

# TALENT CULTIVATION AND DEVELOPMENT

## 人才培育與發展



The impact of the fifth wave of the COVID-19 pandemic has affected Hong Kong significantly, but it did not stop the momentum of Cyberport's development programmes. Technology has changed the lifestyle of many and the developments of various industries in the midst of the pandemic. It is an opportunity to fasten the pace of technology deployment, digital transformation and Cyberport has strengthened core programmes for the cultivation of innovative talent and entrepreneurship this year. Cyberport has also strengthened the development of start-ups and helped them to penetrate the GBA markets.

第五波新冠疫情爆發，對香港造成重大影響，但無阻數碼港各項計劃的發展動力。在疫情期間，科技改變了許多人的生活方式，以至各行各業的發展；數碼港認為是時候加快科技發展及數碼轉型的步伐，今年透過提升核心計劃，支持培育創新人才及創業。數碼港亦加強為初創企業的發展作準備，助其打入大灣區市場。

## Entrepreneurial Journey with Cyberport

## 與數碼港同行創業路



Cyberport's flagship entrepreneurship programmes are still the core support for the start-up community in terms of critical funding. In 2021/2022, Cyberport Creative Micro Fund (CCMF) provided funding to 97 successful applicants alongside support on training, mentorship and business advice, and an alumni network. Successful completion of CCMF also increases the chance of admission to our Cyberport Incubation Programme (CIP).

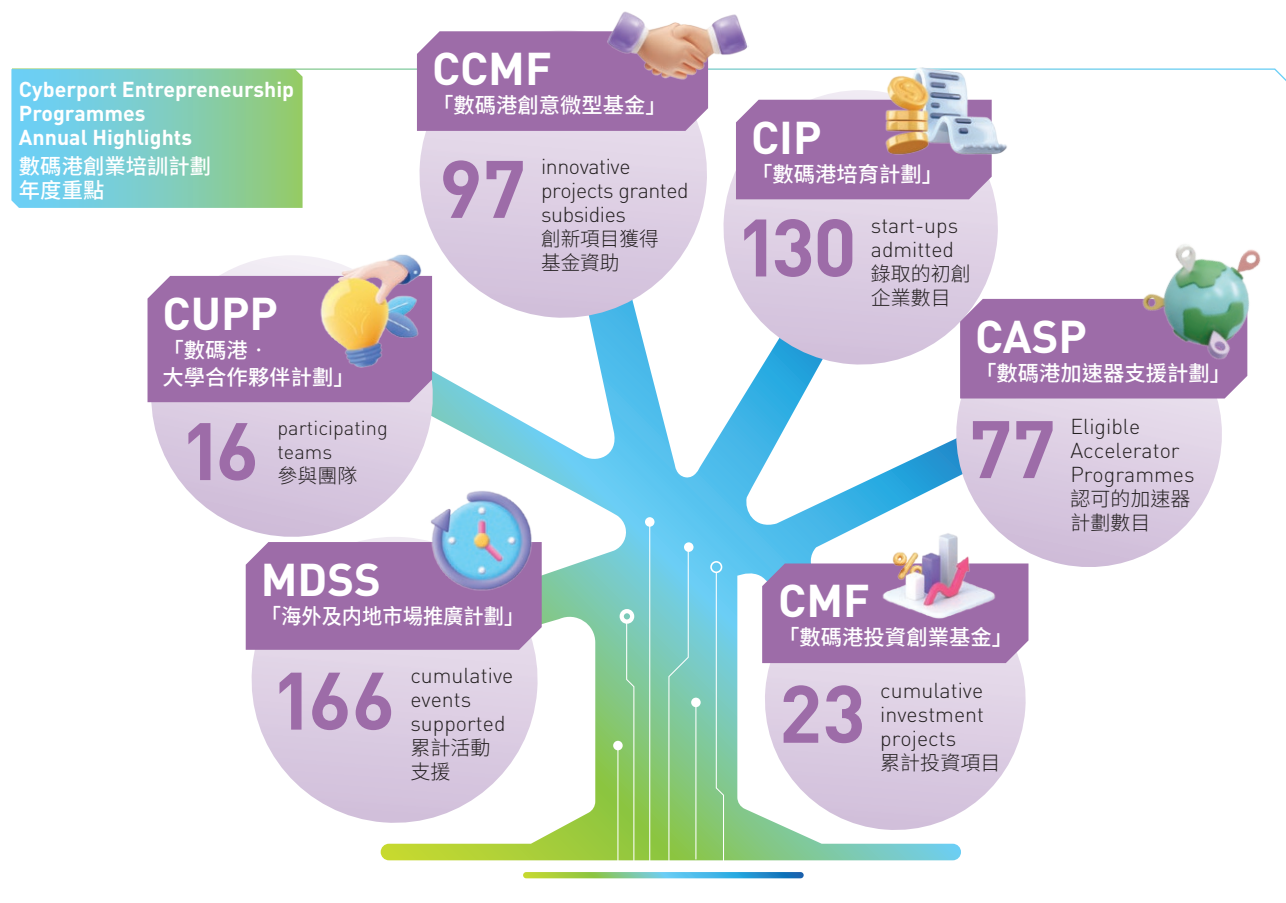
數碼港以一系列旗艦創業計劃為初創社群提供重要的資金支持。在2021/2022年度，「數碼港創意微型基金」已向97名成功申請者提供資金，並在培訓、指導及業務諮詢、畢業生網絡等方面提供支持。成功入選「數碼港創意微型基金」的初創企業，有更大機會獲得「數碼港培育計劃」錄取。

During the year, CIP admitted a total of 130 start-ups with support of up to HK\$500,000 funding, training, investor matching, mentoring and complimentary working space on Cyberport campus during the incubation period of two years.

After the start-ups become mature, professional support for scale-up is needed. To drive their growth, Cyberport Accelerator Support Programme (CASP) has further bridged start-ups with local and global accelerators to provide support on fundraising, market access and relevant training. During the year, CASP supported start-ups to participate in 26 accelerator programmes with a total of HK\$2.85 million in funding support. We also sought to land new accelerators to maximise the available scale-up support and introduced a total of 77 qualified accelerator programmes.

年內，「數碼港培育計劃」合共取錄130間初創企業，在為期兩年的培育計劃裡提供高達50萬港元的資助、培訓、投資者配對、指導，以及免費園區工作空間。

當初創企業日漸成熟，更需要專業支援來擴大規模。「數碼港加速器支援計劃」連繫初創企業與本地及全球加速器計劃，在募資、進入市場及相關培訓方面提供支援，推動其發展。年內，計劃支持初創企業參與26個加速器計劃，資助總額高達285萬港元。另外，我們亦全力物色新的加速器計劃，以擴大對初創企業發展的支援，令認可的計劃增加至77個。



## Cyberport Networking

Apart from funding, Cyberport establishes strategic partnership networks in support of start-ups' growth journey:

**Cyberport Professional Services Network (CPN)** provides comprehensive advice, including on corporate finance, corporate services and compliance, finance and taxation, human capital, legal advice, market development consulting, marketing and branding services, organisational design and technical consulting. Around 35 professional services firms/consultants have participated in CPN. Service clinics and workshops are made available to Cyberport community companies and start-ups via CPN.

**Cyberport Enterprise Network (CEN)** proactively teams up potential mature start-ups with large enterprises in Hong Kong and the Mainland to promote technology adoption and achieve beneficial collaboration. Currently, there are around 110 CEN members. Through CEN, Cyberport promotes integration of new economy companies with traditional industries and drives digital transformation for different verticals. Strategic CEN partners also offer additional funding support to start-ups for conducting Proof-of-Concept testing and pilot implementation to promote adoption.

## 數碼港網絡

除提供資金外，數碼港亦建立了不同的合作夥伴網絡以支持初創企業的發展：

「數碼港專業服務網絡」提供全面的顧問建議，包括企業財務、企業服務與合規、財務與稅務、人力資源、法律意見、市場發展諮詢、營銷與品牌服務、企業架構和科技顧問服務。目前已有約35間專業服務公司／顧問加入網絡，為社群公司與初創企業提供「初創診所」服務和工作坊。

「數碼港企業網絡」致力開拓合作，為有潛力的成熟初創企業安排配對，連繫香港、內地大型企業，以推動科技應用，實現互惠共贏的合作機會。目前，「數碼港企業網絡」有約110名成員。通過「數碼港企業網絡」，數碼港促進新興經濟公司與傳統產業融合，加快不同行業的數碼轉型。此外，「數碼港企業網絡」的策略合作夥伴，亦向初創企業提供額外資金支援，以進行概念驗證及試點實踐來促進技術應用。



**Cyberport Investors Network (CIN)** is a structured platform that engages around 100 investors consisting of leading venture capitalists, angel investors and private equity funds to enhance the fundraising and deal-making capabilities of Cyberport start-ups. CIN-related projects have raised more than US\$66.5 million (equivalent to HK\$518.7 million) in 2021/22. In addition to accelerating start-up investments, CIN members also share their investment expertise to help attract strategic investors and facilitate more collaboration opportunities.

**Cyberport Technology Network (CTN)** is designed to connect global technology leaders with start-ups to support product development and shorten time-to-market. CTN engaged well-known partners, including Alibaba Cloud, Huawei, AWS, Google, IBM, Microsoft, and Tencent Cloud in which Cyberport collaborated with Google on "Igniting Startups & FinTechs Program" that benefited over 90 start-ups. CTN partners offer comprehensive technical training, preferential offers, such as free cloud service credits and technical support, to ensure the start-up community can leverage the latest and advanced technologies available in the market.

Leveraging our network of mentors, we augmented the **Cyberport Mentorship Services (CMS)** by consolidating resources and expanding the mentor pool to offer additional support to aspiring entrepreneurs. Cyberport appointed close to 80 mentors who brought in a wealth of industry domain knowledge with need-based guidance for mentees while advising on mentees' business plans in over 190 mentoring sessions with regards to business analytics and development, marketing and growth strategy, product development, fundraising and corporate governance. Our enhanced mentorship scheme enabled us to better support start-ups in different phases of development and engendered positive outcomes.

**「數碼港投資者網絡」**接洽約100個投資單位，包括知名的創業投資者、天使投資者及私募基金，以提升數碼港初創企業融資和交易能力。於2021/22年度籌得超過6,650萬美元(相等於5億1,870萬港元)。除了加快對初創企業的投資，「數碼港投資者網絡」成員亦分享其投資專業知識，幫助初創企業吸引策略投資者及促成更多合作機會。

**「數碼港科技網絡」**旨在連繫全球科技領袖和初創企業，支持產品開發及縮短進入市場時間。「數碼港科技網絡」的優秀合作夥伴，包括阿里雲、華為、亞馬遜網絡服務(AWS)、Google、國際商業機器(IBM)、微軟及騰訊雲等，當中數碼港與Google一起推出「初創與金融科技燃亮計劃」支援超過90間初創企業。為了確保初創企業社群能利用市場上最新和先進的科技，網絡夥伴向這些企業提供全面的科技培訓、優惠待遇(如免費雲服務的信用額)及科技支持。

我們亦善用現有的導師網絡，積極整合資源和擴展導師人才庫，進一步加強「數碼港創業導師服務」，提供額外支援。數碼港已委任近80位創業導師，帶來豐富的行業知識，並按參加者需求提供指導，並在過去190多次商業計劃指導環節中，提供商業分析及發展、營銷與增長策略、產品開發、融資以及企業管治方面的建議。這項針對性的強化服務讓我們更有效地為處於不同發展階段的初創企業提供支援，並取得正面成果。

#### Cyberport Support Networks Annual Highlights 數碼港支援網絡 年度重點

##### CPN

「數碼港專業服務網絡」

22 engagement programmes and service clinics attracted a start-up turnout of over 190  
22項交流活動及「初創診所」服務吸引超過190間初創企業參加

##### CIN

「數碼港投資者網絡」

Investor matching sessions facilitated fundraising of more than US\$ 66.5 million during the year  
年內投資者配對環節促成初創集資超過6,650萬美元

##### CEN

「數碼港企業網絡」

Over 100 business matching sessions attracted a start-up turnout of over 300  
超過100場業務配對環節吸引超過300間初創企業參加

##### CTN

「數碼港科技網絡」

27 matching sessions attracted a start-up turnout of over 40  
27場業務配對環節，吸引超過40間初創企業參加

#### Youth and Start-ups Development

Promoting entrepreneurship and innovation among youth has long been one of Cyberport's main public missions under Cyberport Academy. The **Cyberport University Partnership Programme (CUPP)** has entered its seventh year in 2021/22. For the first time, the University of Cambridge Judge Business School (CJBS) was appointed as the programme partner. Over 45 students nominated from eight local universities formed 16 teams and participated in a two-week online entrepreneurship boot camp by CJBS for a series of training sessions related to FinTech and entrepreneurship, and designed innovative business solutions to vie for CCMF, where 10 teams were granted HK\$100,000 of funding each.

