

INTEGRATION OF NEW AND TRADITIONAL ECONOMIES 新經濟與 傳統經濟融合

IT is the lifeblood of business, going from novelty to necessity and from rare to routine across industries. Start-ups are a key part of this effort. Amid soaring demand for digital solutions, Cyberport has intensified its efforts to connect innovative start-ups with the market. By forging vital links between emerging and established economies, we are accelerating Hong Kong's digital transformation and smart city development, unlocking new productive forces, and charting new horizons for collective growth. Together with our partners, we are an unstoppable force in making Hong Kong a powerhouse for the future.

Networking is the Beginning of Limitless Growth

The **Cyberport Enterprise Network (CEN)** features 110 partner corporations and organisations, and is a vital conduit for business and solutions matching between start-ups and large institutions. In response to heightened IT requirements and evolving business needs, the CEN orchestrated over 250 events in 2023/24, engaging approximately 100 CEN members and involving over 300 start-ups – nearly doubling the number in 2022/23.

These efforts have led to substantial adoption, collaboration, and investment. Hang Seng Bank commissioned Moonland Metaverse to develop a metaverse business banking centre to enhance their customer experience. Oxfam contracted LinkAIQ to devise a heat stroke detection solution for Food and Environmental Hygiene Department workers. The Hong Kong Police Force's Cyber Security and Technology Crime Bureau partnered with Skytree to create engaging mini games and with Cyberbay for a bug hunting campaign. Additionally, The Hong Kong University of Science and Technology selected Fortis Lab and Sportopia as exemplary case companies for a management course. The breadth and depth of these collaborations underscore CEN's success in empowering growth and innovation across sectors, and shows the boundless potential to come.

Cyberport Enterprise Network (CEN)

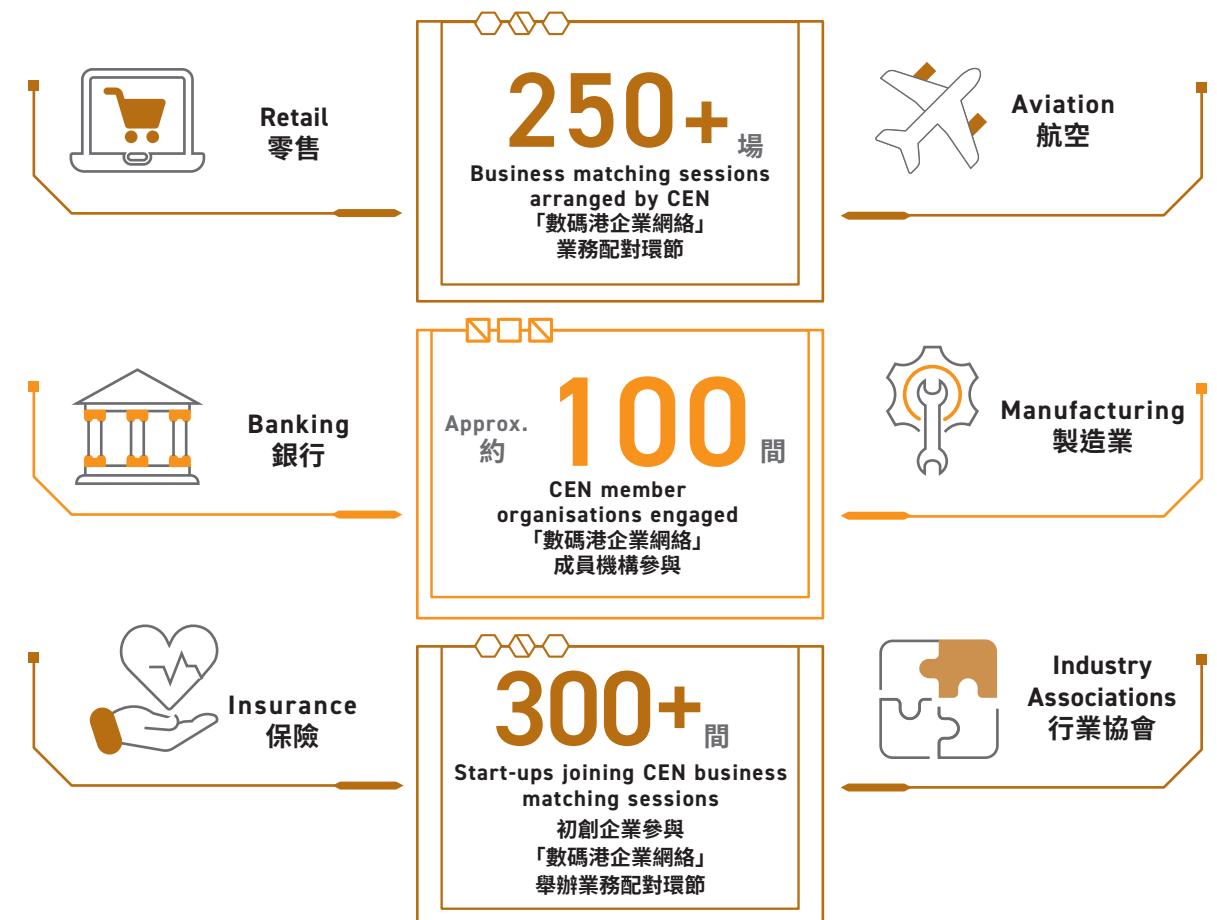
在各行各業中，創科從新穎到必需，從稀有到常規，創科已成為企業的命脈。初創企業是創科發展的重要一環。隨著人們對數碼解決方案的需求急劇上升，數碼港加大力度將創新性初創企業與市場連結起來。我們透過在新興經濟體與成熟經濟體之間建立重要的聯繫，不斷加速香港的數碼轉型及智慧城市發展，釋放新質生產力，開闢共同增長的全新視野。我們與合作夥伴攜手，致力於讓香港成為未來的強大引擎。

