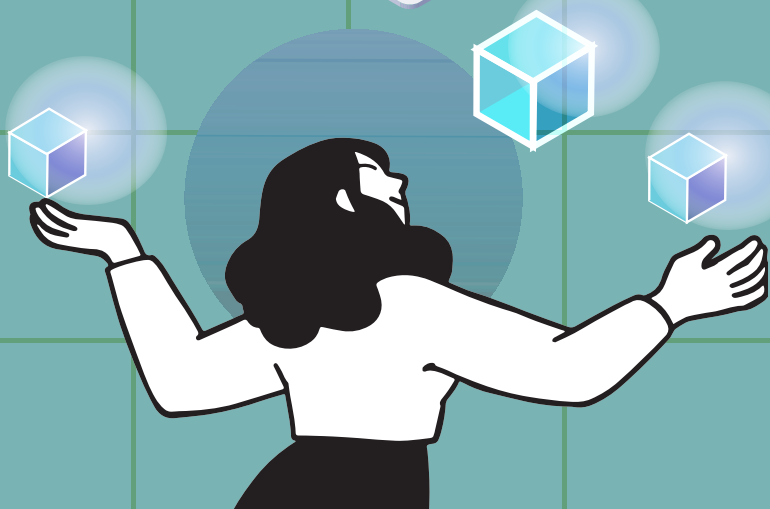
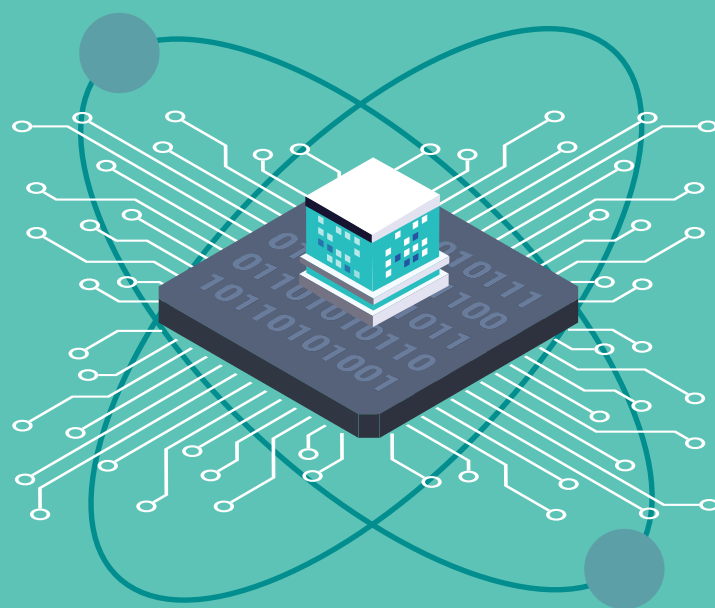


INTEGRATION OF NEW AND TRADITIONAL ECONOMIES

新經濟與傳統經濟融合



The world is demanding more I&T solutions, and community companies can fill this void and greatly benefit themselves and society. Whether in FinTech, Smart Living and Smart City, and Digital Entertainment or the exciting realms of Web3, AI, and GreenTech, the rapid growth of innovative entrepreneurs within the Cyberport community is impressive and continues to offer a competitive edge in the future.