#### 青年及初創企業發展

推動青年創業及創新，一直是數碼港學院的主要公眾使命之一。於2021/22年，「數碼港・大學合作夥伴計劃」已踏入第七年。劍橋大學賈吉商學院首次獲委任為「數碼港・大學合作夥伴計劃」合作夥伴。八所本地大學提名逾45名學生組成16支隊伍，參加劍橋大學賈吉商學院為期兩周的線上創業訓練營，接受一系列與金融科技、創業，以及設計創新商業方案有關的培訓，競逐「數碼港創意微型基金」，其中10支隊伍各獲得10萬港元的資助。

CUPP aims to nurture more I&T talents in Hong Kong. Since its inception in 2015, the programme has provided professional FinTech and entrepreneurship training to over 400 local university students. Participating teams who submitted their initial FinTech business proposals received over 120 hours of pre-camp nurturing that covered FinTech, RegTech, InsurTech, WealthTech, Blockchain, Artificial Intelligence (AI) and Machine Learning and Cybersecurity, as well as entrepreneurial knowledge to further enhance their proposals.

「數碼港•大學合作夥伴計劃」旨在為香港培養更多創新科技人才。自2015年成立以來，該計劃已為超過400名本地大學生提供專業金融科技及創業的培訓。已提交初步金融科技商業方案的參與隊伍，接受逾120小時的營前培訓活動，涵蓋金融科技、合規科技、保險科技、財富管理科技、區塊鏈、人工智能和機器學習、網絡安全等範疇及創業的知識，進一步完善他們的提案。



CUPP participants attended a two-week online entrepreneurship boot camp organised by CJBS.  
「數碼港•大學合作夥伴計劃」參與者參加了由劍橋大學賈古商學院舉辦為期兩周的線上創業訓練營。

To explore the innovative capacity of young minds in primary and secondary schools, Cyberport co-organised the inaugural CAFEA Young Talent Smart City Forum with CAFEA Smart City Limited and Cyberport Academy at Cyberport campus. More than 80 secondary school students devised and presented their academic articles and demonstrated their innovative proposals for smart cities. This encourages more youngsters to contribute to the smart city development of Hong Kong.

為發掘中小學生的創新能力，數碼港聯同CAFEA Smart City Limited、數碼港學院，於數碼港園區合辦首屆「CAFEA青少年智慧城市論壇」。超過80位中學生構思及發表其學術文章，並展示有關智慧城市的創新方案，以鼓勵更多年青人為香港的智慧城市發展出謀劃策。

Cyberport has also arranged different summer training programmes for students, such as AI Bootcamp 2021 and FinTech Summer Programme 2021 in collaboration with the Chinese University of Hong Kong (CUHK) and the University of Hong Kong respectively, and in partnership with two community start-ups. The two Cyberport Academy programmes aim at empowering secondary school students who are interested in careers in the I&T industry and inculcating basic skills and knowledge of FinTech and AI in them.

此外，數碼港分別與香港中文大學及香港大學合作，夥拍兩間社群初創企業，為學生安排各項暑期培訓計劃，如人工智能網上訓練營2021、金融科技暑期計劃2021。這兩個數碼港學院的項目旨在為有志投身創科行業的中學生及早裝備，掌握金融科技及人工智能的基礎技能和知識。

Apart from the expos and exchange programmes, Cyberport has joined hands with DreamStarter in organising the 6th DreamStarter Programme for students to design innovative solutions to tackle social issues. Cyberport matched a suitable start-up for students based on their submissions to facilitate hands-on experiential learning and engage students to make an impact on society for the better.

除了展覽會及交流活動外，數碼港還與DreamStarter合辦「第六屆啟夢者計劃」，好讓學生構思創新方案，解決社會上的問題。數碼港根據學生提交的方案，為其配對合適的初創企業，促使學生從實戰經驗中學習，讓他們為社會帶來裨益。

Cyberport has also co-organised a robotics competition with ASK Idea (Hong Kong) Limited, Hong Kong Computer Education Society and Da-Jiang Innovations (DJI). The **RoboMaster Youth Tournament (Hong Kong)** was open to students and teenagers to test their coding skills and problem-solving abilities of participants, boost their team spirit and develop their sense of responsibility. A total of 16 primary schools and 80 secondary schools who participated in this year's competition. Primary and secondary school students were also eligible for the RoboMaster Youth Tournament. The participants were able to establish a scientific mindset for tackling their future challenges with confidence.

數碼港又與艾思能達(香港)、香港電腦教育學會和大疆創新合辦機器人競賽。**機甲大師青少年挑戰賽(香港站)**(現稱「青少年對抗賽」)開放予學生及青年報名參與，目的是測試參賽者編碼技巧及解決問題的能力、提升他們的團隊精神及培養其責任感。今年一共有16間小學和80間中學參與，中小學生亦可參加「機甲大師青少年挑戰賽」(香港站)。參賽者透過該比賽建立科學思維，自信地應對未來的挑戰。





Primary students joined the RoboMaster Youth Tournament for the first time.

小學生首次參與「機甲大師青少年挑戰賽」(香港站)。

In addition, there are two new Esports-related courses funded by Cyberport's scholarships this year. The courses are namely Esports Ecosystem and Introduction to eSports, organised by the Hong Kong Metropolitan University and the Caritas Institute of Community Education, respectively. It will be the 28th funded course since the inception of the Esports Industry Facilitation Scheme (EIFS).

此外，數碼港獎學金於今年資助兩項全新的電競相關課程，分別由香港都會大學與明愛社區書院開設，名為電競生態及電子競技技術概論。這將是「電競行業支援計劃」成立以來，第二十八項資助課程。

#### Cyberport Incubated Company - Gense Technologies Limited 數碼港培育企業 - 尖思科研有限公司



**Justin Chan 陳柏衡**  
- Co-founder and Chief Executive Officer of Gense Technologies Limited  
尖思科研有限公司  
聯合創辦人兼首席執行官

- 🏆 A HealthTech start-up founded in 2017, developing portable preventive screening imaging devices  
成立於2017年，開發便攜式預防性篩查影像設備的健康科技初創企業
- 🏆 An alumnus of CCMF and CIP  
「數碼港創意微型基金」和「數碼港培育計劃」已畢業的培育公司
- 🏆 High achievement under incubation period:  
在孵化期內取得成就和肯定：
  - 1st runner-up of "Maker in China" Hong Kong Chapter 2022 from over 150 participating teams
  - 「創客中國」大賽香港分站賽2022 - 在逾150支參賽隊伍中，勇奪亞軍
  - Winner of JUMPSTARTER 2022
  - JUMPSTARTER環球創業大獎2022的優勝者
  - ICT Startup Grand Award and ICT Startup (Hardware and Devices) Gold Award 2021
  - 資訊科技初創企業大獎及資訊科技初創企業(硬件與設備)金獎2021

#### From the Co-Founder: 聯合創辦人表示：

"We are grateful to Cyberport for supporting our entrepreneurship work, so that we can offer more accessible and affordable medical technologies, namely portable medical imaging devices that target preventive screening and chronic disease monitoring in various settings, including at home and clinics. Cyberport's incubation programme and funding support has been a significant source of support in our work to develop health tracking and diagnostic solutions to assist the local community."

「多得數碼港對我們創業的支持，我們可以提供易於普及和讓大眾可以負擔的醫療技術，即用於各種環境(包括在家中和診所)的便攜式醫療成像設備，進行預防性篩查和慢性病監測。數碼港的培育計劃和資金支持，一直是我們開發健康追蹤和診斷解決方案的重要支援，讓我們能夠回饋社區。」

#### Career Opportunities

To continue the success of the career fair last year, we have proudly launched **Cyberport Career Fair 2022**. In view of social distancing measures, we have organised the Career Fair on a virtual conference platform. The online Career Fair gathered more than 150 enterprises, offering over 1,500 job opportunities in different areas, including FinTech, Smart Living, Digital Entertainment, AI, Big Data, Blockchain and Cybersecurity for I&T talents via a virtual interactive platform with elements of the Metaverse, the virtual 3D fair venue.

Participating organisations included large corporations and Cyberport start-ups. To enrich job seekers' understanding in recruitment trends of the industry, Cyberport organised more than 50 career forums and recruitment seminars to discuss popular trends in innovation. We also provided online services, such as free CV consultation, AI interview analysis and career development resources.

#### 就業機會

為延續去年招聘博覽的成功，我們再接再厲，舉辦「**數碼港互動招聘博覽2022**」。鑑於社交距離措施，我們在虛擬會議平台上舉辦招聘博覽。這次線上互動招聘博覽匯聚了超過150間企業，通過具備元宇宙元素及虛擬3D展會場地的虛擬互動平台，向創科人才提供逾1,500個創科相關職位，涵蓋金融科技、智慧生活、數碼娛樂、人工智能、大數據、區塊鏈及網絡安全等範疇。

參與機構眾多，包括大型企業和數碼港初創企業。為加深求職者對行業招聘趨勢的了解，數碼港於招聘博覽期間，舉行了50多場職業論壇及招聘講座，剖析創科熱門議題。我們亦免費提供履歷諮詢、人工智能面試分析及職涯發展資訊等線上服務。

In 2021, Cyberport launched its new integrated I&T talent acquisition platform, **iTalent**, which helps Cyberport community members to find the right talent while providing career opportunities for young people who aspire to join the I&T industry. The iTalent platform enables community companies to match suitable talents with job vacancies in FinTech, Smart Living, Digital Entertainment and Esports clusters in a cost-effective way. It features job search, job recommendations/reminders, CV generator, profile strength meter, practical job interview tips, experience sharing from past internship participants, as well as free learning resources from tech giants.

Cyberport Academy was established in 2020 to combine and improve our education and enrichment programmes, increase capability and professional possibilities and enhance our technology talent pool. **The Youth Start-up Internship Programme** in collaboration with the then Home Affairs Bureau (now Home and Youth Affairs Bureau) attracted 168 start-ups to provide 440 job vacancies, among which 30 were selected for students to step in the real working world and receive practical experience. Start-ups specialising in Smart Living provided the most vacancies, which encompassed EdTech, RetailTech, HealthTech, Internet of Things (IoT), as well as FinTech and Digital Entertainment and Esports.

**The Cyberport Scale-up Placement Programme** matched 18 start-ups with 23 university students to take up credit-bearing placements, helping start-ups with legal, communications, marketing and financial issues.

### Digital Technology Upskilling

Cyberport was commissioned by the Financial Services and the Treasury Bureau to launch a new round of the Financial Practitioners FinTech Training Programme in 2022, following the success of the first round that attracted over 1,200 participants. The programme aims to deepen in-service financial practitioners' understanding of FinTech in order to enrich the local FinTech talent pool. The training comprises two parts, namely the Webinar Series and Incentive Scheme. The Webinar Series received enthusiastic support from the financial services sector, with over 7,100 in-service financial practitioners from 80 financial institutions registered to participate.

Under the Cyberport Academy, we have also coordinated different speaking events for our community to enhance important skillsets, including the Cyberport Academy Distinguished Fellow Speakers Series and the Green Finance Speaker Series.



於2021年，數碼港推出全新創科人才綜合招聘平台「iTalent」，協助數碼港社群成員物色合適人才，同時為有志投身創科行業的青年提供就業機會。「iTalent」平台能以合乎成本效益的方式，替社群公司提供職位配對，為金融科技、智慧生活、數碼娛樂及電競等集群的職位招聘合適人才。平台提供職位搜索、職位推薦及提示、簡歷建立器、簡歷測評、實用求職面試技能、過往實習參與者的經驗分享，以及來自科技龍頭的免費學習資源。

數碼港學院於2020年成立，旨在整合和改善我們的教育及增潤課程、提高培訓能力及增加專業選擇，以及擴展我們的科技人才庫。我們與民政事務局（現民政及青年事務局）合作推出「青年初創實習計劃」，吸引168間初創企業參加，提供440個實習職位空缺，其中挑選30個職位，讓學生能踏入真實的工作環境，並獲得實踐經驗。專注於智慧生活的初創企業提供的空缺最多，當中涵蓋教育科技、零售科技、健康科技、物聯網，以及金融科技、數碼娛樂與電競等範疇。

「數碼港學分實習計劃」為18間初創企業，配對23名大學生，讓他們參加學分實習計劃，幫助初創企業解決有關法律、傳訊、市場營銷及財務的問題。

### 提升數碼技能

繼首輪「金融從業員金融科技培訓計劃」成功吸引超過1,200名參與者後，數碼港受財經事務及庫務局委托，於2022年推出新一輪計劃。計劃旨在加深金融從業員對金融科技的了解，以擴大本地金融科技的人才庫。培訓分為網授課程和資助項目兩部分；網授課程獲得金融服務界的熱烈支持，來自80間金融機構的7,100多名金融從業員已登記參與。

在數碼港學院旗下，我們亦為社群企業舉辦不同的演講活動，包括數碼港學院傑出人士分享會系列及綠色金融講座系列，以提升重要技能。

Sustainability-related financial risks in Hong Kong and Asia amid Pandemic Era was one of the Green Finance Speaker Series Webinar hosted by Cyberport Academy to promote green finance in Hong Kong. 可持續發展 — 疫情時期香港及亞洲的相關金融風險是由數碼港學院舉辦的綠色金融演講者系列網絡研討會之一，以推動香港綠色金融發展。

### GBA Development and Beyond

Cyberport has been actively supporting the development of start-ups in the GBA. In 2021, **Luo Huining, Director of the Liaison Office of the Central People's Government**, visited Cyberport and emphasised that the National 14th Five-Year Plan clearly supports Hong Kong in building an international I&T hub, creating huge development opportunities for young people in Hong Kong.

