

CHIEF EXECUTIVE OFFICER'S REPORT

行政總裁報告



Innovation and Technology (I&T) has enabled forward thinking and opened up new frontiers, preparing society to reemerge with stronger tenacity into the post-pandemic era. Cyberport actively propels I&T entrepreneurship and continuously drives digital transformation to advance the new economy, leading society to embrace new opportunities ahead.

創新科技帶來前瞻性思維和開拓新視野，令整體社會展現更強韌力，步入後疫情時代。數碼港積極推動創科創業，持續推進數碼轉型以驅動新經濟發展，引領社會邁向充滿機遇的未來。

The pandemic has undoubtedly continued to disrupt the socio-economic environment and global connectivity. With the pandemic on the wane, it is time to prepare ourselves to forge ahead with renewed resilience. The continued emergence of revolutionary technologies in the post-pandemic era has pushed the integration of new and traditional economies, injecting new impetus into our economy.

With national, regional and local development blueprints, including the Belt and Road Initiative, Regional Comprehensive Economic Partnership (RCEP), Outline Development Plan for the Guangdong-Hong Kong-Macao Greater Bay Area (GBA), Twin Cities and Three Circles, and Northern Metropolis Development with San Tin Technopole, we are optimistic about how this environment serves to advance I&T through knowledge and economy sharing, as well as closer connectivity across the region, to enhance Hong Kong's competitiveness as the "eight centres" charted in the 14th Five-Year Plan.

Dedication to Innovation and Entrepreneurship

Through our holistic entrepreneurship incubation programmes, Cyberport cultivated start-ups in varied stages of development. Under **Cyberport University Partnership Programme (CUPP)**, over 45 students nominated from eight Hong Kong universities attended the Online Entrepreneurship Boot Camp hosted by the University of Cambridge Judge Business School (CJBS). Cyberport also encouraged cross-border exchanges among innovative youth. For example, the **Greater Bay Area Young Entrepreneurship Programme (GBA YEP)** brought young talent from Hong Kong, Macau and Guangdong together to co-create digital technology innovations and entrepreneurship. Since the programme's inception, 167 teams were admitted and granted HK\$16.7 million under the **Cyberport Creative Micro Fund (CCMF)** and 25 teams were chosen to participate in **Cyberport Incubation Programme (CIP)**.

During the year, **CIP** admitted 130 teams, bringing the aggregate admissions to over 1,000. **CCMF** awarded HK\$9.7 million to 97 teams to support innovative ideas and early-stage start-up development. The **Overseas/Mainland Development Support Scheme (MDSS)** has granted around HK\$1 million in subsidies to assist start-ups on Mainland and overseas expansion. The "Scaling Hong Kong to the Nordics" delegation visit was enabled by MDSS to allow outstanding companies to visit gaming companies in Nordic countries despite travel restrictions, and explore the latest business opportunities in the Nordic market. Meantime, the **Cyberport Accelerator Support Programme (CASP)** supported start-ups in joining 26 accelerator programmes with over HK\$2.8 million in financial assistance.

Cyberport continue to encourage youth to join the I&T industry and expand the tech-savvy talent pool for different sectors. The **Cyberport Career Fair 2022**, our annual I&T job-matching event, made available over 1,500 job opportunities from more than 150 enterprises. During the year, Cyberport matched around 200 internship opportunities in I&T start-ups for university and secondary students to explore career prospects in the I&T industry. In particular, Cyberport and the Home and Youth Affairs Bureau jointly organised the **Youth Start-up Internship Programme**, which was well-received with over 4,900 job applications for 100 openings.

疫情無疑繼續影響社會及經濟環境以及國際間的連結。隨著疫情漸退，正是我們整裝待發，再度向前的時候。在後疫情時代，革命性科技繼續湧現，促使新舊經濟融合，為經濟注入源源動力。

國家、區域和本地的發展藍圖在前，包括「一帶一路」倡議、《區域全面經濟夥伴關係協定》、《粵港澳大灣區發展規劃綱要》、「雙城三圈」、「北部都會區」發展（包括新田科技城）等，推進知識及經濟共享，大灣區互聯互通更趨緊密，並提升香港在「十四五」規劃下「八大中心」定位的競爭力，令我們對創科的前景更有信心。