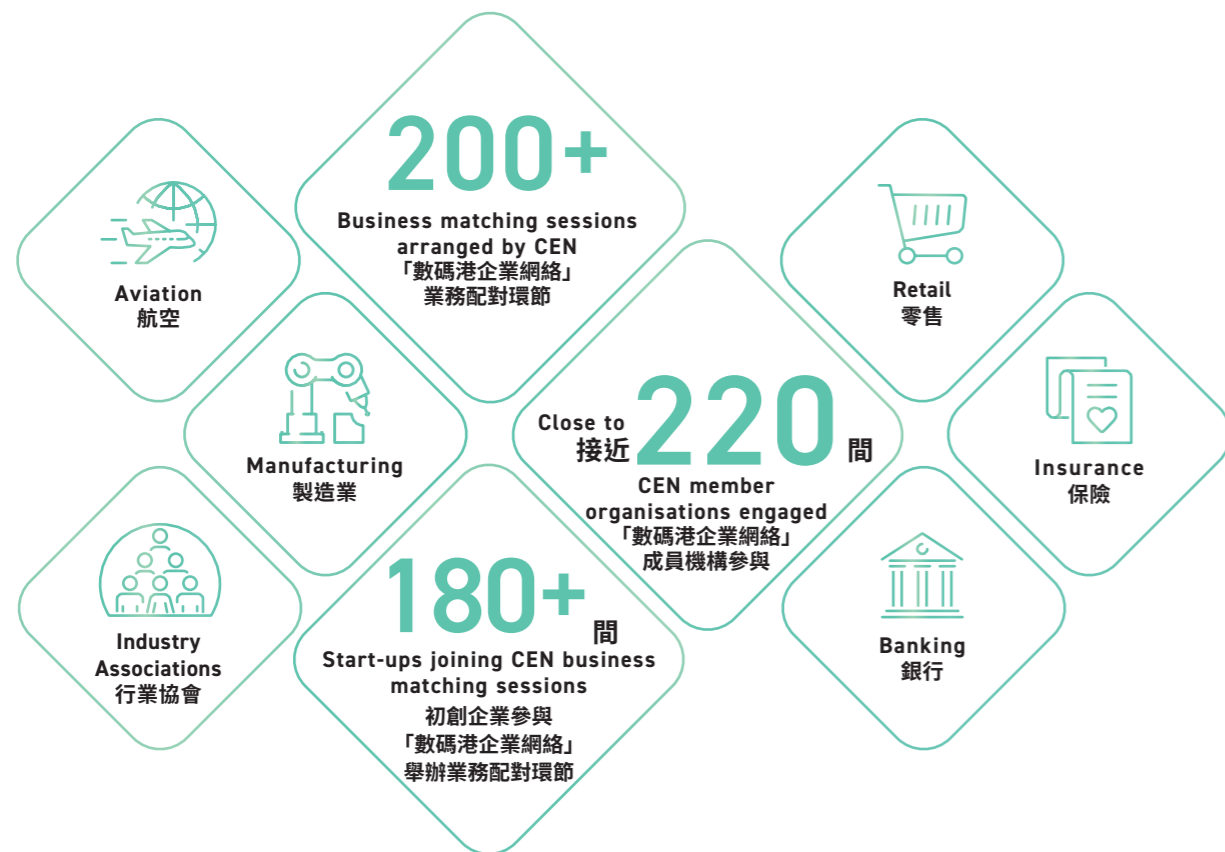
Within this flurry of activity, Cyberport has consistently served as an active matchmaker, integrating the new and traditional economies and bridging demand and supply. Our goal extends beyond providing business opportunities for start-ups and tech companies; we aim to accelerate Hong Kong's digital transformation and smart city development. This in turn, keeps Hong Kong competitive as new innovations transform the world we live in.

Cyberport Enterprise Network Connects Innovations to Industry Needs

Our primary platform for connecting community companies with enterprises and organisations, the **Cyberport Enterprise Network (CEN)** fosters solution adoption and co-creation. During the year, 204 business matching sessions made for double that arranged in 2021/22. Overall, there were 180 start-ups participating and close to 220 CEN member organisations engaged, spanning aviation, banking, manufacturing, non-profit organisations, insurance, quangos, retail, and industry associations.

Cyberport Enterprise Network (CEN)

數碼港企業網絡



創科解決方案在當今世界愈來愈重要，而社群企業可以填補這一空白，企業受惠的同時，亦造福社會。不論在金融科技、智慧生活及智慧城市、數碼娛樂領域，或是Web3、人工智能及綠色科技等激發創意熱情的領域，數碼港社群中創新企業家均呈現出快速增長，並在未來繼續具有競爭優勢。

在一連串的創科活動中，數碼港一直積極牽線搭橋，融合新經濟與傳統經濟，連接供應與需求。我們的目標並不止於為初創企業及科技公司帶來商機，亦旨在加快香港的數碼轉型及智慧城市發展，保持香港在創新方面的競爭力，以創新改變世界。

「數碼港企業網絡」連繫創新與行業需求

「數碼港企業網絡」為我們連繫社群企業與企業及組織的主要平台，促進解決方案的採用及共創。本年度共舉辦了204場業務配對環節，較2021/22年安排的環節多了一倍。總體而言，有180間初創企業及接近220間「數碼港企業網絡」成員機構參與配對環節，其中包括航空、銀行、製造業、非營利組織、保險、公營機構、零售業及行業協會等領域。

Increased demand for digital solutions to meet business and operational needs saw a surge in business matching. The diversity of solutions adopted and projects launched demonstrated how more industries are becoming aware of I&T trends, and are eager to capitalise on advanced I&T solutions offered by community companies.

Hang Seng Indexes Company, for example, collaborated with Wizpresso to transform thematic indexes by using the start-up's natural language processing SaaS solutions, while also partnering with Rivermap to conduct joint research on quantitative investing strategies. Other notable examples include Cathay Pacific implementing Broadwood Innovation's smart office solutions, German Pool engaging ArkSpace to develop a customised transportation management system, and AXA adopting to Hex Trust's digital asset custodian services.