### 大灣區發展及展望

數碼港一直積極支持初創企業在大灣區的發展。於2021年，**中聯辦主任駱惠寧先生**到訪數碼港，強調國家於「十四五」規劃下，明確支持香港建設國際創新科技中心，為香港年青人創造可以大展身手的廣闊空間。

The Cyberport **Greater Bay Area Young Entrepreneurship Programme (GBA YEP) 2021** supported by CCMF brought young talent from Hong Kong, Macau and cities in Guangdong, including the GBA together to develop digital technology innovations. The programme aims to deepen participants' experiences in launching projects and facilitating early-stage development in a multicultural environment and to facilitate business soft-landing and development in the GBA and the Mainland.

Our community companies have participated in different competitions, such as the **Road to GBA Start-up Challenge**, jointly organised by Cyberport and PricewaterhouseCoopers (PwC). The 12 winning Cyberport community companies participated in a nine-month GBA Go-to-Market Programme. The programme provided comprehensive support and training for the winners to expand their businesses in the GBA, including themed workshops, corporate management consultation, product commercialisation, investment roadshows, business matching and assistance from I&T parks in partnership with Cyberport located in cities across the GBA and beyond.

In the Hong Kong Chapter of "**Maker in China 2021**" SME Innovation and Entrepreneurship Global Contest, co-organised by Cyberport, the top three winners were I2COOL, MAD Gaze and Greater Bay Biotechnology, respectively. The contest was met with great enthusiasm, drawing a record number of more than 100 teams. As a result of the event, more than 100 patents were created and 50 deal flows were facilitated, helping to bring promising start-ups to the GBA. As one of Hong Kong's winners, **MAD Gaze** incubated by Cyberport later on competed against other counterparts from Japan, South Korea, other ASEAN countries and Europe. MAD Gaze became the overall champion at the "Maker in China" SME Innovation and Entrepreneurship Global Contest.

「數碼港大灣區青年創業計劃2021」得到「數碼港創意微型基金」的全力支持，讓香港、澳門和廣東省內的城市及大灣區，攜手發展創新數碼科技。計劃旨在加深參與者累積經驗，在多元文化環境中啟動項目和促進初期營運，加快於大灣區以至內地的發展。

我們的社群公司參加了不同比賽，例如由數碼港和羅兵咸永道聯合主辦的「走進灣區創業計劃大賽」；12間勝出的數碼港社群公司，參加了為期九個月的「走進灣區」計劃。該計劃為優勝企業提供全方位的支援及培訓，包括主題工作坊、企業管理諮詢、產品商業化、投資路演、業務配對，以及灣區各城市創科園區合作夥伴支援。

初創企業創冷科技、MAD Gaze及華港龍生物科技，分別在數碼港共同承辦的2021「創客中國」國際中小企業創新創業大賽香港分站賽中位列前三甲。賽事反應熱烈，成功吸引超過100支隊伍參加，更創下歷屆之冠。此次活動中，有超過100項專利誕生，促成了50筆交易，協助大灣區引進極具潛力的初創企業。數碼港培育的**MAD Gaze**作為香港分站賽優勝企業之一，隨後與日本、韓國、其他東盟國家和歐洲的初創企業競賽，更成為「創客中國」國際中小企業創新創業全球大賽總冠軍。



Luo Huining, Director of the Liaison Office of the Central People's Government, visited Cyberport.  
中聯辦主任駱惠寧先生到訪數碼港。



More than 100 teams participated in the Hong Kong Chapter of "Maker in China 2021" SME Innovation and Entrepreneurship Global Contest.  
超過100支隊伍參加2021「創客中國」國際中小企業創新創業大賽 - 香港分站賽。

Cyberport has also signed the **Memorandum of Understanding (MoU)** with the **Greater Bay Area Business School and CUHK** to provide more training and support and to share facilities located in Shenzhen for young entrepreneurship and business development in the GBA. It also provides a channel for the Cyberport community to enter the GBA market.

數碼港亦與大灣區商學院及香港中文大學簽署了**合作諒解備忘錄**，為在大灣區創業的青年及商業發展，提供更多的培訓和支持，以及共享位於深圳的設施。數碼港還提供渠道，讓數碼港社群進入大灣區市場。

## Looking Forward

At the forefront of promoting I&T in Hong Kong, Cyberport strives to support the community and youth in various stages of entrepreneurship, as well as to nurture innovative young minds. Cyberport will also continue to connect the Cyberport community with different stakeholders to prepare for the GBA market and beyond.

## 展望未來

數碼港屹立香港創新科技發展的前線，將繼續支持處於不同創業階段的初創社群，以及培育青年創新人才。我們亦會繼續加強初創企業與各方持份者聯繫，扶助數碼創新社群，為進軍大灣區以至更廣區域做好準備。



# INDUSTRY DEVELOPMENT 產業發展



**D**espite the 5th wave of COVID-19 dealing a significant blow to the economy, Cyberport maintained its unwavering support to the I&T industry, striving to guide and assist the community and fellow tech companies towards new opportunities. Cyberport continues its endeavour towards cultivating the industry and leading the way for the technology disruptions of tomorrow.

## Professional and Technology Support for Entrepreneurship

### Information and Communications Technology (ICT) Development

It is imperative for the tech entrepreneur to tap into the latest and brightest technologies with a view to creating technical advantages for their innovative products and solutions. As the digital technology hub of Hong Kong, Cyberport partners with global tech leaders to support the start-up ecosystem and facilitate the development of the ICT industry.

Operating at full throttle since its inception in 2018, **Cyberport Technology Network (CTN)** unshackles our start-ups from technological limitations by equipping them with the latest technologies, tools and services through our CTN partners. In 2021/22, we fostered 27 business matching sessions, assisting over 40 different start-ups with their unique challenges.

This extensive network not only helps our start-ups address their imminent needs, but also actively equips them with the ability to take on future challenges. To facilitate a swift adoption of 5G technology, we provided substantive support to 11 projects that used 5G technology developed by companies in fields across Augmented Reality (AR), Virtual Reality (VR), AI and Robotics which received support from Office of the Communications Authority (OFCA)'s subsidy scheme for 5G deployment.

### Finance Industry

To support Hong Kong as the leading international financial centre, Cyberport has been pivotal in promoting the development of FinTech and its adoption to support the growth of the finance industry.

Cyberport also collaborated with Google in the **Igniting Startups & FinTechs Program**. With a united pursuit of morphing Hong Kong into a smarter digital city, we made available Google Cloud credits and training/technical support for high-performance computing (HPC) to all start-ups in Cyberport. A suite of Google platforms is also available to our start-ups at a special discount to cultivate innovation with the help of geospatial data, cutting-edge data analytics and AI solutions. Start-ups can thus focus on developing their innovations without worrying about cloud computing infrastructure and capacity.

## "Igniting Start-ups and FinTechs Program" in collaboration with Google 與Google合辦「初創與金融科技燃亮計劃」

儘管第五波新冠疫情衝擊經濟，數碼港仍堅定不移支持創科行業，致力帶領社群及科技公司迎接新機遇。數碼港會繼續用心扶植產業發展，引領未來科技革新。

## 專業服務及科技支援創業

### 資訊及通訊科技發展

科技創業者需要利用最新的尖端技術，為其創新產品和解決方案創造技術優勢。作為香港的數碼科技樞紐，數碼港與全球科技巨頭企業緊密合作，支持初創生態系統，促進資訊及通訊科技業界發展。

自2018年成立以來，「**數碼港科技網絡**」全速運行，透過網絡的合作夥伴，為我們的初創企業提供最新的科技、工具及服務，使他們擺脫技術限制。於2021/22年度，我們舉行了27場業務配對環節，協助超過40間不同初創企業應對他們的獨特挑戰。

這個全面的網絡不僅有助初創企業緩解燃眉之急，亦有助他們作好準備，以應對未來挑戰。為促進5G科技的應用，我們鼎力支持11個利用5G科技的項目，由從事擴增實境、虛擬實境、人工智能及機器人學等領域的公司研發並獲得通訊事務管理局辦公室（通訊辦）5G技術資助計劃支持。

### 金融業界

為助力香港成為領先的國際金融中心，數碼港一直發揮關鍵作用推動金融科技發展和應用，以支持金融業界發展。

數碼港亦與Google攜手，推出「**初創與金融科技燃亮計劃**」。為了共同追求將香港打造成更智能化的數碼城市，我們向數碼港所有初創企業，提供Google雲端使用額及高性能運算培訓／科技支援。初創企業還可以用特定折扣，使用一系列的Google服務平台，借助地理數據、尖端數據分析及AI開發解決方案，讓初創企業毋須顧慮雲端運算基礎的設施及能力，能專注發揮創意。



**7** Cyberport start-ups  
have been approved to each receive  
up to **US\$200K**  
of Google Cloud credits  
7家數碼港初創企業  
已獲批高達20萬美元的  
Google Cloud使用額

Further, to fully support the ever-changing needs of community companies in different industry contexts and operational stages, the **Cyberport Professional Services Network (CPN)** connected 148 participating community companies with professional services to foster healthy growth with the help of professional consultants. To continue expanding this network, the CPN Circle, an online knowledge-sharing platform developed by one of our community companies, Lynk, was launched in March 2022. It allows participants to connect with professional experts in real-time.

During the year, we added 12 new CPN partners, culminating in a network of around 35 member firms, including 6 full-service consultancy firms Baker & McKenzie, Deloitte, Ernst & Young, Grant Thornton, KPMG and PwC, as well as other specialised consultancy firms. The weaving of this accomplished network, coupled with active member engagement in 19 service clinics and three key engagement programmes, has enabled community companies to benefit from further professional support and training at reasonable costs.

### FinTech in Full Force

With more than a decade of continuous efforts, we have established a leading position in the FinTech sector and helped push the sector to ever-increasing heights. Our FinTech community encompasses nearly 400 FinTech companies out of around 600 FinTech companies and start-ups in all over Hong Kong, and our contribution to them has yielded celebrated results. In the **IFTA FinTech Achievement Awards**, 14 Cyberport FinTech companies were given 15 awards across multiple categories, including four community start-ups winning awards for 'Regulatory Tech' and two Cyberport entrepreneurs receiving recognition as the 'Leader of the Year'.

另一方面，社群公司各有不同行業背景及營運階段，為滿足他們不斷轉變的需求，「數碼港專業服務網絡」協助148間參與的社群公司聯繫專業顧問，透過他們的專業服務實現穩步成長。為繼續拓展網絡，於2022年3月，我們的社群公司Lynk推出線上知識分享平台CPN Circle，讓參與者與專家實時聯繫。

年內，我們新增12個「數碼港專業服務網絡」合作夥伴，最終形成了一個約有35間成員公司的網絡，包括六間一站式服務的顧問公司，貝克·麥堅時律師事務所、德勤、安永、致同(香港)會計師事務所、畢馬威及羅兵咸永道，以及其他專業顧問公司。透過完善的專業服務網絡，加上成員積極參與19個「初創診所」及三個重點主題活動，社群公司可以合理價格取得更多專業支援和培訓。

### 全力發展 金融科技

歷經十多年的不懈努力，我們已於金融科技界建立領導地位，並推動業界不斷壯大成長。全港有約600間金融科技公司及初創企業，我們的社群已涵蓋當中約400間，可見我們的投入已取得優秀成績。於「IFTA金融科技成就大獎」中，14間數碼港金融科技公司獲頒發15個不同類別的獎項，其中四間社群初創企業獲頒發「監管科技」獎，兩位數碼港社群的企業家獲頒「年度領袖」獎。



The FinTech Proof-of-Concept Subsidy Scheme was launched in 2021 to encourage creative Fintech ideas to be tested with government funding.

於2021年，我們推出「拍住上」金融科技概念驗證測試資助計劃（「拍住上」資助計劃），在政府資助下鼓勵測試創新金融科技概念。

Industry acclaim has not slowed our pace in further driving disruption. Commissioned by the Financial Services and the Treasury Bureau (FTSB), the **FinTech Proof-of-Concept Subsidy Scheme (PoC Scheme)** was launched in 2021 with the goal to encourage creative ideas with the potential to become innovative financial services products to be tested out with government funding. It has been operating at full throttle, approving 93 applications and providing start-ups with a total grant of HK\$10 million for them to test run FinTech innovations with financial institutions. By promoting new means of cooperation between financial institutions and FinTech start-ups, the Scheme has led to numerous firm relationships of long-time collaboration within the industry, as well as cross-boundary applications among Hong Kong, the GBA and ASEAN countries.

業界的認可並沒有令我們放慢進一步推動革新的步伐。於2021年，我們受財經事務及庫務局委托推出「拍住上」金融科技概念驗證測試資助計劃（「拍住上」資助計劃），目的是在政府資助下，鼓勵測試有潛力成為創新金融服務產品的概念。該計劃共通過93份申請，並向初創企業提供合共1,000萬港元的資助，讓他們與金融機構合作，試行金融科技创新方案。透過此計劃，促進金融機構與金融科技初創企業之間的新合作方式，於業內建立多個穩固的長期合作關係，實踐香港、大灣區、東盟國家之間的跨境應用。



## FinTech Proof-of-Concept Subsidy Scheme

### 「拍住上」金融科技概念驗證測試資助計劃

93

approved projects

個獲批項目



In addition, we gathered more than 30 representatives of regulatory and professional bodies, and participants of the PoC Scheme at the **Cyberport Fintech InnoCon 2021**, a spotlight event of the Cyberport Venture Capital Forum, to showcase successful FinTech Proofs-of-Concepts (PoCs). This enabled networking and the convergence of ideas for the I&T sector through practical lenses and input from regulatory experts, achieving a balanced FinTech vision that truly caters to industry needs.

