

CHIEF EXECUTIVE OFFICER'S REPORT

行政總裁報告



Innovation and Technology (I&T) has enabled forward thinking and opened up new frontiers, preparing society to reemerge with stronger tenacity into the post-pandemic era. Cyberport actively propels I&T entrepreneurship and continuously drives digital transformation to advance the new economy, leading society to embrace new opportunities ahead.

创新科技带来前瞻性思维和开拓新视野，令整体社会展现更强韧力，步入后疫情时代。数码港积极推动科创创业，持续推进数码转型以驱动新经济发展，引领社会迈向充满机遇的未来。

The pandemic has undoubtedly continued to disrupt the socio-economic environment and global connectivity. With the pandemic on the wane, it is time to prepare ourselves to forge ahead with renewed resilience. The continued emergence of revolutionary technologies in the post-pandemic era has pushed the integration of new and traditional economies, injecting new impetus into our economy.

With national, regional and local development blueprints, including the Belt and Road Initiative, Regional Comprehensive Economic Partnership (RCEP), Outline Development Plan for the Guangdong-Hong Kong-Macao Greater Bay Area (GBA), Twin Cities and Three Circles, and Northern Metropolis Development with San Tin Technopole, we are optimistic about how this environment serves to advance I&T through knowledge and economy sharing, as well as closer connectivity across the region, to enhance Hong Kong's competitiveness as the "eight centres" charted in the 14th Five-Year Plan.

Dedication to Innovation and Entrepreneurship

Through our holistic entrepreneurship incubation programmes, Cyberport cultivated start-ups in varied stages of development. Under **Cyberport University Partnership Programme (CUPP)**, over 45 students nominated from eight Hong Kong universities attended the Online Entrepreneurship Boot Camp hosted by the University of Cambridge Judge Business School (CJBS). Cyberport also encouraged cross-border exchanges among innovative youth. For example, the **Greater Bay Area Young Entrepreneurship Programme (GBA YEP)** brought young talent from Hong Kong, Macau and Guangdong together to co-create digital technology innovations and entrepreneurship. Since the programme's inception, 167 teams were admitted and granted HK\$16.7 million under the **Cyberport Creative Micro Fund (CCMF)** and 25 teams were chosen to participate in **Cyberport Incubation Programme (CIP)**.

During the year, **CIP** admitted 130 teams, bringing the aggregate admissions to over 1,000. **CCMF** awarded HK\$9.7 million to 97 teams to support innovative ideas and early-stage start-up development. The **Overseas/Mainland Development Support Scheme (MDSS)** has granted around HK\$1 million in subsidies to assist start-ups on Mainland and overseas expansion. The "Scaling Hong Kong to the Nordics" delegation visit was enabled by MDSS to allow outstanding companies to visit gaming companies in Nordic countries despite travel restrictions, and explore the latest business opportunities in the Nordic market. Meantime, the **Cyberport Accelerator Support Programme (CASP)** supported start-ups in joining 26 accelerator programmes with over HK\$2.8 million in financial assistance.

Cyberport continue to encourage youth to join the I&T industry and expand the tech-savvy talent pool for different sectors. The **Cyberport Career Fair 2022**, our annual I&T job-matching event, made available over 1,500 job opportunities from more than 150 enterprises. During the year, Cyberport matched around 200 internship opportunities in I&T start-ups for university and secondary students to explore career prospects in the I&T industry. In particular, Cyberport and the Home and Youth Affairs Bureau jointly organised the **Youth Start-up Internship Programme**, which was well-received with over 4,900 job applications for 100 openings.

疫情无疑继续影响社会及经济环境以及国际间的连结。随着疫情渐退，正是我们整装待发，再度向前的时候。在后疫情时代，革命性科技继续涌现，促使新旧经济融合，为经济注入源源动力。

国家、区域和本地的发展蓝图在前，包括“一带一路”倡议、《区域全面经济伙伴关系协定》、《粤港澳大湾区发展规划纲要》、“双城三圈”、“北部都会区”发展（包括新田科技城）等，推进知识及经济共享，大湾区互联互通更趋紧密，并提升香港在“十四五”规划下“八大中心”定位的竞争力，令我们对科创的前景更有信心。

