

Press Release
For Immediate Release

Cyberport Launches “AI for All” Inclusive Programme to Empower All Walks of Life and the Underprivileged, Promote Responsible AI Applications, and Bridge the Digital Divide for Sharing the Dividends of AI Development

Hong Kong, 29 July 2026 – Cyberport today successfully concluded the launch ceremony and experience day for the “AI for All” Inclusive Programme with a ceremony and experience day at Cyberport 5, reinforcing Hong Kong's commitment to city-wide AI literacy and digital inclusion. In support of the National “AI+” Initiative and the HKSAR Government’s “AI for All” strategy, Cyberport is committed to popularising the basics under the “AI for All” Inclusive Programme (the Programme), delivering a diverse mix of online introductory courses, interactive workshops and site tours to educate, engage, and upskill participants. With a strong focus on inclusivity, the initiative targets students, parents, the elderly, and underprivileged groups, including ethnic minorities, individuals with special educational needs (SEN), and persons with disabilities, equipping them with the knowledge and confidence to harness AI in their daily lives.

The launch ceremony was officiated by **Professor Sun Dong, Secretary for Innovation, Technology and Industry**, together with **Simon Chan, Chairman of Cyberport**, representatives from Cyberport community enterprises, community groups, NGOs, and schools participating in the Programme. They kicked off the Cyberport “AI for All” Inclusive Programme, witnessing an important milestone in Hong Kong’s journey towards “AI for All”.

Professor Sun Dong, Secretary for Innovation, Technology and Industry, said, “AI has become a critical driver of core competitiveness. In addition to advancing technological innovation, expanding application scenarios and developing computing infrastructure, enhancing public awareness and understanding of AI — and equipping people with the skills to use AI — is equally vital to fostering the comprehensive development of AI. As one of the implementing organisations of the ‘AI for All’ Inclusive Programme, Cyberport adopts a ‘basics for all’ approach, focusing on supporting students, parents, the elderly and the underprivileged groups. Through promoting AI awareness, enhancing AI literacy and fostering a culture of responsible AI use, as well as advancing digital inclusion, every member of the community can benefit from the opportunities brought by the AI era.”

Simon Chan, Chairman of Cyberport, said, “Cyberport, as Hong Kong's digital tech hub and AI accelerator, proactively undertakes alongside the HKSAR Government and sectoral partners to promote the ‘AI for All’ initiative with the aim of bridging the digital divide across different strata of society. At Cyberport, over 2,300 technology companies including more than 500 specialising in AI and big data, marshal impactful AI technologies to empower

promotion of AI inclusivity. Be it the elderly, students, ethnic minorities, low-income households, or even the underprivileged, everyone can enjoy the dividends of AI development, and fruits of AI technological breakthroughs, to enhance smart living and create economic value. Through three directions of popularisation of AI experiences and promotion of responsible usage, enhancement of AI literacy to safeguard digital security, talent cultivation and translation of innovations, we will closely collaborate with Cyberport companies, social welfare organisations and tertiary institutions, to transform AI into tangible experiences for the general public, regardless of their backgrounds, to learn in person how AI+ uplifts living quality, propels cross-stratral inclusion, and unleashes potential for the smart economy, co-creating a new chapter of people-oriented technology for all.”

As Hong Kong’s flagship digital tech hub and AI accelerator, Cyberport has long embraced a dual mission of driving technology innovation and fostering social inclusion. Under the “AI for All” Inclusive Programme, Cyberport will leverage its vibrant AI ecosystem and forge cross-sector partnerships with tertiary institutions and community organisations to strengthen public understanding of AI and progressively cultivate AI literacy, bringing technology closer to everyday life.

To expand AI awareness and skills across society, Cyberport is rolling out a three-pronged action plan:

(1) AI Experiences for All – Fostering Cross-sector Inclusion:

Cyberport will host AI carnivals and interactive events to raise public awareness and promote a culture of responsible AI. Working with partners, non-profit organisations and social enterprises, Cyberport will reach into the community to deliver tailored workshops, multilingual instructional support, and volunteer assistance for diverse groups, including the underprivileged, women, ethnic minorities, persons with disabilities, and the elderly, offering citizens from all backgrounds the opportunity to access and apply new technologies.

In schools, Cyberport will work with schools and educational institutions to integrate AI learning into classrooms and extracurricular activities, providing technology training for students. Parents are also encouraged to participate in learning opportunities, gaining foundational AI knowledge to support their children's learning at home while reducing concerns about new technology. For SEN students, Cyberport will collaborate with special schools, social welfare organisations, and education specialists to explore AI-assisted learning tools, delivering tailored support guided by professional educators.