To support Asia Pacific start-ups, we continued to co-organising the **FinTech Innovation Lab Asia Pacific (FILAP)** with Accenture for the eighth consecutive year. Through a 12-week programme, start-ups with the most innovative propositions were selected to receiving world-class mentoring from financial institution executives and leading fintech entrepreneurs. This year's programme, with 11 selected companies, including five Cyberport FinTech start-ups, has successfully launched two PoCs, and with 21 more projects in the pipeline. We look forward to continuing our support in strengthening start-ups' ability to scale-up and their connections with potential investors.

With regard to rising discussions in Regulatory Technology (RegTech), Cyberport invited start-ups and renowned industry figures to the **Hong Kong FinTech Week**, in which the importance of technology used for regulation among other latest trends in FinTech, like ESG investment and open data, was thoroughly explored. To expedite RegTech adoption, especially for anti-money laundering, Cyberport collaborated with the **Hong Kong Monetary Authority** to organise the **AML Regtech Lab**, with the purpose of facilitating more comprehensive regulations over financial institutions and ensure a safe environment for businesses to flourish.

Continuing the conversation with our stakeholders, Cyberport received a delegation of around 35 Hong Kong Accounting Advisors appointed by the Ministry of Finance (MOF). The advisors learned about the latest developments in Hong Kong's I&T sector, as well as Cyberport community start-ups' tech solutions for accounting and finance.

此外，於「數碼港創業投資論壇」上，我們舉辦焦點活動「2021數碼港金融科技創新論壇」，匯聚超過30名監管、專業機構代表，及「拍住上」資助計劃參與者，展示成功的金融科技概念驗證測試方案。這次活動有助進一步交流及整合監管專家的意見，從務實的角度出發回應行業需求，實現金融科技平穩發展的願景。

為支持亞太地區的初創企業，我們連續第八年與埃森哲共同舉辦**亞太金融科技創新實驗室**。通過為期12周的計劃，最具有創新性的初創企業被選出接受金融機構高管和領先金融科技企業家的世界級指導。今年的計劃中，有11家被選中的公司，包括五家數碼港金融科技初創公司，已經成功推出了兩個概念驗證，並有21個項目正在籌備當中。我們期待繼續提供支持，以加強初創企業擴大規模的能力，以及他們與潛在投資者的聯繫。

由於對合規科技的討論日漸增多，數碼港邀請初創企業及知名業界人士參加「**香港金融科技周**」，深入探討運用科技進行監管的重要性，及其他新興金融科技領域，如ESG投資及開放數據。為了加快應用合規科技，尤其是在反洗錢方面，數碼港與**香港金融管理局**合作舉辦「**反洗錢合規科技實驗室**」，目的是對金融機構實施更全面的監管，並為企業提供安全的環境，確保他們能夠蓬勃發展。

數碼港持續與我們的持份者對話，接待了由財政部委任的約35名香港會計顧問組成的代表團。顧問們了解了香港創新科技行業的最新發展，以及數碼港社群的會計和金融方面技術解決方案。



Cyberport collaborated with InvestHK to invite start-ups and renowned industry leaders to the Hong Kong FinTech Week. 數碼港與投資推廣署合作，邀請初創企業及知名業界人士參加「香港金融科技周」。

To navigate the present and future of sustainable development, we also assembled ESG trailblazers from the financial, industrial and commercial sectors, along with Cyberport community companies, in the **Cyberport FinTech for ESG Conference 2021**. We hosted a thematic breakout session on “Shaping a Sustainable Financial Ecosystem: How to Integrate ESG Factors with FinTech”, in which participants jointly investigated the prospects of utilising FinTech to enhance efficiency for companies implementing ESG-related measures, as well as methods for companies to enjoy economic benefits presented by the global ESG trend.

Another area in the industry receiving rapid growth is WealthTech. By housing nearly 60 WealthTech start-ups in Cyberport, we provide ample resources for promising projects to germinate. These start-ups will become the quintessential tools in reducing cost of wealth management services and generating alternative investment opportunities for professional investors.

Furthermore, through the collaboration with R3, a global Blockchain leader, **Innovation Lab** was established at Cyberport to help Hong Kong FinTech start-ups seize Central Bank Digital Currencies (CBDC) opportunities. The Innovation Lab serves as an agile transformative space where Cyberport, R3 and all the Innovation Partners can come together to offer resources, training curriculum, technology comprehension, industry expertise and work closely with ecosystem stakeholders to co-create FinTech innovations in Hong Kong and the GBA.

Through the **FinTech Anti-epidemic Scheme for Talent Development (FAST)** commissioned by FTSB, we provided salary subsidies for a maximum of 12 months to FinTech companies that have created a new full-time position, fostering over 1,000 applications and more than 700 new positions being filled. The overwhelming response from the FinTech sector helped create FinTech-related employment opportunities for finance and technology professionals, as well as university graduates, widening the talent pool for the FinTech sector.

Our “Cyberport Community Connect” series supported various industries through knowledge and experience sharing sessions by industry leaders. Seminar topics included “Building Automation & Smart Property Management – Insider Perspectives” and “FinTech Development During the Pandemic”, which were co-organised with the Hong Kong Software Industry Association and the Internet Professional Association, respectively.

### Smart Living for Communal Support

Cyberport is the home to over 700 companies that focus on various aspects of Smart Living, including HealthTech, EdTech, ArtTech, GeronTech and more. Our goal is to continue building up this Smart Living powerhouse and give back to our community.

Cyberport’s “**Braving the Epidemic**” campaign was first launched in early 2020 to connect our Smart Living cluster to the rest of the world amidst the COVID-19 pandemic. It has accumulated digital solutions focusing on Distance Learning and Work from Home, Medical and Healthcare, Insurance and Relief Funds, Household and Workplace Improvement, as well as community support and volunteering activities. In a swift response to the outbreak of the 5th wave of COVID-19 in 2022, Cyberport start-ups reinforced cooperation with the Government, hospitals and social welfare institutions by providing telemedicine services, COVID-19 testing, remote support service mobile apps and more.

We also expanded the campaign to Community Support and Volunteering – a new category – to deliver more extensive aid to the community. Our start-up, Farm66, cooperated with charities to dispense timely anti-epidemic supplies to

為把握當下和邁向可持續發展的未來，我們邀請金融、工業及商業界別的ESG開拓者，連同數碼港社群企業參加「**數碼港金融科技ESG論壇2021**」。我們舉辦有關「打造可持續金融生態系統：如何將ESG因素融入於金融科技」的專題分組論壇，與參與者共同探討利用金融科技，提高公司實施ESG相關措施的效率，以及掌握全球ESG趨勢帶來經濟效益的方法。

財富管理科技為業內另一個快速增長的領域。數碼港有近60間財富管理科技初創企業進駐。我們為發展潛力較大的項目，提供充足資源並協助其茁壯成長。這些初創企業將成為不可或缺的角色，減少理財服務成本，及為專業投資者創造另類投資機遇。

此外，透過與環球區塊鏈領導者R3合作，我們在數碼港設立「**創新實驗室**」，幫助香港金融科技初創企業把握央行數碼貨幣的機遇。「創新實驗室」成為靈活的轉型空間，讓數碼港、R3及所有創新夥伴聯合起來，提供資源、培訓課程、科技解讀、行業專業知識；並與生態系統的持份者緊密合作，於香港及大灣區共同創新金融科技服務。

透過財經事務及庫務局委托推行的「**抗疫基金金融科技人才計劃**」，我們為金融科技公司新開設的全職崗位，提供最長12個月的工資補貼，並成功收到超過1,000份申請，涉及開設逾700個新職位。業界對該計劃的熱烈反應為金融及科技專業人士、大學畢業生創造金融科技相關就業機會，擴大了金融科技領域的人才庫。

我們的「Cyberport Community Connect」系列通過行業領袖的知識和經驗分享會來支持各個行業。講座主題包括與香港軟件行業協會合辦的「行內視角-智能建築及智慧物業管理」和與互聯網專業協會合辦的「疫情下的金融科技發展」。

### 智慧生活 支援社區

數碼港匯聚逾700多間公司，專注於智慧生活各個層面，包括健康科技、教育科技、藝術科技，以及樂齡科技等。我們的目標是繼續構建和發揮園區作為推動智慧生活的角色，回饋社區。

數碼港於2020年初首次推出「**敢創抗疫**」行動，旨在於新冠疫情期間，將我們的智慧生活集群連繫世界其他地區。目前，數碼解決方案專注於遙距學習及在家工作、醫療及護理服務、保險服務和支援保障，改善家居和工作環境，以及社區支援及義工行動。為迅速應對2022年第五波疫情，數碼港初創企業已加強與政府、醫院及社會福利機構合作，提供遠程醫療服務、新冠病毒檢測、遠程支援服務流動應用程式等。

我們還將活動擴展到社區支援及志願服務的全新層面，為社區提供更廣泛的幫助。我們的初創公司Farm66與慈善機構合作，為100多間護理院及時發放

over 100 elderly homes. By leveraging agricultural technology, boxes of fresh vegetables and fruits were sent out to people under quarantine. The “Braving the Epidemic” campaign has been recognised again by the Health Partnership Awards organised by ETNet with the “Outstanding Leadership for Social Innovation” Award in 2022.

抗疫物資；而且運用農業科技，確保為隔離人士運送新鮮的蔬菜和水果。「敢創抗疫」行動再度獲得《經濟通》主辦的「健康同行夥伴大賽」肯定，於2022年榮獲「傑出社創領袖獎」殊榮。



Cyberport received the “Outstanding Leadership for Social Innovation” Award in the Health Partnership Awards organised by ETNet.  
數碼港在由《經濟通》主辦的「健康同行夥伴大賽」中榮獲「傑出社創領袖獎」。

Our community contributions do not stop there. Over 100 start-ups are rigorously designing HealthTech products to boost convenience of access to medical services through digital means, including health monitoring, telemedicine, rehabilitation and more. Four of our HealthTech start-ups were exhibited in the Gerontech and Innovation Expo cum Summit 2021.

我們對社區的貢獻不止於此。超過100間初創企業積極設計健康科技產品，包括健康監測、遠程醫療、康復治療等，通過數碼方式，讓社會能更便利獲得醫療服務。我們的四間健康科技初創企業，亦在「2021年樂齡科技博覽暨高峰會」上，展示他們的健康科技產品。

Despite the pandemic causing a heavy blow to the industry, retailers see a way out through adopting creative digital solutions. Cyberport houses over 220 community companies that are focused on delivering RetailTech and e-commerce solutions, which form the largest sub-cluster under Smart Living. With the incorporation of AI, Big Data analytics and more into the retailing process, these companies hold limitless potential for the revitalisation of the retail industry.

儘管疫情對零售業造成沉重打擊，商家仍能通過採用創意數碼解決方案找到出路。數碼港擁有超過220間社群企業，專注於提供零售科技和電子商貿解決方案，形成智慧生活集群下最大的子集群。隨著人工智能、大數據分析等科技融入零售流程，這些公司為振興零售業帶來無限潛力。

We are also joining hands with Rotary International to create smart parks in the ‘2021 Co-Create Smart Park Challenge’. By calling both youngsters and I&T industry professionals to submit creative and feasible proposals to build a smart park, we collected ideas filled with both imagination and insight from experience, facilitating sustainable development with creative designs. Many suitable ideas and proposals will be considered for implementation at the Cyberport waterfront park as part of Cyberport’s mega Expansion Project.

我們又與國際扶輪社合辦「2021構建智能公園」比賽，吸引年輕人及創科專業人士，提交創意與可行性兼備的智能公園方案。我們徵集到的方案，集想像力和洞察力於一身，以創意設計促進可持續發展。我們將考慮在數碼港海濱公園實施多項合適構思和建議，作為數碼港大型擴建計劃的一部份。

Cyberport understands that youngsters are the future pillars of society, and new technology is needed to tackle current educational problems. Thus, over 170 community companies in Cyberport strive to provide EdTech solutions. We conducted the Cyberport Venture Capital Forum 2021, in which the **Edventures Global Business Acceleration Summit** was a spotlight event. Themed ‘Think Big with EdTech, From Quick Fix to Driver of Change,’ the summit saw international EdTech experts share insights on global EdTech application, bridging the digital divide chasm, and the prospects of Hong Kong becoming an education innovation hub in the GBA. Presentations of unique solutions for early childhood education and special education were also given by 12 EdTech start-ups around the globe.

數碼港深知青少年是未來社會的棟樑，現有的教育問題需利用新科技來解決；因此，超過170間在數碼港營運的社群企業，努力提供教育科技的解決方案。我們舉辦了「數碼港創業投資論壇2021」，其中**全球教育科技峰會**成為焦點活動，以「教育科技新天地：從快速修復到驅動變革」為主題，國際教育科技專家在峰會上就全球教育科技應用、跨越數碼鴻溝，以及香港成為大灣區教育创新中心的前景，分享各自的見解和看法。全球12間教育科技初創公司，亦介紹了針對幼兒教育及特殊教育的獨特解決方案。

Regarding the rising demands to enhance learning and teaching through STEAM (Science, Technology, Engineering, Art and Mathematics), we hosted **Cyberport STEAM Week** to introduce the latest innovative EdTech solutions to around 100 principals and teachers from primary and secondary schools. For example, using IoT, Cyberport start-up, FarmacyHK, installed smart hydroponic planting machines in schools to remotely cultivate a suitable environment for plant growth, with a view to establishing green practices in schools and fulfilling educational purposes at the same time. Moreover, 22 of our EdTech start-ups participated in the **Learning and Teaching Expo 2021**, displaying disruptive solutions to enhance self-directed learning through AI, AR and VR, among other technologies.

