

Press Release
For Immediate Release

Cyberport x FizzDragon
“AIGC Film Competition for Creative Movies and Digital Marketing” Final Competition held today
Reimagining the Creative Industries with AI and Expanding the Cultural and Creative Strategy Sector

Hong Kong, 5 March 2026 – The final of the “AIGC Film Competition for Creative Movies and Digital Marketing”, jointly organised by Cyberport and its incubatee FizzDragon, was successfully held today at Cyberport. FizzDragon’s AI-powered filmmaking tools and all-in-one service platform have driven over a million uses and views. The top 10 finalist presented short films created using cutting-edge AIGC (Artificial Intelligence Generated Content) technology, translating their creative concepts into compelling works that showcased both innovative thinking and cinematic artistry.

Dr Rocky Cheng, CEO of Cyberport, said, “AIGC is creating boundless business opportunities for the creative industries. It lowers the barriers and costs of creative production, shortens production cycles, and enables more great stories to reach global audience. As Hong Kong’s digital tech hub and AI accelerator, Cyberport is home to more than 500 start-ups specialising in AI and AIGC. We are committed to helping the cultural and creative sectors harness AIGC technology in film and entertainment production. Combined with professional talent development in technology, we aim to give Hong Kong’s creative sector a broader international perspective, foster globally influential Hong Kong brands, and tell compelling Hong Kong stories through Hong Kong intellectual property.”

Ms Chen Zhuo, Founder and CEO of Fizzdragon, said, “Hong Kong stands at the perfect intersection of cinematic heritage, technological innovation, and Web3 infrastructure. With the support of Cyberport, we are bringing this vision to life: a new generation of storytellers, armed with AI, ready to transform local narratives into global blockbusters. This is where the next chapter of the trillion-dollar IP economy begins”

FizzDragon focuses on AIGC-driven content creation for film and entertainment, using AI to revolutionise the way visual and entertainment content is produced. Its one-stop AI film generation and creative platform enables creators to complete the entire production process on a single platform, including concept development, character design, scene generation, animation production and post-production editing. In 2024, FizzDragon brought together more than 130 creators from 13 countries to produce the world’s first film generated entirely by AIGC and released in cinemas, demonstrating that large-scale decentralised collaboration is not only viable but also commercially valuable.

Cyberport and FizzDragon also organised training sessions to enhance participating teams' capabilities in applying AIGC tools throughout the creative and production process. All winners will have the opportunity to showcase their works on digital displays at Cyberport. They will also gain direct entry into the FizzDragon "Global Studio Incubator", where they can accelerate their venture development and connect with global creative demands and business opportunities from leading film and TV series distributors as well as IP investors. In addition, a number of local tertiary institutions, professional organisations, and enterprises specialising in AIGC, cross-media and digital media collaborated in supporting the competition.

The competition received a total of about 50 AI-generated short film submissions from Cyberport community companies, enterprises from the mainland and overseas, and tertiary institutions.

AIGC technology is transforming the way stories are conceived, created, and experienced, reshaping the creative industry and broadening the possibilities of content creation. Advances in AIGC technology are also supporting the evolution of IP creation and application, forging new pathways for the future development of brands and enterprises. As Hong Kong's digital tech hub and AI accelerator, Cyberport consistently supports the integration of AI and digital entertainment. It is also committed to identifying and nurturing creative tech talent in Hong Kong, furthering strengthening the city's talent pool in creative technology.

The final was highly competitive. The finalists were judged based on five criteria, including "AI Integration", "Aesthetic", "Technical Execution", "Creativity and Innovation", and "Storytelling & Impact". Ultimately, Team Wang Meiqua (Peekaboo) achieve the championship of the competition. The 1st Runner-up is Team Team JuicyAI Studio. (Gods Descend). The 2nd Runner-up is is HongKong Baptist University (Home Sweet Home). There are also Special Awards including Best Narrative Award, Best AIGC Visual Award, Best Creativity Award, Most IP Value Potential Award, and Branding Impact Award.

The judging panel comprised Dr Crystal Fok, Head of Business Development of Cyberport; Mr Robert Chua, veteran film and TV producer; Mr Mak Chun Hung, President of the Hong Kong Motion Picture Post-Production Professionals Association; Mr Eddy Hui, Vice Chairman of Hong Kong Designers Association; Prof. Shin Dong Kim, Professor of Academy of Film of the Hong Kong Baptist University; Mr Sheng Liang, novelist and scriptwriter; and Mr Federico Grandesso, international film reporter.

Mr Mak Chun Hung, President of the Hong Kong Motion Picture Post-Production Professionals Association, said, "the competition has demonstrated Hong Kong's strong potential in the field of AIGC filmmaking. With closer collaboration among universities, Cyberport and the industry, he believes Hong Kong has the opportunity to take a leading role in the AIGC sector in the future"

Mr Robert Chua, Founder of Robert Chua Productions, said, “truly amazed by this AIGC competition. As a traditional TV producer coming here, I am personally learning AI and plan to start creating with AI very soon”

As Hong Kong’s digital technology hub, Cyberport brings together more than 170 digital entertainment startups and enterprises across a wide range of sectors including art, culture, tourism and sports. This vibrant digital entertainment community fosters innovative applications and immersive sensory experiences, while providing a platform for the industry to showcase their cutting-edge technologies.