着力成就创新创业

数码港通过全面的创业培育计划，扶植处于不同发展阶段的初创企业。通过“**数码港·大学合作伙伴计划**”，逾45名来自香港八所大学的入选学生参加了剑桥大学贾吉商学院举办的网上创业训练营。数码港亦鼓励创新青年跨境交流。例如，“**大湾区青年创业计划**”汇聚来自香港、澳门及广东的青年人才以数码科技合作创新创业。自计划推出以来，167支队伍获录取并获得“**数码港创意微型基金**”共1,670万港元的资助，其中25支队伍入选“**数码港培育计划**”（培育计划）。

年内，**培育计划**录取130间初创企业，令数码港培育初创企业累计超过1,000家。“**数码港创意微型基金**”亦向97个团队资助970万港元，以支持创新概念及早期初创企业的发展。“**海外及内地市场推广计划**”下所批准的资助额已达100万港元，协助初创企业扩充内地及海外业务；其中，该计划所资助的“**香港数码娱乐及游戏企业北欧市场扩展计划**”让杰出的企业得以破除外游限制，远赴北欧国家拜访游戏公司，了解北欧市场的最新商机。而“**数码港加速器支援计划**”支持初创企业参加26个加速器计划，并提供逾280万港元的财务资助。

数码港持续鼓励青年人投身科创业界，为不同行业扩大科技人才库。超过150家企业于本年度的科创招聘活动“**数码港互动招聘博览2022**”中提供逾1,500个科创相关职位。年内，数码港亦为大学及中学生配对约200个在科技初创企业实习的机会，让其亲身体会科技行业的前景。其中，数码港联同民政及青年事务局举办“**青年初创实习计划**”，共提供100个职位，接获超过4,900份求职申请。

Cyberport continued to strengthen various supportive networks to accelerate corporate growth and business expansion for start-ups in spite of the pandemic. Through well-developed platforms and business matching sessions, the **Cyberport Enterprise Network (CEN)** connected start-ups with established corporates for extensive adoptions of digital technology solutions in public and private sectors. Cyberport collaborated with Google, a **Cyberport Technology Network (CTN)** member, to launch the **Igniting Start-ups & FinTechs Programme**, with approximately US\$1.4 million worth of Google Cloud credits allocated to seven selected start-ups. We also collaborated with Huawei, another CTN member, and the French Trade Commission, to organise **Huawei Digital InPulse X Cyberport 2022**, facilitating potential collaborations between Cyberport start-ups and French corporates. The **Cyberport Professional Services Network (CPN)** supported GBA landing and local network ramification, including the **Road to GBA Start-up Challenge** in collaboration with PwC Hong Kong, where 12 winners participated in a nine-month GBA Go-to-Market Programme. Meanwhile, **Cyberport Investors Network (CIN)** culminated in start-up fundraising of more than US\$66.5 million (HK\$518.7 million) during the year.

Start-ups' Continued Excellence

With Cyberport's support to elevate start-ups' competitiveness in attracting venture capital, Cyberport start-ups achieved recording-breaking investments during the year. The accumulative funds raised by Cyberport start-ups in 2021/22 alone were HK\$18.2 billion, a six-fold increase compared to 2020/21. The total cumulative funds raised exceeded HK\$33.9 billion. Animoca Brands and ZA International emerged as two of our newest unicorn additions.

As at 31 March 2022, **Cyberport Macro Fund (CMF)** injected over US\$21 million (HK\$168 million) into 23 Cyberport start-up projects, driving US\$189.2 million (HK\$1,466 million) in co-investments with a co-investment ratio of 1:8, manifesting investors' confidence in Cyberport start-ups' high potential for growth.

Our start-ups' innovative powers and social value have also been recognised by the Government and industry. During the year, Cyberport start-ups received over 220 industry accolades and registered over 100 intellectual property rights.

尽管面对疫情，数码港继续加强不同支援网络，加速初创企业发展及业务拓展。“数码港企业网络”透过完善的平台及业务配对环节，联系初创企业与大型企业，推动公私界别广泛采用数码科技方案。数码港与“数码港科技网络”成员Google携手推出“初创与金融科技燃亮计划”，向获选的七间初创企业提供价值约140万美元的Google Cloud使用额。我们亦与另一网络成员华为及法国贸易委员会合办“Huawei Digital InPulse X Cyberport 2022”，促进数码港初创企业与法国企业建立合作基础。“数码港专业服务网络”支持企业在大湾区落户及本地网络扩展，包括与罗兵咸永道合办的“走进湾区创业计划大赛”，12家优胜企业参与为期九个月进军大湾区的支援计划。另外，“数码港投资者网络”于年内促成初创企业筹得超过6,650万美元(5亿1,870万港元)资金。