Community companies showed they could be equally effective in the social sphere. The Consumer Council collaborated with AESIR to develop augmented reality (AR) games for people with autism; a major social welfare organisation commissioned GameSpace to develop a series of mini games for the elderly; Pooi To Primary School utilises Wada Bento hot-chain vending machines to provide 400 hot meals for their students daily; and the Hong Kong Housing Society and Negawatt Utility collaborated to develop an ESG app that gamifies sustainability in built environments. This has the potential to be applied to 145 residential buildings, benefitting more than 100,000 residents, 2,000 staff, and 400 merchants.

Digital Technologies See Adoption and Commercialisation with Government Assistance

Aside from CEN, Cyberport has proactively promoted the commercialisation and adoption of digital technologies by leveraging government initiatives. Through the **FinTech Proof-of-Concept Subsidy Scheme**, MediConCen, an InsurTech start-up, assisted Hong Kong Life in implementing "iAM Smart" as an identity verification option. This enabled it to become the first insurer to use the government-issued eID to improve customer experiences.

To accelerate the commercialisation and adoption of cybersecurity, RegTech, and risk management solutions in banks, and fortify Hong Kong's standing as an international financial centre, Cyberport partnered with the Hong Kong Monetary Authority (HKMA) to refresh the **FinTech Supervisory Sandbox 3.1 Pilot**. The scheme offers banks a subsidy of up to HK\$500,000 for them to adopt FinTech solutions approved and completed under the **FinTech Proof-of-Concept Subsidy Scheme**, allowing more banks to address practical issues or pain points while also expanding the reach of Hong Kong's FinTech solutions.

對有助滿足業務及營運需求的數碼解決方案的需求不斷增加，從而使業務配對激增。解決方案獲廣泛採用，新推項目層出不窮，都說明了業界對創科趨勢的堅定追隨，渴望社群企業提供的先進創科解決方案能為之所用。

例如，恒生指數公司與Wizpresso合作，透過使用該初創企業的自然語言處理SaaS解決方案來轉換主題指數，恒生指數公司同時亦與Rivermap合作，進行量化投資策略的聯合研究。其他例子亦包括國泰航空採用Broadwood Innovation的智慧辦公解決方案，德國寶聘請ArkSpace開發訂制運輸管理系統，以及AXA採用Hex Trust的數碼資產託管服務。

社群企業展示了它們在社會場景中同樣能發揮作用。消費者委員會與AESIR合作，為自閉症人群開發擴增實景(AR)遊戲；大型社福機構委託GameSpace開發一系列適合長者的迷你遊戲；香港培道小學利用和田便當的熱鏈便當機每天為學生提供400份熱餐；香港房屋協會與Negawatt Utility合作開發一款以遊戲方式呈現建築環境可持續性的ESG應用程序，有潛力應用於145棟住宅建築，超過100,000名居民、2,000名員工及400名商戶受惠。

數碼科技在政府協助下得到採用並實現商業化

除「數碼港企業網絡」外，數碼港亦藉著政府協助措施積極推動數碼科技商業化及應用。透過「**拍住上**」**金融科技概念驗證測試資助計劃**，保險科技初創企業MediConCen協助香港人壽實施身份驗證選項「iAM Smart」，使其成為第一家使用政府發佈的電子身份證改善客戶體驗的保險公司。

為加快網絡安全、合規科技及風險管理解決方案在銀行的商業化及採用，並鞏固香港作為國際金融中心的地位，數碼港與香港金融管理局(金管局)合作，改進**金融科技監管沙盒3.1試驗版**。該計劃為銀行提供高達50萬港元的補貼，以此購買使用根據「**拍住上**」**金融科技概念驗證測試資助計劃**批准及完成的金融科技解決方案，使更多銀行能夠解決實際問題或痛點，同時擴大香港金融科技解決方案的覆蓋範圍。



Cyberport launched the **FinTech Supervisory Sandbox 3.1 Pilot** in collaboration with HKMA to accelerate commercialisation of FinTech projects. 數碼港與金管局合作推出「**金融科技監管沙盒3.1試驗計劃**」，以促進金融科技項目成果商業化。