The competition fully demonstrates the integration of AIGC technology and creators’ ideas, highlighting how emerging technologies are shaping new business model for the creative industries. It also reflects how innovative technologies have become indispensable to the evolution of the film and digital media sectors. Cyberport will continue to provide comprehensive support for the development of the creative industries, strengthening Hong Kong’s leadership in digital entertainment and enhancing its influence in the global innovation landscape amid the rapid advancement of AI technologies.

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Please click [here](#) to download high-resolution photos and video, and [here](#) to download Cyberport campus photos and video footage.



The final of the “AIGC Film Competition for Creative Movies and Digital Marketing”, jointly organised by Cyberport and its tenant enterprise FizzDragon, was successfully held today at Cyberport.



Dr Rocky Cheng, CEO of Cyberport, said, “By leveraging AIGC technology and strengthening talent development, Hong Kong’s creative sector can gain a stronger international perspective, nurture local brands with global influence, and tell compelling Hong Kong stories through locally developed intellectual property.”



Ms Chen Zhuo, Founder and CEO of Fizzdragon, said, “Hong Kong stands at the perfect intersection of cinematic heritage, technological innovation, and Web3 infrastructure. With the support of Cyberport, we are bringing this vision to life: a new generation of storytellers, armed with AI, ready to transform local narratives into global blockbusters.”



Champion was awarded to the team led by Wang Meiquan (8th from left) for the work “Peekaboo”. The 1st Runner-up went to JuicyAI Studio (2nd from right) for “Gods Descend”, and the 2nd Runner-up was won by the Hong Kong Baptist University (6th from left) team for Home Sweet Home.



Champion: Wang Meiquan introducing Video, "Peekaboo".



1st Ruuner-up: The JuicyAI Studio team and their Video, "Gods Descend".



2nd Runner-up :The Hong Kong Baptist University team and their Video, "Home Sweet Home".

Appendix: Cyberport x FizzDragon “AIGC Creative Film & Digital Marketing Competition”
Final Competition – List of Winners

Awards	Team	Project Name
Champion	Wang Meiquan	“Peekaboo”
1st Runner up	JuicyAI Studio	“Gods Descend”
2nd Runner up	HongKong Baptist University	“Home Sweet Home”
Best Narrative Award	Wang Meiquan	“Peekaboo”
Best AIGC Visuals Award	FrameX	“Golden Saddle, Carrying Years”
Best Creativity Award	Maggie	“OPTIMAL”
Most IP Value Potential Award	FrameX	“Golden Saddle, Carrying Years”
Branding Impact Award	BBXH	“Cyberport”

Appendix2 : Cyberport x FizzDragon “AIGC Creative Film & Digital Marketing Competition”
Final Competition – List of Other Finalists

隊伍	作品名稱
Dawnlight	PRESSUER PHANTOM BEAST
William Tsang	The Big Decision
Youth College (Kwai Fong)	霓虹下的回音
Starnet	Empowering Data, Elevating Humanity

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About Hong Kong Cyberport

Wholly owned by the Hong Kong Special Administrative Region (HKSAR) Government, Cyberport is Hong Kong's digital tech hub and AI accelerator, with a vision to empower industry digitalisation and intelligent transformation, to promote digital economy and AI development, and to foster Hong Kong to be an international AI, innovation and technology (I&T) hub. Cyberport gathers over 2,300 companies, including 17 listed companies and 8 unicorns. One-third of onsite companies' founders come from 27 countries and regions, while Cyberport companies have expanded to over 35 global markets.

Cyberport, with Hong Kong's largest AI Supercomputing Centre and AI Lab as the engine, has been building the AI ecosystem with industry-leading AI companies and over 500 AI and data science start-ups. Through development of tech clusters, namely AI, data science, blockchain and cybersecurity, Cyberport empowers industries across smart city and government, banking and finance, digital entertainment, culture and tourism, healthcare, education and training, property management, construction, transportation and logistics, green environment and more, while hosting Hong Kong's largest FinTech community. Commissioned by the HKSAR Government, Cyberport has implemented proof-of-concept and sandbox schemes, subsidisation for digital tech adoption, industry tech training and start-up incubation, to drive technology R&D, translation and commercialisation, thus propelling digital transformation and intelligent upgrade across industry and society.

Also as "State-level Scientific and Technological Enterprise Incubator" and Hong Kong's key incubator, Cyberport supports entrepreneurs with funding and office space, extensive networks of enterprises, investors, technology corporations and professional services for business growth and expansion to Chinese Mainland and overseas markets, all-round facilitation for landing in Hong Kong, talent attraction and cultivation, ready as a launchpad to take start-ups in any stages of development to the next level.

For more information, please visit <https://www.cyberport.hk/en>.