互聯互通開啟無限成長之路

「數碼港企業網絡」擁有110間合作夥伴企業及機構，是初創企業與大型企業之間進行業務及方案配對的重要渠道。為滿足更高的IT要求和不斷變化的業務需求，數碼港企業網絡在2023/24年度精心策劃了逾250場活動，吸引了約100名數碼港企業網絡成員和逾300間初創企業參與，數量近乎是2022/23年度的兩倍。

該等舉措得以大力落實，並帶來大量的合作和投資。恒生銀行委託Moonland Metaverse開發一個元宇宙商務理財中心，以提升客戶體驗。樂施會委託LinkAIQ為食物環境衛生署的員工設計中暑偵測解決方案。香港警務處的網絡安全及科技罪案調查科與Skytree合作，製作引人入勝的迷你遊戲，並與Cyberbay合作開展狩網運動。此外，香港科技大學選擇Fortis Lab和Sportopia作為管理課程的範例公司。該等合作的廣度和深度突顯數碼港企業網絡成功推動各行各業的成長和創新，亦彰顯未來的無限潛力。

數碼港企業網絡





Cyberbay and the Hong Kong Police Force jointly organised the "BugHunting Campaign" to assist the SMEs and start-ups in improving their network safety performance. Cyberbay與香港警務處聯手舉辦「狩網運動」，助力中小企及初創提升網絡安全表現。

Digital Transformation Roused with Government Support

Cyberport supports the government's efforts to drive industry digital transformation and commercialisation. In 2023/24, we launched and administered the **Digital Transformation Support Pilot Programme (DTSP)**, commissioned by the Digital Policy Office (formerly known as OGCIIO). Backed by the government's HK\$500 million funding, DTSP expedites the digital transformation of SMEs in food, beverage, and retail industries. The programme offers subsidies of up to 50% of the total project cost or a maximum of HK\$50,000, whichever is lower, per SME on a one-to-one matching basis, empowering them to implement ready-to-use digital solutions for payment, shopfront sales, online promotion, customer management, and loyalty programmes. Start-ups enthusiastically embraced the opportunity, offering 56 solution packages. To further bolster engagement, the Cyberport Academy hosted two online info sessions in Cantonese and English, introducing DTSP to 37 interested trade associations.