大眾對STEAM(科學、科技、工程、藝術與數學)課程提升學與教效能的需求越來越大，於是我們舉辦了「**數碼港STEAM周**」，向約100名中小學校長及教師介紹最新的創新教育科技解決方案。例如，數碼港初創企業FarmacyHK利用物聯網，在校園裡安裝智能水耕種植機，遙距打造適合植物生長的環境，既能在校內實踐環保，又能達到教育目的。此外，我們的22間教育科技初創公司參加了「**學與教博覽2021**」，展示如何透過人工智能、增強實境和虛擬實境等科技加強自主學習的革命性解決方案。





Cyberport hosted STEAM Week for educators for five consecutive days, where fresh EdTech ideas were showcased by community startups. 數碼港連續五天為教育工作者舉辦 STEAM 周，社區初創公司展示了嶄新教育科技創意方案。

Cyberport will continue to promote innovative technology in the education sector with our innovative community covering all major areas, such as e-learning solutions, game experience and immersive learning, interactive technology and school management system. EdTech has become one of the largest subclusters under Cyberport's Smart Living cluster.

### Thriving Digital Entertainment and Esports

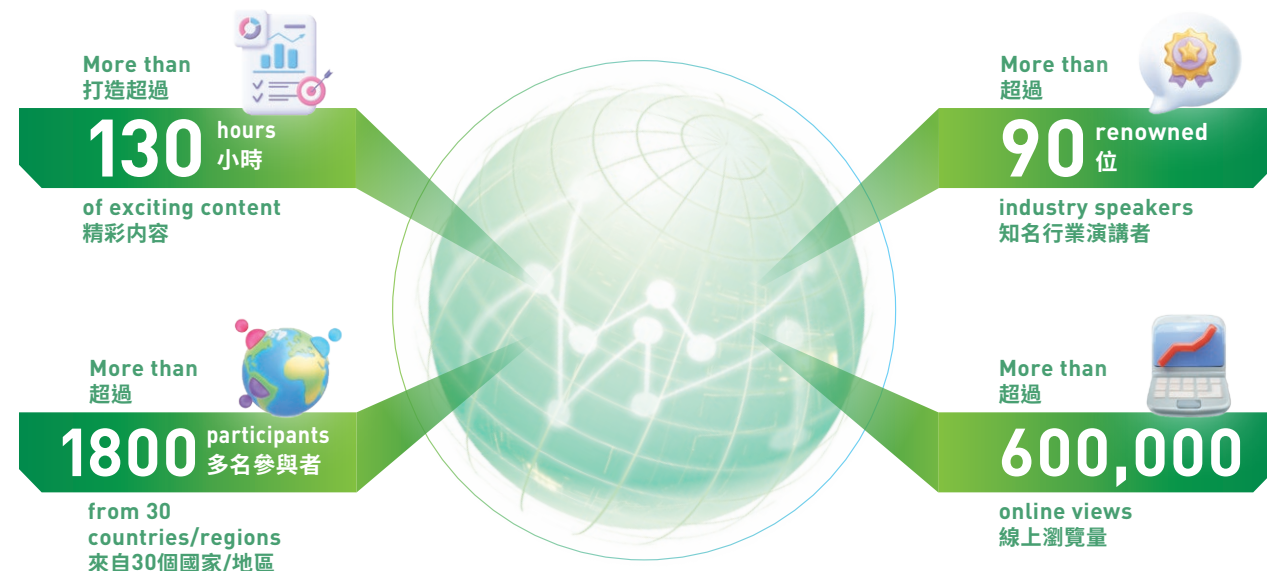
More than 150 Digital Entertainment and Esports start-ups have landed in Cyberport, forming an extensive cluster of talented digital entertainment minds. Game studios, publishers on different platforms, management and licensing experts and diverse gaming and tournament platforms intertwine and collaborate in harmony within this broad cluster.

### 數碼娛樂及電競發光發亮

超過150間數碼娛樂及電競初創企業已進駐數碼港，形成一個龐大的數碼娛樂集群，當中包括不同平台的遊戲工作室、發行商、管理及版權專業人士，好讓他們在各種遊戲及比賽平台中，互相交流及協作。

### Digital Entertainment Leadership Forum 2021

#### 2021數碼娛樂領袖論壇



The blend of many-hued creative ideas continued in our **Digital Entertainment Leadership Forum 2021 (DELFF 2021)**, which was a three-day international convention in a hybrid format of online and in-person participation. With the theme of "Infinity Games – Breaking the Limits of Digital Entertainment," DELFF 2021 devised a series of "Infinity Games" tournaments, workshops and innovator showcases, bringing the audience through a journey of "Sea", "Land" and "Air". The Forum accumulated over 600,000 views online. By hosting this Forum, we aim to position ourselves as a Digital Entertainment hub, leading the industry to thrive and advance beyond existing standards by leveraging disruptive technologies, business models and value chains.

為期三天的「2021數碼娛樂領袖論壇」，採用線上及實體混合形式，呈現多種創意的融合。以「無極限競賽：數碼娛樂 • 突破界限」為主題，設計了一系列「無極限」競賽、工作坊及創新展示，帶領觀眾穿越「海陸空」的數碼娛樂及電競體驗。論壇累計超過60萬次線上瀏覽量。數碼港期望透過舉辦是次論壇，致力打造數碼娛樂樞紐，藉利用革新科技、商業模式及價值鏈，引領行業發展蒸蒸日上，並超越現有水平。



DELFL 2021 encompassed a myriad of engaging activities with elements of "Sea", "Land" and "Air", the theme of the Digital Entertainment Experience Zone, culminating in an innovative digital entertainment carnival.

「2021數碼娛樂領袖論壇」的數碼娛樂體驗區以「海陸空」為主題，內容豐富多彩，帶來一場創新的數碼娛樂嘉年華。

Throughout the year, a collection of thrilling gaming tournaments was also held in Hong Kong's esports industry. The 2022 FIA World Motorsport Championship Esports Cup Hong Kong Representative Selection, co-organised by Cyberport, is Hong Kong's first esports car representative selection officially organised by the Hong Kong Automobile Association. The FiFAe Nations Cup 2022 Qualifiers supported by Cyberport's **Esports Industry Facilitation Scheme (EIFS)** will send five selected players to represent Hong Kong to compete with international players.

The Esports Association Hong Kong and Cyberport also jointly held the **Esports Premier League (EPL) Season 2** in anticipation of rising demands for esports entertainment. Featured games include "League of Legends," "Arena of Valor," and "Hearthstone." Attracting over 200 teams from different experience levels, the tournament provided winning teams a chance to compete at the Hangzhou Asian Games in pursuit of greater glories.

Aiming to shatter the stereotypical thinking that esports tournaments, or even gaming in general, are only for youngsters, the Hong Kong Innovative Technology Development Association (HKITDA) and Rotary Club of Smart Hong Kong (RCSHK) held the **Elderly Esports Experience Day** at DELF 2021, in which grey-haired gamers displayed their patience and strategic thinking in a FIFA tournament and enjoyed esports with their family members. Cyberport has been co-organising this event since 2018 to encourage the elderly to keep up with new technology and narrow the digital divide across generations.

Acknowledging that nurturing talents in the esports industry is paramount to its development, we facilitated the **Association of Pacific Rim Universities (APRU)**, a network of 60 leading universities, to set up its Asia base at Cyberport. In DELF 2021, we also collaborated with APRU to organise the **APRU MetaGame Conference** to discuss future digital skills and ways to nurture university students into young innovators and changemakers. Further, we co-organised the first APRU Student Esports Paper Competition to give recognition to outstanding papers submitted by students through granting certificates and scholarships, promoting long-term investment in the esports research field.

在這一年裡，香港電競業亦舉辦多項讓人興奮的電競賽事。數碼港協辦的「2022年國際汽聯世界賽車錦標賽電競盃—香港區代表選拔賽」，為香港首個由香港汽車會官方舉辦的電競賽車運動員代表選拔賽。此外，由數碼港「**電競行業支援計劃**」支持的「2022年國際足協電競世界盃選拔賽」將選出五名選手代表香港與國際選手同台競技。

因應電競娛樂需求不斷增加，香港電競總會與數碼港聯合舉辦「**香港電競超級聯賽**」第二季，遊戲項目包括《英雄聯盟》、《傳說對決》及《爐石戰記》。賽事吸引超過200支不同經驗水平的隊伍，勝出隊伍更有機會出戰杭州亞運會，爭取更大的殊榮。

電競遊戲不是年青人專利，在「2021數碼娛樂領袖論壇」上，香港創科發展協會與智慧香港扶輪社聯合舉辦「**樂齡電競及體驗日**」，讓銀髮玩家以FIFA電競遊戲作對賽，展現其耐力及策略思維，並享受與家人玩電競的樂趣。自2018年起，數碼港先後多次舉辦該活動，鼓勵長者接觸新科技，收窄數碼科技應用的跨代鴻溝。

我們深知培育電競人才對行業進一步發展的重要性，為此，我們促成了由60所頂級大學組成的**環太平洋大學協會 (APRU)**，在數碼港設立亞洲基地。在「2021數碼娛樂領袖論壇」上，我們合辦「**APRU電競MetaGame會議**」，討論未來的數碼技能，及培育大學生成為年輕一代創新者及變革者的方式。此外，我們還聯合舉辦了首屆「APRU學生電子競技論文比賽」，向提交優秀論文的學生頒發證書和獎學金，鼓勵對電子競技研究領域的長期投資。



Industry leaders were gathered at the APRU MetaGame Conference to discuss future digital skills and ways to nurture university students into young innovators and changemakers.

行業領袖匯聚APRU電競MetaGame會議，討論未來的數碼技能以及如何將大學生培養成年輕的創新者和變革者。

Moreover, Cyberport is also supplying the flourishing esports industry with ample financial support and personnel training. The **EIFS** funds a myriad of industry activities related to competition and events, talent cultivation and overseas exchange and development. It has culminated in benefited events with a total prize value of HK\$3 million and about 47,000 participating players. **Esports Internship Scheme (EIS)** has subsidised 58 internship opportunities and 28 training courses in tertiary institutes, and conferred 37 scholarships during this year.

To utilise novel technologies, like AI, AR/VR, to the fullest, we co-hosted the **Arts x Tech Meetup@Cyberport** with the Leisure and Cultural Services Department (LCSD). Over 300 members from the arts and culture sector linked up with 11 start-ups in Cyberport to discuss and demonstrate digital solutions to performances, installations, exhibitions and media art. This allowed the nurturing of artistic sensibilities in brand new channels, where digital technologies are wielded to introduce artistic expressions in modern brush strokes.

Perhaps the most popular form of art blended with technology of the recent year is Non-Fungible Tokens (NFTs). Cyberport organised “**Tech x Arts – Beyond Imagination**” – a digital art show for visual and auditory artwork tokenised into NFTs. With inspiring pieces from post-90s illustrators and local photographers, the exhibition showcased the potential of utilising blockchain technology to present new channels for art publishing, as well as increased economic benefits and ownership for artists.

## Gallery of Awards

Cyberport and its community start-ups have received wide acclaim and numerous accolades for their contribution to the wider I&T industry's continuous development. A total of 224 awards were given to our community companies. To highlight a few, a record-high 28 Cyberport start-ups scored 30+ awards at the **Hong Kong ICT Awards 2021**. Gense Technologies stood out by winning both the Grand Award and the Gold Award. The rapid growth and innovative thinking of our start-ups were also recognised in the biennial **Deloitte Hong Kong Technology Fast & Rising Star Programme**, with seven of them ranked among the Technology Fast 10. In addition, three of our start-ups had entered the top ten at the **JUMPSTARTER 2022 Global Pitch Competition**, organised by Alibaba Entrepreneurs Fund, as Top 10 selections. Gense Technologies also reaped the top winner award at the competition.

## Awards Won by Cyberport Community Companies during the year

### 年內數碼港社群公司所獲獎項



To increase the awareness of stakeholders on current technological circumstances and boost innovation, the **ETNet FinTech Awards** is organised annually and 17 Cyberport community companies received awards this year.

