

Press Release For Immediate Release

Cyberport University Partnership Programme 2025 Launched

Focusing on AI, Blockchain, Cybersecurity, and Data Science Nurturing Future Innovation and Technology Entrepreneurs

Hong Kong, 16 June 2025 – The Cyberport University Partnership Programme 2025 (CUPP), organised by **Cyberport Academy** and supported by the Cyberport Creative Micro Fund, was officially launched on **14 June 2025**. This year's programme highlights four strategic technology themes: Artificial Intelligence (AI), Blockchain, Cybersecurity, and Data Science, aiming to nurture the next generation of tech-savvy entrepreneurs and innovators in Hong Kong. The CUPP 2025 obtains the strong support and close collaboration of 12 local universities, including City University of Hong Kong, Hong Kong Baptist University, Hong Kong Metropolitan University, Hong Kong Shue Yan University, Lingnan University, Saint Francis University, The Chinese University of Hong Kong, The Education University of Hong Kong, The Hang Seng University of Hong Kong, The Hong Kong Polytechnic University, The Hong Kong University of Science and Technology, and The University of Hong Kong. The selected teams which were nominated by these partner institutions will participate in a series of pre-camp digital technology training courses in Hong Kong, followed by an overseas entrepreneurship boot camp to be held from 1 to 10 August 2025.

Under the arrangement of Draper University in the United States, participating teams will engage in a dynamic programme that includes visits to accelerator, pitch sessions with investors, in-depth exchanges with industry mentors, local companies visits, cultural exposure tours, and experimental learning. Upon completing the overseas entrepreneurship boot camp, all teams will present their project ideas at the Demo Day held in Hong Kong scheduled for late August. Up to 10 outstanding teams will be selected to receive HK\$100,000 in seed funding from the Cyberport Creative Micro Fund (CCMF) to support their prototype development over the next six months. These teams will also have the opportunity to join Cyberport's Incubation Programme (CIP), gaining access to financial resources, technical expertise and comprehensive business support from Cyberport.

Ir Eric Chan, the Chief Public Mission Officer of Cyberport said, "Talent is the most vital resource for innovation and technology development. Cyberport has long been committed to cultivating tech talent, promoting youth entrepreneurship, and supporting start-ups, all with the goal of fostering a vibrant innovation ecosystem and positioning Hong Kong as an international innovation hub. With the staunch support of more than 10 local universities, the CUPP offers young people invaluable hands-on training and overseas exposure, broadening their global vision and equipping them with practical experience. This year's programme places particular emphasis on AI, blockchain, cybersecurity, and data science to further promote Hong Kong's development in these high-potential technology sectors. We



believe the young entrepreneurs participating in the CUPP will become key drivers of Hong Kong's future in innovation and technology. The programme provides comprehensive entrepreneurship training, including case studies, group workshops, and venture capital skills sessions, coupled with close industry engagement and practical experience. These elements empower young entrepreneurs to turn their innovative ideas into practical and impactful business plans. We look forward to seeing the teams unleash their creativity and explore new frontiers in the innovation and technology sector, injecting fresh energy into Hong Kong's innovation economy."

Asra Nadeem, CEO, Draper University, said, "Draper University is delighted to continue our partnership with Cyberport for another year of the CUPP since 2024. This programme serves as a launchpad for the next generation of tech-savvy entrepreneurs and innovators, providing participants with unparalleled access to Silicon Valley's unique entrepreneurial network. Through CUPP, founders will acquire essential business skills, industry insights, and valuable networking opportunities. Our collaboration with Cyberport equips participants with the tools they need to thrive, particularly in the evolving sectors of AI, Blockchain, Cybersecurity, and Data Science. They will have the unique opportunity to learn from leaders in these fields while immersing themselves in Silicon Valley, challenging the status quo and exploring new horizons. We are dedicated to supporting these future leaders as they navigate and shape the global I&T ecosystem."

This year, CUPP is honoured to have the Hong Kong Monetary Authority (HKMA) as its honorary sponsor, also with support from the Securities and Futures Commission (SFC). Industry partners for the 2025 programme include Cisco Hong Kong, the Technological and Higher Education Institute of Hong Kong (THEi), SPIN Fashion, and Amazon Web Services (AWS). Supporting organisations include the Association of International Certified Professional Accountants (AICPA & CIMA) and the Hong Kong FinTech Association (FTAHK). These partners will introduce cutting-edge trends and practical applications of AI and cybersecurity during the pre-camp training to help participants deepening their understanding of these rapidly evolving markets.

Since its launch in 2015, the Cyberport University Partnership Programme has provided professional entrepreneurship training to over 588 local university students, with 97 teams having received funding from the Cyberport Creative Micro Fund to embark on their start-up journey. Many of these teams have gained market adoption and industry recognition for their fintech innovations.

The CUPP is a flagship programme of Cyberport Academy for nurturing young entrepreneurs. Established in 2020, Cyberport Academy collaborates with leading technology companies, commercial organisations, and tertiary institutions to offer various tech and entrepreneurship-related activities and training programmes, it has benefited more than 15,000 participants to date, aiming to expand Hong Kong's tech talent pool and enhance overall innovation competitiveness.



Please click <u>here</u> to download high-resolution photos and videos. Click <u>here</u> to download Cyberport campus photos and video footage.



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Ir Eric Chan, the Chief Public Mission Officer of Cyberport said, "Cyberport has been actively cultivating tech talent, encouraging youth entrepreneurship, and supporting start-ups, striving to create a vibrant innovation ecosystem and build Hong Kong into an international innovation hub. With the strong support of more than ten local universities, the CUPP provides young people with valuable hands-on training and overseas exposure, helping them broaden their global vision and gain practical experience."





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About Hong Kong Cyberport

Wholly owned by the Hong Kong Special Administrative Region (HKSAR) Government, Cyberport is Hong Kong's digital tech hub and AI accelerator, with a vision to empower industry digitalisation and intelligent transformation, to promote digital economy and AI development, and to foster Hong Kong to be an international AI, innovation and technology (I&T) hub. Cyberport gathers over 2,200 companies, including 5 listed companies and 7 unicorns. One-third of onsite companies' founders come from 26 countries and regions, while Cyberport companies have expanded to over 35 global markets.

Cyberport, with Hong Kong's largest AI Supercomputing Centre and AI Lab as the engine, has been building the AI ecosystem with industry-leading AI companies and around 400 AI and data science start-ups. Through development of tech clusters, namely AI, data science, blockchain and cybersecurity, Cyberport empowers industries across smart city and government, banking and finance, digital entertainment, culture and tourism, healthcare, education and training, property management, construction, transportation and logistics, green environment and more, while hosting Hong Kong's largest FinTech community. Commissioned by the HKSAR Government, Cyberport has implemented proof-of-concept and sandbox schemes, subsidisation for digital tech adoption, industry tech training and start-up incubation, to drive technology R&D, translation and commercialisation, thus propelling digital transformation and intelligent upgrade across industry and society.

Also as Hong Kong's key incubator, Cyberport supports entrepreneurs with funding and office space, extensive networks of enterprises, investors, technology corporations and professional services for business growth and expansion to Mainland China and overseas markets, all-round facilitation for landing in Hong Kong, talent attraction and cultivation, ready as a launchpad to take start-ups in any stages of development to the next level.

For more information, please visit https://www.cyberport.hk/en