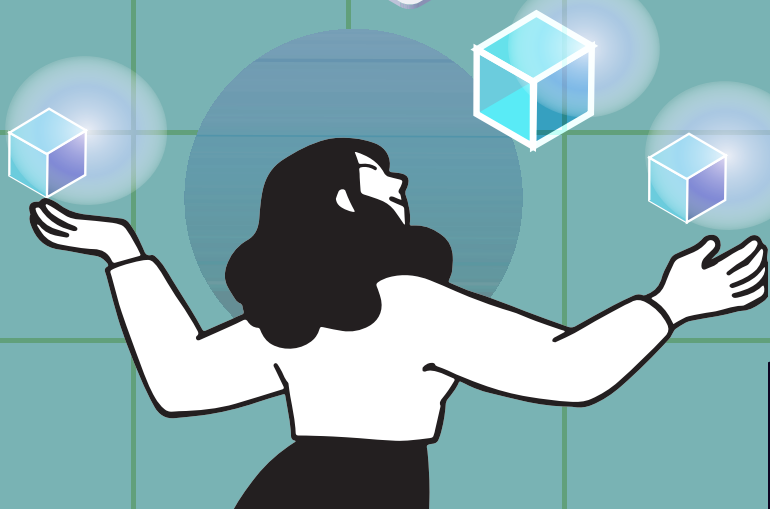
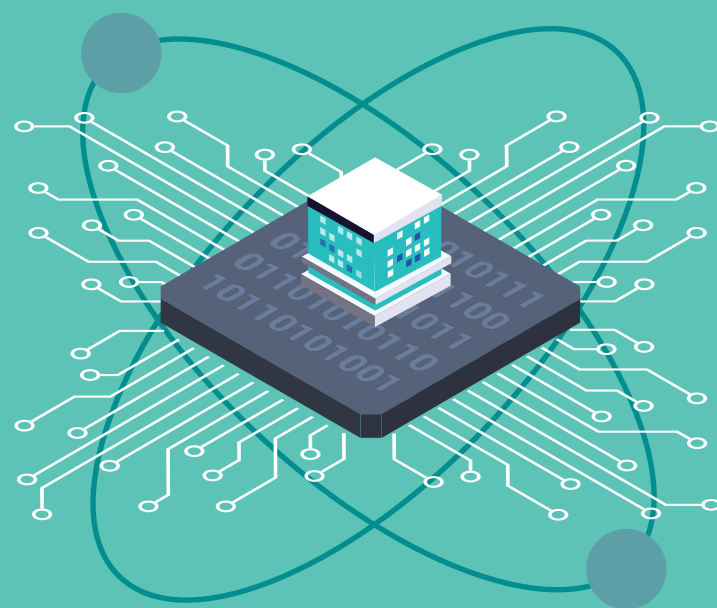


# INTEGRATION OF NEW AND TRADITIONAL ECONOMIES

## 新经济与传统经济融合



The world is demanding more I&T solutions, and community companies can fill this void and greatly benefit themselves and society. Whether in FinTech, Smart Living and Smart City, and Digital Entertainment or the exciting realms of Web3, AI, and GreenTech, the rapid growth of innovative entrepreneurs within the Cyberport community is impressive and continues to offer a competitive edge in the future.

