



**Press Release
For Immediate Release**

**Over 3,800 Participants Join Digital Entertainment Leadership Forum 2025
to Experience a New Era of AI-Driven Innovation in Digital Entertainment**
Premiere of the World's First AI-Generated Feature Film
Nearly 300 Seniors Competing in Esports

Hong Kong, 14 September 2025 – The Digital Entertainment Leadership Forum 2025 (DELFF), Cyberport's annual flagship event, concluded successfully today. This year's Forum, themed **"Adventure Island: Unlock Innovation with The Missing Piece"**, spotlighted the transformative potential of technologies like Artificial Intelligence (AI) in digital entertainment, arts and culture, sports, and beyond. The programme featured industry forums, innovation showcases, captivating performances, interactive workshops, and esports tournaments. Over the three days, the event drew over 3,800 participants, with nearly 280,000 online views, reinforcing its position as a leading platform for advancing digital entertainment innovation.

Following an opening day filled with insightful discussions from distinguished guests, participants over the past few days explored 35 experience booths and joined over 25 interactive workshops, gaining first-hand exposure to innovative technologies in daily life. The event also presented a series of captivating performances blending technology and art, including **"A Spectacular Showcase of Drones and Robotics"**, and the **"HKITDA Art-Tech Concert"**, as well as sports event such as the **"Flash Ball MR" Hong Kong Regional Competition**, immersing attendees in the excitement of technology-empowered creativity and sports.

Dr Rocky Cheng, CEO of Cyberport, stated: "Innovative technologies like AI not only unleash creative potential and drive innovation in the cultural, arts, and entertainment industries, but also play a crucial role in promoting social inclusion and bridging the digital divide. For instance, the 'Elderly e-Sport Tournament' allows seniors to engage in eSport, enjoying the fun of digital entertainment while enhancing their digital skills and fostering intergenerational connections. This makes technology truly beneficial to communities of all ages and backgrounds. Today, AI has become a core engine for industry transformation, reshaping creative processes, business models, and user experiences. Cyberport will continue to serve as Hong Kong's digital tech hub and AI accelerator, connecting local and international tech forces to promote the deep integration of AI and digital entertainment, nurture the next generation of creative tech talent and enhance

Hong Kong's influence on the global innovation landscape. With the rapid advancement of AI, I look forward to next year's DELF unveiling even more groundbreaking innovations."

Premiere of the China's First AI-Generated Feature Film in Hong Kong

The China's first AI-generated feature film, "**Pirate Queen: Zheng Yi Sao**", made its Hong Kong premiere at DELF 2025, drawing a large audience. Following the screening, Pax Chen, Founder and CEO of FizzDragon — the film's production company and a Cyberport community member, and Tony Ngai, Honorary Advisor of the Hong Kong Society of Cinematographers, shared their insights and challenges in producing a film with AI. The session also featured the screening of five short films from The Hong Kong University of Science and Technology's AI Film Festival, demonstrating the fusion of innovative technology and creative vision, and underscoring the profound impact of AI technology on the film and visual arts sector.

In addition, the **Re:VISS AI Film Fest 2025 cum Awards Ceremony**, themed "**Revolutionising Visual Storytelling, Transforming Creative Expression Through AI**", was held at DELF. The event attracted hundreds of local and overseas creators to share ideas and insights. A special "**Director-Student Jam**" segment was introduced to pass on Hong Kong's cinematic creative spirit, further advancing AI filmmaking and nurturing talent in the field.

Elderly Esports Breaks the Digital Divide and Enhances Seniors' Well-Being

Another highlight of DELF 2025 was the "**Elderly e-Sports Tournament and Experience Day**", powered by Rotary Club of Smart Hong Kong. Featuring "**Sky Warriors and Tablet Challenges**", motion-sensing games developed by a Cyberport community member KellyJohn Studio, the competition saw nearly 300 seniors competing on site. The atmosphere was electric, with participants fully engaged in the matches, demonstrating that technology transcends age barriers.

On the same day, the **2025 Hong Kong Banking and Finance Industry eSports Championship**, organised by the Chinese Bankers Club, Hong Kong, brought together top esports players from the sector. The event showcased how technology fosters community engagement, empowers diverse groups, and enhances vitality across industries.

