Press Release
For Immediate Release

2025 'Maker in China' Hong Kong Chapter
Open for Enrolment

National-Level Entrepreneurship Contest Supports Start-ups in Exploring Mainland Market Opportunities

Hong Kong, 9 July 2025 — The 2025 "Maker in China" SME Innovation and Entrepreneurship Global Contest – Hong Kong Chapter (Hong Kong Chapter), one of China's most globally influential innovation and entrepreneurship contests, is now open for enrolment starting today, with a deadline of 20 August. The Hong Kong Chapter Final will be held on 25 September this year. The top 3 winning teams will represent the Hong Kong Special Administrative Region (HKSAR) at the "Maker in China" Global Contest Final in Guangzhou in the fourth quarter of this year, competing for national-level international innovation and technology (I&T) honours and seizing valuable opportunities to expand into the Mainland market by connecting with investors and establishing a presence in Mainland entrepreneurial parks.

This year's contest focuses on frontier I&T fields critical to national development and new quality productive forces, encompassing 10 categories, including FinTech, Artificial Intelligence (AI) and Big data, Intelligent Device and Robotics, and Low-altitude Economy and Aerospace. It aims to drive industrial upgrading and transformation through innovative technology. The top 10 finalists in the Hong Kong Chapter will receive comprehensive professional support, including participation in international I&T exhibitions, eligibility for an interview with the "Cyberport Incubation Programme", meetings with investors, and access to multiple start-up accelerator programmes, serving as a dynamic springboard for start-ups to secure potential funding and expand into the Mainland and overseas markets.

Ir Eric Chan, Chief Public Mission Officer of Hong Kong Cyberport, said, "The Hong Kong Chapter serves as an annual highlight within the local tech industry. Over the past six editions, it has attracted numerous outstanding start-ups, with 153 teams participating last year, showcasing Hong Kong's strength and potential in the realm of I&T. As Hong Kong's digital technology flagship and incubator for entrepreneurship, Cyberport is privileged to continuously host the Hong Kong Chapter, bridging the gap for local start-ups to access the Mainland market. Many Hong Kong start-ups have excelled in the global contest with outstanding tech projects, with Hong Kong representatives winning the global championship three times -- a remarkable feat. Cyberport will continue to leverage the 'Maker in China' contest to provide a platform for Hong Kong tech start-ups to showcase their innovative accomplishments, foster technology transformation, and encourage financing collaboration to attract more young Hong Kong entrepreneurs to connect with the Mainland market. Together, we aim to explore new quality productive forces and contribute to the high-quality development of the nation and the Greater Bay Area."

As one of the signature events in the local I&T sector, the Hong Kong Chapter is jointly organised by the Digital Policy Office of the HKSAR Government, the China Centre for Promotion of SME Development of the Ministry of Industry and Information Technology of the People's Republic of China, the Department of Youth Affairs of the Liaison Office of the Central People's Government in the HKSAR, and the China International Cooperation Association of SMEs; formulated by Hong Kong Cyberport, the Angel Investment Foundation, and the Guangzhou SME's Promotion Association For Specialization Refinement Differentiation Innovation Development. The Hong Kong Chapter 2025 encompasses 10 I&T categories, namely FinTech, AI and Big Data, Intelligent Device and Robotics, Smart Living and Smart Mobility, Third Generation Internet and Metaverse, Semiconductor and Integrated Circuit, Biomedicine and Health, Low-altitude Economy and Aerospace, New Energy and Green Technology, as well as New Materials. The contest focuses on different key development fields, actively encouraging start-ups to explore the development path of new quality productive forces, utilising advanced technology to improve people's livelihoods and business operations, thereby improving operational efficiency and enhancing the quality of life for the community.

As one of China's most globally influential innovation and entrepreneurship contests, "Maker in China" is a flagship event organised annually by the Ministry of Industry and Information Technology of the People's Republic of China. Since its launch in 2018, the Hong Kong Chapter has been committed to bridging international innovative technologies with Mainland enterprises, industrial parks, and government policies, driving collaborative innovation and industrial transformation. The contest aims to encourage project integration within industrial chains, promote collaborative innovation across industries, and enhance overall competitive advantages, providing an exceptional platform for Hong Kong's I&T talent to showcase their capabilities. As a key supporter of the event, Cyberport will continue to provide comprehensive entrepreneurial support, empowering more high-potential tech start-ups to thrive and advancing Hong Kong's I&T progress in the Greater Bay Area and beyond.

For details and applications for Hong Kong Chapter, please visit https://makerinchina.hk/en/

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Annex: Contest Agenda

Contest Agenda	Date
Enrolment	9 Jul 2025 – 20 Aug 2025
First Contest Briefing Session	25 Jul 2025
Second Contest Briefing Session	13 Aug 2025
Hong Kong Chapter Final and Project Docking	25 Sept 2025
"Maker in China"Global Contest Final	4th Quarter of 2025

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About Hong Kong Cyberport

Wholly owned by the Hong Kong Special Administrative Region (HKSAR) Government, Cyberport is Hong Kong's digital tech hub and AI accelerator, with a vision to empower industry digitalisation and intelligent transformation, to promote digital economy and AI development, and to foster Hong Kong to be an international AI, innovation and technology (I&T) hub. Cyberport gathers over 2,200 companies, including 5 listed companies and 7 unicorns. One-third of onsite companies' founders come from 26 countries and regions, while Cyberport companies have expanded to over 35 global markets.

Cyberport, with Hong Kong's largest AI Supercomputing Centre and AI Lab as the engine, has been building the AI ecosystem with industry-leading AI companies and around 400 AI and data science start-ups. Through development of tech clusters, namely AI, data science, blockchain and cybersecurity, Cyberport empowers industries across smart city and government, banking and finance, digital entertainment, culture and tourism, healthcare, education and training, property management, construction, transportation and logistics, green environment and more, while hosting Hong Kong's largest FinTech community. Commissioned by the HKSAR Government, Cyberport has implemented proof-of-concept and sandbox schemes, subsidisation for digital tech adoption, industry tech training and start-up incubation, to drive technology R&D, translation and commercialisation, thus propelling digital transformation and intelligent upgrade across industry and society.

Also as Hong Kong's key incubator, Cyberport supports entrepreneurs with funding and office space, extensive networks of enterprises, investors, technology corporations and professional services for business growth and expansion to Mainland China and overseas markets, all-round facilitation for landing in Hong Kong, talent attraction and cultivation, ready as a launchpad to take start-ups in any stages of development to the next level.

For more information, please visit https://www.cyberport.hk/en.