著力成就創新創業

數碼港通過全面的創業培育計劃，扶植處於不同發展階段的初創企業。通過「**數碼港・大學合作夥伴計劃**」，逾45名來自香港八所大學的入選學生參加了劍橋大學賈吉商學院舉辦的網上創業訓練營。數碼港亦鼓勵創新青年跨境交流。例如，「**大灣區青年創業計劃**」匯聚來自香港、澳門及廣東的青年人才以數碼科技合作創新創業。自計劃推出以來，167支隊伍獲錄取並獲得「**數碼港創意微型基金**」共1,670萬港元的資助，其中25支隊伍入選「**數碼港培育計劃**」（培育計劃）。

年內，**培育計劃**取錄130間初創企業，令數碼港培育初創企業累計超過1,000家。「**數碼港創意微型基金**」亦向97個團隊資助970萬港元，以支持創新概念及早期初創企業的發展。「**海外及內地市場推廣計劃**」下所批准的資助額已達100萬港元，協助初創企業擴充內地及海外業務；其中，該計劃所資助的「**香港數碼娛樂及遊戲企業北歐市場擴展計劃**」讓傑出的企業得以破除外遊限制，遠赴北歐國家拜訪遊戲公司，了解北歐市場的最新商機。而「**數碼港加速器支援計劃**」支持初創企業參加26個加速器計劃，並提供逾280萬港元的財務資助。

數碼港持續鼓勵青年人投身創科業界，為不同行業擴大科技人才庫。超過150家企業於本年度的創科招聘活動「**數碼港互動招聘博覽2022**」中提供逾1,500個創科相關職位。年內，數碼港亦為大學及中學生配對約200個在科技初創企業實習的機會，讓其親身體會科技行業的前景。其中，數碼港聯同民政及青年事務局舉辦「**青年初創實習計劃**」，共提供100個職位，接獲超過4,900份求職申請。

Cyberport continued to strengthen various supportive networks to accelerate corporate growth and business expansion for start-ups in spite of the pandemic. Through well-developed platforms and business matching sessions, the **Cyberport Enterprise Network (CEN)** connected start-ups with established corporates for extensive adoptions of digital technology solutions in public and private sectors. Cyberport collaborated with Google, a **Cyberport Technology Network (CTN)** member, to launch the **Igniting Start-ups & FinTechs Programme**, with approximately US\$1.4 million worth of Google Cloud credits allocated to seven selected start-ups. We also collaborated with Huawei, another CTN member, and the French Trade Commission, to organise **Huawei Digital InPulse X Cyberport 2022**, facilitating potential collaborations between Cyberport start-ups and French corporates. The **Cyberport Professional Services Network (CPN)** supported GBA landing and local network ramification, including the **Road to GBA Start-up Challenge** in collaboration with PwC Hong Kong, where 12 winners participated in a nine-month GBA Go-to-Market Programme. Meanwhile, **Cyberport Investors Network (CIN)** culminated in start-up fundraising of more than US\$66.5 million (HK\$518.7 million) during the year.

Start-ups' Continued Excellence

With Cyberport's support to elevate start-ups' competitiveness in attracting venture capital, Cyberport start-ups achieved recording-breaking investments during the year. The accumulative funds raised by Cyberport start-ups in 2021/22 alone were HK\$18.2 billion, a six-fold increase compared to 2020/21. The total cumulative funds raised exceeded HK\$33.9 billion. Animoca Brands and ZA International emerged as two of our newest unicorn additions.

As at 31 March 2022, **Cyberport Macro Fund (CMF)** injected over US\$21 million (HK\$168 million) into 23 Cyberport start-up projects, driving US\$189.2 million (HK\$1,466 million) in co-investments with a co-investment ratio of 1:8, manifesting investors' confidence in Cyberport start-ups' high potential for growth.

Our start-ups' innovative powers and social value have also been recognised by the Government and industry. During the year, Cyberport start-ups received over 220 industry accolades and registered over 100 intellectual property rights.

儘管面對疫情，數碼港繼續加強不同支援網絡，加速初創企業發展及業務拓展。「**數碼港企業網絡**」透過完善的平台及業務配對環節，聯繫初創企業與大型企業，推動公私界別廣泛採用數碼科技方案。數碼港與「**數碼港科技網絡**」成員Google攜手推出「**初創與金融科技燃亮計劃**」，向獲選的七間初創企業提供價值約140萬美元的Google Cloud使用額。我們亦與另一網絡成員華為及法國貿易委員會合辦「**Huawei Digital InPulse X Cyberport 2022**」，促進數碼港初創企業與法國企業建立合作基礎。「**數碼港專業服務網絡**」支持企業在大灣區落戶及本地網絡擴展，包括與羅兵咸永道合辦的「**走進灣區創業計劃大賽**」，12家優勝企業參與為期九個月進軍大灣區的支援計劃。另外，「**數碼港投資者網絡**」於年內促成初創企業籌得超過6,650萬美元(5億1,870萬港元)資金。

