our office cleanliness. Meanwhile, we will introduce Robotic Receptionists at the Cyberport office to help guide visitors and provide immediate services at peak hours.

Facilities at the Arcade@Cyberport are timely upgraded to enhance operational effectiveness. In the pipeline are installation of sensors in some of the toilets to provide precise detection and timely alerts for reactive maintenance after intensive usage, and perform mass flow measurement to facilitate prompt follow-up action. Sensor installation throughout the campus is afoot for the future.



Cyberport adopted its incubatee Rice Robotics' product, Jasmine, to perform comprehensive sanitation on the campus.

数码港采用培育初创Rice Robotics的产品Jasmine，在园区进行全面清洁。

Undeterred Connections

As social distancing hindered face-to-face meetings, we enriched the iStartup portal to offer start-ups more opportunities to connect with potential partners and investors, and conduct business matchings online. We also added a platform to enable over 100 members of the Cyberport Investors Network (CIN) to search for start-ups, solutions and investment opportunities with ease and convenience. The portal features a database of more than 1,200 start-ups and alumni, complete with the start-up's investment and funding history, past investors and other funding-related information, all searchable by keyword. Meanwhile, iStartup portal is also open for the Cyberport Professional Services Network (CPN) which connects community members with customised professional services, one-on-one business consultations and start-up workshops provided by over 20 professional consultancy firms.

面对疫情的艰难时刻，我们坚守岗位，与社群企业并肩同行、迎难而上。在政府第三轮抗疫基金的支持下，我们由2020年10月开始，为超过800家社群企业延长租金宽减六个月，惠及写字楼租户、零售商、餐厅营运商和Smart-Space用户。前后共三轮的租金支援由2019年10月至2021年3月底实行，为数码港的中小企和初创企业大幅纾缓财务负担和现金周转的压力。

智慧园区 优质体验

数码港着力建设更智能及可持续发展的园区，在多方面坚持不懈，以科技提升客户体验。去年，社区卫生乃重中之重，我们采用由数码港初创公司研发的机器人，加强公共清洁。我们使用Rice Robotics在室内公共空间进行喷洒消毒，路邦科技的紫外线消毒机器人则在有病毒传播潜在风险的地方，进行即时深层消毒。我们正计划采用清洁机器人，按照预先定制的园区地图编程清洁模式，在夜间于办公室进行深度清洁，省时快捷，协助保持办公室卫生。同时，我们将在数码港办公室引入机器人接待员，协助引导访客，并在繁忙时段提供即时服务。

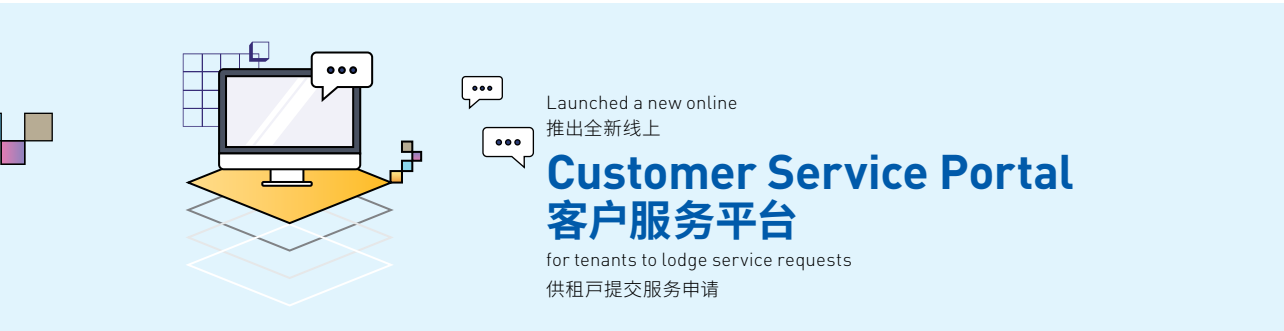
数码港商场内的设施亦适时更新，以提升服务效能。我们正于部分洗手间安装感应器，让管理人员能够精确地侦察需要维修的地方，例如设施被多次重复使用后，感应器可准确的检测及提供需要维修的实时提示，同时亦可以评估流量以进行及时处理。日后，我们计划于整个园区安装有关装置。

