

## Press Release For immediate Release

# "Cyberport Career Fair 2023" returns in physical form in late March Over 1,500 positions from large enterprises, tech companies and start-ups to help job seekers kickstart their I&T career

Hong Kong, 14 March 2023 - The "Cyberport Career Fair 2023" will be held from 24th to 25th of March (Friday to Saturday). As the society resumes normalcy, the Government has been allocating additional resources for Innovation and Technology (I&T) development, while the demand for I&T talents from traditional enterprises, Government organisations, as well as start-ups is increasing day by day. This year, Cyberport Career Fair returns in physical form while incorporating virtual elements for recruiters and job seekers to interact online. As Hong Kong's digital technology flagship and incubator for entrepreneurship, the theme of this year's Career Fair is "Kickstart Your Tech Career", aiming to provide ample job opportunities to talents keen on joining the I&T industry and to expand Hong Kong's I&T talent pool.

Eric Chan, Chief Public Mission Officer of Cyberport, said, "Cyberport is committed to inspiring and cultivating young talents to join the I&T industry. We have organised the Career Fair to provide attractive jobs in emerging technologies such as FinTech, Smart Living, Digital Entertainment, Artificial Intelligence and Web3, to strengthen support in youth employment in times of post-pandemic economic recovery. I&T has been a focus of development in Hong Kong in recent years, with the Government actively rolling out "Competing for Talents" measures to nurture local talents as well as draw foreign talents. Meanwhile, digital transformation in various industries is speeding up as the economy recovers, driving an increase in demand for I&T talents. Cyberport's Career Fair provides a matching platform for corporates and young talents keen on joining the industry to accelerate companies' and organisations' search for suitable talents and to attract new blood to the industry, bringing momentum to the development of I&T."

The Career Fair this year has attracted over 150 technology companies and start-ups, spanning the realms of FinTech, Smart Living, Digital Entertainment, Artificial Intelligence, Big Data, Blockchain and Cybersecurity, among others, providing a total of over 1,500 job opportunities. Amongst Cyberport's three key clusters, namely FinTech, Smart Living and Digital Entertainment, the Smart Living cluster boasts the highest number of job opportunities at 470 vacancies, reflecting the high demand for talents in Smart City and Digital Economy as these areas continue to develop rapidly. On the other hand, with Cyberport being the home to Hong Kong's largest FinTech community coupled with the rapid development of the FinTech industry, over 220 FinTech job opportunities are being offered. Meanwhile, more than 110 positions in Digital Entertainment are available, a significant increase as compared to last year, reflecting the rapid growth of Digital Entertainment as an emerging industry that yields for huge demand for talents.



As a leading enterprise rooted in Hong Kong for over 70 years, Dah Chong Hong Holdings Limited (DCH) will also recruit digital technology talents at the Fair to enhance the application of technology in its business development, including new retail. **Ivy Yeung, Chief Corporate Officer of DCH**, said, "As times change, DCH is also keeping pace with the times, actively integrating innovative technology into our diversified business operations. We look forward to finding enthusiastic young talents to join us in promoting our business development through this Fair."

As a Cyberport-incubated unicorn, tech travel company Klook is also targeting the post-pandemic transformation in work patterns and the "talent war" in the digital era. Klook has recently launched the Workcation Initiative, which allows employees to work while travelling without using their own annual leave and it has been well received by the young generation. **Kenny Sham, Hong Kong General Manager of Klook**, said, "The Workcation Initiative successfully helps colleagues interact better with locals or companies which in return promotes the advancement of our core business of providing travel experiences around the world. In terms of hiring employees, we value most whether the applicants are passionate about travel and hope that employees will bring the best travel experience to consumers. We encourage young people to pay more attention to I&T employment opportunities regardless of their academic background, and open up a different path for themselves."