(2) Enhancing AI literacy and Digital Security:

As AI becomes part of daily life, citizens need to move beyond basic online safety skills such as identifying fraudulent websites and protecting personal data. They also need critical thinking to navigate the information challenges of the AI era.

To this end, Cyberport will collaborate with educational institutions, NGOs, and industry partners to launch systematic AI literacy training and mentorship programmes covering AI fundamentals and applications, hands-on experience, social and ethical implications, and expert engagement. Participants will strengthen their information security awareness, distinguish fact from misinformation, and learn to use AI responsibly. Through cross-sector collaboration, Cyberport is committed to enhancing Hong Kong's overall digital literacy, empowering people from all walks of life to embrace the AI era safely and confidently.

(3) Talent development: Strengthening Hong Kong's AI Talent Pipeline:

Through the Cyberport Academy, a tiered talent development programme will be introduced to strengthen the city's AI capabilities across the board. Students will benefit AI enrichment courses and competitions that cultivate interest and deepen technical capabilities, while teachers will receive professional training to equip them with the knowledge and confidence to deliver AI education effectively.

Beyond the classroom, Cyberport will partner community organisations and NGOs to organise site tours, exposing participants to real-world AI applications and fostering cross-sector collaboration. By investing in talent today, Cyberport aims to build a sustainable AI ecosystem, drive innovation, and strengthen Hong Kong's position as a global I&T hub, ensuring that the benefits of AI are shared across all segments of society.

Over 15 interactive booths showcase infinite possibilities of AI in everyday life

The launch ceremony featured more than 15 AI interactive booths where Cyberport community enterprises, community groups, and educational institutions demonstrated how AI can enhance daily life while promoting public awareness and responsible use. Exhibitors included Lenovo, AESIR.hk, Canpanion Group, Farmacy, iFLYTEK, Hong Kong ICI Cloud Service, iRed Solutions, RightPick, Plus One Dimension Interactive, Laurry & Co., Commercial Development & Training Institute, Hong Kong Institute of Information Technology, ASK IDEA, Lirvana Labs and Peanut King Solution. Participants experienced firsthand how AI can assist with everyday tasks and explored innovative solutions across various industries, gaining confidence in adopting AI and discovering the infinite possibilities it brings.

As Hong Kong's digital technology hub and AI accelerator, Cyberport brings together over 500 start-ups specialising in AI and big data, building a robust AI ecosystem. This launch marks a significant starting point for Cyberport's efforts in popularising the basics of AI. Cyberport will continue to work with different technology companies, schools, universities, and NGOs to deliver more citizen-focused AI initiatives, transforming innovation into practical projects, enhancing Hong Kong's competitiveness, and supporting the city's development as an international I&T hub.

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Please click [here](#) to download high-resolution photos and video, and [here](#) to download Cyberport campus photos and video footage.