联系无间

因疫情阻碍面谈会议，我们改善了iStartup平台，让初创企业能于线上联系潜在合作伙伴和投资者，以促成业务配对；另外亦新增可供“数码港投资者网络”成员使用的功能，让超过100位网络成员可方便快捷地寻找初创企业、解决方案和投资机会。平台提供备有关键词搜索功能的数据库，显示超过1,200多家初创企业和培育计划毕业生的公司资料，以及各企业的投资和融资历史、投资者纪录和其他融资相关的信息。同时，我们于iStartup平台增加专为“数码港专业服务网络”而设的功能，供数码港社群成员联系超过20家专业服务顾问公司，选取合适的专业服务、一对一业务咨询及初创工作坊。

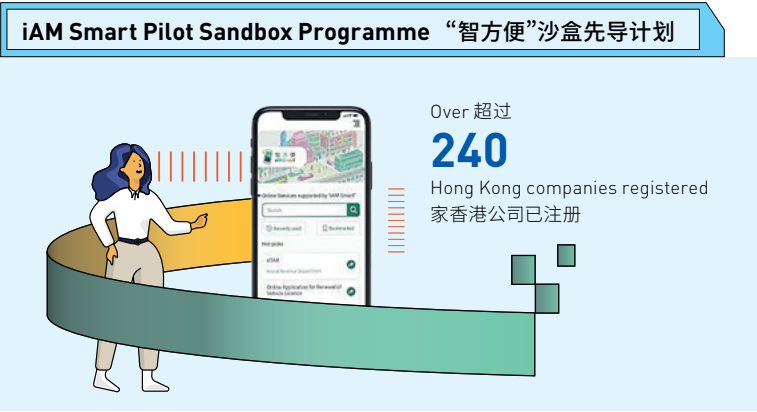


At Cyberport, we recognise the importance of our rapport with campus members in delivering our targeted services efficiently. To enhance tenant services, we launched a new online Customer Service Portal where tenants can lodge service requests, report issues, track follow-up status, subscribe to IT&T services, and review service history to seek ready solutions. Over 80% of office and Arcade tenants have registered to be users with 60% of IT&T service requests submitted through the new portal. Service requests through hotline and repeated requests have significantly dropped, raising service responsiveness.



Popularising New Tech

As the past year has witnessed, big data and its analytics have spawned a profusion of readily useful smart applications to advance smart living apace. As one of the Hong Kong’s key champions of smart living, Cyberport continually enhanced our capacity to be an enabler, testing ground and exhibitor for our start-ups’ innovations. Last year, Cyberport collaborated with the Office of the Government Chief Information Officer on rolling out “iAM Smart Pilot Sandbox Programme”, encouraging financial and FinTech organisations learn about the system’s Application Programming Interface (API). By testing through the APIs for identity authentication, form filling, personalised alerts and digital signature, companies can develop FinTech-related applications with enhanced usability to provide more digitalised personal finance services, advancing the development of smart living in Hong Kong.

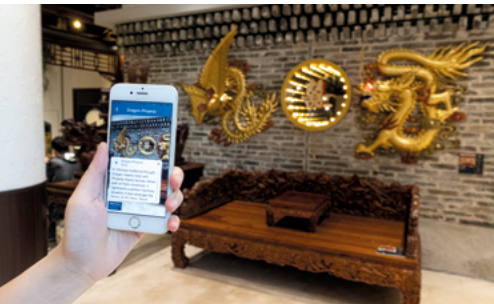


More than 240 companies across Hong Kong have registered for the Programme, and 24 applications have been undergoing integration testing. Two applications were rolled out, including an insurance application developed by community member MediConCen for the digital insurer, Blue. Some community companies have even developed Software Development Kits (SDKs) for other companies to create applications that support iAM Smart.

数码港明白与园区成员保持紧密联系, 对有效提供适切服务至关重要。为加强租户服务, 我们推出了一个全新的线上客户服务平台, 方便租户提出服务申请、报告问题、查询跟进状况、申请信息科技及电讯服务等, 更可查看服务记录寻找现成的解决方案。超过八成的办公室和商场租户已于平台注册, 并有约六成的信息科技及电讯服务申请经此平台提交, 有效减少电话服务申请及重复申请的情况, 提高服务回应率。

推广最新科技

从去年可见, 大数据分析有助开发即时实用的应用程序, 相关产品推陈出新, 加快实践智慧生活。数码港作为智慧生活的倡导者之一, 持续加强我们的支援, 成就初创企业创新, 并为其智慧生活产品提供测试和展示平台。本年度数码港与政府资讯科技总监办公室, 向商业机构推行“‘智方便’沙盒先导计划”, 让金融业及金融科技了解该系统的应用程序介面 (API), 并试用平台的“身份认证”、“自动填写表格”、“个人化提示”和“数码签署”等功能的应用程序介面, 以助开发金融科技相关的应用程序, 提高其可用性, 令个人理财服务变得更数字化, 促进香港在智慧生活方面的发展。