政府支援推動數碼轉型

數碼港支援政府推動產業數碼轉型和商業化的舉措。於2023/24年度，我們受數字政策辦公室（前稱資料辦）委託，推出並管理「**數碼轉型支援先導計劃**」。在政府5億港元撥款的支援下，數碼轉型支援先導計劃加快了餐飲業及零售業中小企的數碼轉型，該計劃以一對一配對形式，為每間中小企提供最多資助項目總額的50%或港幣5萬元，以較低者為準，助力中小企在支付、店面銷售、線上推廣、客戶管理和優惠系統等方面推行現成的數碼解決方案。初創企業踴躍參與，提供了56套解決方案。為進一步提高參與度，數碼港學院分別以粵語及英語舉辦了兩場網上簡介會，向37個有興趣的商會介紹數碼轉型支援先導計劃。



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We continued to champion the **Fintech Proof-of-Concept (PoC) Subsidy Scheme**, commissioned by the Financial Services and the Treasury Bureau (FTSB), alongside the **FinTech Supervisory Sandbox 3.1 Pilot**, in collaboration with the Hong Kong Monetary Authority. These initiatives galvanised financial services innovation and accelerated FinTech adoption by financial institutions. In 2023/24, the PoC scheme facilitated a partnership between Cyberport incubatee AutoML Capital, Manulife, and investment savings platform Syfe to pilot an AI-powered MPF Robo-Advisor, offering automated portfolio insights and personalised investment tips to MPF members. The scheme enabled LeapXpert and HSBC to develop "Maxen", a solution harnessing AI and machine learning to detect fraud and enhance banking transaction security, with potential for wider adoption by the industry.

我們繼續支援由財經事務及庫務局（財庫局）委託進行的「**拍住上**」**金融科技概念驗證測試資助計劃**以及與香港金融管理局合作進行的「**金融科技監管沙盒3.1試驗計劃**」。該等計劃激勵了金融服務創新，加快了金融機構採用金融科技的步伐。於2023/24年度，「拍住上」資助計劃促成了數碼港培育公司AutoML Capital與宏利和投資儲蓄平台Syfe的合作，試行人工智能強積金智能顧問平台，為強積金成員提供自動化投資組合見解和個人化投資建議。該計劃助力LeapXpert和滙豐開發了「Maxen」（利用人工智能和機器學習來偵測欺詐，並增強銀行交易安全性的解決方案），具有被業界廣泛採用的潛力。



David B. Wang 王博
krip Founder
krip創辦人

Cyberport Incubated
Company – krip
數碼港培育企業 – krip



krip is Hong Kong's most comprehensive credit card deals platform, covering 6,000+ deals offered by all 26 card issuers. krip是香港最全面的信用卡優惠平台，涵蓋超過6,000項由26間發卡機構所提供的優惠。

- krip successfully won not only the Gold and Grand Awards among Fintech companies, but also the overall Award of the Year, being the first fintech company to win Award of the Year in ICT Awards history. krip不僅成功奪得金融科技公司金獎和大獎，更獲得全年大獎，成為首間獲得香港資訊及通訊科技獎全年大獎的金融科技公司。

From the Founder: 創辦人表示：

krip owes much of its success over its young startup journey to Cyberport. As a graduate of the Cyberport Incubation Programme, we benefited from the support and guidance extended to us by the entrepreneurship team, helping us shape our business from just an idea and a prototype to an industry-recognized fintech startup. We have also benefited greatly from Cyberport's talented pool of university students and its access to global markets, enabling us to achieve recognition not only in Hong Kong but also in other markets like Japan. We look forward to sharing even greater successes in the future together with Cyberport.

krip能夠取得如此佳績，數碼港可謂居功至偉。作為數碼港培育計劃畢業生，我們受惠於創業團隊給予我們的支援和指導，協助我們將業務想法付諸實踐，發展成為具業界認可的金融科技初創企業。此外，數碼港的大學人才庫和進入全球市場的渠道也讓我們受益匪淺，使我們不僅在香港，還在日本等其他市場獲得認可。我們期待未來與數碼港一起分享更大的成就。

