Cyberport tConnect Launchpad

Use Case Proposal Template

Notes for Applicants

1. This template is provided for reference only. Applicants may adapt its structure, content and level of detail to suit their proposed use case, and highlight additional matters where relevant. The information presented may vary according to the nature, complexity and development stage of each use case.

2. The proposal may be prepared in Word, PowerPoint or PDF format.

3. A pitching video is not required.

4. Keep the proposal concise while providing sufficient information to explain the use case. Use text, diagrams or tables as appropriate, and add supporting pages or slides where useful.

5. Prepare a separate proposal for each proposed use case. Include a high-level transaction-flow or architecture diagram for each case, as required by the Guide and Notes.

6. Avoid unnecessary repetition of company particulars already provided in the Application Form. Clearly identify assumptions, estimates and arrangements that remain subject to confirmation.

7. This reference template does not replace the application and supporting-document requirements set out in the Guide and Notes.

1. Use Case Overview

Please include the following information on the first page or opening slide of your proposal, regardless of the format used:

- **Applicant:** [Company name]
- **Use case title:** [Title matching the Application Form]
- **Date:** [Submission date]

What problem or opportunity does the use case address?

Describe the target users and the limitations of the existing approach.

What is the proposed solution and its main value?

Explain what is new or improved, and why tokenisation or Digital Money is relevant.

Optional visual: A simple comparison of the existing and proposed approaches, where this helps explain the improvement.

2. Transaction Flow and Participating Organisations

How does the use case work?

Provide a high-level transaction-flow or architecture diagram showing the relevant assets or rights, systems, and money or settlement flow. Explain how Digital Money is used or could be used.

Who is involved?

Identify the participating organisations, their roles and the status of their involvement, including the asset owner where applicable.

Diagram guidance:

Transaction-flow diagram: Show the main parties, transaction steps, asset movements and payment or settlement flows.

System architecture or infrastructure diagram: Show the principal systems, platforms, interfaces and proposed connections.

Use either diagram, or both where helpful. A combined diagram is suitable if it remains clear and readable.

3. Testing Objectives

What do you intend to test through the Launchpad?

Explain the proposed scope and the specific challenge for which Launchpad support is sought.

4. Readiness and Implementation Plan

What is ready today, and what remains to be arranged?

Summarise the development stage, previous testing, available systems and resources, and key outstanding dependencies.

How will the proposed testing be delivered?

Outline the main milestones, timing and responsibilities. Identify the principal technical, legal, regulatory, data, security or operational risks and how they will be addressed.

Suggested visual: A simple milestone timeline showing preparation, connectivity, implementation, testing and completion. A detailed project schedule is unnecessary unless it helps explain the case.

5. Expected Benefits and Adoption Potential

What practical benefits could the use case deliver?

Explain the expected improvements and potential scale, supported by relevant evidence or clearly stated assumptions.

What could follow successful testing?

Describe the potential pathway towards adoption, further development or wider application, including important conditions and outstanding arrangements.

Optional visual: A benefits comparison or adoption roadmap, where useful.

Optional Supporting Information

Applicants may include additional information relevant to their case, such as technical details, market evidence, prior testing results or references to supporting documents.