Andre Leung 梁偉健
Co-founder and Chief Executive Officer of Aereve
燃希聯合創辦人兼首席執行官

- ☆ - A RegTech and ESG company founded in 2020 於2020年成立合規科技和環境、社會及管治(ESG)公司
- ☆ - Provides patented AI and Natural Language processing (NLP)-based Anti-Money Laundering (AML) and Know-Your-Customer (KYC) technology, featuring Chinese character fuzzy logic, for regulatory compliance, ESG, and GreenTech 提供基於人工智能及自然語言處理反洗錢和認識你的客戶服務專利技術，該技術具備中文字元模糊邏輯功能，適用於監管合規、ESG以及綠色科技領域
- ☆ - An alumnus of Cyberport Creative Micro Fund and Cyberport Incubation Programme 「數碼港創意微型基金」以及「數碼港培育計劃」的已畢業培育公司
- ☆ - First Cyberport incubatee to complete a project under the Hong Kong Monetary Authority's Financial Supervisory Sandbox 3.0, with HK\$1M funding from the Innovation and Technology Fund 首家完成香港金融管理局金融科技監管沙盒3.0項目的數碼港培育公司，獲提供創新及科技基金的100萬港元資助
- ☆ - Awarded "Regulatory Technology Innovation of the Year" by Thomson Reuters Asian Legal Business in 2023 榮獲路透社亞洲法律雜誌2023年「年度合規技術創新獎」
- ☆ - Winner of Hong Kong FinTech Week 2022 Global Fast Track, ESG Vertical 香港金融科技周2022全球Fast Track計劃－ESG聚焦領域獲勝者
- ☆ - Distinguished Alumnus of Kellogg-HKUST EMBA in "Technology & Innovation" in 2023 2023年凱洛格－科大EMBA傑出校友獎－「創新及科技」
- ☆ - Recognised as Rising Star for BEST PEPs, Sanctions & Name Screening Solution in the 6th Regulation Asia Awards for Excellence 2023 獲第六屆亞洲監管機構卓越獎認可為「最佳政治人物、制裁與名稱篩選解決方案新星」

Cyberport Incubated Company - Aereve
數碼港培育企業－燃希



From the Founder:
創辦人表示：

"We are grateful to Cyberport for providing a nurturing ecosystem that enables us to realise our entrepreneurial and innovative aspirations. In an era where global regulations mandate financial institutions to tighten checks and adopt RegTech solutions for AML, eKYC, and ESG analytics, Aereve is strategically positioned to capitalise on these industry trends. This endeavour is bolstered by Cyberport's exemplary investor and business matching, prominent exposure opportunities, and overseas marketing support, propelling us to greater heights."

「感謝數碼港為我們提供了一個良好的生態系統，讓我們實現創業和創新抱負。在全球法規要求金融機構加強對反洗錢、電子化認識你的客戶服務，以及ESG分析的檢查並採用合規科技解決方案的時代，燃希策略性地抓住了該等產業趨勢。數碼港在投資者和業務匹配、市場推廣及海外市場推廣支持方面的出色表現，為我們的業務發展奠下穩固的基礎，推動我們再攀高峰。」

Collaborating with the Education Bureau (EDB), Cyberport launched the **Professional Development Programme on Innovation and Technology for STEAM Co-ordinators of Schools** to provide professional I&T training to STEAM educators in primary and secondary schools. Community start-ups hosted the courses, teaching the latest tech trends and applications to more than 400 educators. The teachers and principals are now able to incorporate I&T examples and elements into their classroom instruction. The courses covered popular themes such as AI, drone coding, ArtTech, IoT, GreenTech, GeronTech, and others; and the programme resulted in 11 cases of EdTech solutions being adopted by schools.

In addition, we co-organised the **"Knowing More About IT" Programme** for primary schools and the **"IT Innovation Lab in Secondary Schools" Programme** with the Office of the Government Chief Information Officer. The programmes are designed to support schools in identifying suitable EdTech solutions, and both were enthusiastically received. As of August 2023, nearly 1,500 applications submitted by approximately 850 primary and secondary schools had been approved for funding, benefiting over 290,000 students and involving a funding amount of more than HK\$450 million.

數碼港與教育局合作，推出「**學校STEAM統籌人員創新科技專業發展計劃**」，為中小學STEAM教師提供專業的創科培訓。社群初創企業已開辦相關課程，向超過400多名教育從業者傳授最新的技術趨勢及應用程序。教師及校長現在能夠將創科案例及元素融入課堂教學中。課程涵蓋人工智能、無人機編碼、藝術科技、物聯網、綠色科技、樂齡科技等熱門主題。該計劃使得11個教育科技解決方案獲學校採用。

另外，我們亦與政府資訊科技總監辦公室合辦小學「**奇趣IT識多啲**」及「**中學IT創新實驗室**」方案分享日，協助學校物色合適的教育科技方案。兩項計劃反應熱烈，截至2023年8月，已有約850所中小學提交的近1,500個申請獲批資助，受惠的學生人數超過29萬，涉及資助金額超過4.5億港元。