除此以外，數碼港亦為發展向好的電競行業，提供充足的資助及人員培訓。「**電競行業支援計劃**」資助賽事及活動、人才培育、海外交流與發展相關的活動。各項賽事的獎金及獎品總額高達300萬港元，參賽選手人數約47,000人。年內，**電競實習支援計劃**已贊助了58個實習機會及28個專上教育培訓課程，以及頒發了37個獎學金。

為充分利用人工智能、擴增實境／虛擬實境等科技，我們與康文署合辦了「**藝術X科技 相匯數碼港**」。超過300名來自藝術文化界的成員，與數碼港的11間初創企業聯手，探討及展示表演、裝置、展覽及媒體藝術的數碼解決方案。活動透過全新媒介培養藝術鑒賞力，並借助數碼科技，以現代手法來演繹藝術。

近年最流行的藝術形式，莫過於與科技結合的非同質化代幣 (NFTs)。數碼港舉辦「**科技X藝術—超乎想像**」，一場將視覺與聽覺藝術品化為NFT的數碼藝術展；展示了來自90後插畫家及本地攝影師打動人心的作品，體現利用區塊鏈科技的潛力，提供出版藝術的新渠道，以及增加藝術家的收益和保護相關產權。

## 獎項一覽

數碼港及其初創社群成員，對創科業界持續發展作出貢獻，一直備受讚譽和屢獲殊榮。社群公司至今獲頒授合共224個獎項。值得一提的是，在「**2021年香港資訊及通訊科技獎**」中，28間數碼港初創企業破紀錄獲得30多個獎項；當中，尖思科研表現亮眼，勇奪大獎及金獎兩個獎項。於兩年一度的「**德勤香港高科技高成長及明日之星**」評選中，數碼港社群企業的高速成長和持續創新備受肯定，在「高科技高成長10強」企業當中佔七席。另一方面，共三間數碼港初創企業成為最後十強，入圍「**JUMPSTARTER環球創業比賽2022**」；比賽由阿里巴巴創業者基金舉辦。尖思科研亦榮獲了「**JUMPSTARTER環球創業比賽2022**」冠軍。

經濟通每年舉辦「**金融科技大獎**」，旨在提高持份者對當前科技環境的認識並推動創新，今年共有17間數碼港社群企業獲獎。另外，為推動以創新解決方案改善



Another 22 Cyberport start-ups received 27 awards at the **ETNet Smart Living Partnership Awards 2021**, which is a new award with the goal of catalysing innovative solutions to better our daily lifestyles. In addition, Hong Kong Cyberport Management Company Limited also won the Outstanding Health Technology Ecosystem award in the **ETNet Health Partnership Awards 2021**.

日常生活方式，經濟通又新辦「2021智慧生活夥伴大獎」，有22間數碼港初創企業獲27個獎項。而香港數碼港管理有限公司亦在經濟通舉辦的「2021健康同行夥伴大獎」中，榮獲「傑出健康科技生態圈」獎項。

### Cyberport Incubated Company - Rice Robotics 數碼港培育企業 - 飯團機器人有限公司



**Victor Lee 李國康**  
- Founder and CEO of Rice Robotics  
Rice Robotics 創辦人及行政總裁

- Founded in 2019, providing widespread autonomous delivery and sanitising robot solutions  
成立於2019年，提供能廣泛應用的全自動配送機械人及消毒機械人解決方案
- An alumnus of CIP and investee under CMF  
「數碼港培育計劃」已畢業的受培育公司，獲得「數碼港投資創業基金」投資
- Garnered seed round investments of US\$9 million  
獲得900萬美元種子輪投資
- Winner of JUMPSTARTER Awards 2021  
JUMPSTARTER環球創業大獎2021的優勝者
- JUMPSTARTER Social Impact Award 2021  
JUMPSTARTER環球創業大獎2021 - 最具社會影響力初創企業獎
- Outstanding Productivity Award of The Pandemic Innovative Digital Solution Awards 2020  
抗疫創新數碼方案獎2020 - 傑出生產力類別獎
- ICT Startup (Hardware and Devices) Silver Award 2020  
資訊科技初創企業(硬件與設備)銀獎2020

#### From the Founder: 創辦人表示：

“Cyberport's connection of start-ups and established corporations has been crucial to the adoption of our products at well-known organisations in Hong Kong, including the Hong Kong Convention and Exhibition Centre and K11 MUSEA, as well as success in scaling our business to Asian markets like Japan and Thailand. We look forward to enhancing our robotic products to help communities adapt to the epidemic with more effective responses.”

「數碼港持續聯繫初創與不同大型企業，對我們的產品得以落地應用有著重要作用。我們的機械人產品獲得香港知名機構包括會展中心和K11 MUSEA 採用，並進軍日本、泰國等亞洲市場。我們將繼續提升機械人產品，協助社會提高抗疫的應變能力。」

### Looking Forward

Cyberport aims to keep at its unreserved efforts to cooperate with the Government's initiatives, especially on its vision to promote enhanced development of the I&T industry in Hong Kong, as expressed in the 2021 Policy Address and 2022 Budget Speech. One of the examples is the collaboration with the Hong Kong Housing Society in setting up a co-working space in the Northern Metropolis to encourage start-ups specialising in technologies such as smart building, property management, smart home, construction technology, green technology, smart retail, etc. to contribute to building a smart city. Also, by engaging in close-knit cooperative missions, Hong Kong and the rest of the GBA can weave a strong base for the technology ecosystem, in anticipation of more future joint endeavours, to deepen cooperation with the Qianhai Co-operation Zone. With the shining future in sight, we plan on propelling our community companies, as well as the rest of Hong Kong's I&T industry, to the next level.

### 展望未來

數碼港繼續全力配合政府的政策，特別是在2021年施政報告及2022年財政預算案演辭中，政府表示銳意推進香港創科行業發展。其中，數碼港與香港房屋協會合作，於北部都會區興建共享辦公室，鼓勵專注開發與智慧大廈、物業管理、智慧家居、建築科技、綠色科技、智慧零售等相關科技的初創企業，投入建設智慧城市。數碼港亦透過香港與大灣區的緊密合作，一同奠定紮實根基，共建科技生態圈，期待未來有更多共同合作的機會，以深化與前海合作區的合作。展望光明未來，我們計劃推動社群公司以及香港創科行業，邁向新高峰。

# INTEGRATION OF NEW AND TRADITIONAL ECONOMIES

## 新經濟與傳統經濟融合



**D**igital transformation continues to generate value in traditional industries with the integration of innovative technologies and digital solutions. The collision of old practices and new ideas can bring value-creating opportunities and positive impacts to the business world, as well as our society. In the Cyberport community, we embrace the latest technologies from FinTech, Smart Living, Digital Entertainment and Esports, to AI, Blockchain and Cybersecurity – our community members are working to revolutionise business practices through innovative solutions.

Cyberport has been proactively bridging business corporations, government departments and NGOs with our community start-ups to drive business transformation. Through leveraging win-win collaborations, all parties co-create innovative solutions that facilitate the integration of traditional and new economies.

通過創新科技與數碼方案的運用，數碼轉型持續為傳統產業增加價值。當舊傳統遇上新思維，便能為商界以至社會帶來創造價值的機遇，產生正面的影響。數碼港社群匯聚各種最新科技，包括金融科技、智慧生活、數碼娛樂和電子競技、人工智能、區塊鏈及網絡安全，社群成員亦致力開發創新解決方案，為商業實務帶來變革。

數碼港一直積極配對不同持份者，支援社群初創企業，與企業、政府部門、非政府組織建立連繫，推動業務轉型。在互利互贏的協同關係下，各方合作共創創新解決方案，促進傳統經濟與新經濟融合。

### Value-Added Collaborative Business Partnership

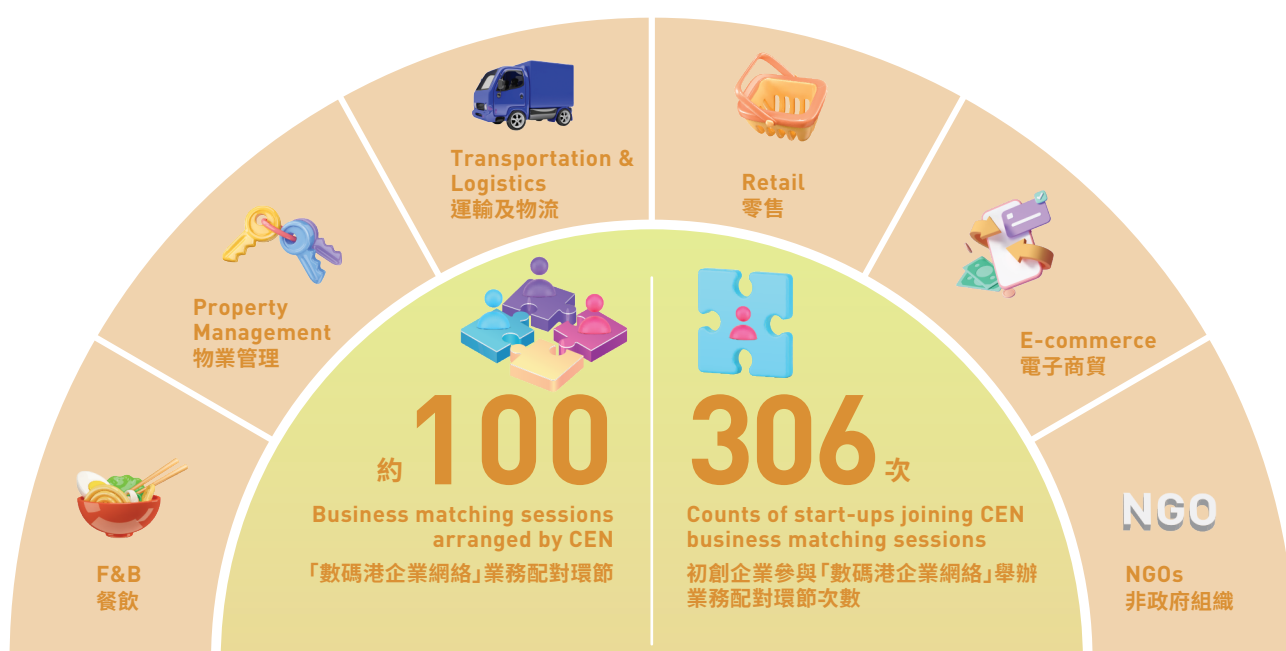
**Cyberport Enterprise Network (CEN)** plays a key role in relationship building, especially in enterprise outreach and business solutions matching for high-growth start-ups and large enterprises, to facilitate the adoption of innovative business solutions. In 2021/22, the CEN continued to attract new enterprise members from a wide range of industries, including banking, logistics, insurance, office technology, medical, media and asset management and engaged over 80 members in around 100 business matching sessions, garnering an aggregate turnout of over 300 start-ups. A wide range of industries have been covered in these matching sessions, including Food and Beverage (F&B), transportation & logistics, property management, retail, e-commerce and NGOs. This reflects that CEN has taken steps forward in connecting both business and social enterprises with our digital tech community companies to drive digital transformation in the public and private sector.

### 攜手合作 共創價值

「數碼港企業網絡」是連繫各方的關鍵一環，有助促進企業聯繫及開拓商機；例如為高增長的初創企業配對大型企業，促成採納創新商業方案。於2021／22年度，「數碼港企業網絡」有更多成員參與，包括來自銀行、物流、保險、辦公室科技、醫療、媒體及資產管理等不同行業，並聯繫超過80家網絡成員，安排了約100場業務配對環節，初創企業的參與次數超過300次。配對環節涵蓋不同行業，包括餐飲、運輸及物流、物業管理、零售、電子商貿和非政府組織等，反映「數碼港企業網絡」積極拓展聯繫，為商業及社會企業搭建橋樑，促成與社群內的數碼科技公司合作，協助推動公私營機構的數碼轉型。

### Cyberport Enterprise Network (CEN)

#### 數碼港企業網絡





With extensive support from CEN, Cyberport has become top of mind for many enterprises looking for innovative solutions and is regarded as their extended innovative arm. We curated business matching sessions for community start-ups to match with CEN members, such as DBS, Hang Seng Bank, Jetco, Housing Society, CLP, Fujifilm Business Innovation and Prior Global Asset Management Group Limited. Also, Hang Seng Bank has signed a cooperation agreement with Bull B to cross-promote Bull B's education app, reflecting the collective efforts on promoting EdTech. Furthermore, Jetco partnered with FundingReach, LeapXpert and Quantifeed to co-sell to Jetco's member banks. Such cross-sector cooperation leverages the adoption of innovative solutions and ultimately unlocks opportunities in the market.

We have also taken the initiative to support local start-ups by establishing formal business relationships with them through adopting their products and services. For example, the Cyberport campus has widely adopted various anti-pandemic technologies developed by our start-ups. Not only are we the customer of the innovative solutions generated by our start-ups, but we also set a great example to encourage large corporations to adopt these digital tech applications.

在「數碼港企業網絡」的大力支持下，數碼港已成為眾多企業尋求一站式創新科技解決方案的首選，為企業創新提供額外支援。我們策劃的業務配對環節，讓網絡成員例如星展銀行、恒生銀行、銀通、香港房屋協會、中華電力、富士膠片商業創新及升悅環球資產管理集團，與社群內的初創企業配對。當中，恒生銀行已與Bull B簽訂合作協議，營銷Bull B的教育應用程式，共同推動教育科技的應用。另外，銀通亦與FundingReach、LeapXpert、Quantifeed合作，向銀通的會員銀行進行共同營銷。該等跨界別合作藉創新方案發掘市場商機。

數碼港亦積極支持本地初創企業，透過選用其產品及服務，與其建立正式業務關係。例如，在園區內廣泛採用社群初創企業所開發的抗疫科技產品。數碼港除了作為初創企業客戶，同時亦希望能藉此舉樹立典範，鼓勵大企業採用這些數碼科技應用方案。



Cyberport incubatee Molekiu successfully landed adoption of its innovative mobile advertising robot RoBoMedia by Sino Group, Cyberport CEN corporate.

數碼港培育公司Molekiu的創新流動廣告機械人 RoBoMedia 成功獲「數碼港企業網絡」成員企業信和集團採用。



Through CEN, Cyberport incubatee Ark Space was connected to World-Link Logistics which adopted the start-up's delivery fleet management system to enhance operational efficiency.

