



Press Release
For Immediate Release

Digital Entertainment Leadership Forum 2025

Unlocks the Missing Pieces of Innovation for a New Era of Digital Transformation

Hong Kong, 3 September 2025 – Cyberport is excited to announce the return of its annual **Digital Entertainment Leadership Forum (DELFL) 2025**, taking place from 12-14 September at Cyberport campus. This year's theme, "**Adventure Island: Unlock Innovation with The Missing Piece**," promises an engaging programme featuring industry forums, innovation showcases, performances, and hands-on workshops. Attendees will have a unique opportunity to explore how artificial intelligence (AI) and other emerging technologies are driving pivotal change across the digital entertainment landscape.

Dr Rocky Cheng, CEO of Cyberport, stated, "The wave of digitalization and smart transformation is sweeping the globe. AI is not just a tool, but the core engine of innovation, and it is progressively shaping a 'digital-first, smart-first' corporate culture. DELFL 2025 gathers experts in innovation technology R&D and application from various regions, showcasing exciting and practical I&T products. This allows all industries and sectors of society to draw new inspiration, and also gives tech startups the chance to identify product development opportunities through interactions with attendees. This year, attendees will witness the future firsthand, from immersive AI art installations to gamification initiatives. We are committed to fostering a dynamic yet fun ecosystem that drives economic growth and helps the public to experience what's possible when you bring AI and digital entertainment together."

Discover the Future of Entertainment and Beyond

Over three days, DELFL 2025 will unite a global collective of industry pioneers, tech leaders, and creative minds to explore the "missing piece" in digital entertainment. The conference agenda features a powerhouse line-up of keynotes and panel discussions on the most pressing topics shaping the industry. Audiences will gain insights from renowned speakers across sectors, including AI, entertainment, education, and sports, on how creative industries can project soft power for cultural output and global influence. Key highlights include:

- **Main Track:** Global perspectives on how digital innovation is impacting arts, culture, and tourism, along with discussions on the role of data in social

entertainment, and how the interaction of AI and GameFi in shaping the future of gaming.

- **Parallel Tracks:** Focused discussions on Tech in Cultural Life and Smart Living with Technology, covering AI's impact on visual arts, spatial computing, and the use of digital humans and digital twins in creative industries.

An interactive journey into the future

More than just a conference, DELF 2025 offers an interactive journey for all attendees. The diverse **Experience Zone** features over 35 captivating experiences across four themes – Arts, Culture & Tourism, Entertainment, Smart Lifestyle, and Sports, allowing attendees to engage with cutting-edge AI technology firsthand. Highlights include:

- **Arts, Culture & Tourism:** MateZ Lab's virtual walkthrough of the Dunhuang and HTC's VR experience of Notre-Dame.
- **Smart Lifestyle:** AI innovations such as Acer's VeriSee DR's diagnostic software for diabetic retinopathy, SmartAge's elderly care solutions, and EvaSpeak's Interactive AI platform for mastering English fluency.
- **Sports:** Activities like Eteam's Mixed Reality Dodgeball, and Chuliang's PONDASkiing Interactive Machine, a skiing simulator.
- **Entertainment:** The GUMA Robots Intelligence Dance Performance and an AI Film Screening, including the world's first AI-generated feature film, "Pirate Queen: Zheng Yi Sao".

For the first time, DELF will unveil an AI-powered mosaic creation from "Piece Together: Smart Hong Kong", co-created by over 1,000 students from around 30 primary, secondary, and SEN schools, organised by Cyberport and in collaboration with the Hong Kong Association for Computer Education. The campaign promotes AI creativity and supports the Smart HK initiative, while highlighting Cyberport as a Southern district landmark and the leading I&T innovation hub.

Attendees can join immersive workshops on themes such as escape room design, AI-driven music creation and songwriting, sensory interaction game development. Apart from the performance of virtual idols, robots and drones, making a special appearance is the Korean boy band **XODIAC**. The group, managed by JACSO Technology, boasts boasting 1 million followers and has integrated AI into its video production, will perform live at DELF.

To encourage more exploration in various hands-on digital experience, DELF 2025 will bring back its popular "Play-to-Earn" activity where attendees can earn prizes by completing tasks at the experiential zone. Participants must register a Play-to-Earn account before the event. Prizes will be awarded daily to those who complete checkpoint tasks.

For media enquiries and event details, please visit the official DELF 2025 website at <https://delf.cyberport.hk>.

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For high-resolution photos and detailed experience zone showcases, please download via this [link](#), and [here](#) to download Cyberport campus photos and video footage.



Dr Rocky Cheng, CEO of Cyberport, shared the overview of Digital Entertainment Leadership Forum (DEL F) 2025.



Terence Leung, Digital Entertainment, Cluster Lead of Cyberport shared the highlights of DEL F 2025.



DELF 2025 will be held from September 12 to 14 at Cyberport campus with the theme of “Adventure Island: Unlock Innovation with The Missing Piece”. (Back row, fifth from right: Dr Rocky Cheng, CEO of Cyberport, sixth from right: Georgina Chu, Chief Corporate Development Officer of Cyberport, and seventh from right, Terence Leung, Digital Entertainment, Cluster Lead of Cyberport; along with corporate and student representatives)



Students from Hong Chi Morninghill School, Tuen Mun and Tai Kok Tsui Catholic Primary School are invited to share how they visualize their ideal future of Hong Kong through AI in the “Piece Together: Smart Hong Kong” campaign.



Five companies showcased their innovation during the media preview session, including virtual travel experience to Notre-Dame by HTC HK, next-gen 3D scanning device by XGRIDS, interactive gaming experience with MR. PANDA! By Charming Panda (HK), LIVE4WELL – an incentivising wellness AI and sports membership platform by Gymetaverse and MR dodgeball by Eteam Entertainment.

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About Hong Kong Cyberport

Wholly owned by the Hong Kong Special Administrative Region (HKSAR) Government, Cyberport is Hong Kong's digital tech hub and AI accelerator, with a vision to empower industry digitalisation and intelligent transformation, to promote digital economy and AI development, and to foster Hong Kong to be an international AI, innovation and technology (I&T) hub. Cyberport gathers over 2,200 companies, including 5 listed companies and 7 unicorns. One-third of onsite companies' founders come from 26 countries and regions, while Cyberport companies have expanded to over 35 global markets.

Cyberport, with Hong Kong's largest AI Supercomputing Centre and AI Lab as the engine, has been building the AI ecosystem with industry-leading AI companies and over 400 AI and data science start-ups. Through development of tech clusters, namely AI, data science, blockchain and cybersecurity, Cyberport empowers industries across smart city and government, banking and finance, digital entertainment, culture and tourism, healthcare, education and training, property management, construction, transportation and logistics, green environment and more, while hosting Hong Kong's largest FinTech community. Commissioned by the HKSAR Government, Cyberport has implemented proof-of-concept and sandbox schemes, subsidisation for digital tech adoption, industry tech training and start-up incubation, to drive technology R&D, translation and commercialisation, thus propelling digital transformation and intelligent upgrade across industry and society.



Also as Hong Kong's key incubator, Cyberport supports entrepreneurs with funding and office space, extensive networks of enterprises, investors, technology corporations and professional services for business growth and expansion to Mainland China and overseas markets, all-round facilitation for landing in Hong Kong, talent attraction and cultivation, ready as a launchpad to take start-ups in any stages of development to the next level.

For more information, please visit <https://www.cyberport.hk/en>.