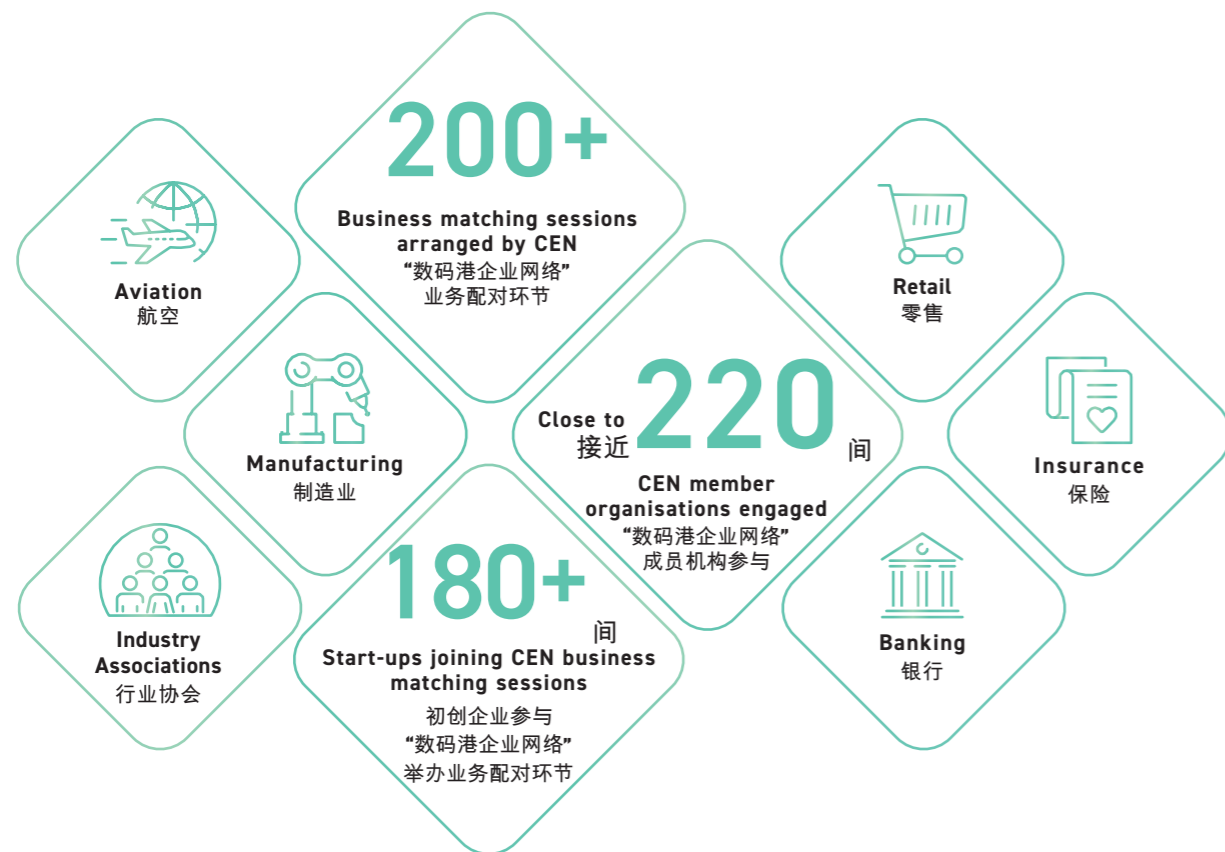
Within this flurry of activity, Cyberport has consistently served as an active matchmaker, integrating the new and traditional economies and bridging demand and supply. Our goal extends beyond providing business opportunities for start-ups and tech companies; we aim to accelerate Hong Kong's digital transformation and smart city development. This in turn, keeps Hong Kong competitive as new innovations transform the world we live in.

### Cyberport Enterprise Network Connects Innovations to Industry Needs

Our primary platform for connecting community companies with enterprises and organisations, the **Cyberport Enterprise Network (CEN)** fosters solution adoption and co-creation. During the year, 204 business matching sessions made for double that arranged in 2021/22. Overall, there were 180 start-ups participating and close to 220 CEN member organisations engaged, spanning aviation, banking, manufacturing, non-profit organisations, insurance, quangos, retail, and industry associations.

### Cyberport Enterprise Network (CEN)

数码港企业网络



创科解决方案在当今世界愈来愈重要，而社群企业可以填补这一空白，企业受惠的同时，亦造福社会。不论在金融科技、智慧生活及智慧城市、数码娱乐领域，或是Web3、人工智能及绿色科技等激发创意热情的领域，数码港社群中创新企业家均呈现出快速增长，并在未来继续具有竞争优势。

在一连串的创科活动中，数码港一直积极牵线搭桥，融合新经济与传统经济，连接供应与需求。我们的目标并不止于为初创企业及科技公司带来商机，亦旨在加快香港的数码转型及智慧城市发展，保持香港在创新方面的竞争力，以创新改变世界。

### “数码港企业网络”连系创新与行业需求

“数码港企业网络”为我们连系社群企业与企业及组织的主要平台，促进解决方案的采用及共创。本年度共举办了204场业务配对环节，较2021/22年安排的环节多了一倍。总体而言，有180间初创企业及接近220间“数码港企业网络”成员机构参与配对环节，其中包括航空、银行、制造业、非营利组织、保险、公营机构、零售业及行业协会等领域。

Increased demand for digital solutions to meet business and operational needs saw a surge in business matching. The diversity of solutions adopted and projects launched demonstrated how more industries are becoming aware of I&T trends, and are eager to capitalise on advanced I&T solutions offered by community companies.

Hang Seng Indexes Company, for example, collaborated with Wizpresso to transform thematic indexes by using the start-up's natural language processing SaaS solutions, while also partnering with Rivermap to conduct joint research on quantitative investing strategies. Other notable examples include Cathay Pacific implementing Broadwood Innovation's smart office solutions, German Pool engaging ArkSPACE to develop a customised transportation management system, and AXA adopting to Hex Trust's digital asset custodian services.