Chung’s House incorporated Connect AR’s technology to provide voice navigation and narrate the stories behind the collections vividly. 钟菜馆采用了Connect AR的扩增实景技术, 进行声音导赏, 生动地呈现店内多件展藏背后的故事。

超过240家香港公司已参加计划, 24个应用程序正密锣紧鼓进行综合测试。已推出的两个应用程序包括由数码港社群企业医结 (MediConCen) 为虚拟保险公司Blue开发的保险应用程序。部分社群企业更已为其他公司开发软件开发工具包, 方便他们建立支援“智方便”的应用程序。

As 5G becomes widespread, we put together 5G Development Kits with sim cards, routers and 5G phones, and lent to over 20 community members for free so that they could test their solutions in a simulated 5G network environment, which shortened the go-to-market time for the products.

Smart living innovations are showcased across the Cyberport campus to kindle adoption and development. CyberLab has exhibited outstanding 5G solutions from over 10 community members, while the Smart Living Concept Store displayed smart retailing, marketing and management solutions. In addition, Arcade tenants and facilities put to use our start-ups’ solutions, such as Chung’s House incorporating Connect AR’s AR technology to provide voice navigation and narrate the stories behind the collections vividly.

Lending a Hand in Need

People and society are always at the heart of operations by Cyberport and our community companies. Our contributions for community care were not deterred by the pandemic. We provided the venue for the promotional videos of STEM-Up HK Innovation and Technology Competition by Police Public Relations Branch and to hold Green Tech Fund Engagement Session by the Environmental Protection Department, and supported Universal Community Testing Programme Workshop by the Logistics and Supply Chain MultiTech R&D Centre and 30-Hour Famine 2021 by World Vision Hong Kong.

照顾社群所需

数码港及社群企业营运以人为本, 即使面对疫情, 我们仍然积极支持社区关怀活动。我们提供数码港场地予警察公共关系科拍摄“STEM-Up香港创新科技大赛”宣传片段及环保署举办“低碳绿色科研基金”公众交流会, 并支持物流及供应链多元技术研发中心举行“普及社区检测计划工作坊”, 以及世界宣明会举行“2021饥谨30”。

5G愈来愈普及, 我们将5G开发工具, 包括电话卡、路由器和5G电话, 免费借予超过20家社群企业, 让他们在模拟5G网络环境中测试不同产品, 加快推出市场。

数码港园区展示了众多智慧生活的创新方案, 以推广产品应用并助力其发展。CyberLab展示来自超过10家社群企业的5G科技方案; 而智慧生活概念店则示范智慧零售、营销和管理方案。商场租户和设施亦善用我们初创企业的方案, 例如钟菜馆采用了ConnectAR的扩增实景技术, 进行声音导赏, 生动地呈现店内多件展藏背后的故事。



30-hour Famine 2021, organised by World Vision Hong Kong, held at Cyberport this year. 世界宣明会的2021饥谨30于数码港举行。

For details about the social impact created by Cyberport realising public missions, please refer to the following sections.

有关数码港透过实践公众使命所达致的社群效益的详情, 请参阅以下章节。

Talent Cultivation and Development 人才培养与发展		Refer to 参阅	Industry Development 产业发展		Refer to 参阅
Providing seed funding to build prototypes	提供种子基金研发应用雏形	p.33	Enriching the I&T ecosystem	完善科创生态系统	p.41
Nurturing promising start-ups	培育有潜力的初创公司	p.33	Facilitating 5G Deployment	促进5G技术应用	p.42
Providing I&T career opportunities	提供晋身科创行业机会	p.37	Promoting development of FinTech	推动金融科技高速发展	p.44
Uplifting digital proficiency in society	提高社会各界数字科技知识	p.38	Hosting signature industry events	举办产业旗舰活动	p.46
Integration of New and Traditional Industries 新经济及传统经济融合		Refer to 参阅	Market Outreach and Investment 开拓海外市场及投资机会		Refer to 参阅
Encouraging digital transformation	鼓励数码转型	p.51	Injecting impetus into the venture capital market	为创业投资市场注入动力	p.57
Enabling Smart Government	实现“智慧政府”	p.53	Promoting diverse developments in the GBA	拓展大湾区多元发展	p.59
Enhancing engagements between new and traditional economies	加强新及传统经济交流	p.54	Facilitating start-ups’ overseas expansion	促进初创企业海外发展	p.60

CORPORATE GOVERNANCE

企业管治

For details about our corporate governance, please refer to p.68-85. 有关我们企业管治的详情, 请参阅第68-85页。