初創企業續創佳績

數碼港不斷提升初創企業的融資競爭優勢，年內投資創新高，僅在2021/22年度社群初創企業籌集的資金達到182億港元，與2020/21年度相比增加了超過六倍，累計融資額超過339億港元。其中Animoca Brands與眾安國際更加入了獨角獸的行列。

截至2022年3月31日，「**數碼港投資創業基金**」已向23個數碼港初創項目投資超過2,100萬美元(1億6,800萬港元)，並吸引1億8,920萬美元(14億6,600萬港元)的共同投資，引資比例達到1:8，可見數碼港初創企業的高增長潛力備受投資者青睞。

數碼港初創企業的創新實力及社會價值亦備受特區政府及業界肯定，年內數碼港初創企業榮獲超過220項行業獎項及註冊逾100個知識產權。



The Cyberport community scooped a record-high of 32 awards at the Hong Kong ICT Awards 2021.
數碼港社群破紀錄囊括「2021香港資訊及通訊科技獎」32個獎項。

Leading Tech Industry Development

Cyberport has made significant contributions in application areas, including FinTech, Smart City and Smart Living, Digital Entertainment and Esports, bringing in numerous promising start-ups to unlock their potential and realise their vision.

引領科技產業發展

數碼港於金融科技、智慧城市及智慧生活、數碼娛樂及電競等多個應用領域作出重大貢獻，引進無數初創企業，發掘他們真正潛能及實現願景。

In the FinTech aspect, Cyberport was entrusted by the Government to administer various programmes. The **FinTech Proof-of-Concept Subsidy Scheme (PoC Scheme)**, which encourages traditional financial institutions to partner with FinTech companies to co-create digital innovations to advance the finance industry, provided a total grant of HK\$10 million to 93 approved projects, 14 of which involved cross-sectoral and cross-border applications (across the GBA and ASEAN countries). Under the **FinTech Anti-epidemic Scheme for Talent Development (FAST)**, which provided monetary support for companies to establish new positions for FinTech talents, over 1,000 applications were received and more than 700 newly created positions were filled. Riding on success of the first round, the **Financial Practitioners FinTech Training Programme** was rolled out again in 2022. The Webinars Series attracted over 7,100 registrations from in-service financial practitioners of 80 financial institutions.

For Smart City and Smart Living, we sparked industry development and innovation through various new endeavours. Following the widespread coverage of 5G networks, Cyberport has been playing an active role in supporting community start-ups to develop innovation solutions using 5G technologies. Cyberport is also coordinating with a number of telecom operators and enterprises to provide opportunities for the commercialisation of 5G solutions, so as to enhance the lifestyle experience and business applications in the city. Under the **Subsidy Scheme for Encouraging Early Deployment of 5G** launched by the Government, 30 projects of Cyberport start-ups obtained subsidies totalling HK\$15 million. Cyberport also collaborated with Rotary International to host the **2021 Co-CREATE Smart Park Challenge**, which encouraged young individuals to think innovatively and apply sustainable technologies in building smart parks. More than 100 proposals were received, ranging from gaming experience to disaster prevention and control. Furthermore, HealthTech has a significant bearing on the development of social wellbeing in the post-pandemic era. Cyberport received the “**Outstanding Health Technology Ecosystem**” award at the ETNet Health Partnership Awards 2021 in recognition of its efforts towards promoting HealthTech.

在金融科技方面，數碼港受政府委託管理多項計劃。「『拍住上』金融科技概念驗證測試資助計劃」向93個獲批項目批出1,000萬港元資助，其中14個項目涉及大灣區及東盟國家的跨行業及跨境應用，鼓勵金融科技初創及金融機構共創數碼方案，以科技賦能金融行業。而「**抗疫基金金融科技人才計劃**」為企業提供資金設立新職位，吸納金融科技人才。計劃收到逾1,000份申請，其中700多個新創職位已經聘用人員。「**金融從業員金融科技培訓計劃**」藉著第一輪計劃成功，於2022年再次推出，「網授課程」吸引來自80間金融機構超過7,100位金融從業員登記參與。