Community companies showed they could be equally effective in the social sphere. The Consumer Council collaborated with AESIR to develop augmented reality (AR) games for people with autism; a major social welfare organisation commissioned GameSpace to develop a series of mini games for the elderly; Pooi To Primary School utilises Wada Bento hot-chain vending machines to provide 400 hot meals for their students daily; and the Hong Kong Housing Society and Negawatt Utility collaborated to develop an ESG app that gamifies sustainability in built environments. This has the potential to be applied to 145 residential buildings, benefitting more than 100,000 residents, 2,000 staff, and 400 merchants.

### Digital Technologies See Adoption and Commercialisation with Government Assistance

Aside from CEN, Cyberport has proactively promoted the commercialisation and adoption of digital technologies by leveraging government initiatives. Through the **FinTech Proof-of-Concept Subsidy Scheme**, MediConCen, an InsurTech start-up, assisted Hong Kong Life in implementing “iAM Smart” as an identity verification option. This enabled it to become the first insurer to use the government-issued eID to improve customer experiences.

To accelerate the commercialisation and adoption of cybersecurity, RegTech, and risk management solutions in banks, and fortify Hong Kong's standing as an international financial centre, Cyberport partnered with the Hong Kong Monetary Authority (HKMA) to refresh the **FinTech Supervisory Sandbox 3.1 Pilot**. The scheme offers banks a subsidy of up to HK\$500,000 for them to adopt FinTech solutions approved and completed under the **FinTech Proof-of-Concept Subsidy Scheme**, allowing more banks to address practical issues or pain points while also expanding the reach of Hong Kong's FinTech solutions.

对有助满足业务及营运需求的数码解决方案的需求不断增加，从而使业务配对激增。解决方案获广泛采用，新推项目层出不穷，都说明了业界对创科趋势的坚定追随，渴望社群企业提供的先进创科解决方案能为之所用。

例如，恒生指数公司与Wizpresso合作，透过使用该初创企业的自然语言处理SaaS解决方案来转换主题指数，恒生指数公司同时亦与Rivermap合作，进行量化投资策略的联合研究。其他例子亦包括国泰航空采用Broadwood Innovation的智慧办公解决方案，德国宝聘请ArkSPACE开发订制运输管理系统，以及AXA采用Hex Trust的数码资产托管服务。

社群企业展示了它们在社会场景中同样能发挥作用。消费者委员会与AESIR合作，为自闭症人群开发扩增实景(AR)游戏；大型社福机构委托GameSpace开发一系列适合长者的迷你游戏；香港培道小学利用和田便当的热链便当机每天为学生提供400份热餐；香港房屋协会与Negawatt Utility合作开发一款以游戏方式呈现建筑环境可持续性的ESG应用程序，有潜力应用于145栋住宅建筑，超过100,000名居民、2,000名员工及400名商户受惠。

### 数码科技在政府协助下得到采用并实现商业化

除“数码港企业网络”外，数码港亦借着政府协助措施积极推动数码科技商业化及应用。透过“拍住上”**金融科技概念验证测试资助计划**，保险科技初创企业MediConCen协助香港人寿实施身份验证选项“iAM Smart”，使其成为第一家使用政府发布的电子身份证改善客户体验的保险公司。

为加快网络安全、合规科技及风险管理解决方案在银行的商业化及采用，并巩固香港作为国际金融中心的地位，数码港与香港金融管理局(金管局)合作，改进**金融科技监管沙盒3.1试验版**。该计划为银行提供高达50万港元的补贴，以此购买使用根据“拍住上”**金融科技概念验证测试资助计划**批准及完成的金融科技解决方案，使更多银行能够解决实际问题或痛点，同时扩大香港金融科技解决方案的覆盖范围。



Cyberport launched the **FinTech Supervisory Sandbox 3.1 Pilot** in collaboration with HKMA to accelerate commercialisation of FinTech projects. 数码港与金管局合作推出“金融科技监管沙盒3.1试验计划”，以促进金融科技项目成果商业化。