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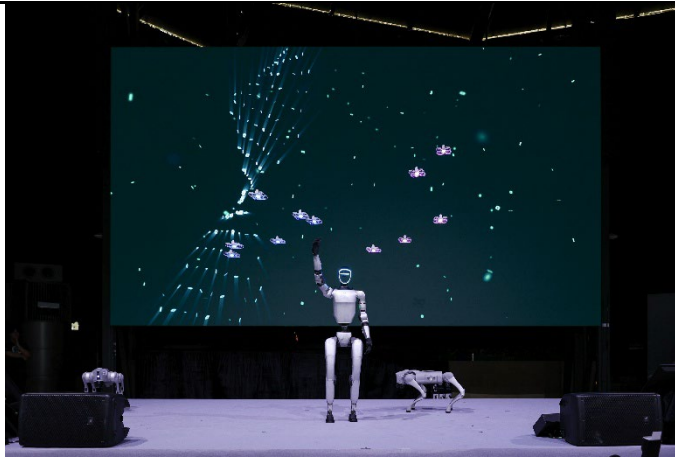
For high-resolution photos and detailed experience zone showcases, please download via this [link](#), and [here](#) to download Cyberport campus photos and video footage.



The “**HKITDA Art-Tech Concert**” brought together over ten award-winning teams from the 2025 Hong Kong Inter-school Singing and Band Competition to perform alongside students from the Hong Kong Design Institute (HKDI), with the stage enhanced by AI-generated short films created by the students.



The “**Elderly e-Sports Tournament and Experience Day**”, a highlight of DELF 2025, drew nearly 300 seniors for spirited competition, creating a lively and engaging atmosphere.

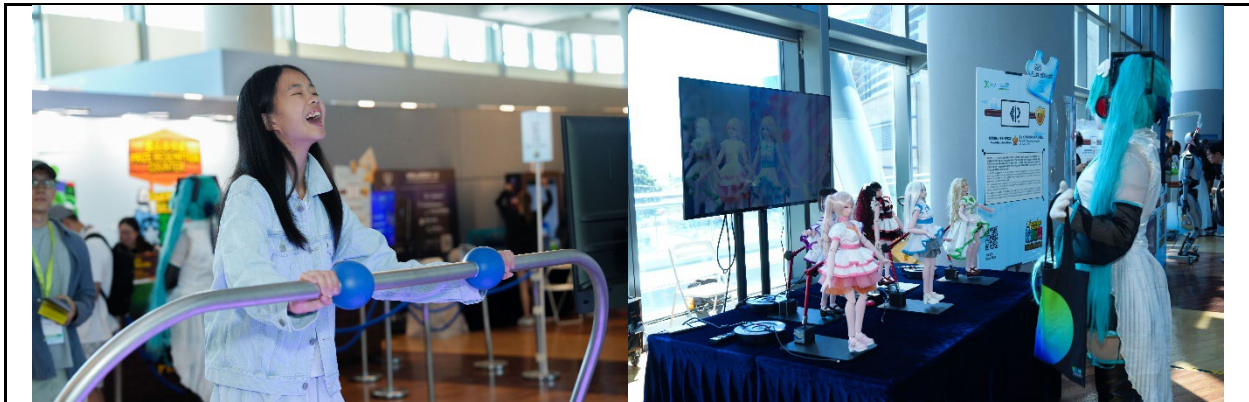


During “**A Spectacular Showcase of Drones and Robotics**”, robots performed dynamic dance moves in perfectly sync with a dazzling drones display in the background, delivering a visually stunning performance for the audience.



The “**Flash Ball MR**” Hong Kong Regional Competition gave students the opportunity to showcase their athletic skills through technology.





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About Hong Kong Cyberport

Wholly owned by the Hong Kong Special Administrative Region (HKSAR) Government, Cyberport is Hong Kong's digital tech hub and AI accelerator, with a vision to empower industry digitalisation and intelligent transformation, to promote digital economy and AI development, and to foster Hong Kong to be an international AI, innovation and technology (I&T) hub. Cyberport gathers over 2,200 companies, including 5 listed companies and 7 unicorns. One-third of onsite companies' founders come from 26 countries and regions, while Cyberport companies have expanded to over 35 global markets.

Cyberport, with Hong Kong's largest AI Supercomputing Centre and AI Lab as the engine, has been building the AI ecosystem with industry-leading AI companies and over 400 AI and data science start-ups. Through development of tech clusters, namely AI, data science, blockchain and cybersecurity, Cyberport empowers industries across smart city and government, banking and finance, digital entertainment, culture and tourism, healthcare, education and training, property management, construction, transportation



and logistics, green environment and more, while hosting Hong Kong's largest FinTech community. Commissioned by the HKSAR Government, Cyberport has implemented proof-of-concept and sandbox schemes, subsidisation for digital tech adoption, industry tech training and start-up incubation, to drive technology R&D, translation and commercialisation, thus propelling digital transformation and intelligent upgrade across industry and society.

Also as Hong Kong's key incubator, Cyberport supports entrepreneurs with funding and office space, extensive networks of enterprises, investors, technology corporations and professional services for business growth and expansion to Mainland China and overseas markets, all-round facilitation for landing in Hong Kong, talent attraction and cultivation, ready as a launchpad to take start-ups in any stages of development to the next level.

For more information, please visit <https://www.cyberport.hk/en>.