在智慧城市及智慧生活方面，我們通過不同新措施推動行業發展和創新。隨著5G流動通訊網絡普及化，數碼港積極協助社群初創企業開發配合5G技術的科技應用方案，並連繫多家電訊營運商及企業，為5G應用方案尋求落地的機會，讓市民和企業可以真正感受5G對提升生活體驗和商業效益的好處。在特區政府推出的「**鼓勵及早使用5G技術資助計劃**」，數碼港初創企業的30多個項目合共獲得約1,500萬港元資助。數碼港亦與國際扶輪社合辦「**2021構建智慧公園**」比賽，鼓勵年青人以創意思維及可持續技術構建智慧公園，集得的100多份提案涵蓋遊戲體驗到災害預防與控制等方面。同時，在後疫情時代，健康科技對締造社區健康福祉至關重要。數碼港在《經濟通》主辦的「2021健康同行夥伴大獎」榮獲「**傑出健康科技生態圈**」獎項，以表彰其在推廣健康科技方面的努力。



Rotary International District 3450 announced its admission into the Cyberport Enterprise Network (CEN) and its strengthened cooperation with Cyberport to boost environmental conservation and sustainable development.
國際扶輪 3450 地區宣佈加入「數碼港企業網絡」，並加強與數碼港在環境保育及可持續發展方面的合作。

For Digital Entertainment and Esports, our annual **Digital Entertainment Leadership Forum 2021 (DELF 2021)** presented an all-new digital entertainment carnival, attracting more than 600,000 views from close to 30 countries. Showcasing the ever-expanding reach for esports, DELF 2021 also presented the **Elderly Esports Experience Day**, which invited senior citizens for an exciting taste of esports. Cyberport also collaborated again with the Association of Pacific Rim Universities (APRU) to co-host the **APRU MetaGames Conference**, to foster esports talents' growth and career development, as well as the first Students Esports Essay Competition to support academic specialisation in the esports field.

在數碼娛樂和電競方面，「**2021年數碼娛樂領袖論壇**」以全新的數碼娛樂嘉年華讓公眾親身體驗最新的數碼娛樂科技，並吸引近30個國家和地區超過60萬次瀏覽量。該論壇展示電競的觸及面不斷擴展，包括舉辦「**樂齡電競及體驗日**」，讓銀髮玩家親嘗電競的刺激快感；數碼港亦繼續與環太平洋大學聯盟(APRU)合辦「**APRU 電競MetaGames會議**」，促進電競人才培育及職業發展，以及首屆學生電競論文比賽，支持電競作為學術專業發展。



Digital Entertainment Leadership Forum 2021 presented the Elderly Esports Experience Day, which invited senior citizens for an exciting taste of esports.

「2021年數碼娛樂領袖論壇」推出「樂齡電競及體驗日」，讓銀髮一族親嘗電競的刺激快感。

Inspiring Next-Generation Innovators

Cyberport strives to unleash the potential of youth for I&T entrepreneurship by empowering them with digital know-how and igniting their enterprising spirit in their early stages of growth. The **RoboMaster Robotics Competition**, co-organised by Cyberport and technology start-ups and companies, combined STEM and robotics and attracted participation from over 80 schools, including primary schools for the very first time, to strengthen STEM education for younger students.

Cyberport also joined hands with DreamStarter in the 6th **DreamStarter Programme**, in which more than 3,000 primary and secondary school students were inspired on entrepreneurial journeys by Cyberport start-up founders. The inaugural **CAFEA Young Talent Smart City Forum**, co-presented by Cyberport and community start-up, CAFEA Smart City Limited, enabled more than 80 selected secondary students to present creative proposals on smart city development. Meanwhile, the **Cyberport x Jumpstart: Entrepreneurial STEM Programme**, supported by the Education Bureau (EDB) Gifted Education Fund, allowed more than 20 students to apply STEM applications for entrepreneurship, and gain first-hand entrepreneurial knowledge from internships.

啟發新世代創新青年

數碼港期望在青少年成長早期授予數碼知識，開發他們的創新潛能。由數碼港、科技初創及企業合辦的「RoboMaster機器人大賽」，結合STEM和機器人技術，吸引了超過80所學校參與，並首次包括小學，及早加強年幼學生的STEM教育。

數碼港亦與 DreamStarter 攜手舉辦第六期「DreamStarter計劃」，超過3,000名中小學生在數碼港創業家的啟導下開展創業體驗。我們與社群成員 CAFEA Smart City Limited 共同舉辦首屆「CAFEA 青少年智慧城市論壇」，讓80多名獲選中學生就智慧城市發展發表創新建議。另外，由教育局資優教育基金支持的「數碼港x Jumpstart: Entrepreneurial STEM Programme」讓20多名學生將STEM思維應用到創業當中，從實習中親身體驗創業。



The inaugural CAFEA Young Talent Smart City Forum encouraged students to devise innovative proposals for smart cities, nurturing them to be I&T talents with solid knowledge and practical experience.