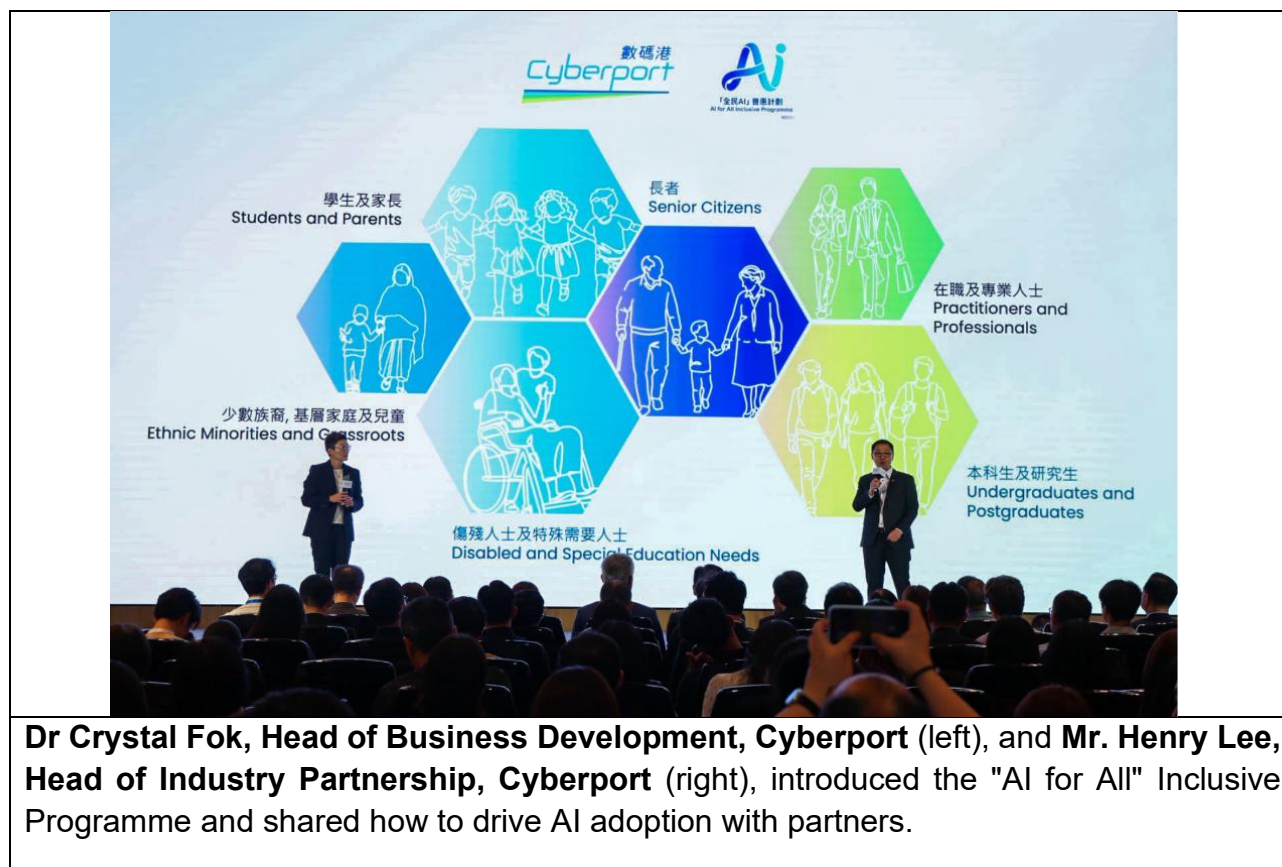
Cyberport today successfully concluded the launch ceremony and experience day for the “AI for All” Inclusive Programme. The launch ceremony was officiated by **Prof Sun Dong, Secretary for Innovation, Technology and Industry** (centre, Top), together with **Simon Chan, Chairman of Cyberport** (7th right, Top), **Dr Rocky Cheng, CEO of Cyberport** (7th left, Top), representatives from Cyberport community enterprises, community groups, NGOs, and schools participating in the Programme. They kicked off the Cyberport “AI for All” Inclusive Programme, witnessing an important milestone in Hong Kong’s journey towards “AI for All”.



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The launch ceremony of the 'AI for All' Inclusive Programme hosted two panel discussions. Guests gathered to explore the development and application of AI technology across two core themes: 'From Popularisation to Empowerment: Redefining the Future with AI' and 'AI Literacy: Integrating AI into the Community'.



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About Hong Kong Cyberport

Wholly owned by the Hong Kong Special Administrative Region (HKSAR) Government, Cyberport is Hong Kong's digital tech hub and AI accelerator, with a vision to empower industry digitalisation and intelligent transformation, to promote digital economy and AI development, and to foster Hong Kong to be an international AI, innovation and technology (I&T) hub. Cyberport gathers over 2,300 companies, including 25 listed companies and 9 unicorns. One-third of onsite companies' founders come from 27 countries and regions, while Cyberport companies have expanded to over 35 global markets.

Cyberport, with Hong Kong's largest AI Supercomputing Centre and AI Lab as the engine, has been building the AI ecosystem with industry-leading AI companies and over 500 AI and data science start-ups. Through development of tech clusters, namely AI, data science, blockchain and cybersecurity, Cyberport empowers industries across smart city and government, banking and finance, digital entertainment, culture and tourism, healthcare, education and training, property management, construction, transportation and logistics, green environment and more, while hosting Hong Kong's largest FinTech community. Commissioned by the HKSAR Government, Cyberport has implemented proof-of-concept and sandbox schemes, subsidisation for digital tech adoption, industry tech training and start-up incubation, to drive technology R&D, translation and commercialisation, thus propelling digital transformation and intelligent upgrade across industry and society.

Also as "State-level Scientific and Technological Enterprise Incubator" and Hong Kong's key incubator, Cyberport supports entrepreneurs with funding and office space, extensive networks of enterprises, investors, technology corporations and professional services for business growth and expansion to Chinese Mainland and overseas markets, all-round facilitation for landing in Hong Kong, talent attraction and cultivation, ready as a launchpad to take start-ups in any stages of development to the next level.

For more information, please visit <https://www.cyberport.hk/en>.