透過「數碼港企業網絡」，數碼港培育公司Ark Space與環宇物流合作，後者採用了初創公司的送貨車隊管理系統，提升營運效率。

## Enhancing Innovations through Public-Private Partnership

At Cyberport, we always remain committed to fostering connectivity in the public sector with technological empowerment. Supporting the Government's Smart City Blueprint for Hong Kong 2.0 and the "iAM Smart" one-stop personalised digital services platform, Cyberport organised an array of events for our start-ups, tech companies and government departments in 2021/22. The ideas exchange sessions facilitated mutual understanding among the parties, and government departments were more empowered to understand the benefits and possibilities of adopting digital technologies in public services.

## 公私合作 加強創新

數碼港一直致力促進公營界別應用科技赋能服務。為支持特區政府發展「智慧城市藍圖2.0」，以及「智方便」一站式個人數碼服務平台，數碼港於2021/22年度，為初創企業、科技公司及政府部門籌備一系列交流活動，深化各方交流，並讓政府部門能更好理解於公共服務融匯數碼科技所帶來的好處和可能性。



Through the "iAM Smart" Sandbox Programme implemented by Cyberport and the Government, Cyberport start-up MediConCen developed API technologies; and later through the FinTech Proof-of-Concept Subsidy Scheme administered by Cyberport, the start-up further reached collaborations with Hong Kong Life, who became the first insurance company in Hong Kong to adopt "iAM Smart" identity authentication for account login.

數碼港初創公司醫結通過數碼港與特區政府合作的「智方便」沙盒計劃，開發應用程式介面技術；再透過數碼港执行的「拍住上」金融科技概念驗證測試資助計劃，促成與香港人壽合作，使其成為全港首間採用「智方便」進行身份認證作帳戶登錄的保險公司。

During the year, more than 30 projects from over 20 Cyberport start-ups were awarded subsidies totalling around HK\$15 million under the "Subsidy Scheme for Encouraging Early Development of 5G" launched by the Government. With the support from Cyberport, successful projects were launched in the market. For example, our community member, Carbon World Limited, teamed up with a 5G operator, China Mobile, to establish a 5G Smart Recycling Machine, which reduced processing time for recyclables. The public-private partnership aims to bring digital choices to support strategic city development plans, which is conducive for Hong Kong to build a smart green city.

年內，超過20間數碼港初創企業開發了30多個項目，並從政府推出的「鼓勵及早使用5G技術資助計劃」獲得合共約1,500萬港元的資助。在數碼港的支持下，成功項目已推出市場；例如，社群成員之一的碳世界，與5G營運商中國移動合作，設立利用5G網絡的智能回收機，可減少處理回收物品所需的時間。公私營合作旨在提供數碼選擇，以支持策略性城市發展計劃，有利於將香港打造成智慧綠色城市。

Furthermore, our start-ups participated in the virtual E&M I&T Day 2021, organised by the Electrical and Mechanical Services Department (EMSD). Throughout the event, there were significant ideas exchanged regarding innovative solutions in smart city and smart building via exhibition booths and seminars to facilitate cooperation between government departments and increase opportunities for translating research and development outcomes.

另外，數碼港的初創企業亦參與機電工程署於網上舉辦的「機電創科日2021」。於活動期間，透過展位及研討會，就智慧城市及智慧建築的創新方案進行深入交流，以促進政府部門之間的合作，及增加轉化研發成果的機會。



## Strengthening I&T Industry Connections

By enhancing industry linkages, Cyberport continued to strengthen its community start-ups' engagement with organisations from different industries. In 2021/22, Cyberport collaborated with the Hong Kong Software Industry Association (HKSIA), Chinachem Group and Cyberport community companies, including Autodesk, Sinoini and Negawatt Utility to host "Cyberport Community Connect" thematic webinars for industry exchanges on the topic of smart building and smart property management.

## 行業交流 拓展聯繫

通過推動業界交流，數碼港繼續加強與不同行業組織的聯繫。於2021／22年度，數碼港與香港軟件行業協會、華懋集團及數碼港社群企業，包括Autodesk、國享源創科技有限公司及庫瓦有限公司合作，舉辦「Cyberport Community Connect」主題式研討會，就智慧建築及智慧物業管理等議題進行交流。



Co-presented by Cyberport and the HKSIA, Cyberport Community Connect invited representatives from Chinachem Group, and Cyberport community companies, including Autodesk, Sinoini and Negawatt Utility to share how to use smart building technology to improve production and competitiveness, and meet new market opportunities.

由數碼港及香港軟件行業協會聯合主辦的「Cyberport Community Connect」邀請了華懋集團及數碼港社群企業，包括Autodesk、國享源創科技有限公司及庫瓦有限公司多位代表分享如何利用智能建築技術，提高生產和競爭力，迎接新的市場機遇。

## Leveraging Business Opportunities Under the New Normal

The rapid development of FinTech under the new normal has brought tremendous business opportunities to the I&T industry. Cyberport community members have grasped opportunities to develop various innovative FinTech solutions applicable to wide-ranging financial services, such as personal finance, insurance, trade finance, regulation and compliance, and ESG investment. In 2021/22, Cyberport collaborated with the Internet Professional Association to organise a seminar on the potential of WealthTech and InsurTech to capitalise on new market potential amid the epidemic. Our community member, WeSure is an insurance agency platform under Tencent who shared their experience of expanding into the GBA insurance market through strategic partnerships. Another community company, 10Life, developed an online insurance product comparison platform, which cooperated with that cooperates with Hong Kong insurance companies to help consumers make better-informed insurance choices, attaining total premiums exceeding HK\$50 million last year. Although the epidemic has brought many challenges to the financial services industry, it also created digital transformation opportunities, which enhanced the competitiveness of the industry and encouraged continued advancement of FinTech.

## 新常態 新機遇

在新常態之下，金融科技發展迅速，為創科行業帶來巨大商機。數碼港社群成員把握機遇，開發多項創新金融科技方案，可廣泛應用於個人理財、保險產品銷售、貿易融資、監管及合規，以及環境、社會及管治(ESG)投資等財務範疇。於2021／22年度，數碼港與互聯網專業協會舉辦研討會，探討如何利用財富管理科技和保險科技，把握疫情中的市場潛力。數碼港社群成員—微保，作為騰訊旗下的保險代理平台，分享通過與保險公司合作，拓展大灣區保險市場的經驗。而另一社群企業10Life則與香港保險公司合作，開發網上保險產品比較平台，協助消費者作出更明智的保險選擇，去年獲得保費總額超過5,000萬港元。儘管疫情為金融服務機構帶來眾多挑戰，但也創造數碼轉型契機，提升業界競爭力，並鼓勵金融科技持續發展。





Speakers of the Cyberport Community Connect webinar shared insights on how corporates utilised technology during the pandemic to adapt to the changing market and create new business opportunities for the GBA.

「Cyberport Community Connect」網絡研討會的演講者分享了企業如何在疫情下運用科技適應市場變化，以及為大灣區創造新的商機。

### Cyberport Incubated Company - Pickup 數碼港培育企業 - Pickup



- Established in 2016, one of Asia's leading on-demand tech delivery platforms that covers both local and international deliveries, offering timely delivery services to over 10,000 clients on a daily basis  
於2016年成立，為亞洲領先的物流模式的速遞平台之一，業務涵蓋本地及國際速遞服務，每天為逾10,000名客戶提供及時的速遞服務
- Exemplary CMF investee embodying innovation and disruption of the conventional logistics industry through its asset-light business model and customisable delivery services  
「數碼港投資創業基金」所支持的模範企業：通過其輕資產業務模式和可定制的交付服務，體現創新和對傳統物流行業的顛覆力
- Raised about US\$15 million in Series A and Series A+ funding and US\$37 million in Series B funding to grow its e-commerce platform  
於A輪及A+輪融資中募集約1,500萬美元，以及於B輪融資中募集3,700萬美元，以發展電子商貿平台
- Participated in the gong-strike ceremony at HKEX to celebrate outstanding fundraising achievements  
獲邀參與香港交易所收市敲鑼儀式，以表揚他們在企業融資的卓越成果



**Crystal Pang 彭子楓**  
- Co-founder and Chief Executive Officer of Pickup  
Pickup 聯合創辦人及行政總裁

#### From the Co-Founder: 聯合創辦人表示：

“Pickup empowers businesses by disrupting traditional logistics with technology, building an open, connected and holistic supply chain network where over 270,000 customers can simplify complex logistics solutions that cater to their evolving delivery needs with over 33% cost savings.

Cyberport's continued support enables Pickup to build and scale the network across Asia-Pacific (APAC) cities.”

「Pickup以技術顛覆傳統物流，建立開放、互聯及完善的供應鏈網絡，讓超過270,000名客戶得以體驗簡化複雜的物流服務，以滿足其不斷變化的速遞需求，並節省逾33%的成本，從而為企業賦能。數碼港的持續支持使Pickup可於亞太地區城市建立及拓展網絡。」

### Looking Forward

Entering the post-pandemic era, Cyberport will continue building and enhancing cross-sectoral relationships for integrating old and new economies. Cyberport will also continuously act as a digital technology innovation hub, working closely with all community members and stakeholders to steer digital transformation across industries.

### 展望未來

踏入後疫情時期，數碼港將繼續建立及加強跨界別的合作，以融合傳統經濟與新經濟。數碼港將繼續作為數碼科技創新樞紐，與所有社群成員及持份者緊密合作，推進各行各業的數碼升級轉型。

# MARKET OUTREACH AND INVESTMENT

## 開拓海外市場及投資機會



It was an opportunistic period to boost up deal flows in promising start-ups set out to deliver innovations for the future.

To continue serving our community start-ups, Cyberport amplified efforts in the Cyberport Macro Fund (CMF) and Cyberport Investors Network (CIN) to connect venture capital to innovative solutions that speak for the digital future. This year, our community start-ups raised HK\$18.2 billion worth of funding and accumulated funds exceeding HK\$33.9 billion. We anticipate continued growth in global investments in new and emerging technologies and innovation.

### Funding Digital Transformation Beyond Boundaries

To further unlock opportunities for growth, our community companies need dedicated funding at each stage of their development. The CMF, our co-investment fund that specialises in Series A stage funding and beyond for promising solutions and enterprises, has invested a cumulative total of US\$21.64 million (equivalent to HK\$168 million) in 23 projects, with co-investment reaching US\$189 million (equivalent to HK\$1.47 billion) since its inception, reaching a co-investment ratio of 1:8. To support the development of the I&T sector, we have further injected HK\$200 million into CMF. Investees during the year include GRWTH, GOGO, Rice Robotics, Hex Trust and Dash Living, who have all served to catalyse the digital disruption in Hong Kong.

This year, the CMF invested in five iconic start-ups, including two key strategic focuses – FinTech and Smart Living. The investments have attracted co-investments of approximately US\$80 million (equivalent to HK\$624 million). Following the expansion of investment scope in April 2021, the CMF made later stage investments of over HK\$100 million together with BOCOM International in GOGO. This was designed to accelerate community company GOGO's business expansion as a digital-driven intra-city logistics solutions provider. On 24 June 2022, GOGO became the first Cyberport-incubated unicorn to be successfully listed on the Hong Kong Stock Exchange. Further, Animoca Brands and ZA International are two additional unicorns that have been nurtured from Cyberport last year.

The CMF will continue to play a strategic role to bring in capital for start-ups in the future by leveraging and broadening its network with different stakeholders. The CMF will take the initiative to engage with promising companies to enable greater positive impact and value creation.

### Cyberport Macro Fund (CMF)

#### 數碼港投資創業基金

#### Annual Highlights

#### 年度重點



在充滿機遇的時代，替具發展潛力的初創企業安排更多項目配對，能為未來提供創新動力。

為繼續服務社群內的初創企業，數碼港加強支持「數碼港投資創業基金」及「數碼港投資者網絡」，力求為代表數碼未來的創新解決方案尋得初創投資。年內，我們的社群初創企業已籌集高達182億港元的資金，累計籌集資金超過339億港元。數碼港預計全球對新興科技和創新的投資會與日俱增。

### 資助數碼轉型升級

為進一步拓展增長機會，數碼港社群公司在每個發展階段，均需要專項融資。我們透過引入共同投資的「數碼港投資創業基金」，向有潛力的解決方案及企業提供A輪或A輪以後的融資，自成立以來已向23個項目累計投資總額達2,164萬美元（相當於1.68億港元），共同投資額達1.89億美元（相當於14.7億港元），共同投資比率達到1:8。我們向「數碼港投資創業基金」再度注資2億港元，以支持創科業界的發展。年內被投資的初創企業，包括 GRWTH、GOGO、Rice Robotics、Hex Trust以及Dash Living，均為推動香港數碼變革作出貢獻。

在今年，「數碼港投資創業基金」投資了五間標誌性初創企業，涵蓋兩大策略重點—金融科技及智慧生活。該投資同時為項目吸引約8,000萬美元（相當於6.24億港元）的共同投資。基金繼2021年4月擴大投資範圍後，再聯合交銀國際，向GOGO共同注入超過1億港元的後期投資，讓這間以數碼方式提供同城物流服務的供應商能加快業務擴張。於2022年6月24日，GOGO成為首間在香港聯交所成功上市的數碼港培育獨角獸企業。此外，數碼港在去年亦曾培育Animoca Brands和眾安國際兩間新進獨角獸企業。

「數碼港投資創業基金」將繼續扮演策略夥伴角色，通過利用和擴大與不同持份者的網絡，為未來的初創企業引入資本。「數碼港投資創業基金」將積極與有發展潛力的公司合作，以創造更大的價值和影響。



Further supporting our community companies' exploration beyond the local market, the **CIN** has been a dedicated platform to line up institutional investors with prospective investee companies demonstrating high growth potential in an effective and efficient way. The CIN facilitated investor-startup communications through matching sessions and has cumulatively initiated investment-matching activities with over 100 investors. The projects span across a wide range of technologies and applications, including FinTech, AI and Big Data, HealthTech, EnvironmentTech, EdTech and Metaverse, closely aligning with our three focus clusters.