The one-stop online renovation platform and Cyberport incubated start-up HK Decoman Technology Limited (Decoman) leverages on information technology to reform the traditional renovation industry. Also a participant in this year's Career Fair, Decoman is interested in recruiting overseas students in Hong Kong in addition to local talents to help the company expand beyond the Hong Kong market into Southeast Asia. **Benny Liu, founder and CEO of HK Decoman Technology Limited**, said, "We continue to expand our business after the pandemic and are interested in integrating more latest technology into our operations. We are looking for not only talents who have mastered different cutting-edge technologies, but also those who have diverse abilities such as communication, language, and design. In terms of retaining talents, we will also provide employees with greater autonomy and initiative to enhance their job satisfaction."

With the theme of "Kickstart Your Tech Career", the Career Fair will be held at Cyberport from 24th to 25th of March with 80 physical booths. An array of forums and recruitment talks will be held, at which industry leaders and pioneers will be invited to discuss latest developments in the I&T industry. Job seekers will also have the opportunity to learn about latest I&T trends, including Web3, Metaverse, FinTech, STEAM education, as well as tips to launch their I&T careers. The Career Fair will also provide on-the-spot CV clinic sessions for job seekers to increase their chances of landing a job in I&T.

All job vacancies could be found at Cyberport's one-stop recruitment platform, "<u>iTalent</u>", where job seekers will be able to connect with employers directly on the platform via direct messages and video calls. "<u>iTalent</u>" adopts technology pioneered by a Cyberport start-up to help young people in evaluating their own interview performance through Al.



Livestreaming and video recordings of forums and talks will also be available on the platform.

To deepen job seekers' understanding of industry recruitment trends, Cyberport will hold around 50 career forums, recruitment seminars and CV clinic sessions during the Career Fair. Cyberport also collaborates with different organisations, including the Rotary Club to hold the "Imagine the Future Vocational Development Day", where senior professionals from various sectors will share diverse topics such as international perspectives, sustainable development and network security to inspire parents and young people to prepare them for their future career development.

Details of Cyberport Career Fair 2023	
Date	24 <sup>th</sup> to 25 <sup>th</sup> March 2023 (Friday and Saturday)
Time	10am to 6pm
Venue	Cyberport
Content	<ul> <li>Over 1,500 job opportunities from over 150 enterprises</li> <li>Over 50 industry forums, recruitment talks and free CV clinic sessions</li> <li>One-stop recruitment platform "iTalent"</li> <li>Message and video call employers directly</li> <li>Artificial intelligence (AI) interview analysis and evaluation services</li> </ul>
Fee	Free admission

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Please high resolution photos download through this link.



Cyberport Career Fair 2023 will take place physically from 24<sup>th</sup> to 25<sup>th</sup> of March, alongside the one-stop recruitment platform, iTalent, to provide over 1,500 job opportunities.

# **Cyberport**



Eric Chan, Chief Public Mission Officer of Cyberport, said that Cyberport's Career Fair returns to physical format as the economy recovers post-pandemic and the Government deploys more resources in I&T. Virtual elements have also been integrated into the Career Fair for employers and job seekers to interact virtually. The theme of the Career Fair is "Kickstart Your Tech Career", providing ample job opportunities for job seekers.



Eric Chan, Chief Public Missions Officer of Cyberport, along with three local companies, shared at a media briefing on how to integrate technology into their businesses, the development of the technology industry in Hong Kong, and insights into talent recruitment and the "talent war" in the digital age. They also shared tips for entering the industry and opportunities for development.



From left: Benny Liu, founder and CEO of HK Decoman Technology Limited; Ivy Yeung, Chief Corporate Officer of Dah Chong Hong Holdings; Eric Chan, Chief Public Mission Officer of Cyberport; Kenny Sham, Hong Kong General Manager of Klook.

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### **About Cyberport**

Cyberport is Hong Kong's digital technology flagship and incubator for entrepreneurship with over 1,900 members including over 800 onsite and close to 1,100 offsite start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

For more information, please visit www.cyberport.hk