初创企业续创佳绩

数码港不断提升初创企业的融资竞争优势，年内投资创新高，仅在2021/22年度社群初创企业筹集的资金达到182亿港元，与2020/21年度相比增加了超过六倍，累计融资额超过339亿港元。其中Animoca Brands与众安国际更加入了独角兽的行列。

截至2022年3月31日，“数码港投资创业基金”已向23个数码港初创项目投资超过2,100万美元(1亿6,800万港元)，并吸引1亿8,920万美元(14亿6,600万港元)的共同投资，引资比例达到1:8，可见数码港初创企业的高增长潜力备受投资者青睐。

数码港初创企业的创新实力及社会价值亦备受特区政府及业界肯定，年内数码港初创企业荣获超过220项行业奖项及注册逾100个知识产权。



The Cyberport community scooped a record-high of 32 awards at the Hong Kong ICT Awards 2021.
数码港社群破纪录囊括“2021香港资讯及通讯科技奖”32个奖项。

Leading Tech Industry Development

Cyberport has made significant contributions in application areas, including FinTech, Smart City and Smart Living, Digital Entertainment and Esports, bringing in numerous promising start-ups to unlock their potential and realise their vision.

引领科技产业发展

数码港于金融科技、智慧城市及智慧生活、数码娱乐及电竞等多个应用领域作出重大贡献，引进无数初创企业，发掘他们真正潜能及实现愿景。

In the FinTech aspect, Cyberport was entrusted by the Government to administer various programmes. The **FinTech Proof-of-Concept Subsidy Scheme (PoC Scheme)**, which encourages traditional financial institutions to partner with FinTech companies to co-create digital innovations to advance the finance industry, provided a total grant of HK\$10 million to 93 approved projects, 14 of which involved cross-sectoral and cross-border applications (across the GBA and ASEAN countries). Under the **FinTech Anti-epidemic Scheme for Talent Development (FAST)**, which provided monetary support for companies to establish new positions for FinTech talents, over 1,000 applications were received and more than 700 newly created positions were filled. Riding on success of the first round, the **Financial Practitioners FinTech Training Programme** was rolled out again in 2022. The Webinars Series attracted over 7,100 registrations from in-service financial practitioners of 80 financial institutions.

For Smart City and Smart Living, we sparked industry development and innovation through various new endeavours. Following the widespread coverage of 5G networks, Cyberport has been playing an active role in supporting community start-ups to develop innovation solutions using 5G technologies. Cyberport is also coordinating with a number of telecom operators and enterprises to provide opportunities for the commercialisation of 5G solutions, so as to enhance the lifestyle experience and business applications in the city. Under the **Subsidy Scheme for Encouraging Early Deployment of 5G** launched by the Government, 30 projects of Cyberport start-ups obtained subsidies totalling HK\$15 million. Cyberport also collaborated with Rotary International to host the **2021 Co-Create Smart Park Challenge**, which encouraged young individuals to think innovatively and apply sustainable technologies in building smart parks. More than 100 proposals were received, ranging from gaming experience to disaster prevention and control. Furthermore, HealthTech has a significant bearing on the development of social wellbeing in the post-pandemic era. Cyberport received the **"Outstanding Health Technology Ecosystem"** award at the ETNet Health Partnership Awards 2021 in recognition of its efforts towards promoting HealthTech.

在金融科技方面，数码港受政府委托管理多项计划。“‘拍住上’金融科技概念验证测试资助计划”向93个获批项目批出1,000万港元资助，其中14个项目涉及大湾区及东盟国家的跨行业及跨境应用，鼓励金融科技初创及金融机构共创数码方案，以科技赋能金融行业。而“抗疫基金金融科技人才计划”为企业提供资金设立新职位，吸纳金融科技人才。计划收到逾1,000份申请，其中700多个新创职位已经聘用人员。“金融从业员金融科技培训计划”借助第一轮计划成功，于2022年再次推出，“网授课程”吸引来自80间金融机构超过7,100位金融从业员登记参与。