In support of the CIN, the **Cyberport Venture Capital Forum (CVCF)** has been an annual flagship event to facilitate investor matching. 2021's CVCF was presented in a brand-new hybrid format, utilising both online and in-person participation. The event featured an Innovator Showcase for promising start-ups and an exclusive Investor Matching platform for deal-sourcing and fundraising. This year, under the theme of "Venturing for Success: Resilience, Growth & Opportunities," participants reflected on recent challenges and explored how technological innovations can bring about change in the venture ecosystem and wider community. Global venture capital experts and entrepreneurs shared their passion and expertise on the latest fundraising strategies, market dynamics and value creation to effectively attract investors' interest and stay ahead of the evolving era.

Having attracted a record 120,000 views on the CVCF online interactive platform and more than 2,500 attendees, CVCF 2021 was honoured to have 100 renowned speakers share their insights, and to have organised over 110 innovator showcases, connected over 250 investors, received more than 60 project presentations and facilitated around 350 deal flows.

數碼港為進一步支持社群公司開拓本地以外的市場，透過專門平台「**數碼港投資者網絡**」，以有效和高效的方式，將機構投資者與具有高增長潛力的公司聯繫起來。通過配對活動，「數碼港投資者網絡」促使投資者與初創企業作交流，現已累計發起多場投資配對活動，吸引超過100名投資者。有關項目覆蓋多種科技及應用技術，包括金融科技、人工智能與大數據、健康科技、環境科技、教育科技和元宇宙等，均屬數碼港目前專注的三大集群。

配合「數碼港投資者網絡」，「**數碼港創業投資論壇**」亦已成為促成投資者配對的年度旗艦活動。「2021數碼港創業投資論壇」創新混合線上及線下形式，又特設創新科技展示，令有發展潛力的初創企業有展示機會；同時提供獨家投資者配對平台，促進項目對接，發掘投資及資金籌集機會。在「創投展韌力機遇締成就」主題下，與會者反思近期面臨的挑戰，並探討創新科技如何為創投生態系統和更廣泛的社區帶來變革。具熱誠及專業知識的全球創投專家及創業家，在會上分享最新融資策略、市場動向及價值創造，有助吸引投資者的興趣，在這個瞬息萬變的時代保持領先地位。

「2021數碼港創業投資論壇」吸引破記錄的120,000次網上互動平臺總瀏覽量，超過2,500名與會者參與交流。論壇有幸邀請到100名知名演講者分享其見解，組織超過110場創新科技展示，對接超過250名投資者，接獲超過60份專題報告，並促成約350個項目配對。

## Cyberport Venture Capital Forum 2021

### 2021數碼港創業投資論壇





The Cyberport Venture Capital Forum 2021 facilitated around 350 deal flows.  
「2021數碼港創業投資論壇」促成約350個項目配對。

### Supporting Ambition Towards the GBA and Belt & Road

As an international finance hub and an emerging centre for the I&T industry, Hong Kong has the capability and responsibility to contribute to the development of the GBA. Cyberport will continue to ignite collaborations across the GBA through increased engagement and outreach with enterprises in the Mainland to support start-ups expanding their businesses to the GBA.

This year we have committed to expanding our partnership network through signing strategic MoUs to further equip and support our start-ups.

**MoU with the Authority of Qianhai:** Deepening collaboration between Hong Kong and Qianhai on the technology and innovation front by providing unique opportunities in market expansion, technology support and investments to start-ups on both sides and fostering closely-linked interactions and development among young people in the GBA.

**MoU with Hang Seng Bank:** Helping community start-ups and companies secure and enhance their businesses in the GBA by providing end-to-end support on banking and financial services, FinTech and venture capital access.

**MoU with the Greater Bay Area Business School:** Equipping young entrepreneurs with the knowledge of operating in the GBA and critical success factors, including business analytics and digital transformation, through jointly organised workshops and seminars.

**MoU with the Chinese University of Hong Kong (CUHK):** Nurturing entrepreneurs in Hong Kong and the GBA through a collaboration framework where start-ups are offered matching opportunities in market expansion, technology support and investments with the goal of creating a more diverse and sustainable Shenzhen-Hong Kong technology ecosystem.

Furthermore, Cyberport will continue its collaboration with 12 technology parks in the GBA to speed up start-ups' access to the Mainland markets and provide support in various aspects, including legal matters, business operation and talent recruitment.

### 支持大灣區及一帶一路的發展

香港作為國際金融樞紐及新興創科產業中心，有能力亦有責任為大灣區的發展作出貢獻。數碼港將繼續加強與內地企業的接觸和交流，推動大灣區的合作，支持初創企業在大灣區開拓業務。

今年，我們致力拓展合作夥伴網絡，透過簽署策略合作諒解備忘錄，以進一步裝備及支持初創企業。

**與前海管理局的合作諒解備忘錄：**加強香港與前海在科技及創新領域的合作，為雙方初創企業提供獨有的市場拓展、技術支援及投資機會，促進大灣區年青人之間的緊密互動和發展。

**與恒生銀行的合作諒解備忘錄：**在銀行和金融服務、金融科技及創業投資方面，提供點對點服務，幫助社群初創企業及公司在大灣區鞏固及擴大其業務。

**與大灣區商學院的合作諒解備忘錄：**透過聯合舉辦的工作坊及研討會，讓青年創業者掌握大灣區的運營知識，以及商業分析與數碼轉型等關鍵成功因素。

**與香港中文大學的合作諒解備忘錄：**透過合作框架，培育香港與大灣區的創業家，為初創企業提供市場拓展、技術支援和投資方面的配對機會，以建立一個更多元化及可持續的深港科技生態圈。

此外，數碼港將繼續與大灣區的12個科技園合作，以加快初創企業進入內地市場的進度，並在法律事務、業務運作及人才招聘等各方面提供支援。

In addition to providing services for our community companies, Cyberport is dedicated to connecting thought leaders and industry experts across the region to share their insights with our entrepreneurs. At the **6th Belt and Road Summit**, Cyberport hosted one of the sessions in the breakout forum themed “Embracing Digital Technology in the GBA for the Post-pandemic Era” and invited industry leaders, as well as two community start-ups, to co-organise a fireside chat and a panel discussion themed “Empowering Smart City Transformation Across GBA in the Post-pandemic Era” and “How Digital Technologies are Enabling Innovation for the New Normal,” respectively.

除了為社群公司提供服務，數碼港亦致力於連繫區內的領袖及行業專家，與社群內的創業家分享見解。在**第六屆「一帶一路高峰論壇」**上，數碼港以「後疫情時代於大灣區的數碼科技發展」為主題，舉辦了一場專題分組論壇；透過「在後疫情時代構建大灣區智慧城市」對談及「數碼科技如何成就新常態下的創新發展賦能」討論環節，分別邀請業界領袖，以及兩間社群初創企業共同探討。



The 6th Belt and Road Summit connected thought leaders and industry experts across the region to share their insights.

第六屆「一帶一路高峰論壇」匯聚了地區的思想領袖和行業專家，分享他們的見解。

## Leaping Into Global Opportunities

Beyond the GBA, Cyberport also supported I&T startups and entrepreneurs to step onto the global stage. The **Overseas/Mainland Market Development Support Scheme (MDSS)** offers up to HK\$200,000 of financial subsidy for CIP and CCMF grantees, incubatees or graduates to further develop into Overseas/Mainland markets through participating in Overseas/Mainland delegation missions, marketing exhibitions, local marketing exhibitions, landing services and online or offline marketing services targeting Overseas/Mainland markets. Launched in 2018, the MDSS has supported over 90 start-ups to attend 166 events, exhibitions, delegation missions or tap landing services. With strong momentum, Cyberport incubatees and alumni have expanded to various Overseas/Mainland markets, including Mainland China, Asia Pacific, United States, Europe, the Middle East and Africa.

Sponsored by Create Hong Kong (CreateHK) of the Government of the Hong Kong Special Administrative Region, we also co-organised “**Scaling Hong Kong to the Nordics**” with the Finnish Chamber of Commerce in Hong Kong. The programme included a series of seminars, exhibition, business matching activities and company visits for Hong Kong-based digital entertainment and game development companies to connect with counterparts, investors and players in the Nordic Region. A delegation of 12 Cyberport companies visited Sweden and Finland, as well as participated in the “Nordic Game Conference” in Malmö, Sweden on 17-20 May, sponsored by CreateHK. In addition, we collaborated with Huawei and the French Trade Commission to facilitate exchanges between Cyberport start-ups in FinTech and Smart Living with French corporates. Two French start-ups from our community, CHEKK and BistroChat, shared their experiences on working as foreign start-ups in Hong Kong.

## 把握全球機遇

大灣區以外，數碼港亦支持創科公司和企業家走上全球舞台。「**海外及內地市場推廣計劃**」為現正參與或已畢業於「數碼港培育計劃」及「數碼港創意微型基金」的培育公司，提供高達20萬港元資助；透過業務拓展代表團訪問、推廣展覽、本地展會、落地服務及線上或線下推廣服務，進一步開拓海外／內地市場。自2018年推出以來，「海外及內地市場推廣計劃」已支援超過90間初創企業參加166場活動、展覽、代表團訪問或使用落地服務。參與計劃的公司持續擴張版圖，當中包括中國內地、亞太區、美國、歐洲、中東及非洲在內的多個海外／內地市場。

我們亦與香港芬蘭商會共同舉辦，由香港特別行政區政府「創意香港」贊助的「**香港數碼娛樂及旅遊企業北歐市場擴展計劃**」，計劃內容包括為香港數碼娛樂及遊戲開發公司舉辦一系列的研討會、展覽、商務配對及公司參觀活動，聯繫北歐地區的同業、投資者及其他參與者。由12家數碼港公司組成的代表團到訪瑞典和芬蘭，並得到「創意香港」的贊助，於5月17日至20日參加了在瑞典馬爾默舉行的「北歐遊戲大會」。此外，我們與華為和法國商務專員公署合作，促進數碼港金融科技和智能生活領域的初創企業與法國企業之間的交流。來自我們社群的兩家法國初創企業，CHEKK和BistroChat，亦分享了他們在香港作為外國初創企業的經驗。





The "Scaling Hong Kong to the Nordics" programme included a series of seminars, exhibition, business matching activities and company visits for Hong Kong-based digital entertainment and game development companies to connect with counterparts, investors and players in the Nordic Region.

「香港數碼娛樂及旅遊企業北歐市場擴展計劃」，計劃內容包括為香港數碼娛樂及遊戲開發公司舉辦一系列的研討會、展覽、商務配對及公司參觀活動，聯繫北歐地區的同業、投資者及其他參與者。

### Cyberport Incubated Company - ConsenSys Hong Kong Limited 數碼港培育企業 - ConsenSys Hong Kong Limited



- 📌 A global Ethereum software company founded in 2014  
成立於 2014 年的環球以太坊(Ethereum) 軟件公司
- 📌 Focuses on business blockchain solutions, including strategic blockchain consultancy, design and development of blockchain solutions and token solutions development  
專為企業設計和開發區塊鏈及代幣解決方案，並向他們提供諮詢服務，助其制訂策略
- 📌 Awarded the CBDC project by the Hong Kong Monetary Authority on the application of the CBDC for cross-border payments  
獲香港金融管理局委托進行關於中央銀行數位貨幣(CBDC) 的跨境支付研究項目
- 📌 Current incubatee of CIP that took part in the gong-striking ceremony at HKEX to celebrate outstanding fundraising achievements  
獲邀參與香港交易所收市敲鑼儀式的現屆「數碼港培育計劃」培育公司，以表揚他們在企業融資的卓越成果



**Charles d' Haussy**  
- Managing Director  
APAC at ConsenSys  
ConsenSys 亞太區常務董事

#### From the Corporate Representative: 企業代表表示：

"Cyberport's support has enabled us to build a deeper local network and collaborate with partners from the Hong Kong community to advance the application of innovative technologies. We have been awarded blockchain projects by different central banks, as well as private institutions in the APAC region. Through Cyberport's networking platforms, we have also identified synergies with Cyberport's community start-ups."

「數碼港的鼎力支持使我們能夠建立更全面的地區網絡，與香港各界合作，推動創新科技應用。我們獲得了亞太地區不同中央銀行以及私人機構授予區塊鏈項目。通過數碼港交流平台，我們還與數碼港社群初創企業展開合作。」

### Looking Forward

Cyberport will continue to leverage its strengths as a connector to support start-ups in scaling up their businesses in the GBA, Asia and beyond. The CMF and CIN will continue to act as our two major levers in funding and connecting international investors. We look forward to continuing to bridge capital and expertise from the Mainland and overseas markets to support the growth of our start-ups.

### 展望未來

數碼港將繼續連繫各方及提供服務，支持初創公司在大湾区、亞洲及其他地區擴展業務。「數碼港投資創業基金」和「數碼港投資者網絡」將繼續作為數碼港為初創企業融資及對接國際投資者的兩大支柱。數碼港期待繼續為社群企業連繫內地及海外市場的資本及專業知識，促進初創企業的發展。