**Andre Leung 梁伟健**  
Co-founder and Chief Executive Officer of Aereve  
燃希联合创始人兼首席执行官

- ☆ - A RegTech and ESG company founded in 2020 于2020年成立合规科技和环境、社会及管治(ESG)公司
- ☆ - Provides patented AI and Natural Language processing (NLP)-based Anti-Money Laundering (AML) and Know-Your-Customer (KYC) technology, featuring Chinese character fuzzy logic, for regulatory compliance, ESG, and GreenTech 提供基于人工智能及自然语言处理反洗钱和认识你的客户服务专利技术，该技术具备中文字元模糊逻辑功能，适用于监管合规、ESG以及绿色科技领域
- ☆ - An alumnus of Cyberport Creative Micro Fund and Cyberport Incubation Programme “数码港创意微型基金”以及“数码港培育计划”的已毕业培育公司
- ☆ - First Cyberport incubatee to complete a project under the Hong Kong Monetary Authority's Financial Supervisory Sandbox 3.0, with HK\$1M funding from the Innovation and Technology Fund 首家完成香港金融管理局金融科技监管沙盒3.0项目的数码港培育公司，获提供创新及科技基金的100万港元资助
- ☆ - Awarded "Regulatory Technology Innovation of the Year" by Thomson Reuters Asian Legal Business in 2023 荣获路透社亚洲法律杂志2023年“年度合规技术创新奖”
- ☆ - Winner of Hong Kong FinTech Week 2022 Global Fast Track, ESG Vertical 香港金融科技周2022全球Fast Track计划 - ESG聚焦领域获胜者
- ☆ - Distinguished Alumnus of Kellogg-HKUST EMBA in "Technology & Innovation" in 2023 2023年凯洛格 - 科大EMBA杰出校友奖 - “创新及科技”
- ☆ - Recognised as Rising Star for BEST PEPs, Sanctions & Name Screening Solution in the 6th Regulation Asia Awards for Excellence 2023 获第六届亚洲监管机构卓越奖认可为“最佳政治人物、制裁与名称筛选解决方案新星”

#### Cyberport Incubated Company - Aereve

数码港培育企业 - 燃希



#### From the Founder:

创办人表示：

"We are grateful to Cyberport for providing a nurturing ecosystem that enables us to realise our entrepreneurial and innovative aspirations. In an era where global regulations mandate financial institutions to tighten checks and adopt RegTech solutions for AML, eKYC, and ESG analytics, Aereve is strategically positioned to capitalise on these industry trends. This endeavour is bolstered by Cyberport's exemplary investor and business matching, prominent exposure opportunities, and overseas marketing support, propelling us to greater heights."

"感谢数码港为我们提供了一个良好的生态系统，让我们实现创业和创新抱负。在全球法规要求金融机构加强对反洗钱、电子化认识你的客户服务，以及ESG分析的检查并采用合规科技解决方案的时代，燃希策略性地抓住了该等产业趋势。数码港在投资者和业务匹配、市场推广及海外市场推广支持方面的出色表现，为我们的业务发展奠定下稳固的基础，推动我们再攀高峰。"

Collaborating with the Education Bureau (EDB), Cyberport launched the **Professional Development Programme on Innovation and Technology for STEAM Co-ordinators of Schools** to provide professional I&T training to STEAM educators in primary and secondary schools. Community start-ups hosted the courses, teaching the latest tech trends and applications to more than 400 educators. The teachers and principals are now able to incorporate I&T examples and elements into their classroom instruction. The courses covered popular themes such as AI, drone coding, ArtTech, IoT, GreenTech, GeronTech, and others; and the programme resulted in 11 cases of EdTech solutions being adopted by schools.

In addition, we co-organised the **"Knowing More About IT" Programme** for primary schools and the **"IT Innovation Lab in Secondary Schools" Programme** with the Office of the Government Chief Information Officer. The programmes are designed to support schools in identifying suitable EdTech solutions, and both were enthusiastically received. As of August 2023, nearly 1,500 applications submitted by approximately 850 primary and secondary schools had been approved for funding, benefiting over 290,000 students and involving a funding amount of more than HK\$450 million.

数码港与教育局合作，推出“**学校STEAM统筹人员创新科技专业发展计划**”，为中小学STEAM教师提供专业的创科培训。社群初创企业已开办相关课程，向超过400多名教育从业者传授最新的技术趋势及应用程序。教师及校长现在能够将创科案例及元素融入课堂教学中。课程涵盖人工智能、无人机编程、艺术科技、物联网、绿色科技、乐龄科技等热门主题。该计划使得11个教育科技解决方案获学校采用。

另外，我们亦与政府资讯科技总监办公室合办小学“**奇趣IT识多啲**”及“**中学IT创新实验室**”方案分享日，协助学校物色合适的教育科技方案。两项计划反应热烈，截至2023年8月，已有约850所中小学提交的近1,500个申请获批资助，受惠的学生人数超过29万，涉及资助金额超过4.5亿港元。