在智慧城市及智慧生活方面，我们通过不同新措施推动行业发展和创新。随着5G流动通讯网络普及化，数码港积极协助社群初创企业开发配合5G技术的科技应用方案，并连系多家电信运营商及企业，为5G应用方案寻求落地的机会，让市民和企业可以真正感受5G对提升生活体验和商业效益的好处。在特区政府推出的“鼓励及早使用5G技术资助计划”，数码港初创企业的30多个项目合共获得约1,500万港元资助。数码港亦与国际扶轮社合办“2021构建智慧公园”比赛，鼓励年青人以创意思维及可持续技术构建智慧公园，集得的100多份提案涵盖游戏体验到灾害预防与控制等方面。同时，在后疫情时代，健康科技对缔造社区健康福祉至关重要。数码港在《经济通》主办的“2021健康同行伙伴大奖”荣获“杰出健康科技生态圈”奖项，以表彰其在推广健康科技方面的努力。



Rotary International District 3450 announced its admission into the Cyberport Enterprise Network (CEN) and its strengthened cooperation with Cyberport to boost environmental conservation and sustainable development. 国际扶轮 3450 地区宣布加入“数码港企业网络”，并加强与数码港在环境保护及可持续发展方面的合作。

For Digital Entertainment and Esports, our annual **Digital Entertainment Leadership Forum 2021 (DELFL 2021)** presented an all-new digital entertainment carnival, attracting more than 600,000 views from close to 30 countries. Showcasing the ever-expanding reach for esports, DELFL 2021 also presented the **Elderly Esports Experience Day**, which invited senior citizens for an exciting taste of esports. Cyberport also collaborated again with the Association of Pacific Rim Universities (APRU) to co-host the **APRU MetaGames Conference**, to foster esports talents' growth and career development, as well as the first Students Esports Essay Competition to support academic specialisation in the esports field.

在数码娱乐和电竞方面，“2021年数码娱乐领袖论坛”以全新的数码娱乐嘉年华让公众亲身体验最新的数码娱乐科技，并吸引近30个国家和地区超过60万次浏览量。该论坛展示电竞的触及面不断扩展，包括举办“乐龄电竞及体验日”，让银发玩家亲尝电竞的刺激快感；数码港亦继续与环太平洋大学联盟(APRU)合办“APRU电竞MetaGames会议”，促进电竞人才培育及职业发展，以及首届学生电竞论文比赛，支持电竞作为学术专业发展。



Digital Entertainment Leadership Forum 2021 presented the Elderly Esports Experience Day, which invited senior citizens for an exciting taste of esports.
 “2021年数码娱乐领袖论坛”推出“乐龄电竞及体验日”，让银发一族亲尝电竞的刺激快感。

Inspiring Next-Generation Innovators

Cyberport strives to unleash the potential of youth for I&T entrepreneurship by empowering them with digital know-how and igniting their enterprising spirit in their early stages of growth. The **RoboMaster Robotics Competition**, co-organised by Cyberport and technology start-ups and companies, combined STEM and robotics and attracted participation from over 80 schools, including primary schools for the very first time, to strengthen STEM education for younger students.

Cyberport also joined hands with DreamStarter in the 6th **DreamStarter Programme**, in which more than 3,000 primary and secondary school students were inspired on entrepreneurial journeys by Cyberport start-up founders. The inaugural **CAFEA Young Talent Smart City Forum**, co-presented by Cyberport and community start-up, CAFEA Smart City Limited, enabled more than 80 selected secondary students to present creative proposals on smart city development. Meanwhile, the **Cyberport x Jumpstart: Entrepreneurial STEM Programme**, supported by the Education Bureau (EDB) Gifted Education Fund, allowed more than 20 students to apply STEM applications for entrepreneurship, and gain first-hand entrepreneurial knowledge from internships.

启发新世代创新青年

数码港期望在青少年成长早期授予数码知识，开发他们的创新潜能。由数码港、科技初创及企业合办的“**RoboMaster 机器人大赛**”，结合STEM和机器人技术，吸引了超过80所学校参与，并首次包括小学，及早加强年幼学生的STEM教育。

数码港亦与DreamStarter携手举办第六期“**DreamStarter 计划**”，超过3,000名中小学生在数码港创业家的启导下开展创业体验。我们与社群成员CAFEA Smart City Limited共同举办首届“**CAFEA 青少年智慧城市论坛**”，让80多名获选中学生就智慧城市发展发表创新建议。另外，由教育局资优教育基金支持的“**数码港x Jumpstart: Entrepreneurial STEM Programme**”让20多名学生将STEM思维应用到创业当中，从实习中亲身体验创业。