Cyberport has collaborated with the Education Bureau (EDB) to launch the "Professional Development Programme on Innovation and Technology for STEAM Co-ordinators of Schools", offering professional development courses for primary and secondary school teachers in STEAM (Science, Technology, Engineering, Arts, and Mathematics) subjects. 數碼港與教育局協作推出「學校STEAM統籌人員創新科技專業培訓課程」，為全港中小學教學人員提供STEAM(科學、科技、工程、藝術及數學)課程。

We also linked EdTech companies to the EDB's Quality Education Fund e-Learning Ancillary Facilities Programme, a government initiative designed to promote e-learning. Five of the 25 proposals approved for adoption by schools were submitted by Cyberport community companies.

Strengthening I&T industry connections

Cyberport Community Connect (C³) organises events for the I&T industry and our community companies to discuss major market trends and explore the potential for I&T to capitalise on those trends. In 2022/23, Cyberport and the Hong Kong Information Technology Joint Council (HKITJC) organised a seminar entitled "How Smart Technology Embraces a Net Zero Future?".

The seminar was moderated by Hon Duncan Chiu, President of the HKITJC and Legislative Council Member. It featured start-ups in smart architecture Blue Sky Energy Technology and GreenTech Choy Lee Tech Ltd, as well as an industry expert (Autodesk Far East) and a venture organisation (Innoangel Fund) discussing net-zero and sustainable development. The presenters highlighted solutions available for achieving sustainability goals as well as business and investment opportunities. These activities allowed industry players to exchange ideas and insights, providing a platform for us to engage and strengthen our community's connection with industry associations to promote growth in the sector.

Looking Forward to Positive Transformation

Digital transformation and I&T solutions continue to take the world by storm. The moment is thus upon Cyberport to bridge community companies with both the private and public sectors, forging the synthesis of new and traditional economies.

Government initiatives are also amplifying our endeavours - we will leverage the HK\$500 million allocated to Cyberport in the 2023 Budget for the **Digital Transformation Support Pilot Scheme**. This will give us greater capacity to support small and medium enterprises in adopting existing digital solutions and expediting the digital transformation across traditional sectors, and thus propelling digital economy and smart city development in Hong Kong.

In 2023/24, we will expand **Cyberport Community Connect** by organising a year-round campaign called **Start-ups Roadshow**. This will provide an additional stage for outstanding community members to showcase their work, while connecting with fellow innovators and potential customers.

All of these important work, driven by passionate and talented community companies, will accelerate Hong Kong's digital transformation and upgrade to maintain competitiveness and improve quality of life for all.

我們亦連繫教育科技公司參與教育局的優質教育基金電子學習配套計劃。這是政府推出的一項旨在促進電子學習的舉措。學校批准採用的25項提案中，有五項由數碼港社群企業提交。

加強創科業界的連繫

「**Cyberport Community Connect (C³)**為創科業界及我們的社群企業組織活動，討論主要市場趨勢和探索創科利用該等趨勢的可能性。2022/23年度，數碼港與香港資訊科技聯合會(HKITJC)舉辦題為「智慧科技如何擁抱淨零碳排未來？」的研討會。

該研討會由香港資訊科技聯合會會長、立法會議員邱達根主持。會上，智能建築初創企業藍天科技及綠色科技初創企業財利科技，以及來自歐特克遠東有限公司的業界專家及風險投資機構英諾天使基金討論淨零碳排及可持續發展議題。演講者強調實現可持續發展目標的可用解決方案以及商業及投資機會。該等活動讓業界參與者交流想法及見解，為我們提供參與並加強社群與行業協會連繫的平台，促進業界發展。

期待積極轉型

數碼轉型及創科解決方案繼續席捲全球。因此，數碼港積極將社群企業與私營企業和公營部門聯繫起來，促進新興傳統經濟的融合。

政府措施也讓我們事半功倍，我們將善用2023年財政預算案中撥予「**數碼轉型支援先導計劃**」數碼港的五億港元。這將讓我們有更大的能力協助中小型企業應用現成的數碼方案配套，加速傳統行業的數碼轉型，從而推動香港的數字經濟和智慧城市發展。

在2023/24年度，我們將舉辦一項名為「**初創路演**」的全年活動，擴大「**Cyberport Community Connect**」影響力。這將為優秀的社群成員新增一個展示工作成果的舞臺，同時亦可讓業界創新者及潛在客戶建立聯繫。

這些由充滿熱誠及有能力的社群企業推動的重要工作，將加快香港數碼轉型及升級，保持競爭力及提高大眾的生活質素。