Cyberport has collaborated with the Education Bureau (EDB) to launch the "Professional Development Programme on Innovation and Technology for STEAM Co-ordinators of Schools", offering professional development courses for primary and secondary school teachers in STEAM (Science, Technology, Engineering, Arts, and Mathematics) subjects. 数码港与教育局协作推出“学校STEAM统筹人员创新科技专业培训课程”，为全港中小学教学人员提供STEAM(科学、科技、工程、艺术及数学)课程。

We also linked EdTech companies to the EDB's Quality Education Fund e-Learning Ancillary Facilities Programme, a government initiative designed to promote e-learning. Five of the 25 proposals approved for adoption by schools were submitted by Cyberport community companies.

#### Strengthening I&T industry connections

**Cyberport Community Connect (C<sup>3</sup>)** organises events for the I&T industry and our community companies to discuss major market trends and explore the potential for I&T to capitalise on those trends. In 2022/23, Cyberport and the Hong Kong Information Technology Joint Council (HKITJC) organised a seminar entitled "How Smart Technology Embraces a Net Zero Future?".

The seminar was moderated by Hon Duncan Chiu, President of the HKITJC and Legislative Council Member. It featured start-ups in smart architecture Blue Sky Energy Technology and GreenTech Choy Lee Tech Ltd, as well as an industry expert (Autodesk Far East) and a venture organisation (Innoangel Fund) discussing net-zero and sustainable development. The presenters highlighted solutions available for achieving sustainability goals as well as business and investment opportunities. These activities allowed industry players to exchange ideas and insights, providing a platform for us to engage and strengthen our community's connection with industry associations to promote growth in the sector.

#### Looking Forward to Positive Transformation

Digital transformation and I&T solutions continue to take the world by storm. The moment is thus upon Cyberport to bridge community companies with both the private and public sectors, forging the synthesis of new and traditional economies.

Government initiatives are also amplifying our endeavours - we will leverage the HK\$500 million allocated to Cyberport in the 2023 Budget for the **Digital Transformation Support Pilot Scheme**. This will give us greater capacity to support small and medium enterprises in adopting existing digital solutions and expediting the digital transformation across traditional sectors, and thus propelling digital economy and smart city development in Hong Kong.

In 2023/24, we will expand **Cyberport Community Connect** by organising a year-round campaign called **Start-ups Roadshow**. This will provide an additional stage for outstanding community members to showcase their work, while connecting with fellow innovators and potential customers.

All of these important work, driven by passionate and talented community companies, will accelerate Hong Kong's digital transformation and upgrade to maintain competitiveness and improve quality of life for all.

我们亦连系教育科技公司参与教育局的优质教育基金电子学习配套计划。这是政府推出的一项旨在促进电子学习的举措。学校批准采用的25项提案中，有五项目由数码港社群企业提交。

#### 加强创科业界的连系

**"Cyberport Community Connect (C<sup>3</sup>)"**为创科业界及我们的社群企业组织活动，讨论主要市场趋势和探索创科利用该等趋势的可能性。2022/23年度，数码港与香港资讯科技联合会(HKITJC)举办题为“智慧科技如何拥抱净零碳排未来？”的研讨会。

该研讨会由香港资讯科技联合会会长、立法会议员邱达根主持。会上，智能建筑初创企业蓝天科技及绿色科技初创企业财利科技，以及来自欧特克远东有限公司的业界专家及风险投资机构英诺天使基金讨论净零碳排及可持续发展议题。演讲者强调实现可持续发展目标的可用解决方案以及商业及投资机会。该等活动让业界参与者交流想法及见解，为我们提供参与并加强社群与行业协会连系的平台，促进业界发展。

#### 期待积极转型

数码转型及创科解决方案继续席卷全球。因此，数码港积极将社群企业与私营企业和公营部门联系起来，促进新兴传统经济的融合。

政府措施也让我们事半功倍，我们将善用2023年财政预算案中划拨予“**数码转型支援先导计划**”数码港的五亿港元。这将让我们有更大的能力协助中小型企业应用现成的数码方案配套，加速传统行业的数码转型，从而推动香港的数字经济和智慧城市发展。

在2023/24年度，我们将举办一项名为“**初创路演**”的全年活动，扩大“**Cyberport Community Connect**”影响力。这将为优秀的社群成员新增一个展示工作成果的舞台，同时亦可让业界创新者及潜在客户建立联系。

这些由充满热忱及有能力的社群企业推动的重要工作，将加快香港数码转型及升级，保持竞争力及提高大众的生活质素。