The inaugural CAFEA Young Talent Smart City Forum encouraged students to devise innovative proposals for smart cities, nurturing them to be I&T talents with solid knowledge and practical experience.
 第一届“CAFEA青少年智慧城市论坛”激励学生构思崭新的智慧城市方案，培养他们成为理论与实践兼备的科创人才。

Care for Society and the Green Future

Through the “**Braving the Epidemic**” campaign, innovative solutions sprung up from the Cyberport start-up community to lessen the burden of the 5th wave of the epidemic on society. The campaign has been recognised again by the Health Partnership Awards, organised by ETNet, with the **Outstanding Leadership for Social Innovation Award** in 2022. We will continue to stand by our start-ups to maximise their innovative powers for social good.

心系社会与绿色未来

第五波疫情期间，数码港通过“**敢创抗疫**”行动汇集众多社群企业的创新方案，为社会减轻疫情带来的负担。行动再度获得《经济通》主办的“健康同行伙伴大奖”肯定，于2022年荣获“杰出社创领袖奖”殊荣。我们将继续支持初创企业充分发挥创造力，回馈社会。

Many Cyberport projects have placed **sustainability** at their core, such as the ongoing Cyberport 5 expansion, in which green building designs, energy efficient systems and low carbon construction methods were used. The current campus also adopted various Environmental Technology solutions from Cyberport community companies to demonstrate their green powers to society, such as farm-to-table experiences at the newly renovated Le Méridien Hotel restaurants, smart energy metres and outdoor air quality sensors at Arcade, and smart recycling bins in our office buildings.

Seizing Opportunities Beyond Boundaries

During the year, Cyberport made strategic alliances with the GBA and overseas influential institutions, such as **Hang Seng Bank, GBA Business School and CUHK**, extending frontiers for collaborations to uncover new opportunities in the thriving regions.

数码港多个项目都以**可持续发展**作为核心，例如数码港第五期扩建工程便融合绿色建筑设计、节能系统和低碳建筑方法。而现有园区亦采用社群企业的环境科技方案，向社会大众展现他们的绿色力量，例如翻新的艾美酒店融入“从农场到餐桌”的饮食体验，在数码港商场设置智能电表和室外空气质量传感器，以及在办公大楼安装智能回收箱。

开拓领域 抓紧新机

年内，数码港与大湾区及海外重要机构包括**恒生银行、大湾区商学院及香港中文大学**，建立策略联盟，拓展合作疆界，在机遇处处区域发掘新机。



The strategic alliance between Cyberport and Hang Seng Bank helps Hong Kong innovation companies to secure firm footing and capitalise on the increasing cross-boundary business opportunities in the GBA.
数码港与恒生银行的策略性联盟有助香港创新企业扎根成长，把握大湾区日渐增加的跨境商机。

Note of Appreciation

I would like to extend my gratitude to the Board of Directors for their unwavering support and guidance for us to better serve our start-ups, industry and the wider community. Thank you also to all our colleagues for their hard work and perseverance in furthering our public missions despite the challenges this year.

Pushing Boundaries to Capture New Opportunities

It is undeniable that the I&T sector has shown great tenacity amid the pandemic, emerging as a beacon that leads different industries into the new era. Cyberport will further its efforts to steer digital technology innovation by empowering young innovators, supporting entrepreneurship, advancing industry development and promoting integration of the new and traditional economies in harness with the Government and different social sectors. With flourishing opportunities in the GBA and Asia-Pacific regions, Cyberport aspires to help community entrepreneurs establish a foothold in vibrant spheres and unlock opportunities beyond boundaries.

Peter Yan, JP
Chief Executive Officer

群策群力 感铭致谢

藉此机会，我衷心感谢董事局坚定不移的支持和指导，使我们能够更好地服务初创企业、行业以及广泛社会。在充满挑战的一年里，数码港同事坚持不懈，努力推进我们的公众使命，我对此深表谢意。

突破界限 把握新机

创新科技在疫情期间表现强韧，成为引领不同行业迈向新时代的明灯。数码港将提升动力，积极与特区政府及各界合作，通过赋能青年创新人才、支持创业、驱动产业发展、促进新经济与传统经济融合，领航数码科技创新。展望大湾区及亚太区域发展蓬勃，数码港将全力扶持社群创业家在充满活力的地区稳步前行，发掘无限机遇。

行政总裁
任景信, JP