Smart Living Stirred Up to the Next Echelon

Our efforts in propelling Smart City development have yielded remarkable results. The **iAM Smart Sandbox**, a collaborative initiative between Cyberport and the Digital Policy Office (DPO, formerly the Office of the Government Chief Information Officer), encourages public and private organisations to conduct mock-up and integration tests in a secure environment. This paved the way for seamless incorporation of iAM Smart functionalities for convenience and security. In 2023/24, the sandbox enabled the Hong Kong Sanatorium & Hospital to upgrade its health management app, allowing patients to register and log in using their iAM Smart credentials, thus eliminating the need for in-person registration. The sandbox also empowered Hong Kong Life to become the first life insurance company to capitalise on iAM Smart for customer identity authentication and online insurance applications.

智慧生活達到新高度

我們在推動智慧城市發展方面的努力取得了顯著成效。「**智方便**」**沙盒**（數碼港與數字政策辦公室（前稱政府資訊科技總監辦公室）之間的一項合作計劃），鼓勵公私營機構在安全環境下進行模擬測試及綜合測試。這為智方便功能在便利性及安全性方面的無縫融合奠定基礎。於2023/24年度，沙盒幫助養和醫院升級健康管理應用程式，讓病人可以使用智方便認證註冊及登錄，而無須親臨現場註冊。沙盒亦助力香港人壽成為首間採用智方便進行客戶身份認證及線上保險申請的人壽保險公司。

Looking Forward to the Evolution of Smart Societies

With I&T's relentless ascent in both new and traditional economies, Cyberport will ramp up its efforts in empowering all sectors to reinvent themselves through I&T. Our initiatives are inspiring curiosity and change for good. We will enable industries to harness new productive forces through our community's pioneering and practical innovations, buttressing Hong Kong's high-quality development and propelling the city towards a smarter future. We remain committed to engaging the public, ensuring they are not only well-informed about the present I&T capabilities but also strategically positioned to thrive in the future. Our goal is clear: to nurture talent and forge a society where technology benefits citizens and the economy.

Building on the success of FinTech PoC Subsidy Scheme, Cyberport has been tasked by the FSTB to expand the initiative and launch the **Green and Sustainable FinTech Proof-of-Concept Funding Support Scheme**. This enhanced programme, offering up to HK\$150,000 in funding per approved project, aims to catalyse R&D and commercial adoption of **Green FinTech** solutions across five key areas: green and digital finance and investment; ESG disclosure, compliance, and regulatory reporting; carbon trading, analytics, and technology; ESG data, intelligence, and analytics; and ESG/climate risk modelling and assessment. These focus areas are all vital to Hong Kong's ambitions to become a trailblazer in Smart Living and new economies. We are confident that the dynamism we see present in Hong Kong will make our dreams and ambitions a reality.

展望智慧社會的發展

隨著創科在新經濟與傳統經濟中不斷發展，數碼港將致力協助各行各業透過創科快速轉型。我們的倡議激發了好奇心和積極的改變，並通過社群的開拓創新及務實創新，讓各行各業善用新質生產力，支援香港的高質量發展，推動香港邁向更智慧的未來。我們始終致力於與公眾互動，確保他們不僅對這個城市當前的創科能力有充分了解，而且在未來能夠戰略性地蓬勃發展。我們的目標很明確：培育人才，打造一個科技惠及公民和經濟的社會。

數碼港繼「拍住上」金融科技概念驗證測試資助計劃大獲成功後，獲財庫局委託擴大該計劃，推出「**綠色和可持續金融科技概念驗證測試資助計劃**」。計劃為每個獲批項目提供高達150,000港元的資助，旨在鼓勵更多**綠色金融科技**解決方案的研發與商業應用，涉及五大範疇：綠色與數字金融和投資；ESG披露、合規和監管匯報；碳交易、分析和科技；ESG數據、智能和分析；及ESG／氣候風險模型和評估。這些重點範疇均對香港成為智慧生活及新經濟的開拓者至關重要。我們有信心，香港當下的活力會使我們的夢想及抱負成為現實。