第一屆「CAFEA青少年智慧城市論壇」激勵學生構思嶄新的智慧城市方案，培養他們成為理論與實踐兼備的創科人才。

Care for Society and the Green Future

Through the “**Braving the Epidemic**” campaign, innovative solutions sprung up from the Cyberport start-up community to lessen the burden of the 5th wave of the epidemic on society. The campaign has been recognised again by the Health Partnership Awards, organised by ETNet, with the **Outstanding Leadership for Social Innovation Award** in 2022. We will continue to stand by our start-ups to maximise their innovative powers for social good.

心繫社會與綠色未來

第五波疫情期間，數碼港通過「敢創抗疫」行動匯聚眾多社群企業的創新方案，為社會減輕疫情帶來的負擔。行動再度獲得《經濟通》主辦的「健康同行夥伴大獎」肯定，於2022年榮獲「傑出社創領袖獎」殊榮。我們將繼續支持初創企業充分發揮創造力，回饋社會。

Many Cyberport projects have placed **sustainability** at their core, such as the ongoing Cyberport 5 expansion, in which green building designs, energy efficient systems and low carbon construction methods were used. The current campus also adopted various Environmental Technology solutions from Cyberport community companies to demonstrate their green powers to society, such as farm-to-table experiences at the newly renovated Le Méridien Hotel restaurants, smart energy metres and outdoor air quality sensors at Arcade, and smart recycling bins in our office buildings.

Seizing Opportunities Beyond Boundaries

During the year, Cyberport made strategic alliances with the GBA and overseas influential institutions, such as **Hang Seng Bank**, **GBA Business School** and **CUHK**, extending frontiers for collaborations to uncover new opportunities in the thriving regions.

數碼港多個項目都以**可持續發展**作為核心，例如數碼港第五期擴建工程便融合綠色建築設計、節能系統和低碳建築方法。而現有園區亦採用社群企業的環境科技方案，向社會大眾展現他們的綠色力量，例如翻新的艾美酒店融入「從農場到餐桌」的飲食體驗，在數碼港商場設置智能電表和室外空氣質量傳感器，以及在辦公大樓安裝智能回收箱。

開拓領域 抓緊新機

年內，數碼港與大灣區及海外重要機構包括**恒生銀行**、**大灣區商學院**及**香港中文大學**，建立策略聯盟，拓闊合作疆界，在機遇處處的區域發掘新機。



The strategic alliance between Cyberport and Hang Seng Bank helps Hong Kong innovation companies to secure firm footing and capitalise on the increasing cross-boundary business opportunities in the GBA.
數碼港與恒生銀行的策略性聯盟有助香港創新企業扎根成長，把握大灣區日漸增加的跨境商機。

Note of Appreciation

I would like to extend my gratitude to the Board of Directors for their unwavering support and guidance for us to better serve our start-ups, industry and the wider community. Thank you also to all our colleagues for their hard work and perseverance in furthering our public missions despite the challenges this year.

Pushing Boundaries to Capture New Opportunities

It is undeniable that the I&T sector has shown great tenacity amid the pandemic, emerging as a beacon that leads different industries into the new era. Cyberport will further its efforts to steer digital technology innovation by empowering young innovators, supporting entrepreneurship, advancing industry development and promoting integration of the new and traditional economies in harness with the Government and different social sectors. With flourishing opportunities in the GBA and Asia-Pacific regions, Cyberport aspires to help community entrepreneurs establish a foothold in vibrant spheres and unlock opportunities beyond boundaries.

Peter Yan, JP
Chief Executive Officer

群策群力 感銘致謝

藉此機會，我衷心感謝董事局堅定不移的支持和指導，使我們能夠更好地服務初創企業、行業以及廣泛社會。在充滿挑戰的一年裡，數碼港同事堅持不懈，努力推進我們的公眾使命，我對此深表謝意。

突破界限 把握新機

創新科技在疫情期間表現強韌，成為引領不同行業邁向新時代的明燈。數碼港將提升動力，積極與特區政府及各界合作，通過賦能青年創新人才、支持創業、驅動產業發展、促進新經濟與傳統經濟融合，領航數碼科技創新。展望大灣區及亞太區域發展蓬勃，數碼港將全力扶持社群創業家在充滿活力的地區穩步前行，發掘無限機遇。

行政總裁
任景信, JP